

## Appendix D-English Homepage Survey Screen shots

### Surveys for CDC.gov [Desktop Version]:

Español / English

#### \* 1. Español / English?

- Continúe en Español
- Continue in English

Next

Introduction

Form Approved  
OMB Control No. 0920-0956  
Expiration Date: March 31, 2016

Thank you for agreeing to help the Centers for Disease Control and Prevention (CDC) evaluate our homepage. Your feedback is extremely important. We anticipate that it will take approximately 5 minutes to complete these questions. All information is used for evaluation purposes only and CDC does not plan to share the data with anyone outside of CDC.

To begin the survey, please click "Next".

Public reporting burden of this collection of information is estimated to average 5 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Information Collection Review Office, 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333; ATTN: PRA (0920-0956).

Next

**\*1. How did you get to the CDC En Espanol homepage today?**

- Typed the URL into my browser
- Had the page bookmarked
- Clicked on a link from another website
- Searched on a search engine, such as Google

Other (please specify)

**\*2. Which of the following items were you looking for today (please select all that apply):**

- Current news
- Outbreaks
- Diseases & Conditions
- Healthy Living
- Traveler's Health
- Emergency Preparedness & Response
- Injury, Violence & Safety
- Environmental Health
- Workplace Safety & Health
- Data & Statistics
- Global Health
- Life Stages and Populations
- State, Tribal, Local & Territorial
- Publications
- Information about CDC (budget, organization, etc.)

**\*3. Specifically, what information were you looking for on the CDC.gov homepage?**

**\*4. How important is it to you to find current news and information about outbreaks on CDC's homepage?**

- Extremely Important
- Somewhat Important
- Not at all Important

Please Explain:

**\*5. How would you describe the information on the CDC En Espanol homepage?**

- Too much information
- Just the right amount of information
- Too little information

**\*6. Which of the following words would you use to describe the CDC En Espanol homepage? (Please select all that apply)**

- |                                       |                                      |
|---------------------------------------|--------------------------------------|
| <input type="checkbox"/> Busy         | <input type="checkbox"/> Clean       |
| <input type="checkbox"/> Cluttered    | <input type="checkbox"/> Clear       |
| <input type="checkbox"/> Overwhelming | <input type="checkbox"/> Organized   |
| <input type="checkbox"/> Hard to use  | <input type="checkbox"/> Easy to Use |
| <input type="checkbox"/> Unattractive | <input type="checkbox"/> Attractive  |

**\*7. Please rate your agreement with the following questions:**

	Strongly Agree	Agree	Disagree	Strongly Disagree
I am satisfied with the CDC.gov homepage.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The content on the homepage is useful to me.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The homepage is easy to use.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I am able to find what I need quickly on the CDC.gov homepage.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I enjoy using the CDC.gov homepage.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It is easy to navigate using the CDC.gov homepage.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I would visit the CDC.gov homepage again.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**\*8. Please select 3 items from this list that are most important to you.**

- Herramientas Y Otros Recursos
- Comuniquese on los CDC
- Novedades
- Temas De Salud Y Seguridad
- Enfermedades y Afecciones
- Features (these currently appear in images at the top of the page)
- Widgets de los CDC
- About CDC (Organization, Budget, etc.)
- Videos
- Temas Mas Consultados
- Indice A-Z
- Outbreaks
- Campanas

**\*9. What do you like best about the current CDC En Espanol homepage?**

**\*10. We are considering re-designing the CDC En Espanol homepage, what recommendations would you suggest we consider implementing?**

**\*11. Which device do you use most often to access the CDC.gov website?**

- Smartphone
- Tablet
- Laptop / Desktop Computer

**\*12. When using your mobile device to access CDC.gov, what information are you typically looking for?**

**\*13. How often do you visit the CDC En Espanol homepage?**

- Daily
- Weekly
- Monthly
- A couple of times a year
- This is my first time

**\*14. Which of the following best describes your role?**

- Physician or Physician's Assistant
- Nurse or Nurse Practitioner
- Public Health Professional
- Scientist or Researcher
- Student
- Educator
- Individual or general consumer interested in health issues
- Traveler
- Other (please specify)

**\*15. What is your gender?**

- Male
- Female

**\*16. How old are you?**

- 19 or under
- 20-34 years old
- 35-49 years old
- 50-64 years old
- 65 or older
- Prefer not to answer

**\*17. What is your highest level of education?**

- High school or less
- Some college
- College degree
- Advanced degree
- Prefer not to answer

Prev

Next

## Thank you

We appreciate your participation in this evaluation. We value your input and look forward to using your feedback to help us in our ongoing effort to improve our site.

