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2015 NIH Niche Assessment Program Feedback Form

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1. 2015 NIH Niche Feedback Form

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Form Approved
OMB No. 0925-0627
Exp. Date 04/30/2017

NIH is interested in your experience with the Small Business Innovative Research (SBIR)/Small Business Technology Transfer (STTR) Niche Assessment Program. We hope the Niche Assessment Program was helpful in meeting your needs.

Please take approximately 15 minutes to answer all of the questions on the feedback form below as comprehensively as possible. The information is for internal use only. You may add comments to clarify any answer or add additional information. Your feedback is very valuable to us and will help us improve the Niche Assessment Program in the future. Thank you!

*1. Overall, how valuable was the Niche Assessment Program to you?

○ Extremely

○ Definitely

○ Somewhat

○ Not At All

*2. Please indicate the effectiveness of the Technology Niche Analyses® in providing information about each of the following (1 is the least effective, 5 is the most effective):

	1	2	3	4	5	n/a
Needs and concerns of the end-users	○	○	○	○	○	○
Competing technologies and competing products	○	○	○	○	○	○
Competitive advantage of the SBIR/STTR-developed technology	○	○	○	○	○	○
Market size and potential market share (may include national and/or global markets)	○	○	○	○	○	○
Barriers to market entry (ie: pricing, competition, government regulations, manufacturing challenges, capital requirements, etc.)	○	○	○	○	○	○
Status of market and industry trends	○	○	○	○	○	○
Potential customers, licensees, investors, or other commercialization partners	○	○	○	○	○	○
The price customers are likely to pay	○	○	○	○	○	○

＊3. Did the Niche Assessment Program contractor, Foresight Science & Technology (Foresight), perform to your satisfaction, in terms of their professionalism, timeliness, helpfulness, and communication skills?
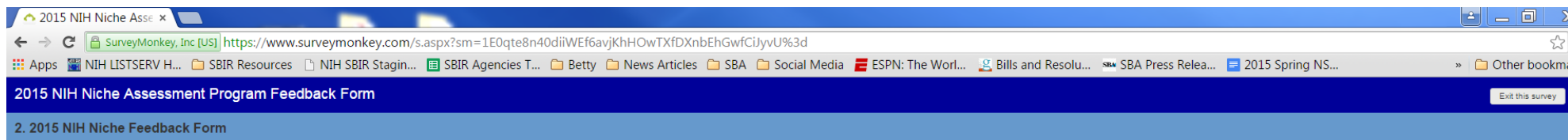
○ Yes

○ No

Comments:

Public reporting burden for this collection of information is estimated to average 15 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: NIH, Project Clearance Branch, 6705 Rockledge Drive, MSC 7974, Bethesda, MD 20892-7974, ATTN: PRA (0925-0627). Do not return the completed form to this address.

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* 4. When you applied, did you have a clear understanding of what to expect from the Niche Assessment Program, in terms of what the Technology Niche Analyses® would provide and the effort required?

○ Yes

○ No

Comments:

* 5. Did the Technology Niche Analyses® provided by Foresight help you develop your Phase II application? If so, how?

○ Yes

○ No

Comments:

* 6. What was the most helpful aspect of the Technology Niche Analyses®?

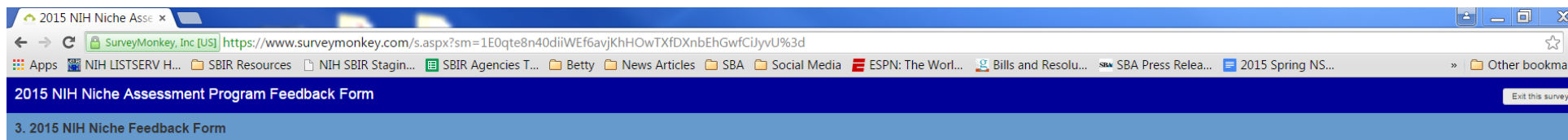***7. How did you find out about the Niche Assessment Program? Please check all that apply.**

☐ NIH SBIR/STTR Listserv

☐ NIH SBIR/STTR Website

☐ My NIH Program Officer

☐ NIH SBIR/STTR Program Office

☐ Colleague Referral

☐ Foresight Marketing

☐ Other - please list in comments

Comments:

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＊8. Would you recommend the Niche Assessment Program to other SBIR/ STTR awardees?

○ Yes

○ No

Comments:

＊9. Do you have suggestions for how the Niche Assessment Program can be improved to better meet your needs?

10. Please provide any additional comments or feedback about the Niche Assessment Program that may not have been brought out by previous questions.

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