

U.S. Census Bureau's Partnership Survey

In this study, we are asking about your organization's experience as a 2010 Census partner. We will ask about your organization's contacts with the Census, why you became a partner, what you did to help the Census and what being a partner was like for your organization.

Your responses will be kept confidential. All answers will be pooled into aggregate measures for all reporting purposes, and no individual person or organization will be identified. Public reporting burden for this collection of information is estimated to average 20 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Respondents are not required to respond to any information collection unless it displays a valid approval number from the Office of Management and Budget.

Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: Paperwork Project 0607-0760, U.S. Census Bureau, 4600 Silver Hill Road, Room 3K138, Washington, DC 20233. You may e-mail comments to Paperwork@census.gov; use "Paperwork Project 0607-0760" as the subject.

Enter your Partner ID

Start

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OMB Number 0607-0760
Expiration Date: November 30, 2011

1. We want to ask these questions of a person who knows details about your organization's partnership with the 2010 Census. Do you feel that you are such a person?


- Yes
 No



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Would there be another person who could answer questions about your organization's participation as a 2010 Census partner?


Yes
 No



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Please provide the following information concerning another person who could answer questions about your organization's participation as a 2010 Census partner.

First Name:

Last Name:

Street Address:

City:

State: ZIP Code:


Phone Number:
(Must be in the form of (XXX) XXX-XXXX)

Extension:

E-mail Address:

Is there another person we might be able to contact who could answer questions about your organization's participation as a 2010 Census partner?


Yes
 No



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Please provide the following information concerning another person who could answer questions about your organization's participation as a 2010 Census partner.

First Name:

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State:

ZIP Code:

Phone Number:
(Must be in the form of (XXX) XXX-XXXX)

Extension:


E-mail Address:



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CHARACTERISTICS OF YOUR ORGANIZATION

2. Which category best describes your organization?

- Federal government
- State government
- Tribal government
- Local government
- National governmental association
- National non-governmental organization, association, or business
- Local non-governmental organization, association, or business




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Is your organization an association with a membership base that you serve?

Yes
 No


  

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About how many MEMBERS does your association have?

Fewer than 10
 10 to 20
 21 to 49
 50 to 99
 100 to 499
 500 to 999
 1000 to 4999
 5000 or more

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Is your organization an association with a membership base that you serve?

Yes
 No


  

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About how many MEMBERS does your association have?


Fewer than 10
 10 to 20
 21 to 49
 50 to 99
 100 to 499
 500 to 999
 1000 to 4999
 5000 or more

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What type of organization is this? If two or more answers apply to your organization, which one BEST DESCRIBES its function?

- Community-based organization
- Business/Private industry
- Media
- Education
- Religious organization
- Other, please specify:

Is the organization you are reporting on local or regional only, a local or regional branch of a national organization or a national organization?


- Local/Regional only, not a national organization
- A local/regional branch of a national organization
- A national organization



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3. About how long had your organization been in existence?

- Less than 1 year
- 1 to 2 years
- 3 to 5 years
- 6 to 9 years
- 10 to 20 years
- 21 years or more

4. About how many employees does your organization have?

- Less than 10
- 10 to 19
- 20 to 49
- 50 to 99
- 100 to 249
- 250 or more



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5. We have a few questions about your 2010 Census activities, but let's begin with some information about your organization. Was your organization begun specifically to be a 2010 Census partner?

- Yes, it was begun to operate as a 2010 Census partner
- No



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ORGANIZATIONAL PARTICIPATION

We would like to get your view on the following questions whether or not your organization was able to participate actively in the Census Partnership program. We first want you to think about what your organization might have wanted to achieve.

6. Which of the following racial/ethnic groups are served by your organization? (Mark all that apply.)

- White/Caucasian
- Black/African American
- American Indian
- Alaska Native
- Asian
- Native Hawaiian
- Pacific Islander
- Spanish, Hispanic, or Latino (of all races)
- Non-Hispanic Caribbean (e.g. Haitian)
- Arab American
- Sub-Sahara African (e.g. Ethiopian, Nigerian)
- Other, please specify:

7. Which of the following categories best describe the community served by your organization? (Mark all that apply.)

- Children
- Disabled People
- Faith Based Community
- Gay and Lesbian
- Homeless
- Migrant/Seasonal Farm Workers
- Seniors
- Race or Ethnic Group
- Recent Immigrants
- Rural Community
- Local Government
- Small Business Owners
- College Age Students
- Veterans
- Women's Organizations
- Other, please specify:

8. Which of the following categories best represents the geographic area that your partnership activities attempted to influence? (Mark all that apply.)

