

Survey Page A

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2014 National Veterans Small Business Engagement (NVSBE) Post-Engagement Survey

Personally identifiable information is not required. Your responses will be incorporated with the answers provided by other respondents.

1. Is your organization a small business (SB)?
 - Yes (Go to **Survey Page B**)
 - No (Go to **Survey Page C**)

Survey Page B

1.1 What is your organization type? (Check All that Apply)

- Veteran-Owned Small Business (VOSB), not service-disabled (Go to **Survey Page I**)
 - Service-Disabled Veteran-Owned Small Business (SDVOSB) (Go to **Survey Page I**)
 - 8(a) Small Business (Go to **Survey Page I**)
 - Women-Owned Small Business (WOSB) (Go to **Survey Page E**)
 - Economically-Disadvantaged Women-Owned Small Business (EDWOSB) (Go to **Survey Page E**)
 - HubZone Small Business (HubZone) (Go to **Survey Page G**)
 - Minority-Owned Small Business (Go to **Survey Page I**)
 - Native American-Owned Small Business (Go to **Survey Page I**)
 - Small Business, No Socioeconomic Status (Go to **Survey Page I**)
 - Other (Please Specify) (Go to **Survey Page I**)
-

Survey Page C

1.2 What is your organization type?

- Federal Government Agency
- State Government
- Local Government
- Large Businesses
- Non-Profit
- Other (Please Specify)_____

1.3 Did you attend the 2014 NVSBE as a Procurement Decision Maker (PDM)?

- Yes (Go to **Survey Page D**)
- No (Go to **Survey Page I**)

Survey Page D

2. What type of Procurement Decision Maker are you?

- Commercial/Corporate
- Defense Logistics Agency
- Department of Air Force
- Department of Army- Corps of Engineers
- Department of Commerce
- Department of Defense (Not Army Corps of Engineers)
- Department of Education
- Department of Energy
- Department of Health and Human Services
- Department of Labor
- Department of NAVY
- Department of State / USAID
- Department of Transportation
- Department of Veterans Affairs
- General Services Administration
- National Aeronautics and Space Administration
- Small Business Administration
- Other. Please specify: _____

3. How many small businesses (SBs) did you connect with at 2014 NVSBE?

- 1-10
- 11-20
- 21-30
- 31-40
- 41+

3.1. Of the SBs you met, what percentage do you estimate were procurement ready?

- Under 25%
- 25% to 49%
- 50% to 74%
- 75% to 99%
- 100%

3.2. Of the SBs you met, what percentage do you estimate can fulfill a specific upcoming procurement opportunity?

- Under 25%
- 25% to 49%
- 50% to 74%
- 75% to 99%
- 100%

Go to **Survey Page I**

Survey Page E

4. Did you attend the WOSB Reception?

- Yes (Go to **Survey Page F**)
- No (Go to **Survey Page I**)

Survey Page F

4.1. What was the **best aspect** of the reception?

(Comment Box)

4.2. How could we improve the WOSB reception?

(Comment Box)

Go to **Survey Page I**

Survey Page G

5. Did you attend the HubZone SB Reception?

- Yes (Go to **Survey Page H**)
- No (Go to **Survey Page I**)

Survey Page H

5.1. What was the **best aspect** of the reception?

(Comment Box)

5.2. How could we improve the HubZone reception?

(Comment Box)

Go to **Survey Page I**

Survey Page I

6. Are you a Prime Contractor?

- Yes, T-4 Prime Contractor
- Yes, Non-T-4 Prime Contractor
- No

7. How many new and valuable connections did you make at the 2014 NVSBE?

- 1-10
- 11-20
- 21-30
- 31-40
- 41+

7.1. What connections stood out as providing the greatest potential ROI for your organization? (Check all that apply).

- VA PDMs
- Federal PDMs (Other than VA)
- Large Businesses, potential partners to do Government work
- Large Businesses, potential partners to do commercial work
- Small Businesses, potential partners

- Senior Leaders

- CVE Personnel

- Other, Please Specify_____

7.2. Please explain how you expect this /these connection/s will add value to your organization.
(Comment Box)

8. Did you learn about procurement opportunities that your business is currently able to fulfill?

- Yes
- No

19. How many Procurement Decision Makers (PDMs) did you connect with?

- 1-10
- 11-20
- 21-30
- 31-40
- 41+

10. How would you evaluate your experience accessing **VA** Procurement Decision Makers (PDMs)?
Please use a 1 to 5 scale where 5 means "exceptional" and 1 means is "Did not meet expectations".

