Census Information Center (CIC) Program Annual Report

OMB Number: 0607-0760
Expiration Date: July 31, 2017

Welcome!

The annual report enables us to collect feedback on how CIC organizations are using and disseminating Census data. This report helps us to understand and assist with training needs for the CICs, and to determine how best to support the program.

Please respond to each item in this survey by XXXXXX.

Your responses are voluntary. This survey is being administered by Questionweb.com and resides in a server outside of the Census domain. The Census Bureau cannot guarantee the protection of survey responses and advises against the inclusion of sensitive personal information in any response.

Public reporting burden for this collection of information is estimated to 40 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Respondents are not required to respond to any information collection unless it displays a valid approval number from the Office of Management and Budget.

Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: Paperwork Project 0607-0760, U.S. Census Bureau, 4600 Silver Hill Road, Room 3K138, Washington, DC 20233. You may e-mail comments to: Paperwork@census.gov; use "Paperwork Project 0607-0760" as the subject.

Start

United States
Census
Bureau

Census Information Center (CIC) Program Annual Report

Completed ▭

1. Please provide information about the person completing this form.

Name: _____

Organization: _____

E-mail Address: _____

Phone Number (XXX-XXX-XXXX): _____

CEO/Executive Director Name: _____

Phone Number (XXX-XXX-XXXX): _____

E-mail Address: _____

Organization's CIC Web page
(ex. www.myorganization.com/cic): _____

Is the person completing this form the primary CIC contact?   ○ Yes ○ No

2. Has the primary CIC contact person within your organization changed in the past year?
○ Yes
○ No

◀ ❚❚ ▶

United States
Census
Bureau

Census Information Center (CIC) Program Annual Report

Completed

2a. Please provide the new contact person's information below:

Name:

Phone Number (XXX-XXX-XXXX):

Fax Number (XXX-XXX-XXXX):

E-mail Address:

Alternative E-mail Address:

◀ ❚❚ ▶

United States
Census
Bureau

Census Information Center (CIC) Program Annual Report

Completed

3. Overall, how satisfied is your organization with its role as a CIC?
- ○ Completely Satisfied
- ○ Satisfied
- ○ Neither Satisfied nor Dissatisfied
- ○ Dissatisfied

3a. If you are dissatisfied with your organization's role as a CIC, please tell us how we can help improve your role.

◀ ❚❚ ▶

United States
Census
Bureau

Census Information Center (CIC) Program Annual Report

Completed ▭

4. What is the focus of your CIC? (Check all that apply.)

Demographic Focus

☐ African American
☐ American Indian/Alaska Native
☐ Asian American
☐ Native Hawaiian/Pacific Islander
☐ Hispanic
☐ Non-Hispanic (White)
☐ Other, please specify: _____

Geographic Focus

☐ Local
☐ National
☐ Regional
☐ State
☐ Rural
☐ Tribes/Reservations
☐ Urban
☐ Other, please specify: _____

Topic Focus

☐ Aging
☐ Ancestry
☐ Children
☐ Civil Rights
☐ Community Outreach
☐ Education
☐ Health
☐ Housing
☐ Needs Assessments
☐ Other, please specify: _____

5. Has your CICs's focus changed in the past year (demographically, geographically, or topically)?

○ Yes
○ No

◀ ❚❚ ▶

United States Census Bureau

Census Information Center (CIC) Program Annual Report

Completed

5a. Please indicate how your CIC's focus changed in the past year. (Check all that apply.)

Demographic Focus

☐ African American
☐ American Indian/Alaska Native
☐ Asian American
☐ Native Hawaiian/Pacific Islander
☐ Hispanic
☐ Non-Hispanic (White)
☐ Other, please specify: _____

Geographic Focus

☐ Local
☐ National
☐ Regional
☐ State
☐ Rural
☐ Tribes/Reservations
☐ Urban
☐ Other, please specify: _____

Topic Focus

☐ Aging
☐ Ancestry
☐ Children
☐ Civil Rights
☐ Community Outreach
☐ Education
☐ Health
☐ Housing
☐ Needs Assessments
☐ Other, please specify: _____

◀ ❚❚ ▶

United States
Census
Bureau

Census Information Center (CIC) Program Annual Report

Completed

6. Are the majority of your CIC activities provided to your focus population?

◯ Yes ◯ No

7. Are you providing Census information directly, to the target community in which you serve or to those who serve these communities?

◯ Yes ◯ No

Please explain.

8. The CIC program accounts for what percentage of your monthly activities?

9. How many staff in your organization work on CIC program activities (not including volunteers, interns, grad students, etc.)?

Per person, what percentage of time is devoted to CIC activities?

Person 1

Person 2

Person 3

10. In addition to the persons noted above, how many volunteers, interns, grad students, practicum students, etc., does your CIC use to support your CIC activities?

DESCRIPTION: We are asking this questions to understand if your CIC is receiving supplemental help; this will help with the training of new reps and new Census data users.)

◀ ❚❚ ▶

United States
Census
Bureau

Census Information Center (CIC) Program Annual Report

Completed ▭

Section I - DATA DISSEMINATION AND DATA REQUESTS

Disseminating data includes but are not limited to forwarding Census products, developing value-added products, sharing all Census related products to your community.

