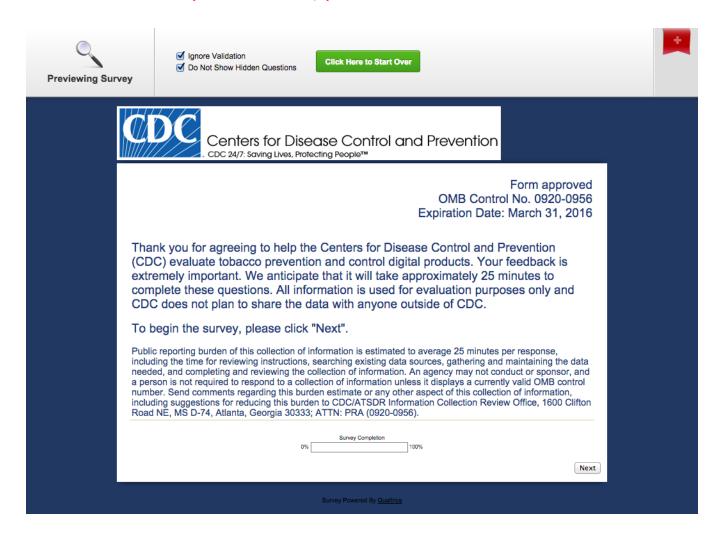
Attachment C

CDC Digital Health Tools Survey: Digital Health Tools Survey Screen Shots

*TEXT IN RED, CAPS AND ITALICS ADDED FOR CLARIFICATION, BUT NOT TO BE INCLUDED IN ACTUAL SURVEY.

