2011 Census Information Center (CIC) Program Annual Report

Welcome!

The annual report is to collect feedback on how the organizations are using and disseminating Census data, to understand and assist in training needs for the CICs, and to determine how best to assist your CIC in the future.

Please respond to each item in this survey by May 20, 2012.

Your responses are voluntary and will be kept confidential. Public reporting burden for this collection of information is estimated to 20 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Respondents are not required to respond to any information collection unless it displays a valid approval number from the Office of Management and Budget.

Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: Paperwork Project 0607-0760, U.S. Census Bureau, 4600 Silver Hill Road, Room 3K138, Washington, DC 20233. You may e-mail comments to: Paperwork@census.gov; use "Paperwork Project 0607-0760" as the subject.

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OMB Number: 0607-0760
Expiration Date: February 28, 2014

1. Has your CIC contact changed in the past year?
○ Yes
○ No

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1a.

Name:

Phone Number:

Fax Number:

E-mail Address:

Alternate E-mail Address:

Organization Website Address:

1b.

CEO/Executive Director Name:

Phone Number:

E-mail Address:

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2. Has your CIC focus (demographically, geographically or topically) changed in the past year?

○ Yes
○ No

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Please indicate how your CIC focus changed (demographically, geographically, or topically) changed in the past year. (Mark all that apply).

Demographic Focus

- ☐ African American
- ☐ American Indian/Alaska Native
- ☐ Asian American
- ☐ Native Hawaiian/Pacific Islander
- ☐ Hispanic
- ☐ Other, please specify:

Geographic Focus

- ☐ Local
- ☐ National
- ☐ Regional
- ☐ Rural
- ☐ Suburban
- ☐ Tribes/Reservations
- ☐ Urban
- ☐ Other, please specify:

Topic Focus

- ☐ Aging
- ☐ Ancestry
- ☐ Children
- ☐ Civil Rights
- ☐ Community Empowerment
- ☐ Education
- ☐ Health
- ☐ Housing
- ☐ Needs Assessments
- ☐ Redistring/Voting
- ☐ Social Justice
- ☐ Other, please specify:

◀ ❚❚ ▶

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3. How many people in your organization work on CIC program activities?

4. Did your CIC provide training in the past year?

◯ Yes
◯ No

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4a. How many training sessions did you provide?

4b. To whom did you provide training? (Mark all that apply).

☐ General public
☐ Community organizations/Non-Governmental
☐ Political and other community leaders
☐ Researchers
☐ Businesses
☐ Non-Profits
☐ Other, please specify:

4c. On what topics did you provide training?

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4a. Would your CIC like to provide training?

○ Yes
○ No

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Web Page 9:

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4b. What type of training would you like to provide?

4c. How can the CLMSO staff assist you with your training efforts?

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5. Did your CIC respond to data requests during the past year? (from the public, community organizations, political offices, researchers)

○ Yes
○ No

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5a. How many data requests did you respond to?

5b. How did you receive these data requests? (Mark all that apply).

☐ Through a form on your organization's website
☐ Via e-mail
☐ Via social networking site (e.g. Facebook, Twitter)
☐ Over the phone
☐ By fax
☐ In person (walk-in access)
☐ Other, please specify:

5c. From whom did you receive requests? (Mark all that apply).

☐ General public
☐ Community organizations/Non-Governmental
☐ Political and other community leaders
☐ Researchers
☐ Businesses
☐ Non-Profits
☐ Other, please specify:

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5a. Would your CIC like to respond to data requests?

○ Yes
○ No

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How can the CLMSO staff assist your CIC in your efforts to respond to data requests?

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6. Did your CIC release any data products during the past year?

○ Yes
○ No

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6a. How many data products did you release?

6b. What form(s) did these data products take? (Mark all that apply).

☐ E-Blast
☐ Newsletter
☐ Pamphlet or brochure
☐ Press release
☐ Report
☐ Other, please specify:

6c. In what venues did you release and/or announce the release of your data products? (Mark all that apply).

