**SBIR Pilot Video Webinar Evaluation**

Questions (all required):

1. How do you rank your computer literacy skills?

Very skilled

Moderately skilled

Slightly skilled

Not at all skilled

2. Prior to attending the webinar, how familiar were you with video production processes, equipment, software, and techniques?

Very familiar

Somewhat familiar

Not at all familiar

2. Before attending this webinar, how likely were you to create your own short marketing video?

Extremely Likely

Likely

Neither Likely or Unlikely

Unlikely

Extremely Unlikely

3. After attending the webinar, how likely are you to create your own short marketing video?

Extremely Likely

Likely

Neither Likely or Unlikely

Unlikely

Extremely Unlikely

4. How important do you think video is to successfully marketing your business?

Not at all important

Slightly Important

Important

Fairly Important

Very Important

5. If you had a high quality short marketing video for your project, how would you use it (check all that apply)?

On our website

In presentations

As a leave behind

As an email attachment

Other (specify):

6. How confident do you feel about making your own short marketing video?

Extremely confident

Very confident

Moderately confident

Slightly confident

Not at all confident

7. If you answered “not at all confident,” what do you feel is lacking?

8. What do you consider to be your challenges in making a short marketing video?

9. How informative was the webinar?

Extremely informative

Very Informative

Moderately Informative

Slightly Informative

Not at all informative

10. How likely are you to recommend the webinar to others in and outside of your company?

Extremely likely

Very likely

Moderately likely

Slightly likely

Not at all likely

10. Did you tune in to the webinar for the entire two hours? If not, please explain why not below: