[current year] USDA Directory of Community Supported Agriculture (CSA) Enterprises

Questions 1 – 6 are designed to appear in subsequent years of the Directory and will be visible only to those who filled the Directory form in the previous year or information is already available from another source. These questions are included for the OMB approval.

(Only managers/ representatives from previous year's Directory see this question)

- 1. [Q1] Will [name of the CSA enterprise from previous year's Directory] operate as a "community-supported agriculture (CSA)" farm or multi-farm enterprise" anytime in [current year]?
 - O 1- Yes => Go to Q2 (Still manager/ rep)
 - O 2- No => Skip to Q3 (Manager/ rep of another CSA enterprise)
 - O 3- Do not know => Go to Q2 (Still manager/ rep)
- 2. [Q2] According to the USDA CSA Enterprise Directory, you were either a manager or a representative of [name of the CSA enterprise from previous year's Directory] in previous Directory. Are you still a manager or a representative of this CSA enterprise in [current year]?

O 1- Yes

- => If Yes (open) in Q1 and Yes (manager/ rep) in Q2 => Skip to Q6 (Correct CSA enterprise name?) => If Don't know (if open) in Q1 and Yes (manager/ rep) in Q2 => Go to additional message below
- O 2- No => Go to Q3 (Manager/ rep of another CSA enterprise)

ADDITIONAL MESSAGE

Only respondents who "Don't know" (if CSA enterprise open) in Q1 and Yes (are managers/representatives) in Q2 will see the below message

Based on your responses, we see that you are still the manager or the representative of [name of the CSA enterprise from previous year's Directory], but you do not know if it is going to operate as a CSA enterprise any time in [current year]. This Directory will be available for online updating throughout the year, so please update the information for this CSA enterprise if it opens sometime in [current year].

=> Exit the current year USDA Directory update

3. [Q3] Are you a manager or a representative of another CSA enterprise in [current year]?

O 1- Yes => Go to Q4 (Willing to provide info on another CSA enterprise)

O 2- No => Exit the current year USDA Directory update

4. [Q4] Are you willing to provide information about the CSA enterprise that you manage or represent in [current year]?

O 1- Yes => Go to Q5 (Search engine)

O 2- No => Exit the current year USDA Directory update

(Question visible only to those who came through the public web site or who came through the link but manage different CSA enterprise)

5. SEARCH ENGINE

[Q5] Please type in the correct official name of the CSA enterprise that you manage or represent.

As you start typing, CSA enterprises with the same or similar name(s) may appear and you may choose the proper CSA enterprise name by clicking on the "update" link in the right column.

Should there be a spelling mistake in the name of the CSA enterprise listed, but you are sure (by checking the location address) that this is the CSA enterprise you manage or represent, you will have an opportunity to correct the spelling of the official CSA enterprise name.

For your convenience, you may also search the list by typing in the zip code of the LOCATION of the CSA enterprise (not the zip code for the mailing address, as it might be different).

Displayed CSA enterprise names	Location street	City	State	Zip code	Update
Ха		Ka	AZ		Update => Go to Q6 (Is the name correct?)
Xb		Le	ОК		Update => Go to Q6 (Is the name correct?)
Хс		Mw	RI		Update => Go to Q6 (Is the name correct?)
aXa		KI	AZ		Update => Go to Q6 (Is the name correct?)
bXb		Lm	ОК		Update => Go to Q6 (Is the name correct?)
сХс		Mg	RI		Update => Go to Q6 (Is the name correct?)

CSA enterprise name or zipcode:....

If the name of the CSA enterprise that you manage or represent is not listed, please <u>click here</u> to continue. => Skip to Q7 (Type correct name)

(Question visible only to those who came through the public web site AND clicked on "update" in the table in Q6)
[NameCheck] Is "[name of the CSA enterprise from previous year's Directory]" the correct official name of your CSA enterprise?