Prev

Done

## Surveys for m.CDC.gov [Mobile Version]:

### Español / English

#### \* 1. Español / English

- Continúe en Español
- Continue in English

Next

### Introduction

Form Approved  
OMB Control No. 0920-0956  
Expiration Date: March 31, 2016

Thank you for agreeing to help the Centers for Disease Control and Prevention (CDC) evaluate our homepage. Your feedback is extremely important. We anticipate that it will take approximately 5 minutes to complete these questions. All information is used for evaluation purposes only and CDC does not plan to share the data with anyone outside of CDC.

To begin the survey, please click "Next".

Public reporting burden of this collection of information is estimated to average 5 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Information Collection Review Office, 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333; ATTN: PRA (0920-0956).

Next



**\*1. Which of the following items were you looking for today (please select all that apply):**

- Current news
- Outbreaks
- Diseases & Conditions
- Healthy Living
- Traveler's Health
- Emergency Preparedness & Response
- Injury, Violence & Safety
- Environmental Health
- Workplace Safety & Health
- Data & Statistics
- Global Health
- Life Stages and Populations
- State, Tribal, Local & Territorial
- Publications
- Information about CDC (budget, organization, etc.)

**\*2. Specifically, what information were you looking for on CDC's mobile website today?**

**\*3. How important is it to you to find current news and information about outbreaks on CDC's mobile website?**

- Extremely Important
- Somewhat Important
- Not at all Important

Please Explain:

**\*4. How would you describe the information on the homepage of CDC's mobile website?**

- Too much information
- Just the right amount of information
- Too little information

**\*5. Which of the following words would you use to describe the homepage of CDC's mobile website? (Please select all that apply)**

- |                                       |                                      |
|---------------------------------------|--------------------------------------|
| <input type="checkbox"/> Busy         | <input type="checkbox"/> Clean       |
| <input type="checkbox"/> Cluttered    | <input type="checkbox"/> Clear       |
| <input type="checkbox"/> Overwhelming | <input type="checkbox"/> Organized   |
| <input type="checkbox"/> Hard to use  | <input type="checkbox"/> Easy to Use |
| <input type="checkbox"/> Unattractive | <input type="checkbox"/> Attractive  |

**\*6. Please rate your agreement with the following questions:**

	Strongly Agree	Agree	Disagree	Strongly Disagree
I am satisfied with the CDC.gov mobile homepage.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The content on the mobile homepage is useful to me.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The mobile homepage is easy to use.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I am able to find what I need quickly on the CDC.gov mobile homepage.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I enjoy using the CDC.gov mobile homepage.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It is easy to navigate using the CDC.gov mobile homepage.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I would visit the CDC.gov mobile homepage again.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**\*7. Please select 3 items from this list that are most important to you.**

- Videos
- Widgets de los CDC
- Outbreaks
- Novedades
- Herramientas Y Otros Recursos
- Comuniquese on los CDC
- Temas De Salud Y Seguridad
- About CDC (Organization, Budget, etc.)
- Indice A-Z
- Campanas
- Features (these currently appear in images at the top of the page)
- Enfermedades y Afecciones
- Temas Mas Consultados

**\*8. What do you like best about CDC's mobile homepage?**

**\*9. We are considering re-designing CDC's mobile homepage, what recommendations would you suggest we consider implementing?**

**\*10. Which device do you use most often to access the CDC.gov website?**

- Smartphone
- Tablet
- Laptop / Desktop Computer

**\*11. When using your mobile device to access CDC.gov, what information are you typically looking for?**

**\*12. How often do you visit the CDC En Espanol homepage?**

- Daily
- Weekly
- Monthly
- A couple times a year
- This is my first time

**13. When viewing the homepage on your mobile device, did you select the “Pagina Principal” link on the bottom of the page?**

- Yes
- No
- Not sure

**\*14. Which of the following best describes your role?**

- Physician or Physician's Assistant
- Nurse or Nurse Practitioner
- Public Health Professional
- Scientist or Researcher
- Student
- Educator
- Individual or general consumer interested in health issues
- Traveler
- Other (please specify)

**\*15. What is your gender?**

- Male
- Female

**\*16. How old are you?**

- 19 or under
- 20-34 years old
- 35-49 years old
- 50-64 years old
- 65 or older
- Prefer not to answer

**\*17. What is your highest level of education?**

- High school or less
- Some college
- College degree
- Advanced degree
- Prefer not to answer

Prev

Next

## Thank you

We appreciate your participation in this evaluation. We value your input and look forward to using your feedback to help us in our ongoing effort to improve our site.

Prev

Done