

1The Census Bureau plans to conduct additional survey work under the generic clearance for Data User Evaluation Surveys (OMB number 0607-0760).

The Census Bureau's Decennial System and Contract Management Office, Data Access and Dissemination System is planning a survey to capture feedback for the newly enhanced American FactFinder site and improvements scheduled for public release in January 2013. The feedback from this survey will provide the Census Bureau with valuable insight to the public's reaction to these improvements.

In November/December 2012, we will post a survey on the web, to approximately 400 members of various Census Partner groups to include the State Data Center, Census Information Center, Federal State Cooperative on Population Estimates, and other related Partner groups or affiliates.

Data Access and Dissemination Systems staff have reviewed and internally tested the questionnaire for ease of use and content appropriateness. We estimate respondent burden at 10 minutes per questionnaire for a total respondent burden of 67 hours.

We plan to maximize response rates by including a beta site test webinar/meeting, e-mail reminders, and follow up with Census Bureau Partner team leads.

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