O 1- Yes. If yes, this information will appear in the [current year] USDA CSA Enterprise Directory. => Skip to Q8 (CSA enterprise definition)

O 2- No => Go to Q7 (Provide correct name)

CSA ENTERPRISE INFORMATION

(New-comers and "No" [i.e., incorrect name] in Q5 or in Q6 see this question)

7. [CorrectedName] Please type in the correct <u>official</u> name of the CSA enterprise that you manage or represent. The name that you provide here will appear in the [current year] USDA CSA Enterprise Directory.

.....

(Everyone sees this question)

8. [QualifiedMarket] For the purposes of this Directory, a "community- supported agriculture (CSA) enterprise" is defined as a farm or network/ association of multiple farms, that offer consumers regular (usually weekly) deliveries of locally-grown farm products during one or more harvest season(s) on a subscription or membership basis. Customers have access to a selected share or range of farm products offered by a single farm or group of farmers based on partial or total advance payment of a subscription or membership fee.

Does this enterprise qualify as a CSA enterprise as defined above?

- O 1- Yes=> Go to Q9 (Person's contact info)
- O 2- No => Exit the [current year] USDA Directory update

Information listed in this section will <u>not</u> be published in the [current year] USDA CSA Enterprise Directory. This is for internal purposes only so that we can maintain data clarity and accuracy. This information will be kept confidential.

9. Please provide contact information of person completing this form:

10. [Contact_relation] What is your primary relationship with this CSA enterprise?

- O 1- CSA manager/ owner
- O 2- Contact person / public liaison for this CSA enterprise
- O 3- Head of CSA enterprise association
- O 4- CSA enterprise employee
- O 5- CSA shareholder
- O 6- Other, [Contact_relation_Other] please specify:

All information you provide from this point forward <u>will be published in the [current year] USDA CSA Enterprise</u> <u>Directory.</u>

11. Address of the headquarters of your CSA enterprise:

(Information below filled with previous-year data for those that access the form via the unique link and are still managers of their CSA enterprises)

[HQ_ST] Street name and number or P.O. Box number:

[HQ_City] City:(required)

[HQ_State] State: (A drop-down menu) (required)

[HQ_Zip] 5-digit ZIP Code: (only 5 digits allowed)

12. Please provide the contact information for your business address for your CSA enterprise (when available):

(Information below filled with [current year] data for those that access the form via the unique link and are still managers of their CSA enterprises)

Name, email address and phone the same as in contact information already provided. [If the box checked, information will be automatically filled in]

 [CSA_ManagerName]
 CSA enterprise manager's name:

 [CSA_Email]
 CSA enterprise email address:

 [CSA_Phone]
 CSA enterprise phone number:

 [CSA_Website]
 CSA enterprise website address:

 [CSA_Facebook]
 CSA enterprise Facebook page:

 [CSA_Twitter]
 CSA enterprise Twitter address:

 [CSA_Blog]
 CSA enterprise blog address:

 CSA enterprise contact information on other social media:

13. How long has this CSA enterprise been in continuous operation?

- O This is the first year
- O 2 3 years
- O 4 5 years
- O 6 10 years
- O 11 15 years
- O 16 20 years
- O 21 years or longer
- O Do not know

14. During which months will your CSA enterprise have products available to its consumer members in [current year]? If not "Year round" or "Not sure yet", please select all that apply.

	Year round January	 Augus Septer 	mber
	February		er
\Box	March	[] Noven	nber
\Box	April	[_] Decen	nber
\Box	Мау	[_] Not su	re yet
\Box	June		
	July		

15. How many individual farms will supply products to your CSA in [current year]? Please enter only numbers in the box; no commas, periods, letters, or symbols.

___ farms [numbers only, range 1 – 100]

INFORMATION ABOUT PRODUCTS AND THEIR AVAILABILITY

16. Which farm products and other items will be included in member shares or available for purchase from your CSA enterprise in [current year]? Please select all that apply.

