

Attachment E: Invitation Email to Participants

Part 1: Direct communication to respondents

Dear [Respondent],

The Association of State and Territorial Health Officials (ASTHO) and the Centers for Disease Control and Prevention (CDC) are partnering to assess key considerations for pharmacy participation in the Vaccines for Children (VFC) program. A one-page overview of the project is attached to provide you with additional information about the project.

ASTHO has contracted with Cole Communications, Inc. to conduct telephone interviews with VFC coordinators and VFC field staff, as well as pharmacy representatives from your state.

Within the next two weeks, a team member from Cole Communications will be contacting you via e-mail to schedule a telephone interview. At that time, you will have an opportunity to select a time slot that is most convenient for you.

The interview should take between 30 and 45 minutes, and will cover the opportunities and challenges posed by pharmacy participation in the VFC program, different state approaches and models, and potential impacts on coverage rates, medical home utilization, vaccine storage and handling, and data systems.

If you have any questions, please contact Nicole Lezin, Lead Consultant for Cole Communications, Inc., at 831-479-1786 or lezin@mindspring.com or Ericka McGowan, Director of Infectious Disease Preparedness at ASTHO, at 571-527-3141 or emcGowan@astho.org.

Sincerely,

Ericka McGowan
Director of Infectious Disease Preparedness
ASTHO

cc: CDC/NCIRD Project Officer
Immunization Program Manager