

NATIONAL PUBLIC HEALTH IMPROVEMENT INITIATIVE (NPHII) INTERVIEWS: EMAIL TO INVITED INTERVIEW PARTICIPANTS

Subject: National Public Health Improvement Initiative (NPHII): Invitation to participate in a phone interview

Dear <<insert name>>,

The Centers for Disease Control and Prevention (CDC) and the National Network of Public Health Institutes (NNPHI) has contracted with ICF International (a professional services consulting firm) to conduct an assessment of the National Public Health Improvement Initiative (NPHII).

As you may be aware, the purpose of NPHII is to provide support in three main areas:

1. Accelerating public health accreditation readiness activities;
2. Implementing quality improvement practices; and,
3. Advancing performance management and the use of data to drive decisions.

The program's measurable outcomes are aligned with three performance goals:

1. Increased efficiency of programs' services and/or operations (for example, saving time or money),
2. Increased effectiveness (such as the use of evidence-based policies and practices, improvements in health outcomes, improvements in the quality of services, or enhanced customer satisfaction) and,
3. Increased readiness for applying for and/or achieving accreditation by the Public Health Accreditation Board (PHAB).

ICF staff members are conducting in-depth interviews with state health officials, other public health leadership from NPHII-funded agencies, as well as partners from select national agencies and thought leaders in the fields of quality improvement (QI), accreditation, and performance management. The goals of these interviews are to determine first, the extent to which NPHII has supported improvements in public health practice and performance, or influenced public health research, and, second, to understand the value of NPHII and lessons learned from multiple perspectives. These findings will inform current and future performance management, quality improvement, and accreditation readiness initiatives.

<<For agency and program leaders>>As an agency or program leader of a NPHII awardee, you were suggested as a key leader by your organization's Performance Improvement Manager (PIM) to speak about the impact of NPHII on your agency or program.

<<For national partners and thought leaders>> As an individual whose role in national public health performance improvement efforts gives you broad knowledge of the context in which NPHII has been implemented, you were suggested by CDC as a key informant to speak about the impact of NPHII.

We value your input and we would like to conduct a 60 minute telephone interview with you to get your feedback.

Within a week, you will receive a telephone call from an ICF team member to share more information about the assessment, confirm whether you have interest in and availability to participate in the phone interview, and, if your participation is confirmed, schedule the interview for a time that is convenient for you. Please note that the comments and answers to questions you provide will be shared with CDC and NNPHI in transcripts and a final report, and your name, role, and/or title will be linked to your specific responses in reports to CDC and NNPHI.

If you have any questions, please feel free to contact the ICF project manager, Tamara Lamia (tamara.lamia@icfi.com; 404-321-3211) or Garry Lowry at CDC (gel2@cdc.gov). We thank you in advance for your assistance in this important effort.

Regards,

<<Insert name of ICF Sender>>