11. Please tell us what mediums your CIC used to disseminate Census data, and provide a count (actual or best estimate) of how many times each was used by completing this table.

	Yes	No	Provide number of Actions or Incidences you used the following in FY15	Number of People Reached
Social Media Posts (e.g., Facebook, Twitter)	○	○		
Email/E-blast/Listserv	○	○		
Brochures distributed to users	○	○		
Exhibits at conferences	○	○		
Newsletters (Published or Digital)	○	○		
Other publications	○	○		
Telephone calls	○	○		
Workshops/ Training sessions	○	○		
Blogs	○	○		
Other	○	○		

If your organization used other mediums to disseminate Census data, please list them in the box below and provide a count of how many times each were used, and the number of people reached.

12. How many page views did your CIC web page (www.myorganization.com/cic) receive in CY 2015?

13. Is this information measured through estimates or web analytics software?

14. How does your CIC use the data that the Census Bureau publishes? (Check all that apply.)
☐ Advocacy
☐ Community Development
☐ Education
☐ Economic Development (start-ups; small businesses, etc.)
☐ Grant Proposals
☐ Policies/Laws
☐ Research
☐ Social Justice
☐ Voting Rights
☐ Other, please specify:

15. Did your CIC organization respond to data requests during CY 2015? (For example, from the public, community organizations, political offices, researchers.)
○ Yes
○ No

◀ ⏸ ▶

United States
Census
Bureau

Census Information Center (CIC) Program Annual Report

Completed

15a. How many data requests did your CIC respond to in CY2015?

15b. How did your CIC receive data requests?

	Yes	No	Provide Actual or Best Estimate of # of Times in CY2015
A form on your CIC's website	○	○	
E-mail	○	○	
A social media site (e.g., Facebook, Twitter)	○	○	
Over the phone	○	○	
In person (walk-in access)	○	○	

15c. If your organization received data requests in other ways than what's listed above, please list them in the box below and provide a count (actual or best estimate) of how many times each was used in CY 2015.

15e. From whom did your CIC receive data requests?

	Yes	No	Provide Actual or Best Estimate of # of Times in CY2015
General public	○	○	
Community/Non-Governmental organization	○	○	
Political and other community leaders	○	○	
Researchers	○	○	
Businesses	○	○	
Non-profit organizations	○	○	
Other, please specify in the box below	○	○	

United States
Census
Bureau

Census Information Center (CIC) Program Annual Report

Completed

16. Did your CIC create data products using Census data during CY 2015?

○ Yes ○ No

◀ ⏸ ▶

United States™
Census
Bureau

Census Information Center (CIC) Program Annual Report

Completed

16a. What form(s) did these value-added products take?

	Yes	No	Provide Actual or Best Estimate of # of Products in CY2015	Number of people reached
E-blast	○	○		
Infographics	○	○		
Maps/GIS	○	○		
Newsletter	○	○		
Pamphlet or brochure	○	○		
Press release	○	○		
Report	○	○		
Presentation	○	○		
Other, please specify in the box below	○	○		

16b. In what venues did you release and/or announce the release of your data products? (Check all that apply.)

☐ At an event
☐ During a presentation
☐ E-mail
☐ In print
☐ On your organization's website
☐ Through a webinar
☐ Training (in person)
☐ Via a social media (e.g. Facebook, Twitter)
☐ Other, please specify: _____
☐ N/A

◀ ⏸ ▶

United States™
Census
Bureau

Census Information Center (CIC) Program Annual Report

Completed

17. Did your CIC create data tools/apps during CY 2015?

○ Yes ○ No

◀ ⏸ ▶

United States
Census
Bureau

Census Information Center (CIC) Program Annual Report

Completed

17a. How many data tools/apps did your CIC create in CY 2015? (For example, an on-line database, on-line or mobile apps, etc.)

[   ]

17b. What type of data tools/apps did your CIC create?

[   ]

◀ ⏸ ▶

United States
Census
Bureau

Census Information Center (CIC) Program Annual Report

Completed

Section II - TRAINING AND EDUCATION

18. Did your CIC provide training in CY 2015?

○ Yes
○ No

◀ ⏸ ▶

United States
Census
Bureau

Census Information Center (CIC) Program Annual Report

Completed

18a. Please tell us whom your CIC provided training to, along with the number of sessions you conducted (actual or best estimate).

	Yes	No	Provide Actual or Best Estimate of # of Sessions in CY2015	Estimated Number of Attendees
Students	○	○		
General public	○	○		
Community/Non-Governmental organizations	○	○		
Political and other community leaders	○	○		
Researchers	○	○		
Businesses	○	○		
Non-profit organizations	○	○		
Other, please specify in the box below	○	○		

18b. On what topics did you provide training?

United States
Census
Bureau

Census Information Center (CIC) Program Annual Report

Completed

Section III - FEEDBACK

19. Did your CIC have an opportunity to participate in usability/beta testing in CY 2015?
○ Yes
○ No

United States
Census
Bureau

Census Information Center (CIC) Program Annual Report

Completed

19a. How many usability/beta testing sessions did your CIC participate in during CY 2015?