PRE-TEST QUESTIONS BEGIN, QUESTIONS ASKED OF ALL PARTICIPANTS

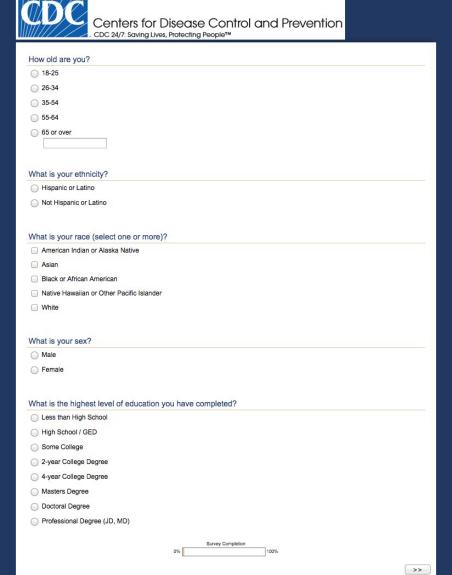




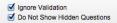


Click Here to Start Over



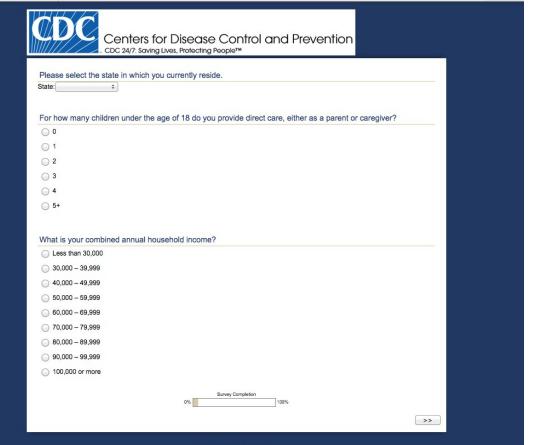


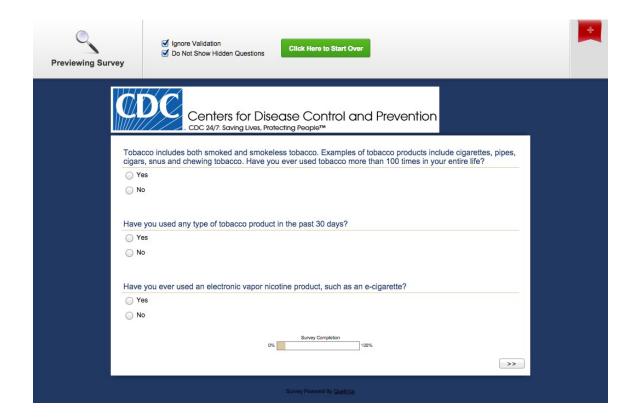




Click Here to Start Over



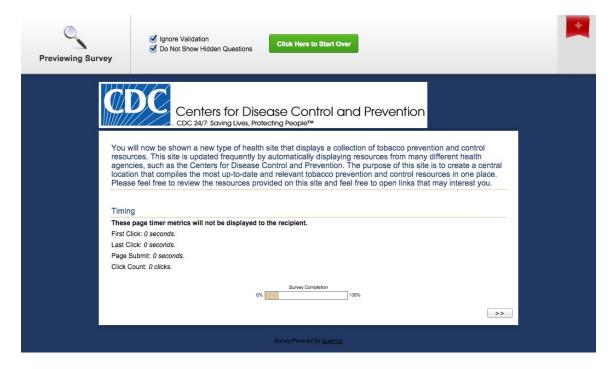




PRE-TEST QUESTIONS END

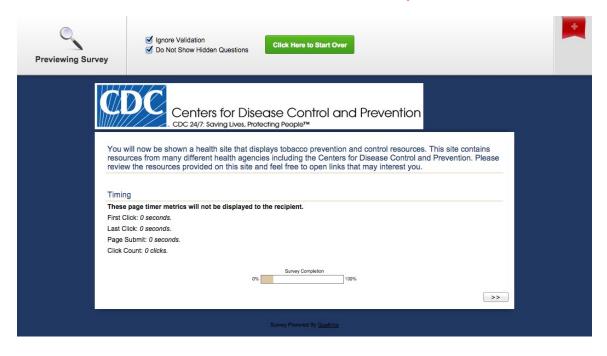
EXPOSURE TO DIGITAL TOOLS AND ALTERNATES BEGINS ALL PARTICIPANTS EXPOSED TO ONE (1) OF FOUR (4) SITES,

EXPOSURE TO THE MICROSITE TOOL, GROUP 1

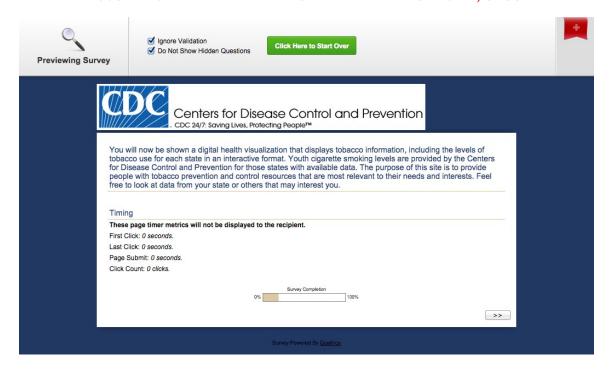


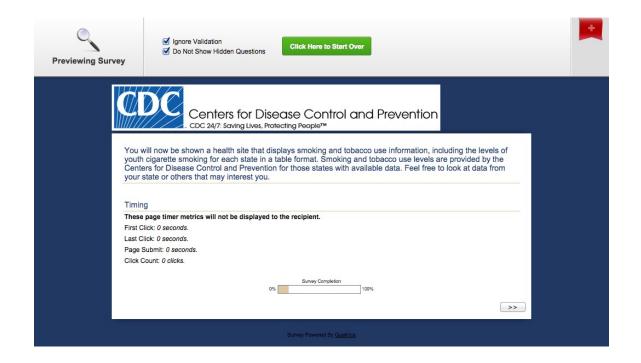
EXPOSURE TO THE ALTERNATE TO THE MICROSITE SITE, GROUP 2

