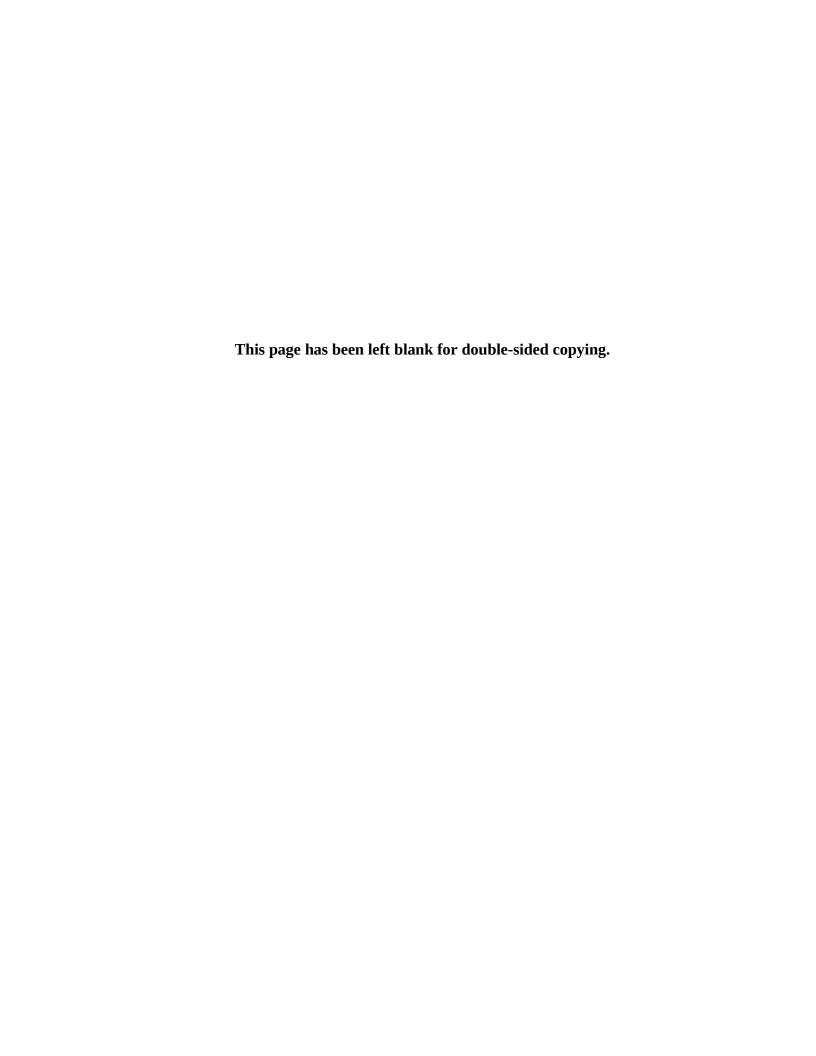
| D1. GROUP 2—SFA DIRECTOR PLANNING INTERVIEW |
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| ID#: |
|-----------------------|
| SFA: |
| City and State: |
| Date: _ / / _ |
| Month Day Year |
| |



OMB Clearance Number: 0584-xxxx Expiration Date: xx/xx/xxxx

School Nutrition and Meal Cost Study

Group 2 Planning Interview

| RECRUITER NAME: |
|---------------------------------|
| CONTACT RECORD |
| Date: _ / _ _ Time: : _ |
| STATUS: |
| |
| |
| DATE COMPLETED: _ / / _2 0 |

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0584-XXXX. The time required to complete this information collection is estimated to average 20 minutes per response, including the time to review instructions, search existing data resources, gather the data needed, and complete and review the information collection.







