

Attachment C: Introductory Email

Dear Healthy Homes State or Local Program Manager,

Thank you for your continued dedication to protecting health by reducing environmental hazards and contamination in homes. As a key stakeholder, you are aware of the changes in healthcare and state efforts to design and implement prevention and health promotion plans. As the Chief of Healthy Homes/Lead Poisoning Prevention (HHLPP) at the Centers for Disease Control and Prevention, I want to ensure that initiatives for the primary prevention of lead poisoning are incorporated into state prevention and health promotion plans by strengthening partnerships and meeting needs among stakeholders.

I believe it is vital that we assess the needs, lessons learned, and best practices that our stakeholders have encountered during this critical time of legislative change. As a result, HHLPP is conducting a needs assessment to learn how public health agencies have incorporated initiatives for the primary prevention of lead poisoning into state prevention and health promotion plans and what successes and challenges these agencies have encountered.

As part of the needs assessment, I am personally inviting you to participate in a key informant interview which will take place over the next several weeks. The interview will take approximately 20 minutes. You were specifically selected to participate based on the goals of your program and our desire to learn from your experience. All data will only be shared by location without identifying the respondent or will be shared in the aggregate (i.e. 50% of respondents replied that a specific service was available). Your identity will be kept in a secure, password protected file located on CDC computers, and will not be disclosed in any reports produced as part of this information collection. All data will be stored in password protected files on CDC computers.

We have contracted with SciMetrika, a consulting firm dedicated to population health, to conduct the needs assessment. Rebecca Smartis and Christina McNaughton of SciMetrika will be reaching out to you with additional information in the next several days. They will work with your schedule to arrange an interview at your convenience.

I know that your calendars are extremely busy, especially during this time of legislative change and ever increasing public health need. However, I urge you to please consider accepting this invitation; your perceptions around initiatives for primary prevention of lead poisoning are invaluable and we would greatly appreciate your insights.

Best wishes,

Mary Jean Brown ScD, RN
Healthy Homes/Lead Poisoning Prevention

Centers for Disease Control and Prevention
Phone: 770-488-7492
Email: mjb5@cdc.gov