☐ At an event/presentation
☐ E-mail
☐ In print
☐ On your organization's website
☐ Through a webinar
☐ Via a social networking site (e.g. Facebook, Twitter)
☐ Other, please specify:

☐ N/A

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2011 Census Information Center (CIC) Program Annual Report

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6a. Would your CIC like to release data products?

○ Yes
○ No

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What type of data products would you like to provide?

How can the CLMSO staff assist you in your efforts to release data products?

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7. Did your CIC make Census related presentations and/or hold Census related events during the past year?

○ Yes
○ No

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7a. How many presentations and/or events did you have?

7b. For whom were they given? (Mark all that apply).

☐ General public
☐ community organizations/Non-Governmental
☐ Political and other community leaders
☐ Researchers
☐ Businesses
☐ Non-Profits
☐ Other, please specify:

7c. On what topics did you provide presentations or hold events?

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7a. Would your CIC like to make Census related presentations and/or hold events?

○ Yes
○ No

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What types of Census presentations and/or events are you interested in?

How can the CLMSO staff assist you in preparing presentations and/or planning events?

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8. Did you, or anyone in your CIC talk to the media/press on Census related topics/data during the past year?

○ Yes
○ No

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8a. How many times did you speak to the press or another media organization?

[_____]

8b. Which type of media organizations did you speak? (Mark all that apply).

☐ Newspaper
☐ Magazine or trade journal
☐ Radio
☐ Television (broadcast or cable)
☐ Online
☐ Other, please specify: [_____]

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9. Did your CIC collaborate with other CIC's, SDC's, and Regional Offices during the past year?

○ Yes
○ No

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9a. Which of the following types of organizations did you collaborate? Please list the CICs, SDCs, Regional Offices, or other organizations.

Other CICs

SDCs

Regional Offices

Other Organizations

9b. In what ways did you collaborate with the CICs, SDCs, regional offices, and/or other organizations you listed above?

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9a. Would your CIC like to collaborate with other CICs, SDCs, and Regional Offices?

○ Yes
○ No

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How can the CLMSO staff foster a collaborative relationship between your CIC and other CICs, SDCs, and Regional Offices?

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10. Did your CIC develop and/or offer data tools for use during the past year?

○ Yes
○ No

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2011 Census Information Center (CIC) Program Annual Report

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10a. How many new data tools did your CIC develop?

10b. What type of data tools did your CIC develop and/or use?

10c. How many data tools did your CIC offer?

10d. Please describe your CIC's data tools.

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2011 Census Information Center (CIC) Program Annual Report

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10a. Would your CIC like to develop and offer data tools?

○ Yes
○ No

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2011 Census Information Center (CIC) Program Annual Report

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How can the CLMSO staff assist you in developing and offering data tools?

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2011 Census Information Center (CIC) Program Annual Report

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11. How could the Census, and the CLMSO staff better support your CIC with data tools/training?

	I currently use this tool	I do not use this tool but am interested in finding out about it/using it	I would like basic training in this tool	I would like advanced training in this tool	I have expertise in using this tool that I am willing to share
Alteryx	○	○	○	○	○
American Community Survey (ACS)	○	○	○	○	○
American FactFinder 2	○	○	○	○	○
Application Program Interface (API)	○	○	○	○	○
Arcview/GIS	○	○	○	○	○
Census.gov website	○	○	○	○	○
DataFerrett	○	○	○	○	○
Idea Scale	○	○	○	○	○
iPums	○	○	○	○	○
LED OnTheMap	○	○	○	○	○
SPSS/SAS	○	○	○	○	○
TIGER Maps	○	○	○	○	○
QuickFacts	○	○	○	○	○
Community Organizing	○	○	○	○	○
Media/Press Training	○	○	○	○	○
Topical-Subject Area data	○	○	○	○	○
Other	○	○	○	○	○

If you marked other in the question above, please describe the data tools/training.

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2011 Census Information Center (CIC) Program Annual Report

12. What else other than training opportunities listed above can the Census Bureau do to support your CIC efforts? (Please keep in mind that the Census Bureau does not provide financial support for individual CIC work.)

13. Please provide any other comments or suggestions regarding the CIC program.

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2011 Census Information Center (CIC) Program Annual Report

Thank you for completing the 2011 CIC Annual Report.

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