| SFA-LEVEL PLANNING | | | |
|---|--|--|--|
| | SCHOOL 1: | | |
| SFA DIRECTOR: | SCHOOL 2: | | |
| PHONE: _ - - - - - - | SCHOOL 3: | | |
| EMAIL: | SCHOOL 4: | | |
| INTRODUCTORY REMARKS | | | |
| Answer questions respondent may have about t schools within the SFA were sampled for the stu | the study or about how/why the SFA and the specific udy. | | |
| Confirm participation. | | | |
| [PLEASE READ QUESTIONS GOING ACROSS F | ROWS, NOT DOWN COLUMNS.] | | |
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- 1. The first question I have is about new schools. Does your district have any schools that began operating during the 2013-2014 school year or later? Please include any new schools for 2014-2015 even if they're not officially opened yet.
 - IF YES: Can you give me the name(s) and zip code(s) of the new school(s)? (If necessary, you can email me a list at xxx@mathematica-mpr.com or fax it to xxx-xxx-xxxx.)

Does (SCHOOL) participate in the NSLP? IF YES: What grades are included in the school?

| 1. a. NEW SCHOOLS | b. ZIP CODE | c. PARTICIPATE IN NSLP? | d. GRADES |
|-------------------|-------------|--------------------------------|--------------|
| a. NEW SCHOOLS | D. ZIP CODE | C. PARTICIPATE IN NSLP? | u. GRADES |
| | _ _ | YES → NO → SKIP TO NEXT SCHOOL | to |
| | | YES → NO → SKIP TO NEXT SCHOOL | _ to |
| | _ _ | YES → NO → SKIP TO NEXT SCHOOL | _ to |

Because you have [number] new school(s) in your SFA, there is a slight chance we may need to change the schools that have been selected to participate in the study. I will check into this after we complete this call and get back to you shortly.

We have made a preliminary selection of schools for the study. I'd like to ask you about some of these schools' characteristics to make sure they are eligible to be included in the study. Schools must be public and participate in the National School Lunch Program. Private schools, charter schools, and schools that have <u>only</u> pre-kindergarten or kindergarten students are not eligible. The first school we plan to contact in your district is (INSERT SCHOOL 1).

| | NAME MPR ID | NAME | NAME | NAME |
|---|--|--|--|--|
| | MPR ID | | | |
| | | MPR ID | MPR ID | MPR ID |
| NAMES OF SCHOOLS | LEVEL | LEVEL | LEVEL | LEVEL |
| SCHOOLS | ☐ SCHOOL CLOSED\ ☐ OTHER SPECIAL CASE (explain): | ☐ SCHOOL CLOSED\ ☐ OTHER SPECIAL CASE (explain): | ☐ SCHOOL CLOSED\ ☐ OTHER SPECIAL CASE (explain): | ☐ SCHOOL CLOSED\ ☐ OTHER SPECIAL CASE (explain): |
| | (0.45.00.7) | | | |
| 2. Is SCHOOL a | 1 ☐ Private | 1 ☐ Private | 1 ☐ Private | $_{1}$ \square Private |
| private or char school? | ter 2 Charter | 2 ☐ Charter | 2 ☐ Charter | 2 ☐ Charter |
| School: | 0 □ N0 | 0 □ No | o □ No | 0 □ No |
| | IF PRIVATE OR CHARTER, TELL RESPONDENT SCHOOL IS NOT ELIGIBLE. DO NOT ASK REMAINING QUESTIONS ABOUT THIS SCHOOL. | IF PRIVATE OR CHARTER, TELL RESPONDENT SCHOOL IS NOT ELIGIBLE. DO NOT ASK REMAINING QUESTIONS ABOUT THIS SCHOOL. | IF PRIVATE OR CHARTER, TELL RESPONDENT SCHOOL IS NOT ELIGIBLE. DO NOT ASK REMAINING QUESTIONS ABOUT THIS SCHOOL. | IF PRIVATE OR CHARTER, TELL RESPONDENT SCHOOL IS NOT ELIGIBLE. DO NOT ASK REMAINING QUESTIONS ABOUT THIS SCHOOL. |
| Does SCHOOl participate in the second control of the second c | | ı □ Yes | ı □ Yes | ı □ Yes |
| National School | | 0 □ No | o □ No | 0 □ No |
| Lunch Progran (NSLP)? | IF NO, TELL RESPONDENT SCHOOL IS NOT ELIGIBLE. DO NOT ASK REMAINING QUESTIONS ABOUT THIS SCHOOL. | IF NO, TELL RESPONDENT SCHOOL IS NOT ELIGIBLE. DO NOT ASK REMAINING QUESTIONS ABOUT THIS SCHOOL. | IF NO, TELL RESPONDENT SCHOOL IS NOT ELIGIBLE. DO NOT ASK REMAINING QUESTIONS ABOUT THIS SCHOOL. | IF NO, TELL RESPONDENT SCHOOL IS NOT ELIGIBLE. DO NOT ASK REMAINING QUESTIONS ABOUT THIS SCHOOL. |
| 4. Does SCHOOl participate in the | | ı □ Yes | ı □ Yes | ı □ Yes |
| School Breakfa Program (SBP | ast 0 No | 0 □ N0 | o □ No | 0 □ N0 |