	Baked goods: breads, pies, etc. Canned or preserved fruits/ vegetables: jams, jellies, preserves, salsas, pickles, dried fruit, etc. Coffee and/or tea Cut flowers Dairy products: milk, cheese, etc. Dry beans Eggs Fish and/or seafood => Go to Q17 (willing to provide list of fish and seafood) Fresh and/or dried herbs Fresh fruits => Go to Q19 (willing to provide list of fruits) Fresh vegetables => Go to Q21 (willing to provide list of vegetables) Grains and/or flour Honey Juices and/or non-alcoholic ciders Mushrooms Nuts Pet food Poultry/ fowl meat and products => Go to Q23 (willing to provide list of poultry meat) Red and other non-poultry meat and products=> Go to Q25 (willing to provide list of red/ non-poultry meat) Soap and/or hort-animal protein Wild harvested forest products: mushrooms, medicinal herbs, edible fruits and nuts, etc. Wine, spirits, beer, hard cider
	Wine, spirits, beer, hard cider Other, please specify:
=> A	Il other selections will skip to Q27 (organic certification)

Only those that selected fish/ seafood in Q16 will see this question.

17. Would like to provide more specific information about the <u>fish and seafood</u> offered by your CSA enterprise so that it can appear in the Directory?

- O Yes => Go to Q18 (fish/ seafood types)
- O No => Skip to the next specific food type (if selected in Q16) or to Q27 (organic certification)
- 18. Please indicate which type of <u>fish and seafood</u> your CSA enterprise will offer to its consumer members in [current year]. Please select all that apply.

Crab Lobster Mussels Ovsters		Shrimp/prawns Salmon Trout Tuna
Oysters	\square	Tuna

[] Other fish/ seafood, please specify:

Only those that selected fresh fruits in Q16 will see this question.

19. Would like to provide more specific information about the <u>fruit</u> offered by your CSA enterprise so that it can appear in the Directory?

- O Yes => Go to Q20 (fruit types)
- O No => Skip to the next specific food type (if selected in Q16) or to Q27 (organic certification)
- 20. Please indicate which type of fresh <u>fruit</u> your CSA enterprise will offer to its consumer members in [current year]. Please select all that apply.

гı	Apples	гı	Honeydew melons
	Apples		
\Box	Apricots	\Box	Kiwi
\square	Avocados	\Box	Lemons, limes
\square	Blackberries, raspberries	\Box	Mangos, papayas, pineapples and other tropical fruit
\Box	Blueberries	\Box	Nectarines
\square	Cantaloupes	\Box	Oranges, clementines, mandarins, tangerines, tangelos
\Box	Cherries (sweet, tart, etc.)	\Box	Peaches (yellow, white, etc.)
\square	Cranberries	\Box	Pears
\Box	Currants	\Box	Persimmons
\Box	Dates	\Box	Plums (black, green, red, etc.)
\Box	Figs	\Box	Strawberries
\Box	Gooseberries	\Box	Watermelons
Ū	Grapefruit (red, white, etc.)		Other fruit, please specify:
\Box	Grapes (black, green, red, etc.)		

Only those that selected fresh vegetables in Q16 will see this question.

21. Would you like to provide us with more specific information about the fresh <u>vegetables</u> offered by your CSA enterprise so that it can appear in the Directory?

- O Yes => Go to Q22 (vegetables types)
- O No => Skip to the next specific food type (if selected in Q16) or to Q27 (organic certification)

22. Please indicate which type of fresh <u>vegetables</u> your CSA enterprise will offer to its consumer members in [current year]. Please select all that apply.