5	4	3	2	1
Exceptional	Exceeded Expectations	Met Expectations	Below Expectations	Did Not Meet Expectations

11. Do you feel the VA procurement community works on your behalf and share your concerns?

Yes

No

11.1. How does the VA procurement community work on your behalf?

(Comment Box)

11.2. What could the VA procurement community do to better work on your behalf?

(Comment Box)

Go to **Survey Page J**

Survey Page J

12. Did you visit the CVE Booth?

Yes (Go to **Survey Page K**)

No (Go to **Survey Page L**)

Survey Page K

12.1. Are you satisfied with your experience at the CVE Booth?

Yes

No

12.2. What was the **most useful** aspect of the CVE Booth?

(Comment Box)

12.3. How could we improve the CVE Booth?

(Comment Box)

Go to **Survey Page L**

Survey Page L

13. Did you go to the CVE Town Hall?

- Yes (Go to **Survey Page M**)
- No (Go to **Survey Page N**)

Survey Page M

13.1. Are you satisfied with your experience at the CVE Town Hall?

Yes

No

13.2. What was the **most useful** aspect of the CVE Town Hall ?

(Comment Box)

13.3. How could we improve the CVE Town Hall?

(Comment Box)

(Go to **Survey Page N**)

Survey Page N

15. What return-on-investment (ROI) did your organization received from the events listed below? Please rate the ROI for each event individually. Please use a 1 to 5 scale where 5 means “exceptional” and 1 means is “Did not meet expectations”.

	5 Exceptional	4 Exceeded Expectations	3 Met Expectations	2 Below Expectations	1 Did Not Meet Expectations	N/A or Did Not Attend
Learning Sessions						
Business Opportunity Sessions						
Plenary Luncheon (including Keynote Speakers)						
Senior Leader Roundtables						
Networking Roundtables						
Receptions						
Expo						

16. What overall ROI did your organization receive from attending the 2014 NVSBE?

5 Exceptional	4 Exceeded Expectations	3 Met Expectations	2 Below Expectations	1 Did Not Meet Expectations

17. What aspect of the 2014 NVSBE provided the highest ROI for your organization?
(comment box)

18. What aspect of the 2014 NVSBE needs to be changed or improved to provide the ROI expected by your organization?
(comment box)

19. Including this year, how many times have you attended this Engagement?

- 1
 2

3

4

20. Do you plan on attending this Engagement next year?

Yes

Unsure

No (Please provide the main reason(s) for not attending this Engagement):

21. How would you evaluate your experience with the following logistical items at the 2014 NVSBE? Please use a 1 to 5 scale where 5 means "exceptional" and 1 means is "Did not meet expectations".

	5 Exceptional	4 Exceeded Expectations	3 Met Expectations	4 Below Expectations	1 Did Not Meet Expectations	N/A
Online Registration Process						
On-site Registration						
Customer Service Phone Line & Email						
Communications (via email, social media, etc.)						
Organization (i.e., adhering to schedule, having the right people at the right place)						
Logistics (flow of events)						
Quality of Food and Beverage						
Assistance from On-site Conference Staff						
NVSBE Mobile App						

21.1. (If "Fair" or "Poor" on Q.21) Please explain how can we improve your experience regarding the (LIST ITEM)? any comments you may have in regard to these logistical items and your 2014 NVSBE experience.

(Comment Box)

(Go to **Survey Page O**)

Survey Page 0

22. What is the DUNS for your organization? (**Optional**)

Note: It is not required that you or your organization provide personally identifiable information to complete this survey. The purpose of requesting the DUNS is to gather relevant demographic data. Providing your DUNS will not result in disclosure of personally identifiable information associated with your responses.

(Comment Box)

23. What is the CAGE code for your organization? (**Optional**)

Note: It is not required that you or your organization provide personally identifiable information to complete this survey. The purpose of requesting the CAGE is to gather relevant demographic data. Providing your CAGE will not result in disclosure of personally identifiable information associated with your responses.

(Comment Box)

Thank you for your participation!
We look forward seeing you at our next VA event!