| | SCHOOL 1 | SCHOOL 2 | SCHOOL 3 | SCHOOL 4 |
|---|--|---|---|---|
| | NAME | NAME | NAME | NAME |
| | MPR ID | MPR ID | MPR ID | MPR ID |
| NAMES OF SCHOOLS | LEVEL | LEVEL | LEVEL | LEVEL |
| JOHO 5 25 | ☐ SCHOOL CLOSED\☐ OTHER SPECIAL CASE (explain): | ☐ SCHOOL CLOSED\ ☐ OTHER SPECIAL CASE (explain): | ☐ SCHOOL CLOSED\ ☐ OTHER SPECIAL CASE (explain): | ☐ SCHOOL CLOSED\ ☐ OTHER SPECIAL CASE (explain): |
| 5. What grades are | | | | |
| included in SCHOOL? | MARK ALL THAT APPLY P □ Pre-K 6 □ 6 K □ K 7 □ 7 | MARK ALL THAT APPLY P □ Pre-K 6 □ 6 K □ K 7 □ 7 | MARK ALL THAT APPLY P □ Pre-K 6 □ 6 K □ K 7 □ 7 | MARK ALL THAT APPLY P □ Pre-K 6 □ 6 K □ K 7 □ 7 |
| | 1 | 1 | 1 | 1 |
| | 3 3 10 10 10 4 11 11 11 | 3 □ 3 10 □ 10 | 3 🗆 3 10 🗆 10 | 3 🗆 3 10 🗆 10 |
| | 5 D 5 12 D 12 IF PRE-K OR K ONLY, TELL RESPONDENT SCHOOL IS NOT ELIGIBLE. DO NOT ASK REMAINING QUESTIONS ABOUT THIS SCHOOL. | 4 | 4 4 11 11 11 5 5 5 12 12 12 IF PRE-K OR K ONLY, TELL RESPONDENT SCHOOL IS NOT ELIGIBLE. DO NOT ASK REMAINING QUESTIONS ABOUT THIS SCHOOL. | 4 4 11 11 11 5 5 12 12 12 IF PRE-K OR K ONLY, TELL RESPONDENT SCHOOL IS NOT ELIGIBLE. DO NOT ASK REMAINING QUESTIONS ABOUT THIS SCHOOL. |
| 6. Does SCHOOL offer | ı □ Yes | ı □ Yes | ı □ Yes | ı □ Yes |
| reimbursable afterschool snacks? | 0 □ No | 0 □ N0 | o □ No | 0 □ No |
| 7. Are meals for SCHOOL partly | ı □ Yes | ı □ Yes | ı □ Yes | ı □ Yes |
| or fully prepared in an off-site kitchen? | ₀ □ No | o □ No | 0 □ No | ₀ □ No |
| 7a. Can you tell me the name of the principal at | | | | |
| SCHOOL and give me his/her contact | NAME | NAME | NAME | NAME |
| information? What is the best way to reach | 1 PHONE # | 1 PHONE # | 1 □ PHONE # | 1 PHONE # |
| him/her? Mark PHONE, EMAIL, OR DON'T KNOW. | 2 DON'T KNOW | 2 DON'T KNOW | 2 ☐ EMAIL d ☐ DON'T KNOW | 2 |