EXPOSURE TO THE DATA WIDGET TOOL, GROUP 3



EXPOSURE TO THE ALTERNATE TO THE DATA WIDGET SITE, GROUP 4





POST-TEST QUESTIONS BEGIN

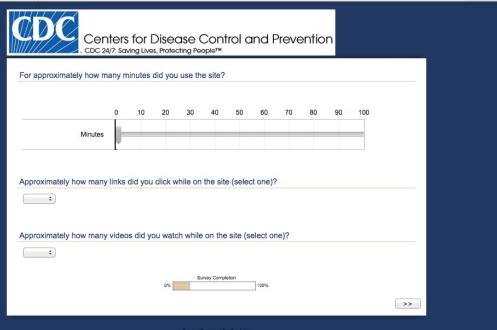
ONLY PARTICIPANTS IN GROUPS 1 AND 2 ANSWER THESE QUESTIONS





Click Here to Start Over











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Self-efficacy							
os. s.nodoy	Observation		0	Neither			04
	Strongly Disagree	Disagree	Somewhat Disagree	Agree nor Disagree	Somewhat Agree	Agree	Strongly Agree
I feel confident that I could ask teens and adults around me not to smoke or use tobacco	0	0	0	0	0	0	0
I feel confident that I could prevent teens and adults from experimenting with tobacco	0	\circ	\circ	\circ	\circ	\bigcirc	0
I feel confident that I could help teens and adults quit using tobacco	0	0	0	0	0	0	0
Knowledge							
	Strongly Disagree	Disagree	Somewhat Disagree	Neither Agree nor Disagree	Somewhat Agree	Agree	Strongly Agree
Using tobacco is harmful to health	0	0	0	0	0	0	0
It is safe for a teen or adult to use tobacco for only a year or two as long as they quit after that	0	0	0	0	0	0	0
Motivation							
	Strongly Disagree	Disagree	Somewhat Disagree	Neither Agree nor Disagree	Somewhat Agree	Agree	Strongly Agree
I feel motivated to ask teens and adults around me not to use tobacco	0	0	0	0	0	0	0
I feel motivated to prevent teens and adults from experimenting with tobacco	0	\circ	\circ	\bigcirc	\circ	\bigcirc	\bigcirc
I feel motivated to help teens and adults quit using tobacco	0	\circ	0		0	0	
Attitudes							
	Strongly Disagree	Disagree	Somewhat Disagree	Neither Agree nor Disagree	Somewhat Agree	Agree	Strongly Agree
I am in favor of banning tobacco use in outdoor public places, such as parks, beaches, and playgrounds.	0	0	0	0	0	0	0
Teens and adults that use tobacco look less healthy	0	\circ	\circ	\circ	\bigcirc	\bigcirc	\bigcirc
lete-ti							
Intentions				Neither			
	Strongly Disagree	Disagree	Somewhat Disagree	Agree nor Disagree	Somewhat Agree	Agree	Strongly Agree
I intend to ask teens and adults around me not to use tobacco	0	0	0	0	0	0	0
I intend to prevent teens and adults from using tobacco	0	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
I intend to help teens and adults quit using tobacco	0	0	0	\circ	\circ	\circ	\circ
I intend to support clean air policies	0	\circ	\bigcirc	\bigcirc	\circ	\bigcirc	\circ
		Sur	vey Completion	100%			

Survey Powered By Qualtri

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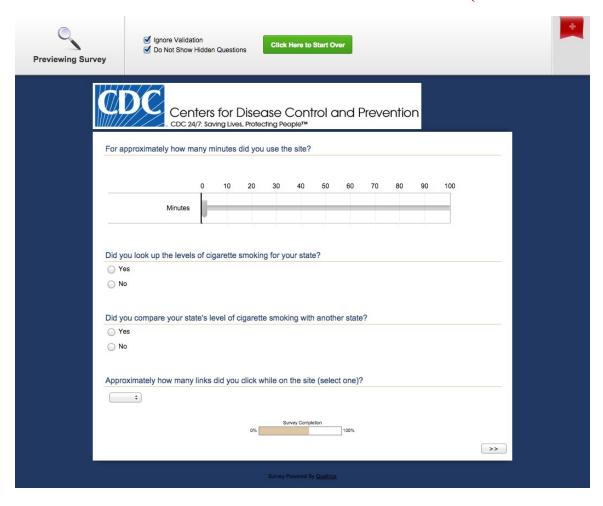




