

Census Information Center (CIC) Program Annual Report

OMB Number: 0607-0760
Expiration Date: July 31, 2017

Welcome!

The annual report enables us to collect feedback on how CIC organizations are using and disseminating Census data. This report helps us to understand and assist with training needs for the CICs, and to determine how best to support the program.

Please respond to each item in this survey by XXXXXX.

Your responses are voluntary. This survey is being administered by Questionweb.com and resides in a server outside of the Census domain. The Census Bureau cannot guarantee the protection of survey responses and advises against the inclusion of sensitive personal information in any response.

Public reporting burden for this collection of information is estimated to 40 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Respondents are not required to respond to any information collection unless it displays a valid approval number from the Office of Management and Budget.

Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: Paperwork Project 0607-0760, U.S. Census Bureau, 4600 Silver Hill Road, Room 3K138, Washington, DC 20233. You may e-mail comments to: Paperwork@census.gov; use "Paperwork Project 0607-0760" as the subject.

Start



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1. Please provide information about the person completing this form.

Name:

Organization:

E-mail Address:

Phone Number (XXX-XXX-XXXX):

CEO/Executive Director Name:

Phone Number (XXX-XXX-XXXX):

E-mail Address:

Organization's CIC Web page
(ex. www.myorganization.com/cic):

Is the person completing this form the primary CIC contact?

Yes No


2. Has the primary CIC contact person within your organization changed in the past year?

Yes
 No



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2a. Please provide the new contact person's information below:


Name:


Phone Number (XXX-XXX-XXXX):

Fax Number (XXX-XXX-XXXX):

E-mail Address:


Alternative E-mail Address:





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3. Overall, how satisfied is your organization with its role as a CIC?


Completely Satisfied


Satisfied

Neither Satisfied nor Dissatisfied

Dissatisfied

3a. If you are dissatisfied with your organization's role as a CIC, please tell us how we can help improve your role.





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4. What is the focus of your CIC? (Check all that apply.)

Demographic Focus

- African American
- American Indian/Alaska Native
- Asian American
- Native Hawaiian/Pacific Islander
- Hispanic
- Non-Hispanic (White)
- Other, please specify:

Geographic Focus

- Local
- National
- Regional
- State
- Rural
- Tribes/Reservations
- Urban
- Other, please specify:

Topic Focus

- Aging
- Ancestry
- Children
- Civil Rights
- Community Outreach
- Education
- Health
- Housing
- Needs Assessments
- Other, please specify:

5. Has your CICs's focus changed in the past year (demographically, geographically, or topically)?

- Yes
- No



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5a. Please indicate how your CIC's focus changed in the past year. (Check all that apply.)

Demographic Focus

- African American
- American Indian/Alaska Native
- Asian American
- Native Hawaiian/Pacific Islander
- Hispanic
- Non-Hispanic (White)
- Other, please specify:

Geographic Focus

- Local
- National
- Regional
- State
- Rural
- Tribes/Reservations
- Urban
- Other, please specify:

Topic Focus

- Aging
- Ancestry
- Children
- Civil Rights
- Community Outreach
- Education
- Health
- Housing
- Needs Assessments
- Other, please specify:



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6. Are the majority of your CIC activities provided to your focus population?

Yes No

7. Are you providing Census information directly, to the target community in which you serve or to those who serve these communities?

Yes No

Please explain.

8. The CIC program accounts for what percentage of your monthly activities?

9. How many staff in your organization work on CIC program activities (not including volunteers, interns, grad students, etc.)?

Per person, what percentage of time is devoted to CIC activities?

Person 1

Person 2

Person 3

10. In addition to the persons noted above, how many volunteers, interns, grad students, practicum students, etc., does your CIC use to support your CIC activities?

DESCRIPTION: We are asking this questions to understand if your CIC is receiving supplemental help; this will help with the training of new reps and new Census data users.)