| | SCHOOL 1 | SCHOOL 2 | SCHOOL 3 | SCHOOL 4 |
|--|---|--|---|---|
| | NAME | NAME | NAME | NAME |
| | MPR ID | MPR ID | MPR ID | MPR ID |
| NAMES OF SCHOOLS | LEVEL | LEVEL | LEVEL | LEVEL |
| 30110023 | ☐ SCHOOL CLOSED\ ☐ OTHER SPECIAL CASE (explain): | ☐ SCHOOL CLOSED\ ☐ OTHER SPECIAL CASE (explain): | □ SCHOOL CLOSED\ □ OTHER SPECIAL CASE (explain): | ☐ SCHOOL CLOSED\ ☐ OTHER SPECIAL CASE (explain): |
| 7b. What is the best time of day to | | | | |
| reach him/her? | DAY | DAY | DAY | DAY |
| | TIME | TIME | TIME | TIME |
| | 1 | 1 AM 2 PM | 1 □ AM 2 □ PM | 1 |
| On What is the name | d □ DON'T KNOW | d DON'T KNOW | d □ DON'T KNOW | d □ DON'T KNOW |
| 8a. What is the name of the foodservice manager or other person who will complete the | NAME | - NAME | NAME | NAME |
| menu survey for SCHOOL? What is the best way to | 1 ☐ PHONE # | 1 □ PHONE # | 1 □ PHONE# | 1 □ PHONE # |
| reach him/her? MARK PHONE, EMAIL, OR DON'T | 2 D EMAIL | 2 D EMAIL | 2 □ EMAIL | 2 D EMAIL |
| KNOW. | d DON'T KNOW | d □ DON'T KNOW | D DON'T KNOW | d DON'T KNOW |
| 8b. What is the best time of day to reach him/her? | DAY | DAY | DAY | DAY |
| | TIME | _ | TIME | TIME |
| | 1 □ AM 2 □ PM | 1 □ AM 2 □ PM | 1 □ AM 2 □ PM | 1 □ AM 2 □ PM |
| 00 10 /ho/ob - \ - | d □ DON'T KNOW | d DON'T KNOW | d DON'T KNOW | d □ DON'T KNOW |
| 8c. Is (he/she) a district employee or does (he/she) work for a Food Service Management Company? | □ District Employee □ Food Service Management Company Employee | □ District Employee □ Food Service Management Company Employee | □ District Employee □ Food Service Management Company Employee | □ District Employee □ Food Service Management Company Employee |
| 8d. Does (he/she) have Internet access at the school to complete an online survey? | 1 □ Yes 0 □ No d □ Don't know | 1 ☐ Yes 0 ☐ No d ☐ Don't know | 1 ☐ Yes 0 ☐ No d ☐ Don't know | 1 Yes 0 No d Don't know |

