

Questions for Past Participants of Science: Becoming the Messenger Workshops

1. When did you take the “Science: Becoming the Messenger” workshop?
2. Did you take:
 - Day 1
 - Days 1 & 2
3. After taking the workshop did your interaction and engagement with the general public increase?
 - Yes
 - No
 - If yes, please explain _____
4. How often do you apply the following methods you learned at the “Science: Becoming the Messenger” workshop?

Always Often Sometimes Rarely Never

Use the Communications Planning worksheet as the First steps towards communicating.

Use the Message Triangle

Design a new Message Triangle.

Implement workshop tips to design your PowerPoint presentations.

Create sound bites to explain your research.

Frame your communications for targeted audiences.

Transform your message into a blog post or piece of writing for the general public.

Use Twitter or other forms of social Media to share information about your research.

Transform your message into a video

If you didn't engage in any of those activities, why not?

Since the workshop how have you shared information about your research?

Would you recommend this workshop to others?

- Yes
- No
- Please tell us why or why not?

What other communication skills would you have liked to learn at the workshop?