Alfalfa sprouts Artichokes Arugula Asparagus Beans (string) Beans, other (lima, butter, etc.) Beets Bok Choy Broccoli Broccoli rabe	Brussels sprouts Cabbage Carrots Cauliflower Celery Collard Greens Corn (sweet) Cucumbers Eggplant (Italian, Japanese, etc.) Endive
Broccoli rabe Broccolini/baby broccoli	Endive Garlic

	Green beans Green onions/scallions Kale Kohlrabi Leeks Lettuce (head, leaf, etc.) Mache/lamb's lettuce Mixed leafy greens Mizuna Mustard Greens Okra Onions (pearl, red, yellow, white, etc.) Parsnips Peas Peanuts Peppers, hot Peppers, sweet	Radicchio Radishes Rhubarb Rutabaga Soybeans Shallots Spinach: baby, regular Squash, summer: zucchini, yellow, etc. Squash, winter : acorn, butternut, etc. Sweet potatoes Swiss chard Tomatillos Tomatoes (cherry, grape, etc.) Tomatoes (plum, round, etc.) Turnips Turnip greens Other fresh vegetables, please specify:
		1.0
\square	Pumpkin	

Only those that selected poultry/ fowl in Q16 will see this question.

- 23. Would like to provide more specific information about the <u>poultry/ fowl</u> products offered by your CSA enterprise so that it can appear in the Directory?
 - O Yes => Go to Q25 (poultry/ fowl types)
 - O No => Skip to the next specific food type (if selected in Q16) or to Q27 (organic certification)
- 24. Please indicate which type of <u>poultry/ fowl</u> your CSA enterprise will offer to its consumer members in [current year]. Please select all that apply.

	Chicken		Squab (Pigeon)
	Cornish game hens		Quail
\Box	Duck	\Box	Turkey
\Box	Goose	\Box	Other poultry/ fowl, please specify:
\Box	Ostrich		
[Pheasant		

Only those that selected (non-poultry) meat in Q16 will see this question.

25. Would like to provide more specific information about the <u>red and non-poultry meat</u> offered by your CSA enterprise so that it can appear in the Directory?

- O Yes => Go to Q23 (non-poultry meat types)
- O No => Skip to Q27 (organic certification)
- 26. Please indicate which type of red and non-poultry meat and meat products your CSA enterprise will offer to its consumer members in [current year]. Please select all that apply.

[]	Beef/veal (cold cuts)	\square	Bison (ground)
\Box	Beef/veal (ground)	\Box	Bison (steaks, roasts)
[]	Beef/veal (sausage)	[]	Elk
\square	Beef/veal (steaks, roasts)	\square	Goat

\Box	Lamb (chops, roasts)	\Box	Pork (ham)
\Box	Lamb (ground)	\Box	Pork (sausage)
\Box	Lamb (sausage)		Rabbit
\Box	Pork (bacon)	\Box	Venison
	Pork (chops, roasts)		Other meat items, please specify:
	Pork (cold cuts)		

All CSAs

- 27. Does your CSA enterprise offer products certified as "organic" by the USDA?
 - O Yes
 - O No
- 28. Does your CSA enterprise refer to specific types of production methods and practices in its marketing and promotional material (including product packages and labels)?
 - O Yes => Go to Q 29 (what production practices)
 - O No => Skip to Q30 (number of shares)
- 29. Which types of production method or practice claims will your CSA enterprise use to market and promote its food (including product packages and labels) in [current year]? Please select all that apply. Only check those production methods and practice claims that are used to market/promote foods for the CSA portion of your business, not your farm enterprise(s) as a whole.

\Box	No pesticides
\Box	No antibiotics
\Box	No hormones
\Box	Fair Labor practices
\Box	Humane treatment of animals
\Box	Pasture-raised/ free range animals
[]	Other, please specify:

ABOUT SHARES

30. In total, how many CSA shares/ subscriptions does your farm have in [current year]? Please enter only numbers in the box; no commas, periods, letters, or symbols.

31. Please indicate the type of subscription/ membership choices your CSA enterprise is offering in [current year]. Please select all that apply.

