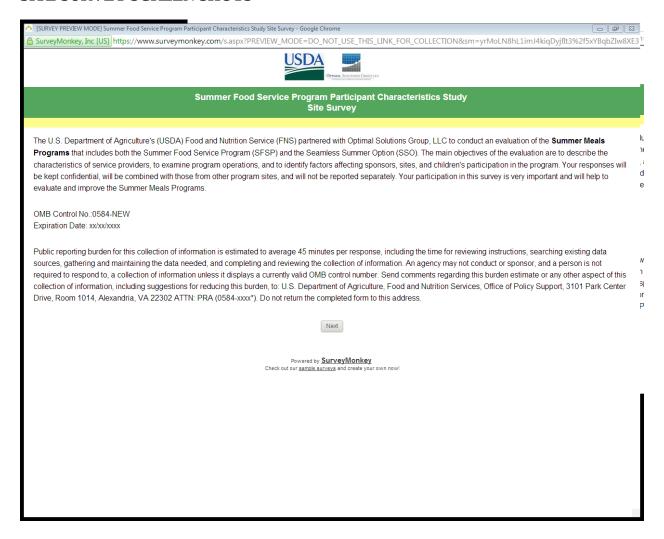
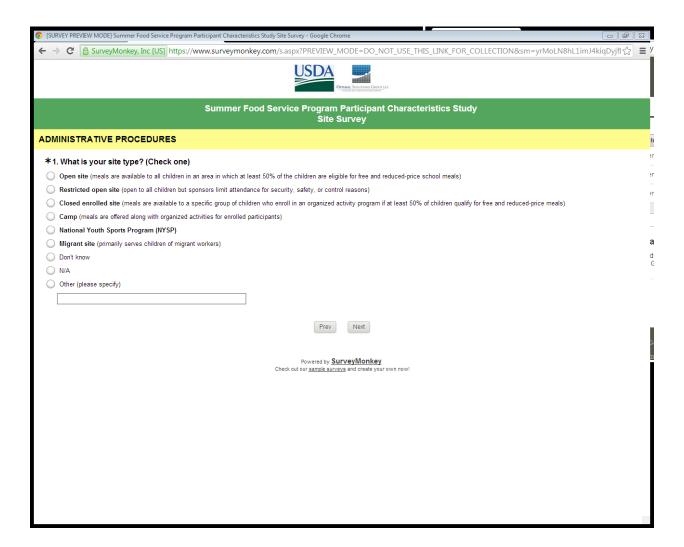
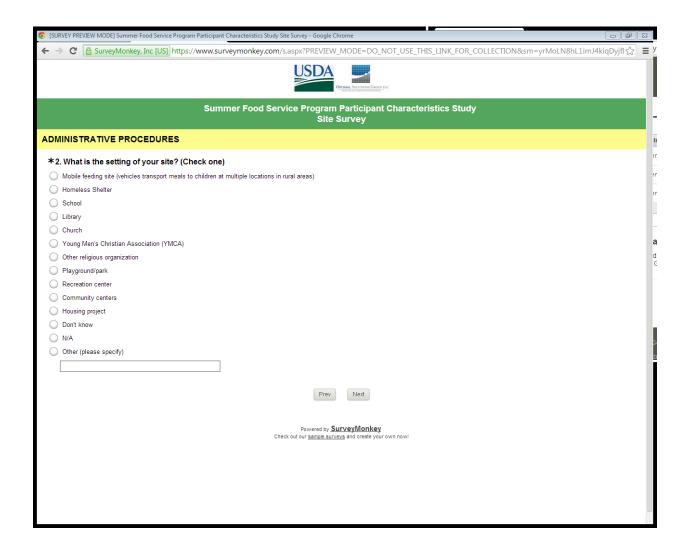
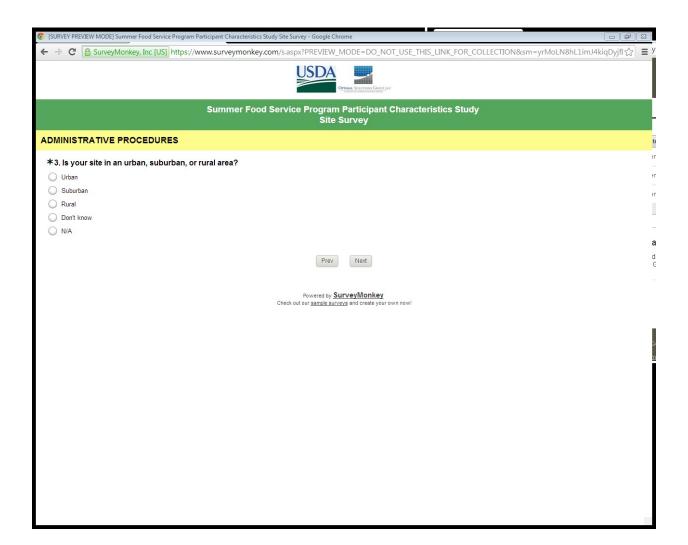
## APPENDIX A-1 ONLINE SURVEY SCREEN SHOTS

