

Mobilizing for Action through Planning and Partnerships (MAPP): Outcomes

OSTLTS Generic Information Collection Request
OMB No. 0920-0879

Supporting Statement – Section B

Submitted: December 3, 2014

Program Official/Project Officer

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Section B – Data Collection Procedures

1. Respondent Universe and Sampling Methods

The population of the MAPP Network, an online community of practice, consists of MAPP coordinators, assessment and planning coordinators, accreditation coordinators, local health officials, public health directors, performance improvement managers, community planners and public health nurses. Since MAPP can be implemented in a variety of ways by individual communities, so the person responsible for conducting MAPP may serve in many different roles within their STLT health department.

Due to the inclusive nature of MAPP, the online community of practice also contains individuals from a variety of areas outside the target population. To ensure our respondent universe is targeted to those implementing MAPP within a STLT health department, we cleaned the list of 866 members using the following criteria:

- i. Removed non-United States domains
- ii. Removed non-profit or for-profit organization domains (including those from hospital systems, community organizations or groups, national partner organizations, and consulting firms)
- iii. Removed CDC and other federal agency domains
- iv. Removed academic domains
- v. Removed all personal domains (ie. Gmail or Hotmail) and incomplete email names
- vi. Eliminated duplicates

The remaining list contained 506 STLT emails, whose domain names were confirmed via web search. [Data will be collected from 506 staff within state \(47\), local \(456\), and tribal \(3\), health departments that are acting in their official capacities.](#)

2. Procedures for the Collection of Information

The email announcement to participate in the online assessment will be emailed out via contact list outlined above. ([see G_Tool Instructions and Link Email](#)). Email recipients will be invited to complete the assessment by clicking on a provided link that will open the assessment.

The data collection tool, which was developed by the MAPP workgroup in partnership with NACCHO and CDC, contains questions addressing the following areas:

1. Demographics of MAPP coordinator and their jurisdictional area (Questions 1, 2, 5, 20, 21, 22)
2. How many iterations of MAPP have been completed by the community (Question 3)
3. What components of the MAPP process have been completed (Questions 3a, 4)

4. Positive and negative value seen in the community as a result of using the MAPP process (Questions 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19)

The data collection tool will be open for 10 business days to allow ample time for respondents to complete the tool. A reminder email (**see H_Reminder Email**) will be sent out on Day 7 for non-respondents.

3. Methods to Maximize Response Rates Deal with Nonresponse

Email notification and reminder email will be used to maximize response rates and deal with nonresponse (**H_Reminder Email**).

4. Test of Procedures or Methods to be Undertaken

To ensure that items and responses are understandable by respondents; nine public health professionals were asked to review the data collection tool and provide specific feedback on how to improve item and response wording. The length of the data collection tool was also reduced based on pilot testing results and expert review. The estimate for burden hours is based on a pilot test of the data collection instrument by nine public health professionals. In the pilot test, the average time to complete the data collection instrument including time for reviewing instructions, gathering needed information and completing the data collection instrument, was approximately 12 minutes. Based on these results, the estimated time range for actual respondents to complete the instrument is 10-15 minutes. For the purposes of estimating burden hours, the upper limit of this range of 15 minutes is used.

5. Individuals Consulted on Statistical Aspects and Individuals Collecting and/or Analyzing Data

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LIST OF ATTACHMENTS – Section B

Note: Attachments are included as separate files as instructed.

- G. Tool Instructions and Link Email
- H. Reminder Email