	Full	share
1	E ull	and h

Full and half shares

] Other, please specify:

32. How are the product items in your CSA share box selected? Please select all that apply.

CSA decides product assortment of shares/delivery boxes based entirely on supply availability; customer does not influence product selection

CSA offers separate subscription options for specific product categories (e.g., vegetables, meat, eggs,) that customers select at the beginning of the delivery season

CSA customers order specific items from a list of available farm products in advance of each delivery

Other, please specify:

34. When do your CSA's shares first become available for purchase in [current year]?

Month (drop-down menu)..... Day (drop-down menu).....

35. What types of payment will be accepted by your CSA enterprise in [current year]?

	Cash
	Checks
r 7	O O O O O O O O O O

] Credit cards

SNAP benefits (Bridge cards/ EBT)

Other, please specify:

36. Which types of payment options does your CSA enterprise offer to its subscribers/members? Please select all that apply.

[] One advance payment prior to the beginning of the delivery season

- Payments in installments over the course of each delivery season
- [] Reduced subscription/membership fees in exchange for labor
- [] Reduced subscription/membership fees based on household income
- Other, please specify:

PRODUCT SHARE PICK-UP AND DELIVERY

37. [NumOfLocation] In [current year], how will your CSA enterprise deliver products to its subscribers/members? Please select all that apply.

[] 1- Deliver to one or more neighborhood sites that are located close to subscribers/members => Go to Q38 (Number of delivery locations)

2- Deliver directly to subscribers/members' homes (by truck or express mail) => Skip to Q40 (frequency of product availability)

3- Deliver to subscribers/members' workplaces => Skip to Q40 (frequency of product availability)

4- No deliveries; subscribers/members pick up merchandise from CSA farm(s) => Skip to Review page

Only those who marked "Deliver to some central location(s) ..." in Q37 will see the below question.
38. In [current year], how many neighborhood delivery sites will your CSA enterprise use?
Please enter only numbers in the box; no commas, periods, letters, or symbols.

..... Delivery locations [numbers only, range 1 – 100]

Only those who marked "Deliver to some central drop-off location(s) ..." in Q37 will see the below question.

39. In which cities or towns will your CSA enterprise have neighborhood delivery sites in [current year]? Please type in one site at a time.

.....

Add another city/town.

REVIEW PAGE

Please review your CSA enterprise information that you have just provided. If you approve the information, this is what will be displayed in the [current year] USDA CSA Enterprise Directory.

If everything is correct, please click on "Finish" button.

If you want to make a correction in a particular section, please click on a "Edit" link in that section. (Respondents will be on a loop clicking on a button and correcting one section at a time, until they click on "Save and finish the form" button.

[Name of the CSA enterprise from [current year] Directory]	Edit
Address	<u>Edit</u>
Products	<u>Edit</u>
Share size	<u>Edit</u>
Farming practices	<u>Edit</u>

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THANK-YOU PAGE

Dear CSA Manager/Representative,

Thank you for updating your CSA enterprise listing for the [current year] CSA Enterprise Directory. If you wish to enter information about an additional CSA enterprise, please <u>click here</u>.

We greatly appreciate your participation in this very important project to help keep consumers informed about the scope of CSA enterprises, and how they can take advantage of the valuable information in this Directory to find great sources of local food in their own backyards..

If you have any questions about the Directory itself, please contact us at directoryupdates@ams.usda.gov or (202) 720-8317.

If you update information on your CSA enterprise by XXXX, it will appear in the [current year] USDA CSA Enterprise Directory by YYYY. This means consumers will be able to find your CSA enterprise just as the busy summer season is getting underway. CSA enterprise listings submitted after MMMM, but by KKKK will be published in the Directory by LLLL.

Thank you for updating your CSA enterprise listing for the [current year] CSA Enterprise Directory.

Sincerely,

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Velma Lakins Agricultural Marketing Specialist

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According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to a collection of information, unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0581-NEW. The time required to complete this information collection is estimated to average 10 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.

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