

BENCHMARK SURVEY FOR NSF CURRENT NEWSLETTER

proposed 3/9/12

1. How did you learn about the NSF newsletter? (check one)

- NSF.gov
- Colleague/friend
- Email from NSF
- Subscribed to NSF Updates
- Facebook
- Twitter
- Event/workshop/conference
- Other (please list) _____

2. How often do you read some or all of the e-newsletter (email from NSF that contains brief previews of articles)? (check one)

- Always
- Sometimes
- Occasionally
- Rarely or never

3. How often do you click from the email to the full articles online? (check one)

- Always
- Sometimes
- Occasionally
- Rarely or never

4. What types of information do you value most in the NSF newsletter? (check all that apply)

- Research results
- People who conduct research
- Other science and engineering news (please list) _____
- Science and engineering in my state
- NSF news
- NSF activities/events
- Pictures/illustrations

5. What changes would you like to see in the NSF newsletter?

6. Are you affiliated with any of these groups? (check all that apply)

- Federal government
- State government
- Local government

- Science-policy organization
- Other science-related organization
- Academic/education institution
- Business/industry
- NSF