

2015 Blueprint Application—Summary of Key Changes & Next Steps

SEG has updated the content in the 2015 Blueprint based on comments and input and current information received from policy teams within CCIIO during the second PRA 30-day publication period, which ended on April 7, 2014. This memo provides a summary of key changes to the Blueprint in response to the feedback received.

Summary of Key Changes:

- Modified the Blueprint roadmap to update which activities are required by Marketplace model
- Corrected grammatical and formatting errors in the instruction, introduction, and activity specific sections
- Added regulatory citation for relevant activities where the citation was missing
- Aligned language where appropriate across all Marketplace models for consumer and stakeholder engagement and support programs
- Clarified language in the eligibility and enrollment section of the applications for all Marketplace models
- Updated the wording in the SHOP activities for State-based Marketplaces and State-based SHOP Marketplace applications to add specificity to the particular activities
- Clarified language for documentation requirements in the organization and human resources as well as the finance and accounting sections in the State-Based and State-based SHOP Marketplace applications
- Updated the technology section in the relevant applications to better clarify requirements for documentation and addition of a specific activity per OIS feedback
- Updated the privacy and security section in all applications to include new language and requirements from IRS on security related documents
- Eliminated the requirement to be able to certify plans in the State Partnership application and updated language to allow for connections to the Hub to be “if applicable” for State Partnership Marketplace applications
- Added financial integrity activity requirements to State Partnership Marketplace application
- Eliminated certified application counselor activities from the State-based SHOP Marketplace application
- Clarified appeals language for employers in the State-based SHOP Marketplace

Rollout and Timeline:

We suggest the following rollout schedule for the 2015 Blueprint:

- **Late-April 2014:** Electronic version of 2015 Blueprint available to states on SERVIS
- **June 1, 2014:** Submission deadline for Blueprint Application for 2015 SBM applicants
- **June 15, 2014:** HHS/CMS approval or conditional approval of Marketplaces.