United States
Census
Bureau

Census Information Center (CIC) Program Annual Report

Completed

Section IV - PROMOTION, RECRUITMENT AND OUTREACH

20. Describe how your CIC provided outreach and promotion for Census Bureau censuses and surveys. (For example: presentation, American Community Survey, Economic Census, etc.)

21. Did your CIC make Census-related presentations and/or hold Census-related events in CY 2015?

☐ Yes
☐ No

United States
Census
Bureau

Census Information Center (CIC) Program Annual Report

Completed

21a. Please indicate who the audience for your CIC's presentations were along with a count (actual or best estimate) of presentations conducted.

	Yes	No	Provide Actual or Best Estimate of # of Sessions	Estimated number of attendees
General public	○	○		
Community/Non-Governmental organizations	○	○		
Educators and Students	○	○		
Political and other community leaders	○	○		
Researchers	○	○		
Businesses	○	○		
Non-profit organizations	○	○		

21b. On what topics did you provide presentations or hold events?

United States
Census
Bureau

Census Information Center (CIC) Program Annual Report

Completed

22. Did you, or anyone in your CIC, speak to the media/press on Census-related topics/data during CY 2015?
○ Yes
○ No

United States
Census
Bureau

Census Information Center (CIC) Program Annual Report

Completed

22a. Which type of media organizations were spoken to by your CIC? (Check all that apply.)

☐ Newspaper
☐ Magazine or trade journal
☐ Radio
☐ Television (broadcast or cable)
☐ Online
☐ Ethnic Media
☐ Other, please specify: _____

◀ ❚❚ ▶

United States Census Bureau

Census Information Center (CIC) Program Annual Report

Completed

Section V - BUILDING A THRIVING NETWORK

23. Did you or a designee from your CIC participate in the 2015 virtual Annual Training conference?

○ Yes
○ No

24. How many training sessions/webinars did your CIC participate? (not including Annual Conferences)?

_____

25. Did your CIC collaborate with other CICs, SDCs, DDSs, and/or Regional Office staff in CY 2015?

○ Yes
○ No

Please list the networks and organizations your CIC collaborated with below.

_____

26. How did you collaborate with the CICs, SDCs, Regional Offices, and/or other organizations you listed above?

○ Sharing expertise
○ Data tools
○ Dissemination of data
○ Planning events
○ Research
○ Other, please specify: _____
○ N/A

◀ ❚❚ ▶

United States Census Bureau

Census Information Center (CIC) Program Annual Report

Completed

27. Please tell us about your level of interest and expertise with the data tools and training listed below.

	I currently use this tool	I do not use this tool but am interested in finding out about it/using it	I would like basic training in this tool	I would like advanced training in this tool	I have expertise in using this tool that I am willing to share
American Community Survey (ACS)	☐	☐	☐	☐	☐
American FactFinder 2	☐	☐	☐	☐	☐
Application Program Interface (API)	☐	☐	☐	☐	☐
Arcview/GIS/QGIS	☐	☐	☐	☐	☐
Business Builder	☐	☐	☐	☐	☐
Census.gov web site	☐	☐	☐	☐	☐
DataFerrett	☐	☐	☐	☐	☐
iPUMS	☐	☐	☐	☐	☐
LED OnTheMap	☐	☐	☐	☐	☐
My Congressional District	☐	☐	☐	☐	☐
Population Clock	☐	☐	☐	☐	☐
Population Map	☐	☐	☐	☐	☐
SPSS/SAS/STATA	☐	☐	☐	☐	☐
TIGER Maps	☐	☐	☐	☐	☐
QuickFacts	☐	☐	☐	☐	☐
Community Organizing	☐	☐	☐	☐	☐
Margins of Error Training	☐	☐	☐	☐	☐
Media/Press Training	☐	☐	☐	☐	☐
Microdata Analysis System	☐	☐	☐	☐	☐
Topical-Subject Area data	☐	☐	☐	☐	☐
Other	☐	☐	☐	☐	☐

27a. If you marked "other" in the question above, please describe the data tools/training.

[ ]

United States Census Bureau

Census Information Center (CIC) Program Annual Report

28. Please list, if any, reports/publications your CIC developed.

[ ]

29. Please describe the major accomplishments of your CIC in CY 2015. (For example, participating in events, presentations and regional projects utilizing Census data.)

	Description of Accomplishment(s) (Example: Helped local shelter obtain grant funds by providing them with Census data.)	Purpose of Accomplishment(s) (Example: The shelter needed grant funding to expand.)	Outcome (Example: The shelter received $25,000 in federal funding for expansion.)	Census Resource (Example: ACS Poverty and Housing data was used.)
1.				
2.				
3.				
4.				
5.				

30. Please provide any other comments or suggestions.

Web Page 24 -- continued:

United States
Census
Bureau

Web Page 25:

Census Information Center (CIC) Program Annual Report

Thank you for completing the CIC Annual Report.

United States
Census
Bureau