

OMB Change Request

CDC Control Number: 0920-10GI
OMB Control Number: 0920-0920

Data Collection Through Web-based Surveys for Evaluating Act Against AIDS (AAA) Social Marketing Campaign Phases Targeting Consumers

To: OMB/PRA Coordinator and OMB

From: Donata Green, Prevention Communication Branch

Re: CDC Control Number: 0920-10GI
OMB Control Number: 0920-0920

OMB package 0920-0920 was approved to conduct quarterly surveys for the evaluation of the Act Against AIDS (AAA) consumer campaigns. A total of 8001 burden hours were approved to conduct a survey with approximately 1000 respondents per quarter.

We are requesting to use the burden hours as needed and have the flexibility to redistribute the approved burden hours based on the need of each AAA campaign. Because the AAA campaigns are in different stages the need to conduct the surveys will not align with quarterly data collection as stated in the OMB package.

The only change that we are requesting is the ability to redistribute the approved burden hour as needed. The burden hours and number of respondents remains the same. There are no other changes being requested.