

## E-Count (Panel E3)

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**Initial AVI / AVI 1 / Panel E3**

**Send date: Tuesday June 17, 2014**

Hello. I am calling from the U.S. Census Bureau. About one week from now, you will receive an email with instructions on how to complete the 2014 Census Test, which is a brief but important survey.

Your response is important. We ask for your help in our effort to develop new methods that will make the next census easier, more convenient, and less costly for taxpayers.

Results from the next census will be used to help each community get its fair share of federal funding for many programs you and your neighbors need.

Thank you in advance for your help.

## E-Count (Panel E3)

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**E-Mail Contact / Email 3 / Panel E3**  
**Send date: Monday June 23, 2014**

Subject: {TBD}

Dear Resident:

The U.S. Census Bureau is conducting the 2014 Census Test in your area. Your response to this brief survey is important and will help in our efforts to develop new methods that will make the next census easier, more convenient, and less costly for taxpayers. Results from the next census will be used to help each community get its fair share of federal funding for many programs that you and your neighbors need.

Please complete the survey online **by July 1** at:

**<https://respond.census.gov/censustest/ucount>**

Respond on time to avoid a personal visit from a Census Bureau interviewer. Help us conserve natural resources, process data more efficiently, and save taxpayer money by responding online. If you are unable to complete the survey online, you may call 1-866-226-2836 toll-free to provide your census information over the phone.

You are required by U.S. law to respond to this survey. The Census Bureau is required by U.S. law to keep your answers confidential. Your answers will only be used for statistical purposes, and no other purpose. For more information about how we protect your information, please visit our website at [www.census.gov](http://www.census.gov) and click on "Data Protection & Privacy Policy."

Thank you.

Sincerely,

John H. Thompson  
Director, U.S. Census Bureau

To respond to the 2014 Census Test go to **<https://respond.census.gov/censustest/ucount>** or call 1-888-262-5931. *[In Spanish]*

## E-Count (Panel E3)

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**E-Mail Reminder Contact / Email 6 / Panels E1, E2, E3**  
**Send date: Tuesday July 1, 2014**

Subject: {TBD}

Dear Resident:

Last week, you should have received an email about completing the 2014 Census Test online. You are required by law to respond. If you have already provided your information, thank you.

If you have not yet responded, complete the survey online at  
<https://respond.census.gov/censustest/ucount>.

Responding on time saves money, and you can avoid a personal visit from a Census Bureau interviewer.

If you need help completing your survey, please call 1-866-226-2836 toll-free.

Sincerely,

John H. Thompson  
Director, U.S. Census Bureau

To respond to the 2014 Census Test go to  
<https://respond.census.gov/censustest/ucount> or call 1-888-262-5931. *[In Spanish]*

## E-Count (Panel E3)

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Reminder Postcard (big blue 8 ½ x 5 ½ postcard) / DC-9(2B) / Panels E1, E2, E3  
Send date: Tuesday July 8, 2014

July 8, 2014

**Important Note:** You are receiving this notice because we did not receive your response by July 1, 2014.

Dear Resident:

Within the last few weeks, the U.S. Census Bureau attempted two email requests for your participation in the 2014 Census Test. Your response is important. If you have not yet responded, please do so.

Go to <https://respond.census.gov/censustest> to respond to the survey online.

**You are required by U.S. law to respond to this survey.** If you do not respond, a Census Bureau interviewer may visit you to complete the survey.

Help us conserve natural resources, process data more efficiently, and save taxpayer money by responding online. If you are unable to respond online, or need assistance, please call our toll-free number 1-866-226-2836.

Sincerely,

John H. Thompson  
Director, U.S. Census Bureau

To respond to the 2014 Census Test go to <https://respond.census.gov/censustest> or call 1-888-262-5931. *[In Spanish]*

*\*\*On front of postcard in box: Your response to the U.S. Census Bureau is required by law. We have not yet received your response.*

## E-Count (Panel E3)

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Mail Questionnaire Letter / DC-17(L)(2) / Panels E1, E2, E3,  
Send date: Tuesday July 15, 2014

July 15, 2014

**Important Note:** This survey is required by law. You are receiving this notice because we did not receive your response by July 8, 2014.

Dear Resident:

A few weeks ago, the U.S. Census Bureau sent instructions for completing the 2014 Census Test. We asked you to help us with this very important survey by completing it online. But we have not received your response yet.

If you have already completed the survey, thank you.

If you have not responded, complete the survey using ONE of the following options:

- Option 1** Go to <https://respond.census.gov/censustest> to complete the survey online. You will need to provide your 13-digit User ID, which is printed just below the bar code on the back of the enclosed form.
- Option 2** Complete and mail back the enclosed form in the postage paid envelope provided.

**Respond today** and you can avoid a personal visit from a Census Bureau interviewer. If you would like to complete the survey by telephone, or need assistance, please call our toll-free number 1-866-226-2836.

You are required by U.S. law to respond to this survey. Your answers will only be used for statistical purposes, and no other purpose. The back of this letter contains more information about protecting your data.

Sincerely,

John H. Thompson  
Director, U.S. Census Bureau

To respond to the 2014 Census Test go to <https://respond.census.gov/censustest> or call 1-888-262-5931. *[In Spanish]*

*\*\*On front of envelope in a box: Your response to the U.S. Census Bureau is required by law. We have not yet received your response.*

## E-Count (Panel E3)

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### **Back of Questionnaire Letter (Panels E1, E2, E3)**

#### **Your Answers Are Confidential**

The Census Bureau is required by U.S. law to keep your answers confidential. This means that the Census Bureau cannot give out information that identifies you or your household. The Census Bureau chose your address, not you personally, as part of a randomly selected sample.

We are conducting this survey under the authority of Title 13, United States Code, Sections 141 and 193. Federal law protects your privacy and keeps your answers confidential (Title 13, United States Code, Sections 9 and 214).

For more information about this survey, visit [www.census.gov/aboutus/sur\\_demo.html](http://www.census.gov/aboutus/sur_demo.html) and click on "2014 Census Test."

For more information about how we protect your information, please visit our website at [www.census.gov](http://www.census.gov) and click on "Data Protection & Privacy Policy."