- In communities within the local county
- Groups of counties or a sub-state area
- The whole state that the organization is in
- A region(s) involving multiple states but not the whole country
- The whole country

9. When deciding to become a 2010 Census Partner, how much emphasis did your organization place on the following goals?

	None	A little	Moderate	A lot	Don't know
Reducing undercount among your organization's target populations.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Building awareness of the importance of the Census count in your organization's target populations.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increasing Census form mail back rates from the 2000 level.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ensuring an accurate and complete count of your organization's target populations.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Helping to get fair political representation for your organization's target populations.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Helping to get a fair share of federal funding for your organization's target populations.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Enabling citizens to do their civic duty	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other goal, please specify in the box below.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

10. We have found that sometimes 2010 Census Partners were not able to participate in the 2010 Census as they had hoped. How about your organization? Were you able to carry out some activities on behalf of the 2010 Census or not?

- Yes, we were able to carry out 2010 Census Activities
- No, we were not able to carry out 2010 Census Activities



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10a. As far as you can tell at this point, to what degree would you say that your 2010 Census Partner participation helped to achieve your organization's goals?

	Not helpful	A little	Moderately	Very helpful	Don't know
Reducing undercount	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Building awareness	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increasing Census form mailback rates	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ensuring accurate and complete counts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Helping get fair political representation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Helping get a fair share of federal funds	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Enabling citizens to do their civic duty	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

10b. When your organization became a 2010 Census Partner, in what 2010 Census activities did you participate? (Mark all that apply.)

- Sponsored or created publicity for local media.
- Sponsored or created publicity for national media.
- Sponsored or created publicity for the Internet.
- Included messages in utility bills.
- Distributed publicity materials (flyers, posters) locally.
- Printed Census messages on your organization's products, bags, envelopes, etc.
- Sponsored a Census Event.
- Canvassed neighborhoods to encourage participation.
- Hosted kick-offs to publicize the 2010 Census.
- Provided assistance to Census takers.
- Distributed Census materials at public events.
- Conducted a telephone campaign to promote Census.
- Posted information on your website.
- Hosted or participated on a Complete Count Committee.
- Participated as a Be Counted or Questionnaire Assistance Center location.
- Distributed recruiting information for Hiring Enumerators.
- Donated testing/training/exhibit space.
- Identified unusual or hidden housing units.
- Participated in Local Update of Census Addresses.
- Identified migrant camps.
- Provided list of places providing services for homeless.
- Donated your staff or volunteers to provide help.
- Donated funds to provide help.

10c. Did your organization do more or less than first thought when it became a 2010 Census Partner?

- Much more
- Somewhat more
- About what we expected to do
- Somewhat less
- Much less

10d. If your organization participated somewhat less or much less than expected when it became a 2010 Census Partner, what would you say are the reasons why your organization participated less than first thought in the 2010 Census Partnership program?



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10a. When your organization became a 2010 Census Partner, did your organization expect to do the following? (Mark all that apply.)

	Yes	No
Sponsor or create publicity for local media.	<input type="radio"/>	<input type="radio"/>
Sponsor or create publicity for national media.	<input type="radio"/>	<input type="radio"/>
Sponsor or create publicity for the Internet.	<input type="radio"/>	<input type="radio"/>
Include messages in utility bills.	<input type="radio"/>	<input type="radio"/>
Distribute publicity materials (flyers, posters) locally.	<input type="radio"/>	<input type="radio"/>
Print Census messages on organization's products, bags, envelopes, etc.	<input type="radio"/>	<input type="radio"/>
Sponsor a Census Event.	<input type="radio"/>	<input type="radio"/>
Canvass neighborhoods to encourage participation.	<input type="radio"/>	<input type="radio"/>
Host kick-offs to publicize the Census.	<input type="radio"/>	<input type="radio"/>
Provide assistance to Census takers.	<input type="radio"/>	<input type="radio"/>
Distribute Census materials to public events.	<input type="radio"/>	<input type="radio"/>
Conduct telephone campaign to promote Census.	<input type="radio"/>	<input type="radio"/>
Post information on your website.	<input type="radio"/>	<input type="radio"/>
Host or participate on a Complete Count Committee.	<input type="radio"/>	<input type="radio"/>
Participate as a Be Counted or Questionnaire Assistance Center location.	<input type="radio"/>	<input type="radio"/>
Distribute recruiting information for Hiring Enumerators.	<input type="radio"/>	<input type="radio"/>
Donate testing/training/exhibit space.	<input type="radio"/>	<input type="radio"/>
Identify unusual or hidden housing units.	<input type="radio"/>	<input type="radio"/>
Participate in Local Update of Census Addresses.	<input type="radio"/>	<input type="radio"/>
Identify migrant camps.	<input type="radio"/>	<input type="radio"/>
Provide list of places providing services for homeless.	<input type="radio"/>	<input type="radio"/>
Donate your staff or volunteers to provide help.	<input type="radio"/>	<input type="radio"/>
Donate funds to provide help.	<input type="radio"/>	<input type="radio"/>

10b. What would you say are the reasons your organization was not able to participate actively in the 2010 Census Partnership program?