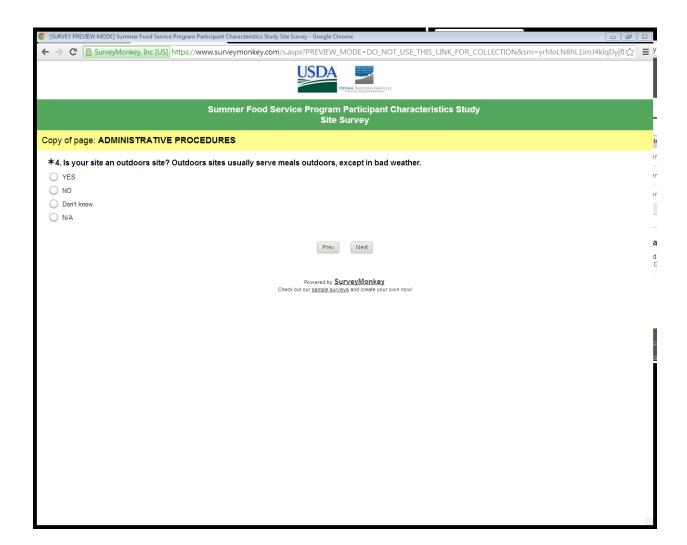
## SITE SURVEY SCREEN SHOTS

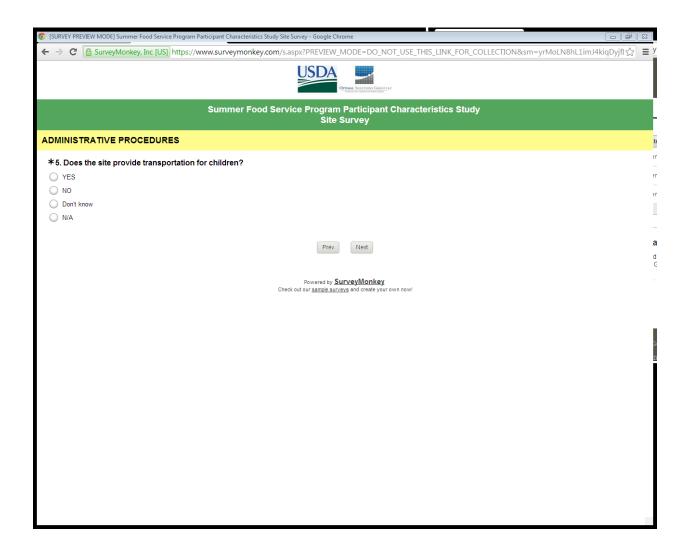


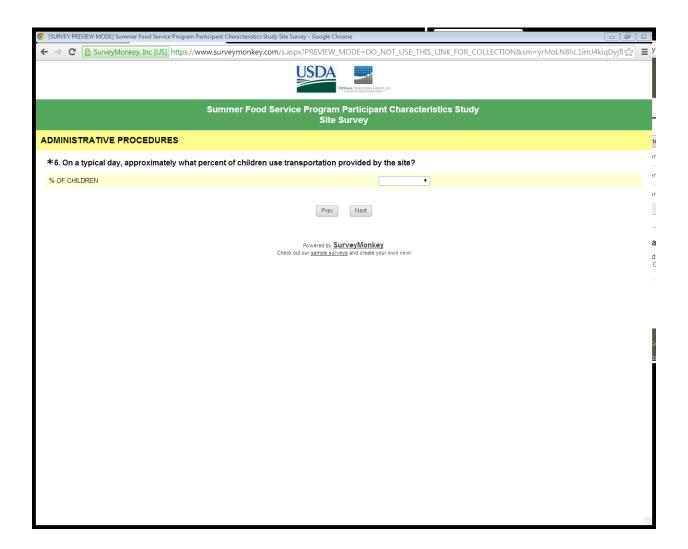


