

Senior Corps RSVP Non-applicants Survey

Part B: Collections of Information Employing Statistical Methods

1. Respondent Universe and Response Rate

The survey instrument universe includes: applicants who were successful and non-incumbents, applicants who were unsuccessful and non-incumbents, non-applicants who signed a letter of intent, and non-applicants identified by CNCS as desirable future applicants.

The expected response rate is 27.5 percent. This rate is the mean rate of the response rate from the 2013 NOFO survey, which was 24 percent, and the 2014 NOFO survey pretesting universe, which was 31 percent. Given the expected response rate of 27.5 percent and the target number of respondents of 300, 1090 individuals will be invited to complete the final survey.

No complex statistical analysis will be conducted due to the small sample sizes of the four universes. Frequencies and descriptive statistics will be calculated and cross-tabulated.

2. Procedures for the Collection of Information

Data collection does not involve any of the given procedures. Survey universes will be derived RSVP NOFO applicants and letter-of-intent signees, as well as those whom CNCS identifies as desirable applicants to the RSVP NOFO.

3. Methods to Maximize Response Rates

The survey universes will be prompted to complete the survey weekly for the first three weeks of the survey, with those who volunteer their email address at completion of the survey instrument taken off of the email distribution list. In the final week of the survey, remaining potential respondents will be contacted twice—once in the middle of the final week, and once on the morning of the last day of the survey. Respondents who reply requesting no further communication will be taken off of the distribution list.

4. Tests of Procedures or Methods

As previously noted, pre-testing of the survey instrument was completed from February 21, 2014 through March 5, 2014. No further testing of procedures or methods will be undertaken.

5. Contact Information

The agency unit individual is Anthony Nerino, who may be contacted at (202) 606-3913, or be emailed at anerino@cns.gov.

The contracting individual is Allison Thomas, who may be contacted at (202) 813-4936, or be emailed at Allison.Thomas@gmmb.com.