| | SCHOOL 1 | SCHOOL 2 | SCHOOL 3 | SCHOOL 4 |
|--|---|---|---|---|
| | NAME | NAME | NAME | NAME |
| | MPR ID | MPR ID | MPR ID | MPR ID |
| NAMES OF SCHOOLS | LEVEL | LEVEL | LEVEL | LEVEL |
| SCHOOLS | ☐ SCHOOL CLOSED\ ☐ OTHER SPECIAL CASE (explain): | ☐ SCHOOL CLOSED\ ☐ OTHER SPECIAL CASE (explain): | ☐ SCHOOL CLOSED\ ☐ OTHER SPECIAL CASE (explain): | SCHOOL CLOSED\ OTHER SPECIAL CASE (explain): |
| | | | | |
| 8e. Will (he/she) be able to provide meal pattern contributions (or creditable amounts) for all menu items offered in reimbursable meals during the target week? | 1 ☐ Yes 0 ☐ No → GO TO 8G d ☐ Don't know → GO TO 8G | 1 ☐ Yes 0 ☐ No → GO TO 8G d ☐ Don't know → GO TO 8G | 1 ☐ Yes 0 ☐ No → GO TO 8G d ☐ Don't know → GO TO 8G | 1 ☐ Yes 0 ☐ No → GO TO 8G d ☐ Don't know → CO TO 8G |
| 8f. How will (he/she) obtain the meal pattern contributions or crediting information? | MARK ALL THAT APPLY 1 From SFA-level staff (SFA director, district nutritionist, menu planner, etc.) 2 From memory 3 From CN labels, USDA Foods Fact Sheets, the Food Buying Guide, or other product information 4 Listed on production records 5 Listed on recipes 6 Other (explain) | MARK ALL THAT APPLY 1 ☐ From SFA-level staff (SFA director, district nutritionist, menu planner, etc.) 2 ☐ From memory 3 ☐ From CN labels, USDA Foods Fact Sheets, the Food Buying Guide, or other product information 4 ☐ Listed on production records 5 ☐ Listed on recipes 6 ☐ Other (explain) | MARK ALL THAT APPLY 1 ☐ From SFA-level staff (SFA director, district nutritionist, menu planner, etc.) 2 ☐ From memory 3 ☐ From CN labels, USDA Foods Fact Sheets, the Food Buying Guide, or other product information 4 ☐ Listed on production records 5 ☐ Listed on recipes 6 ☐ Other (explain) | MARK ALL THAT APPLY |
| | SKIP TO TARGET WEEK SECTION FOR THIS SCHOOL | SKIP TO TARGET WEEK SECTION FOR THIS SCHOOL | SKIP TO TARGET WEEK SECTION FOR THIS SCHOOL | SKIP TO TARGET WEEK SECTION FOR THIS SCHOOL |

| | SCHOOL 1 | SCHOOL 2 | SCHOOL 3 | SCHOOL 4 |
|--|--|--|--|--|
| | NAME | NAME | NAME | NAME |
| | MPR ID | MPR ID | MPR ID | MPR ID |
| NAMES OF SCHOOLS | LEVEL | LEVEL | LEVEL | LEVEL |
| SCHOOLS | ☐ SCHOOL CLOSED\ ☐ OTHER SPECIAL CASE (explain): | □ SCHOOL CLOSED\ □ OTHER SPECIAL CASE (explain): | ☐ SCHOOL CLOSED\ ☐ OTHER SPECIAL CASE (explain): | □ SCHOOL CLOSED\ □ OTHER SPECIAL CASE (explain): |
| 8g. Who is the menu planner or the person that can | NAME | NAME | NAME | NAME |
| provide meal pattern contributions (or | | NAME 1 D PHONE # | NAME 1 PHONE # | NAME 1 PHONE # |
| crediting information) for the Menu | | | | <u></u> |
| Survey? Can you give me (his/her) contact | 2 | 2 | 2 | 2 ☐ EMAIL d ☐ DON'T KNOW |
| information? What is the best way to reach (you/him/her)? We would like (you/him/her) to provide the meal pattern contributions at the end of the target week for the Menu Survey. | | | | о <u>—</u> Болтиноп |

