Request for Approval under the "Generic Clearance for the Collection of Routine Customer Feedback" (OMB Control Number: 2900-0770)

TITLE OF INFORMATION COLLECTION: Department of Veterans Affairs, Debt Management Center, Veteran Care Division (VCD) customer experience survey.

PURPOSE: Debt Management Center (DMC) maintains a commitment to improve the overall quality of service for Veterans. Feedback from Veterans regarding their recent experience to the VCD will provide DMC with the information to determine any improvements to the call center experience and serve as a guide to training and/or operational activities aimed at enhancing the quality of service provided to Veterans, their dependents and beneficiaries.

DESCRIPTION OF RESPONDENTS: Veterans, their dependents and beneficiaries

TYPE OF COLLECTION: (Check one)

Personally Identifiable Information:

Privacy Act of 1974? [] Yes [] No

| [] Customer Comment Card/Complaint Form [] Usability Testing (e.g., Website or Software [] Focus Group | [X] Customer Satisfaction Survey [] Small Discussion Group [] Other: | | | |
|--|--|--|--|--|
| CERTIFICATION: | | | | |
| I certify the following to be true: The collection is voluntary. The collection is low-burden for respondents an The collection is non-controversial and does not agencies. The results are not intended to be disseminated Information gathered will not be used for the pupolicy decisions. The collection is targeted to the solicitation of o experience with the program or may have experience | raise issues of concern to other federal to the public. rpose of substantially informing influential pinions from respondents who have | | | |
| Name: Robert Welch | | | | |
| To assist review, please provide answers to the folk | owing question: | | | |

3. If Yes, has an up-to-date System of Records Notice (SORN) been published? [] Yes [] No

2. If Yes, will any information that is collected be included in records that are subject to the

1. Is personally identifiable information (PII) collected? [] Yes [X] No

| Guts or Fayments: |
|---|
| is an incentive (e.g., money or reimbursement of expenses, token of appreciation) provided to |
| participants? [] Yes [X] No |

BURDEN HOURS

| Category of Respondent | No. of Respondents | Participation Time | Burden |
|---------------------------|-----------------------|-----------------------|--------|
| Individuals or households | 18,000 | 6 minutes | 1,800 |
| Totals | | | |

FEDERAL COST: The estimated annual cost to the Federal government is \$900.00

If you are conducting a focus group, survey, or plan to employ statistical methods, please provide answers to the following questions:

The selection of your targeted respondents

1. Do you have a customer list or something similar that defines the universe of potential respondents and do you have a sampling plan for selecting from this universe?

[] Yes [x] No

If the answer is yes, please provide a description of both below (or attach the sampling plan)? If the answer is no, please provide a description of how you plan to identify your potential group of respondents and how you will select them?

All incoming callers will be provided the survey availability via call hold message. All outgoing mailings from the VCD will include an invitation to respond to the survey. DMC website will have a link to the survey.

Administration of the Instrument

| 1 | How will you collect the information? (Check all that a |
|----|---|
| | [X] Web-based or other forms of Social Media |
| | [] Telephone |
| | [] In-person |
| | [] Mail |
| | [] Other, Explain |
| 2, | Will interviewers or facilitators be used? [] Yes [x] No |

Please make sure that all instruments, instructions, and scripts are submitted with the request.