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Section I - DATA DISSEMINATION AND DATA REQUESTS

Disseminating data includes but are not limited to forwarding Census products, developing value-added products, sharing all Census related products to your community.

11. Please tell us what mediums your CIC used to disseminate Census data, and provide a count (actual or best estimate) of how many times each was used by completing this table.

	Yes No		Provide number of Actions or Incidences you used the following in FY15	Number of People Reached
	<input type="radio"/>	<input type="radio"/>	<input style="width: 50px;" type="text"/>	<input style="width: 50px;" type="text"/>
Social Media Posts (e.g., Facebook, Twitter)	<input type="radio"/>	<input type="radio"/>	<input style="width: 50px;" type="text"/>	<input style="width: 50px;" type="text"/>
Email/E-blast/Listserv	<input type="radio"/>	<input type="radio"/>	<input style="width: 50px;" type="text"/>	<input style="width: 50px;" type="text"/>
Brochures distributed to users	<input type="radio"/>	<input type="radio"/>	<input style="width: 50px;" type="text"/>	<input style="width: 50px;" type="text"/>
Exhibits at conferences	<input type="radio"/>	<input type="radio"/>	<input style="width: 50px;" type="text"/>	<input style="width: 50px;" type="text"/>
Newsletters (Published or Digital)	<input type="radio"/>	<input type="radio"/>	<input style="width: 50px;" type="text"/>	<input style="width: 50px;" type="text"/>
Other publications	<input type="radio"/>	<input type="radio"/>	<input style="width: 50px;" type="text"/>	<input style="width: 50px;" type="text"/>
Telephone calls	<input type="radio"/>	<input type="radio"/>	<input style="width: 50px;" type="text"/>	<input style="width: 50px;" type="text"/>
Workshops/ Training sessions	<input type="radio"/>	<input type="radio"/>	<input style="width: 50px;" type="text"/>	<input style="width: 50px;" type="text"/>
Blogs	<input type="radio"/>	<input type="radio"/>	<input style="width: 50px;" type="text"/>	<input style="width: 50px;" type="text"/>
Other	<input type="radio"/>	<input type="radio"/>	<input style="width: 50px;" type="text"/>	<input style="width: 50px;" type="text"/>

If your organization used other mediums to disseminate Census data, please list them in the box below and provide a count of how many times each were used, and the number of people reached.

12. How many page views did your CIC web page (www.myorganization.com/cic) receive in CY 2015?

13. Is this information measured through estimates or web analytics software?

14. How does your CIC use the data that the Census Bureau publishes? (Check all that apply.)

- Advocacy
- Community Development
- Education
- Economic Development (start-ups; small businesses, etc.)
- Grant Proposals
- Policies/Laws
- Research
- Social Justice
- Voting Rights
- Other, please specify:

15. Did your CIC organization respond to data requests during CY 2015? (For example, from the public, community organizations, political offices, researchers.)

- Yes
- No



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15a. How many data requests did your CIC respond to in CY2015?

15b. How did your CIC receive data requests?

	Yes	No	
A form on your CIC's website	<input type="radio"/>	<input type="radio"/>	<input style="width: 60px;" type="text"/>
E-mail	<input type="radio"/>	<input type="radio"/>	<input style="width: 60px;" type="text"/>
A social media site (e.g., Facebook, Twitter)	<input type="radio"/>	<input type="radio"/>	<input style="width: 60px;" type="text"/>
Over the phone	<input type="radio"/>	<input type="radio"/>	<input style="width: 60px;" type="text"/>
In person (walk-in access)	<input type="radio"/>	<input type="radio"/>	<input style="width: 60px;" type="text"/>

Provide Actual or Best Estimate of # of Times in CY2015

15c. If your organization received data requests in other ways than what's listed above, please list them in the box below and provide a count (actual or best estimate) of how many times each was used in CY 2015.

15e. From whom did your CIC receive data requests?