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CONTACTS WITH CENSUS

We have a few questions about your organization and your contacts with the Census Bureau.

11. About when did your organization come in contact with the Census Bureau about becoming a Partner?

- Sometime in 2008
- January to June 2009
- July to December 2009
- January to April 2010

12. How did your organization first learn about becoming a Census Partner?

- We were contacted by a Census Partnership Specialist
- From Census Bureau publicity or meeting
- Another organization(s)
- Other, please specify:

13. About how many times was your organization contacted by the Census Bureau while you were a partner?

- Not at all-no contacts
- 1 to 5 contacts
- 6 to 10 contacts
- 11 to 20 contacts
- More than 20 contacts

14. Overall, how would you evaluate the number of contacts the Census Bureau made with your organization?

- Far too many contacts
- Too many contacts
- About the right number of contacts
- Too few contacts
- Far too few contacts



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CENSUS RESOURCES

15. Next, there are a number of types of support that you might have received when your organization became a Census Partner. Did you receive the following? If you did receive the following, how helpful were they?

	Yes	No	Did not use this at all	Not at all helpful	Somewhat helpful	Very helpful	Extremely helpful
Fact Sheets	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Non-English Informational Materials	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Informational Handouts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Posters	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Informational Videos	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Promotional Items (hats, cups, bags, pencils, magnets)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Partner Newsletters	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Press Releases or Talking Points	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Non-English Videos	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Congregational (Church) Packets	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Example Census Forms	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Census in Schools Materials	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
E-mail Blasts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Director's Blog	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

16. Did the Census Bureau provide you with more or less support than what you expected to receive when your organization became a 2010 Census Partner?

- Much more support
- Somewhat more support
- About as much support as we expected
- Somewhat less support
- Much less support



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GENERAL EVALUATIONS OF CENSUS MATERIALS AND SUPPORT

17. How much do you agree or disagree with the following statements about the 2010 Census Partnership Program?

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
The Census partnership materials helped you to communicate with your target population.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
You received Census partnership and promotional materials in a timely fashion.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
You received enough materials to accomplish your goals.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Census staff members were helpful in assisting your organization's promotion of the 2010 Census to your target population.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Census support for presentations or meeting was helpful.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Partnership Program helped your organization to more effectively reach its target population.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Your organization was able to improve participation in the 2010 Census among your target population.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



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PARTNERSHIP EXPERIENCE

18. Did your organization encounter any difficulties in performing your partner activities?


- Yes
- No



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What difficulties did you encounter?

How much did these difficulties reduce your ability to do your partner work?


- A great deal
- Somewhat
- A little
- Not at all



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19. Did your organization expect to receive any feedback from the Census Bureau about its partnership work?

- Yes
- No

20. Did you actually receive any feedback from the Census Bureau?


- Yes
- No

21. All things considered, how satisfied was your organization with the 2010 Partnership experience?

- Very satisfied
- Satisfied
- Neither satisfied nor dissatisfied
- Dissatisfied
- Very dissatisfied

22. Thinking about your partnership experience during the 2010 Census, how likely is it that your organization would partner with us in 2020?

- Very likely
- Likely
- Neutral
- Unlikely
- Very unlikely



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INTERCENSUS PARTNERSHIP

23. The Census Bureau does many national surveys besides the Census that occurs every ten years. Like the decennial Census, these surveys are used by the government to allocate resources and plan programs and services. How interested would your organization be in partnering with the Census to raise awareness of these surveys?

- Not at all interested
- Slightly interested
- Somewhat interested
- Very interested
- Extremely interested

24. The Census Bureau publishes many reports and releases data from the Census and other surveys. These reports and data contain facts about many aspects of American life and cover all areas of the country. How interested would your organization be in being informed about these reports and data?

- Not at all interested
- Slightly interested
- Somewhat interested
- Very interested
- Extremely interested

25. How interested would your organization be in receiving training to use Census data products?

- Not at all interested
- Slightly interested
- Somewhat interested
- Very interested
- Extremely interested

26. The Census Bureau will consult with partners during the next few years as it plans for the 2020 Census. Consultations will involve ways to make data more useful, to increase knowledge about available data and to increase participation in the 2020 Census. How interested would your organization be in being a part of these discussions?

- Not at all interested
- Slightly interested
- Somewhat interested
- Very interested
- Extremely interested



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Send
Answers

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