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	Strongly		Somewhat	Neither Agree nor	Somewhat		Strongly
	Disagree	Disagree	Disagree	Disagree	Agree	Agree	Agree
The site was easy to use would use the site again for	0	0	0	0	0	0	
obacco use information	\bigcirc	\circ	\bigcirc	\circ	\circ	\bigcirc	\bigcirc
feel motivated to share the site with others	0	0	0	0	0	0	0
was able to easily identify the source of the tobacco use information on the site	\circ	\circ	0	\circ	\circ	\bigcirc	\bigcirc
feel motivated to use the social media sharing options to thare the videos, images and stories	0	0	0	0	0	0	0
ike							
	Strongly Disagree	Disagree	Somewhat Disagree	Neither Agree nor Disagree	Somewhat Agree	Agree	Strongly Agree
liked the layout of the site	0	0	0	0	0	0	0
liked the images on the site	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc		
liked the videos on the site	0	0	0	0	0	0	0
liked this site more than other nealth sites I visit	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	
liked the social media sharing options	0	0	0	0	0	0	0
earn							
	Strongly Disagree	Disagree	Somewhat Disagree	Neither Agree nor Disagree	Somewhat Agree	Agree	Strongly Agree
learned a lot from the site bout how to help teens and dults quit using tobacco	0	0	0	0	0	0	0
learned a lot from the site about the dangers of smoking and tobacco use	\circ	\circ	0	\bigcirc	\circ	\bigcirc	0
The site presented useful and elevant smoking and tobacco use related information for me	\circ	\circ	0	0	0	0	\circ
The site presented useful and elevant smoking and tobacco use information for people in the area where I live	0	0	0	0	0	0	0
Frust	Strongly Disagree	Disagree	Somewhat Disagree	Neither Agree nor Disagree	Somewhat Agree	Agree	Strongly Agree
trust the smoking and obacco use information on the	O	O	O	Disagree		Agrico) Agrice
ite The tobacco use information							
on the site came from rustworthy sources	\bigcirc	\bigcirc	0	0	0	\bigcirc	\bigcirc
The tobacco use information on the site was believable	0	0	0	0	0	0	0
Elaboration, vividness, and m	nessage sen	sitivity					
	Strongly Disagree	Disagree	Somewhat Disagree	Neither Agree nor Disagree	Somewhat Agree	Agree	Strongly Agree
had many thoughts in esponse to the site	0	0	0	0	0	0	0
he site was vivid	0		0	0		0	
he site was interesting	0	0	0	0	0	0	0
paid attention to the nessages on the site			0	0	0	0	
put thought into the site's nessages	\circ						

