

Form Approved
OMB No. 0920-0890
Expiration Date 6/30/2014

HIV/AIDS Awareness Day Programs

Attachment # 3a: National Black HIV/AIDS Awareness Day (NBHAAD) Evaluation Report

Public reporting burden of this collection of information is estimated to average 60 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Reports Clearance Officer; 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333; Attn: OMB-PRA (0920-0890)

Attachment 3a - National Black HIV/AIDS Awareness Day Evaluation Report (NBHAAD)

Introduction

Welcome to the **National Black HIV/AIDS Awareness Day** Online Evaluation. This evaluation will assist the national planning body in understanding ALL of the events and/or activities that occurred on February 7th. It will also assist the National Black HIV/AIDS Awareness Strategic Leadership Group in understanding how to assist you the event organizer better next year as well as provide some usable guidance and direction to the Strategic Leadership Council. The ten organizations that make up the SLC are: Alliances for Quality Education, Inc.; Balm in Gilead; Centers for Disease Control and Prevention; Healthy Black Communities, Inc.; Jackson State University - Mississippi Urban Research Center; My Brother's Keeper, Inc.; Multi-Cultural Addictions Network, Inc.; National Alliance of State and Territorial AIDS Directors; National Black Alcoholism and Addictions Council; National Black Leadership Commission on AID.

We have divided the evaluation into five sections to assist us in knowing where the greatest accomplishments happened and where more work needs to be done from the national planning perspective.

Thank you in advance for your assistance.

Collaboration & Partnership

In an effort to understand the coordination and planning process from a local perspective; please answer the questions as best you can:

- Was your event a joint effort with any other group (not including community based organizations or the health department)?

◇ No

◇ Yes (how many groups worked together?)

- Did your event involve collaboration with community based organizations?

◇ No

◇ Yes (how many other organizations were involved?)

- Did your event involve collaboration with the local/state health departments?

◇ No

◇ Yes (how many health department staff members were assisting you?)

Mobilization Activities

In an effort to understand the mobilization of individuals and events/activities occurring in your local planning efforts; please let us know if you held any of the activities listed below. Also, please list the number of individuals that participated and provide a rating for each event.

N/A = Did not conduct this event/activity

• Art Competition	N/A	Poor	Fair	Good	Excellent	# of Participants
• Candlelight Vigil	N/A	Poor	Fair	Good	Excellent	# of Participants
• Community Forum	N/A	Poor	Fair	Good	Excellent	# of Participants
•Community Health Fair	N/A	Poor	Fair	Good	Excellent	# of Participants
•Faith Based Activity(ies)	N/A	Poor	Fair	Good	Excellent	# of Participants
•Entertainment Activity(ies)	N/A	Poor	Fair	Good	Excellent	# of Participants
•March/Rally	N/A	Poor	Fair	Good	Excellent	# of Participants
•AIDS Crisis in Black America – Town Hall Meeting	N/A	Poor	Fair	Good	Excellent	# of Participants

HIV Testing

Since HIV testing is such a core component of this initiative, please help us understand the HIV testing services provided in your local planning efforts.

- Did you provide HIV Counseling, testing and referral services at your event/ activity?
 No Yes (please rate) Poor Fair Good Excellent

How many people were TESTED?

How many individuals received their results?

How many individuals were referred for services?

How many individuals tested POSITIVE?

How many individuals **who tested positive** received results?

How many individuals **who tested positive** were referred for services?

We had to turn people away

If you responded 'No' above, did you refer people to local testing sites, counseling or referrals?

No Yes

Media/Marketing Activities

In an effort to understand the media and marketing as well as documents acquired during the planning and execution of National Black Awareness Day 2011 in your local planning efforts; please let us know if you produced or acquired any of the following.

- Mayoral Proclamation
- Newspaper Article(s)
- Press Conference
- Public Service Announcement(s)
- Radio Broadcast(s)
- TV/Cable Programming
- Webcast

Overall Assessment

As we prepare to close out this year and get up and running for the next, we have just a few more questions to ask you to help us in our planning and structure.

- Did you use the online planning Toolkit?
 - ◇ No
 - ◇ Yes (*please rate its usefulness*) Not Useful Somewhat Useful Most Useful
- From your perspective, what can we do from a national perspective to make NBHHAAD more effective/successful?
- Overall, can you give us three strengths of your NBHHAAD event/activity (*what really went well*)?
 - ◇ 1
 - ◇ 2
 - ◇ 3
- Overall, can you provide us three challenges of planning and executing your NBHHAAD event/activity?
 - ◇ 1
 - ◇ 2
 - ◇ 3
- Would you do this event again next year?
- How did you hear about NBHHAAD?