Request for Approval under the "Generic Clearance for the Collection of Routine Customer Feedback" (OMB Control Number: 3145-0215)

TITLE OF INFORMATION COLLECTION:

Engineering Family Day Questionnaire

PURPOSE:

We are requesting voluntary feedback from families who have taken part in the NSF activity booth at the Discover Engineering Family Day, to be held at the National Building Museum on February 18, 2012. Participants will be asked to complete a short questionnaire regarding their experience at the NSF booth and their general interest in the field of engineering. The questionnaire is part of a larger STEM outreach effort sponsored by the ENG directorate at NSF. The questionnaire will be administered on-site with NSF computers, using www.surveymonkey.com

DESCRIPTION OF RESPONDENTS:

TYPE OF COLLECTION: (Check one)

The respondents to this query will be parents who have brought their young children (grades K-6) to participate in the Family Day event at the museum and whose children who have participated in the NSF Engineering "wave activity."

Till of collection (one circuit)	
[] Customer Comment Card/Complaint Form [] Usability Testing (e.g., Website or Software [] Focus Group	[x] Customer Satisfaction Survey[] Small Discussion Group[] Other:
CERTIFICATION:	
I certify the following to be true:	
1. The collection is voluntary.	
2. The collection is low-burden for respondents and low-cost for the Federal Government.	
3. The collection is non-controversial and does $\underline{\mathbf{r}}$	
agencies.	
4. The results are <u>not</u> intended to be disseminate	d to the public.
5. Information gathered will not be used for the purpose of <u>substantially</u> informing <u>influential</u>	
policy decisions.	
6. The collection is targeted to the solicitation of opinions from respondents who have	
experience with the program or may have exp	erience with the program in the future.
Name: Suzanne Plimpton, NSF Reports Cl	earance Officer

Personally Identifiable Information:

To assist review, please provide answers to the following question:

1. Is personally identifiable information (PII) collected? [] Yes [x] No 2. If Yes, is the information that will be collected included in records that are subject to the Privacy Act of 1974? [] Yes [] No 3. If Applicable, has a System or Records Notice been published? [] Yes [] No **Gifts or Payments:** Is an incentive (e.g., money or reimbursement of expenses, token of appreciation) provided to participants? [] Yes [x] No **BURDEN HOURS Category of Respondent** No. of **Participation** Burden Respondents Time Individuals 100 3 minutes 5 hours **Totals** 100 3 minutes 5 hours **FEDERAL COST:** The estimated annual cost to the Federal government is ___\$250 If you are conducting a focus group, survey, or plan to employ statistical methods, please provide answers to the following questions: The selection of your targeted respondents 1. Do you have a customer list or something similar that defines the universe of potential respondents and do you have a sampling plan for selecting from this universe? [] Yes [x] No If the answer is yes, please provide a description of both below (or attach the sampling plan)? If the answer is no, please provide a description of how you plan to identify your potential group of respondents and how you will select them? All Family Day attendees who choose to participate in the NSF engineering booth will be asked to respond to the questionnaire. The questionnaire will be entirely voluntary. Administration of the Instrument 1. How will you collect the information? (Check all that apply) [x] Web-based or other forms of Social Media [] Telephone [x] In-person [] Mail [] Other, Explain

2. Will interviewers or facilitators be used? [x] Yes [] No

Please make sure that all instruments, instructions, and scripts are submitted with the request.

Instructions for completing Request for Approval under the "Generic Clearance for the Collection of Routine Customer Feedback"

TITLE OF INFORMATION COLLECTION: Provide the name of the collection that is the subject of the request. (e.g. Comment card for soliciting feedback on xxxx)

PURPOSE: Provide a brief description of the purpose of this collection and how it will be used. If this is part of a larger study or effort, please include this in your explanation.

DESCRIPTION OF RESPONDENTS: Provide a brief description of the targeted group or groups for this collection of information. These groups must have experience with the program.

TYPE OF COLLECTION: Check one box. If you are requesting approval of other instruments under the generic, you must complete a form for each instrument.

CERTIFICATION: Please read the certification carefully. If you incorrectly certify, the collection will be returned as improperly submitted or it will be disapproved.

Personally Identifiable Information: Provide answers to the questions.

Gifts or Payments: If you answer yes to the question, please describe the incentive and provide a justification for the amount.

BURDEN HOURS:

Category of Respondents: Identify who you expect the respondents to be in terms of the following categories: (1) Individuals or Households;(2) Private Sector; (3) State, local, or tribal governments; or (4) Federal Government. Only one type of respondent can be selected.

No. of Respondents: Provide an estimate of the Number of respondents.

Participation Time: Provide an estimate of the amount of time required for a respondent to participate (e.g. fill out a survey or participate in a focus group)

Burden: Provide the Annual burden hours: Multiply the Number of responses and the participation time and divide by 60.

FEDERAL COST: Provide an estimate of the annual cost to the Federal government.

If you are conducting a focus group, survey, or plan to employ statistical methods, please provide answers to the following questions:

The selection of your targeted respondents. Please provide a description of how you plan to identify your potential group of respondents and how you will select them. If the answer is yes, to the first question, you may provide the sampling plan in an attachment.

Administration of the Instrument: Identify how the information will be collected. More than one box may be checked. Indicate whether there will be interviewers (e.g. for surveys) or facilitators (e.g., for focus groups) used.

Please make sure that all instruments, instructions, and scripts are submitted with the request.