



Feedback Survey Regarding NSF SBIR/STTR Phase I Proposal Submission Process

Welcome and Thank You

The National Science Foundation (NSF) Small Business Innovation Research (SBIR) or Small Business Technology Transfer (STTR) Programs help innovative entrepreneurs bring technology from the lab to the marketplace via grant funding. We are continually looking to improve the application process for these grants. Because you recently applied to the program, we would greatly appreciate your participation in this 9-question survey to help us improve our proposal submission process and proposal preparation aids/activities.

This survey is anonymous and will in no way affect the outcome of any current, pending or future NSF SBIR/STTR grant proposal.

If another individual was more closely involved with the proposal preparation and submission process, please forward this survey link to that individual!

Thank you for your time and consideration.

*1. Was your company formed in the last 3 years?

- Yes
 No

*2. In the submission window that recently closed, were you a first-time applicant to the NSF SBIR/STTR Program?

- Yes
 No

3. Please indicate the experience that you/your company has had with the following funding opportunities.

	Applied	Received	Neither Applied nor Received
SBIR/STTR Funding- Department of Defense	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
SBIR/STTR Funding- Department of Health and Human Services (National Institutes of Health)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
SBIR/STTR Funding- Department of Energy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
SBIR/STTR Funding- Department of Education	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
SBIR/STTR Funding- Another Agency Not Listed Here	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Fundamental Research Funding (non-SBIR/STTR)- NSF	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fundamental Research Funding (non-SBIR/STTR)- Non-NSF Federal Agency	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
State or Local Government Funding	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Venture Capital Funding	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Angel Capital Funding	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Business Plan Competition / Accelerator Contest (or similar contest) Funding	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (please specify)	<input type="text"/>		

4. How did you hear about the NSF SBIR/STTR Program? Check all that apply.

- | | |
|--|--|
| <input type="checkbox"/> Personal network | <input type="checkbox"/> Consultant or service provider |
| <input type="checkbox"/> Professional network | <input type="checkbox"/> Angel investor |
| <input type="checkbox"/> Web search | <input type="checkbox"/> Venture capitalist |
| <input type="checkbox"/> Grants.gov | <input type="checkbox"/> United States Patent and Trademark Office |
| <input type="checkbox"/> NSF.gov website | <input type="checkbox"/> The Small Business Administration |
| <input type="checkbox"/> University technology transfer office | <input type="checkbox"/> Twitter |
| <input type="checkbox"/> University business incubator/accelerator | <input type="checkbox"/> Facebook |
| <input type="checkbox"/> Non-University business incubator/accelerator | <input type="checkbox"/> LinkedIn |
| <input type="checkbox"/> State economic development office | <input type="checkbox"/> NSF SBIR/STTR Quarterly Update |

Other (please specify)

5. Please suggest any channels, platforms, networks, etc. that you think the NSF SBIR/STTR program should use or expand its use of to connect with potential proposers. Some examples are shown in Question 3.

***6. Please rate each aspect of the NSF SBIR/STTR proposal submission process.**

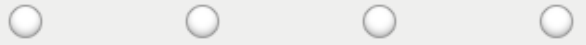
	1- Very Challenging	2- Somewhat Challenging	3- Reasonable	4- Valuable in and of itself
Registration- Non-NSF (DUNS, SAM, SBIR.gov)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Registration- FastLane	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Understanding which parts of the proposal are most important to reviewers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Conveying the market/commercialization details	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Conveying the technical details	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Conveying a compelling story within the requested Project Description format	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Producing a well-written, "polished" proposal	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Determining how much proprietary information should be included	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Constructing a budget	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Constructing a budget justification	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Obtaining letters of support	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ensuring that all components are present and correct	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
FastLane- Understanding what goes where	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
FastLane- Technical / system glitches	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

You may provide additional comments and suggestions here.

***7. Please rate the following NSF SBIR/STTR proposal submission aides.**

	Very Helpful	Somewhat Helpful	Not Helpful	Didn't Know It Was Available
Advice from NSF SBIR/STTR Program Director- via Phone	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Advice from NSF SBIR/STTR Program Director- via Email	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Advice from NSF Staff (Non-Program Director) - via Phone	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Advice from NSF Staff (Non-Program Director) - via Email	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Advice from your personal network	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Advice from your professional network	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
NSF SBIR/STTR Website- general	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
NSF SBIR/STTR Website- budget template	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
NSF SBIR/STTR Website- FastLane Step-by-Step Guide	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
NSF SBIR/STTR Website- Frequently Asked Questions (FAQs)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
YouTube instructional videos from NSF SBIR/STTR (youtube.com/user/NSFIInnovationIIP)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
YouTube instructional videos from other organizations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Live webinar / Q&A from NSF	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Live webinar / Q&A from other organizations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
NSF SBIR/STTR Twitter Handle (@NSFIInnovateSBIR)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
NSF SBIR/STTR Quarterly Update	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



You may provide additional comments or details from your answers above.

8. Do you use assistance from a party outside your company to aid in the NSF SBIR/STTR proposal preparation/submission process?

Yes

No

You may indicated which service or agent below.

9. Do you have additional suggestions for improving the Phase I proposal submission process?

Done