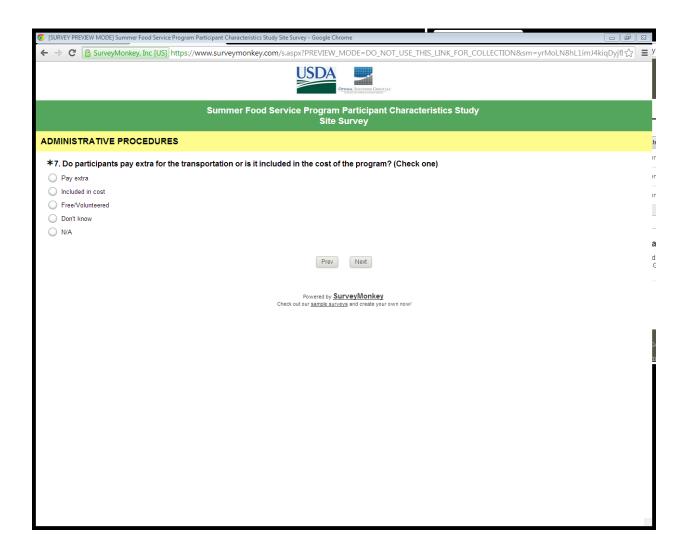


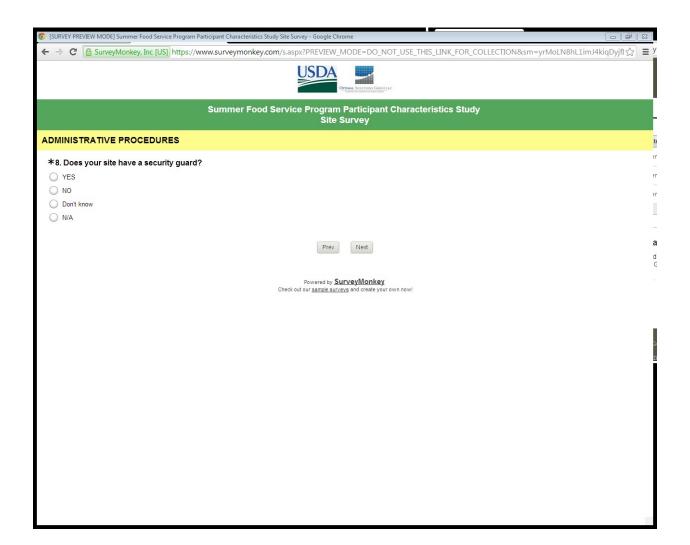


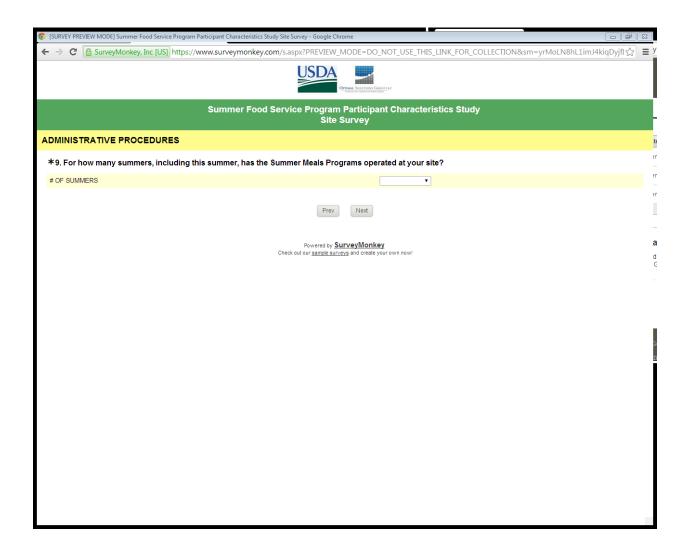


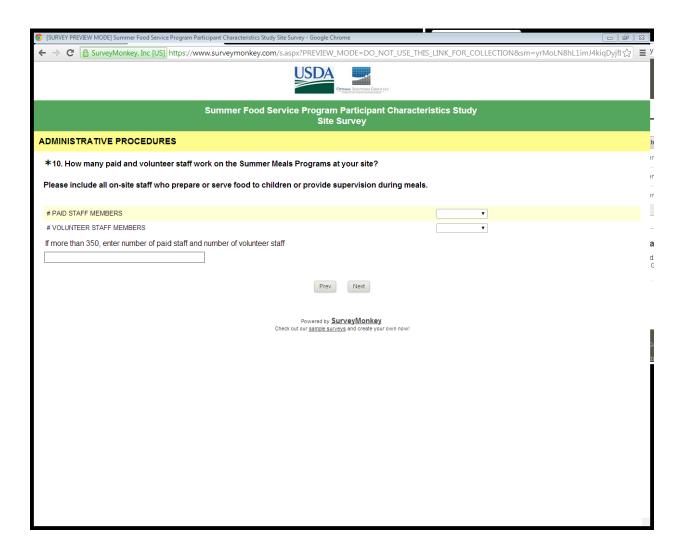