	Yes	No	
General public	<input type="radio"/>	<input type="radio"/>	<input style="width: 60px;" type="text"/>
Community/Non-Governmental organization	<input type="radio"/>	<input type="radio"/>	<input style="width: 60px;" type="text"/>
Political and other community leaders	<input type="radio"/>	<input type="radio"/>	<input style="width: 60px;" type="text"/>
Researchers	<input type="radio"/>	<input type="radio"/>	<input style="width: 60px;" type="text"/>
Businesses	<input type="radio"/>	<input type="radio"/>	<input style="width: 60px;" type="text"/>
Non-profit organizations	<input type="radio"/>	<input type="radio"/>	<input style="width: 60px;" type="text"/>
Other, please specify in the box below	<input type="radio"/>	<input type="radio"/>	<input style="width: 60px;" type="text"/>

Provide Actual or Best Estimate of # of Times in CY2015





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16. Did your CIC create data products using Census data during CY 2015?
 Yes No





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16a. What form(s) did these value-added products take?

	Yes No		Provide Actual or Best Estimate of # of Products in CY2015	Number of people reached
	<input type="radio"/>	<input type="radio"/>		
E-blast	<input type="radio"/>	<input type="radio"/>	<input type="text"/>	<input type="text"/>
Infographics	<input type="radio"/>	<input type="radio"/>	<input type="text"/>	<input type="text"/>
Maps/GIS	<input type="radio"/>	<input type="radio"/>	<input type="text"/>	<input type="text"/>
Newsletter	<input type="radio"/>	<input type="radio"/>	<input type="text"/>	<input type="text"/>
Pamphlet or brochure	<input type="radio"/>	<input type="radio"/>	<input type="text"/>	<input type="text"/>
Press release	<input type="radio"/>	<input type="radio"/>	<input type="text"/>	<input type="text"/>
Report	<input type="radio"/>	<input type="radio"/>	<input type="text"/>	<input type="text"/>
Presentation	<input type="radio"/>	<input type="radio"/>	<input type="text"/>	<input type="text"/>
Other, please specify in the box below	<input type="radio"/>	<input type="radio"/>	<input type="text"/>	<input type="text"/>

16b. In what venues did you release and/or announce the release of your data products? (Check all that apply.)


- At an event
- During a presentation
- E-mail
- In print
- On your organization's website
- Through a webinar
- Training (in person)
- Via a social media (e.g. Facebook, Twitter)
- Other, please specify:
- N/A







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17. Did your CIC create data tools/apps during CY 2015?
 Yes No






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17a. How many data tools/apps did your CIC create in CY 2015? (For example, an on-line database, on-line or mobile apps, etc.)


17b. What type of data tools/apps did your CIC create?






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Section II - TRAINING AND EDUCATION

18. Did your CIC provide training in CY 2015?
 Yes No





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18a. Please tell us whom your CIC provided training to, along with the number of sessions you conducted (actual or best estimate).

			Provide Actual or Best Estimate of # of Sessions in CY2015	Estimated Number of Attendees
	Yes	No		
Students	<input type="radio"/>	<input type="radio"/>	<input type="text"/>	<input type="text"/>
General public	<input type="radio"/>	<input type="radio"/>	<input type="text"/>	<input type="text"/>
Community/Non-Governmental organizations	<input type="radio"/>	<input type="radio"/>	<input type="text"/>	<input type="text"/>
Political and other community leaders	<input type="radio"/>	<input type="radio"/>	<input type="text"/>	<input type="text"/>
Researchers	<input type="radio"/>	<input type="radio"/>	<input type="text"/>	<input type="text"/>
Businesses	<input type="radio"/>	<input type="radio"/>	<input type="text"/>	<input type="text"/>
Non-profit organizations	<input type="radio"/>	<input type="radio"/>	<input type="text"/>	<input type="text"/>
Other, please specify in the box below	<input type="radio"/>	<input type="radio"/>	<input type="text"/>	<input type="text"/>

18b. On what topics did you provide training?



