

Recruitment Language for Focus Group Discussion with Health Educators

Form Approved
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Email Subject: ***Last chance to talk to us!***

Hi! As you know, Abt Associates has been working with Hennepin County Human Services and Public Health Department to evaluate the Safer Sex Intervention (SSI). We are in the process of analyzing data from the 18 month follow-up survey conducted with study participants. Our final report will be public in Spring of 2017. You played an essential role in shaping and delivering the intervention. As we prepare the final report, we want to have one final opportunity to talk to you, to explore in more depth aspects of implementation that will help to put the findings into context and provide invaluable information to the field about what it took to deliver the intervention.

We hope that you will participate in a focus group with some of your health educator colleagues to help us understand the use of motivational interviewing with this age group: the type, amount and timing of training needed; how you balanced the dictates of the motivational interviewing technique with the need to convey specific information to young women; and your insights into the effectiveness and usefulness of booster sessions. The information you provide will be included in a summary document that we will prepare for the Department of Health and Human Services. Neither your name nor the names of your colleagues who participate will be reported, and the notes we take about our discussions will not be shared with or provided to the federal government or anyone else except the members of the evaluation team. The details are included below. If you are interested, please respond to this email. We hope you will agree to participate.

Event: Focus group with health educators to better understand important aspects of implementation of SSI and the infrastructure necessary to support successful program delivery.

Date: (Day of the Week), September XX, 2016

Time and Location: XX:XX am /pm– XX:XX am/pm at the XX Meeting Room at the XX Library.

Thank you so much for all of your efforts both in delivering the intervention and in supporting this very important evaluation. We look forward to hearing from you.

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0990-0379. The time required to complete this information collection is estimated to average 10 minutes per response, including the time to review instructions, search existing data resources, gather the data needed, and complete and review the information collection. If you have comments concerning the accuracy of the time estimate(s) or suggestions for improving this form, please write to: U.S. Department of Health & Human Services, OS/OCIO/PRA, 200 Independence Ave., S.W., Suite 336-E, Washington D.C. 20201, Attention: PRA Reports Clearance Officer