

Appendix GG
Webinar Presentation – Overview of Study



OMB Approval No. 0584-XXXX
Approval Expires: XX/XX/20XX

Study Webinar: Welcome!

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB number. The valid OMB control number for this information collection is 0584-XXXX. The time required to complete this information collection is estimated to average 120 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.

The Feeding My Baby Team

- Westat



- UCLA



- Altarum



- UC Berkeley Center for Weight and Health



The USDA Food and Nutrition Service (FNS) is conducting this study through a contract with Westat.



Webinar Agenda

- Study purpose and goals
- Study overview
- Role of State Agencies and sites
- Participant recruitment and interview processes
- Next steps
- State/local Institutional Review Board needs
- Questions from State Agencies and sites

Why conduct this study?

Jay Hirschman, FNS

- Almost 20 years since the first WIC infant feeding study; many things have changed
- Other more recent studies do not have large numbers of WIC infants and children

What are the research objectives?

Jay Hirschman, FNS

- Update results of previous WIC infant feeding study
- Compare new findings with previous WIC study and other studies of infant and toddler feeding practices
- Assess the effectiveness of different education and breastfeeding promotion approaches in achieving recommendations for infant/toddler feeding
- Assess conditions of overfeeding and overconsumption
- Identify nutrition education influences on infant and toddler feeding practices
- Assess the impact of the WIC food packages on outcomes
- Determine changes in feeding practices and behaviors as infants transition to toddlers and into or out of WIC

How will the findings be used?

Jay Hirschman and Debbie Whitford, FNS

- Understand how WIC impacts feeding practices and behaviors of infants and toddlers
- Provide insight on the factors and influences that impact feeding practices
- Inform the nation about the important role WIC plays in early childhood nutrition

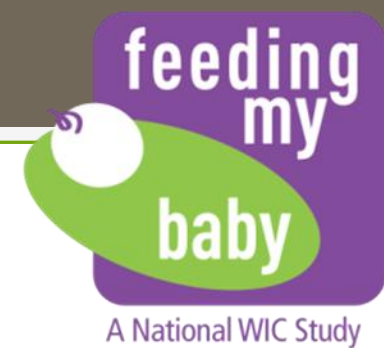
How will the study be conducted?

Susie McNutt, Westat and Gail Harrison, UCLA

- Select and recruit 80 sites for study
- Interview staff in State Agencies and sites to learn about policies and practices
- Recruit WIC participants for study
- Interview participants at several points in time over 24 months
- Analyze data and present findings

How will State Agencies be included?

Linnea Sallack, Altarum Institute



- Already helped with site selection – thanks!
- Notify sites and assist in planning study logistics at the sites
- Take part in an interview
- Assist with problem solving during study period
- Provide WIC administrative data for participants in the study: weight, length, food package type
- Help with State's Institutional Review Board approval, if needed

How will local sites be included?

Linnea Sallack, Altarum Institute

- Assist with recruiting participants:
 - Accommodate study recruiters in sites
 - Identify eligible mothers and infants
 - Provide counts of eligible mothers and infants enrolled in WIC during recruitment period
- Take part in an onsite visit and interview about local agency/site policies and practices
- Ask site staff to respond to a survey

How will local sites be included?

Linnea Sallack, Altarum Institute

- If asked:
 - Assist with follow-up on participants in the study by providing contact information
 - Provide WIC administrative data for participants in the study: weight, length, food package types

Which participants are eligible?

Susie McNutt, Westat

- Prenatal women at time of enrollment/certification for current pregnancy
- Infants no more than 2.5 months old whose mothers did not receive WIC during the pregnancy
- Participants will be assigned to either a core or supplemental study group

How will participants be recruited?

Crystal MacAllum, Westat

- Recruitment logistics
 - Site staff identify eligible participants with a short referral form and provide participants with a study flyer
 - Onsite recruiter/helper explains study to participant
 - Participants are screened and, if eligible and agreeable, enrolled in study

How will participants be recruited?

Crystal MacAllum, Westat

- 3 recruitment models:
 - Westat recruiter
 - Westat helper
 - WIC staff
- Looking for local staff as recruiters and helpers so referrals welcome
- Will need some on-site space to do screening and enrollment

How will participants be recruited?

Crystal MacAllum, Westat

- Recruitment “window” for each site will be based on number of eligible study participants enrolled/month and days/month the site is open for enrollments
 - Length of window will be 1-13 weeks
 - Goal is to screen 98 women per site but recruitment will end when window ends regardless of number screened/enrolled

What will participants be asked to do?

Crystal MacAllum, Westat

- Agree to be interviewed either 4 or 11 times over a 24 month period
 - Interviews will be conducted by phone
 - They will last about 30 minutes
 - Participants will receive interview appointment reminders in advance of each interview
- Keep study team informed of contact information
- Consent to have birth record and weight and length measurements shared or to have baby weighed and measured

What incentives will be provided to participants?

Crystal MacAllum, Westat

- At enrollment - \$50
- For each completed interview – \$20



How will the study team stay in contact with participants?

Crystal MacAllum, Westat

- Obtain a variety of contact information: address, phone numbers, email address, contact info for family/friends
- Provide toll-free number for participants to call to update contact info or ask questions
- Study liaisons will make periodic contacts to remind participants of interview appointments and update contact info
- Provide study cell phones for those who do not have telephones

What are your questions so far?



What are the next steps?

Linnea Sallack, Altarum

- Call(s) with State Agencies and sites
 - Facilitated by Altarum contact
 - Discussion of study logistics
 - Q and A
- Request agreement to participate
- Calls between study team, State Agencies and sites
 - Consider participant recruitment options
 - Determine recruitment window
 - Address Institutional Review Board approval
 - More Q and A

How can you keep informed about the study?

- View information at <http://www.fns.usda.gov/ora/feedingmybaby/>
- Keep in touch with your Altarum contact



Institutional Review Board Approval

Nancy Weinfield, Westat

- Westat's IRB approval
- Materials available to States and sites
 - Study overview
 - Data collection instruments and consent forms
 - Participant recruitment materials
 - Westat's IRB approval letter
- What other help is needed?
- What questions do you have about IRB approval?

feeding
my

baby

A National WIC Study

Thank you for joining the team!

feeding
my

baby

A National WIC Study