

Sample Workbook for Crash Avoidance Technologies Focus Groups

Instructions:

*On the following pages you will find descriptions for various safety technologies that may be available on new model year vehicles. On each page, please read the description, then use your highlighters to indicate which potential names match or do not match the definition offered. Using your green highlighter, you will mark those names that **clearly match** the description. Using your red highlighter, you will mark those names that **do not clearly match** the description. When you finish highlighting, please circle the name you think best matches the description.*

A system that is designed to warn a driver when the vehicle begins to move out of its lane (unless a turn signal is on in that direction).

Potential Technology Name

Step 1: Highlight in **Green** - Names that **clearly match** the description above

Step 2: Highlight in **Red** - Names that **do not clearly match** the description above

Step 3: Please **circle** the name you think **best matches** with the description above

NOTE: If you can think of another name for this, write it down!

Lane Departure Warning

Lane Departure Keeping

Lane Monitoring System

A system that is designed to warn a driver when the vehicle is about to impact another vehicle or object giving the driver more time to react.

Potential Technology Name

Step 1: Highlight in **Green** - Names that **clearly match** the description above

Step 2: Highlight in **Red** - Names that **do not clearly match** the description above

Step 3: Please **circle** the name you think **best matches** with the description above

NOTE: If you can think of another name for this, write it down!

Pre-Safe System

Front Assist

Pre-Collision System

Pre-Sense Plus

Crash Imminent Braking

Dynamic Brake Assist

Collision Mitigation Brake System

Forward Collision Warning

A technology that assists the driver in seeing whether there are any obstructions, particularly a person or people, in the area immediately behind the vehicle. These systems are generally installed in the rear of the vehicle and connected to a video screen.

Potential Technology Name

*Step 1: Highlight in **Green** - Names that **clearly match** the description above*

*Step 2: Highlight in **Red** - Names that **do not clearly match** the description above*

*Step 3: Please **circle** the name you think **best matches** with the description above*

NOTE: If you can think of another name for this, write it down!

Backup camera

Rearview camera

Rearview Video System

Back-over camera