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Section III - FEEDBACK


19. Did your CIC have an opportunity to participate in usability/beta testing in CY 2015?

- Yes
- No





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19a. How many usability/beta testing sessions did your CIC participate in during CY 2015?





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Section IV - PROMOTION, RECRUITMENT AND OUTREACH

20. Describe how your CIC provided outreach and promotion for Census Bureau censuses and surveys. (For example: presentation, American Community Survey, Economic Census, etc.)


21. Did your CIC make Census-related presentations and/or hold Census-related events in CY 2015?

Yes
 No






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21a. Please indicate who the audience for your CIC's presentations were along with a count (actual or best estimate) of presentations conducted.


	Provide Actual or Best Estimate of # of Sessions		Estimated number of attendees
	Yes	No	
General public	<input type="radio"/>	<input type="radio"/>	<input type="text"/>
Community/Non-Governmental organizations	<input type="radio"/>	<input type="radio"/>	<input type="text"/>
Educators and Students	<input type="radio"/>	<input type="radio"/>	<input type="text"/>
Political and other community leaders	<input type="radio"/>	<input type="radio"/>	<input type="text"/>
Researchers	<input type="radio"/>	<input type="radio"/>	<input type="text"/>
Businesses	<input type="radio"/>	<input type="radio"/>	<input type="text"/>
Non-profit organizations	<input type="radio"/>	<input type="radio"/>	<input type="text"/>

21b. On what topics did you provide presentations or hold events?







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22. Did you, or anyone in your CIC, speak to the media/press on Census-related topics/data during CY 2015?

Yes
 No







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22a. Which type of media organizations were spoken to by your CIC? (Check all that apply.)

- Newspaper
- Magazine or trade journal
- Radio
- Television (broadcast or cable)
- Online
- Ethnic Media
- Other, please specify:





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Section V - BUILDING A THRIVING NETWORK

23. Did you or a designee from your CIC participate in the 2015 virtual Annual Training conference?

Yes
 No

24. How many training sessions/webinars did your CIC participate? (not including Annual Conferences)?


25. Did your CIC collaborate with other CICs, SDCs, DDSs, and/or Regional Office staff in CY 2015?


Yes
 No

Please list the networks and organizations your CIC collaborated with below.

26. How did you collaborate with the CICs, SDCs, Regional Offices, and/or other organizations you listed above?

- Sharing expertise
- Data tools
- Dissemination of data
- Planning events
- Research
- Other, please specify:
- N/A





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27. Please tell us about your level of interest and expertise with the data tools and training listed below.

	I currently use this tool	I do not use this tool but am interested in finding out about it/using it	I would like basic training in this tool	I would like advanced training in this tool	I have expertise in using this tool that I am willing to share
American Community Survey (ACS)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
American FactFinder 2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Application Program Interface (API)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Arcview/GIS/QGIS	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business Builder	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Census.gov web site	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
DataFerrett	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
iPUMS	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LED OnTheMap	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
My Congressional District	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Population Clock	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Population Map	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SPSS/SAS/STATA	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
TIGER Maps	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
QuickFacts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community Organizing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Margins of Error Training	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Media/Press Training	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Microdata Analysis System	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Topical-Subject Area data	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

27a. If you marked "other" in the question above, please describe the data tools/training.



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28. Please list, if any, reports/publications your CIC developed.

29. Please describe the major accomplishments of your CIC in CY 2015. (For example, participating in events, presentations and regional projects utilizing Census data.)

	Description of Accomplishment(s) (Example: Helped local shelter obtain grant funds by providing them with Census data.)	Purpose of Accomplishment(s) (Example: The shelter needed grant funding to expand.)	Outcome (Example: The shelter received \$25,000 in federal funding for expansion.)	Census Resource (Example: ACS Poverty and Housing data was used.)
1.				
2.				
3.				
4.				
5.				

30. Please provide any other comments or suggestions.

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◀ || Send Answers

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Thank you for completing the CIC Annual Report.

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