| | | TARGET W | EEK | | | |
|--|--|--|--|--|---|------------------------------|
| We would like to schedu logistical reasons, all of weeks available: | | | | | | |
| OPTION 1: | <u> </u> | Year | ₁□ Yes | ₀ | ₃ ☐ Maybe | |
| OPTION 2: | / / Month Day | Year | ı□ Yes | o□ No | ₃ ☐ Maybe | |
| OPTION 3: | <u> </u> | Year | ı□ Yes | ₀ | з 🗆 Мауbе | |
| Those are all the question HAVE AN E-MAIL ADDRE survey about [logging onto and will follow up with sch collection activities. | ESS.] We will also be co the survey and comple | ontacting the perso eting an online tra | on at each sc ining/complet | hool who wi ing a hard-c | If be completing the opy version of the s | menu survey], |
| [IF NO NEW SCHOOLS V they have been selected f please talk to the principal contacting them. I will sen managers and principals. the schools. | or the study and confirn I in each school to enco Id you some additional i | n with them the po ourage them to pai nformation about | tential target ticipate in the the study tha | week(s) for study and l you can pa | the menu survey. A et them know we w ss along to the food | Also, rill be Iservice |
| [IF NEW SCHOOLS WER the schools that have bee | | | rtly about wh | ether we nee | ed to make any cha | nges in |
| Thank you for your time. (again), please call me dire | | ng with you again | soon.) If you | have any qı | uestions (before we | speak |
| | | | | | | |
| | | | | | | |
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SCHOOL-LEVEL PLANNING

INTRODUCTORY REMARKS

Check on whether respondent was contacted by SFA director and received introductory materials.

If materials haven't been received, send materials via email.

Answer questions respondent may have about the study or about how/why the SFA and the specific schools within the SFA were sampled for the study.

We would like to have someone on your staff coordinate data collection activities with students when our study team is onsite, and complete a form about the different sources of foods and beverages at your school. The school liaison should be someone who is detail-oriented and could provide information in a methodical fashion, such as a teacher, counselor, or administrator. He or she should have familiarity with your school's operations and access to students' schedules and contact information. It does not need to be someone in the food service department.

Coordinating onsite activities may take a few hours for the student and parent recruiting process, preparing for our team to be onsite, assisting with onsite activities, and completing the form about foods and beverages. After data collection we will send the liaison a check as compensation for his or her time.

| PRINCIPALS' NAMES AND CONTACT | SCHOOL 1 | SCHOOL 2 | SCHOOL 3 | SCHOOL 4 |
|--|----------------|----------------|----------------|----------------|
| INFORMATION | NAME | NAME | NAME | NAME |
| FILL IN FROM ABOVE. | | | | |
| | PHONE # | PHONE # | PHONE # | PHONE # |
| | EMAIL | EMAIL | EMAIL | EMAIL |
| 9a. Can you | | | | |
| recommend someone at SCHOOL and give me his/her | NAME | NAME | NAME | NAME |
| name, title and contact information? | TITLE | TITLE | TITLE | TITLE |
| What is the best way to reach him/her? | 1 □ PHONE# | 1 □ PHONE# | 1 ☐ PHONE# | 1 □ PHONE # |
| MARK PHONE OR EMAIL. | 2 ☐ EMAIL | 2 □ EMAIL | 2 □ EMAIL | 2 □ EMAIL |
| 9b. What is the best time of day to | | | | |
| reach him/her? | DAY | DAY | DAY | DAY |
| | TIME | TIME | TIME | TIME |
| | 1 □ AM 2 □ PM |
| | d □ DON'T KNOW |

| 0a. How about a | | | | |
|--|----------------|----------------|----------------|----------------|
| second person at SCHOOL in case your first recommendation | NAME | NAME | NAME | NAME |
| is unavailable? Can you give me his/her name, title | TITLE | TITLE | TITLE | TITLE |
| and contact information? What is the best way to reach him/her? | 1 PHONE # | 1 □ PHONE# | 1□ PHONE# | 1 ☐ PHONE # |
| reach him/her? MARK PHONE OR EMAIL. | 2 | 2 □ EMAIL | 2 □ EMAIL | 2 D EMAIL |
| b. What is the best | | | | |
| time of day to reach him/her? | DAY | DAY | DAY | DAY |
| | TIME | TIME | TIME | TIME |
| | 1 □ AM 2 □ PM |
| | d □ DON'T KNOW |
| | | | | |
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