ONLY PARTICIPANTS IN GROUPS 3 AND 4 ANSWER THESE QUESTIONS









Centers for Disease Control and Prevention

CDC 24/7:	Saving Lives, P	rotecting Pec	ppie¹™				
Self-efficacy							
	Strongly Disagree	Disagree	Somewhat Disagree	Neither Agree nor Disagree	Somewhat Agree	Agree	Strongly Agree
I feel confident that I could ask teens and adults around me not to smoke cigarettes	0	0	0	0	0	0	0
I feel confident that I could prevent teens and adults from experimenting with cigarette smoking	0	0	0	0	0	\circ	\circ
I feel confident that I could help teens and adults quit cigarette smoking	0	0	0	0	0	0	0
Knowledge							
	Strongly Disagree	Disagree	Somewhat Disagree	Neither Agree nor Disagree	Somewhat Agree	Agree	Strongly Agree
Cigarette smoking is harmful to health	0	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
It is safe for a teen or adult to smoke cigarettes for only a year or two as long as they quit after that	0	0	0	0	0	0	0
Motivation							
	Strongly Disagree	Disagree	Somewhat Disagree	Neither Agree nor Disagree	Somewhat Agree	Agree	Strongly Agree
feel motivated to ask teens and adults around me not to smoke cigarettes	0	0	0	0	0	0	0
I feel motivated to prevent teens and adults from experimenting with cigarette smoking	0	0	0	0	0	\circ	\circ
I feel motivated to help teens and adults quit cigarette smoking	0	0	0	0	0	0	\circ
Attitudes							
	Strongly Disagree	Disagree	Somewhat Disagree	Neither Agree nor Disagree	Somewhat Agree	Agree	Strongly Agree
I am in favor of clean air policies, such as banning tobacco use in outdoor public places, such as parks, beaches, and playgrounds.	0	0	0	0	0	0	0
Teens and adults that smoke cigarettes look less healthy	0	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\circ
Intentions				Neither			
	Strongly Disagree	Disagree	Somewhat Disagree	Agree nor Disagree	Somewhat Agree	Agree	Strongly Agree
I intend to ask teens and adults around me not to smoke cigarettes	0	0	0	0	0	0	0
I intend to prevent teens and adults from smoking cigarettes	0	\circ	\circ	\bigcirc	\bigcirc	\bigcirc	\bigcirc
I intend to help teens and adults quit smoking cigarettes	0	0	0	0	0	0	0
I intend to support clean air policies	0	\circ	\circ	\bigcirc	\bigcirc	\circ	\circ
		Sur	vey Completion				

Survey Completion







	rs for Dis			and Pre	vention		
General site information							
	Strongly Disagree	Disagree	Somewhat Disagree	Neither Agree nor Disagree	Somewhat Agree	Agree	Strongly Agree
The site was easy to use	0	0	0	0	0	0	0
I would use the site again for cigarette smoking information	0	0	0	0	0	0	0
I feel motivated to share the site with others	0	0	0	0	0	0	0
I was able to easily identify the source of the cigarette smoking information on the site	0	0	0	0	0	0	0
Like							
	Strongly Disagree	Disagree	Somewhat Disagree	Neither Agree nor Disagree	Somewhat Agree	Agree	Strongly Agree
I liked the layout of the site	0	0	0	0	0	\circ	0
I liked the level of interactivity available on the site	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
I liked the way in which the levels of cigarette smoking were displayed on the site	0	0	0	0	0	0	0
Learn				Maithean			
	Strongly Disagree	Disagree	Somewhat Disagree	Neither Agree nor Disagree	Somewhat Agree	Agree	Strongly Agree
I learned a lot from the site about how to help teens and adults quit cigarette smoking	0	0	0	0	0	0	0
I learned a lot from the site about the dangers of cigarette smoking	\circ	\circ	\circ	\circ	0	\circ	\circ
The site presented useful and relevant cigarette smoking related information for me	0	0	0	0	0	0	0
The site presented useful and relevant cigarette smoking information for people in the area where I live	0	0	0	0	0	0	0
Trust							
	Strongly Disagree	Disagree	Somewhat Disagree	Neither Agree nor Disagree	Somewhat Agree	Agree	Strongly Agree
I trust the cigarette smoking information on the site	0	0	0	0	0	0	0
The cigarette smoking information on the site came from trustworthy sources	\circ	\bigcirc	\bigcirc	\bigcirc	\circ	\bigcirc	\circ
The cigarette smoking information on the site was believable	0	0	0	0	0	0	0
Elaboration, vividness, and m	nessage sen	sitivity	Committee	Neither	0		Otensale
	Ctronolis		Somewhat	Agree nor	Somewhat Agree	Agree	Strongly Agree
	Strongly Disagree	Disagree	Disagree	Disagree	Agree	Agree	Agroc
I had many thoughts in response to the site		Disagree	Disagree	Disagree	Agree	O	O
response to the site	Disagree		Disagree				
response to the site The site was vivid	Disagree	0	Disagree				0
	Disagree	0	Disagree	0	0	0	0

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