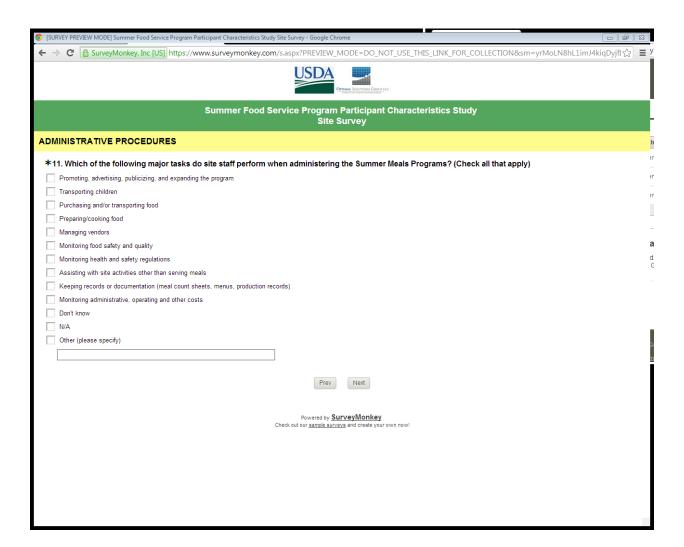


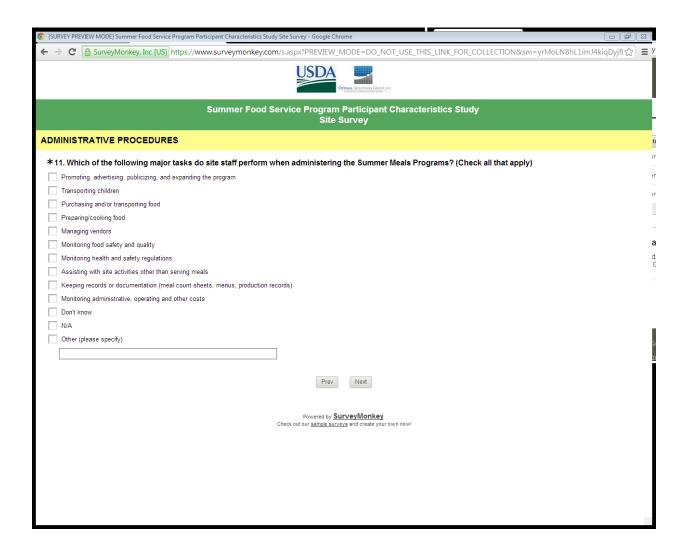


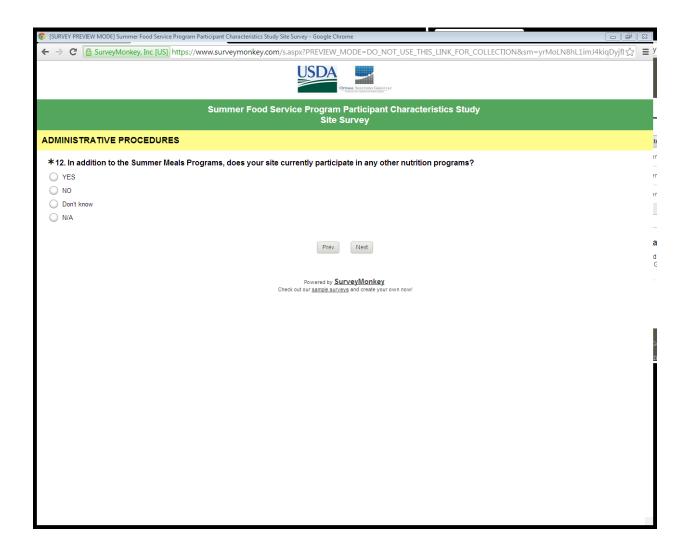


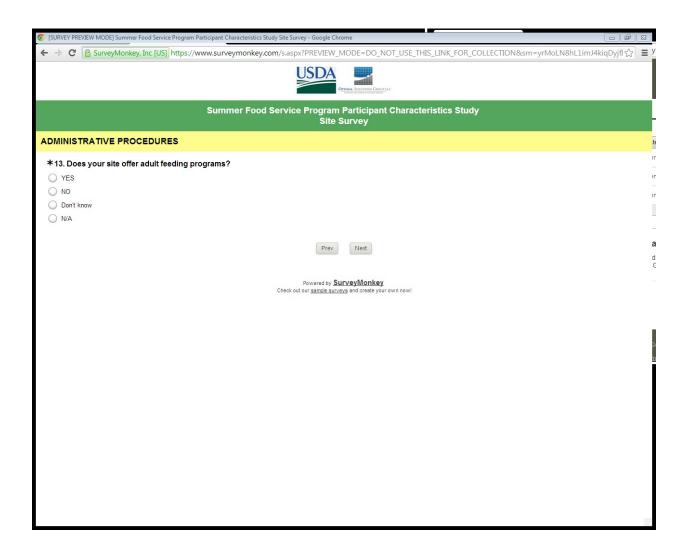


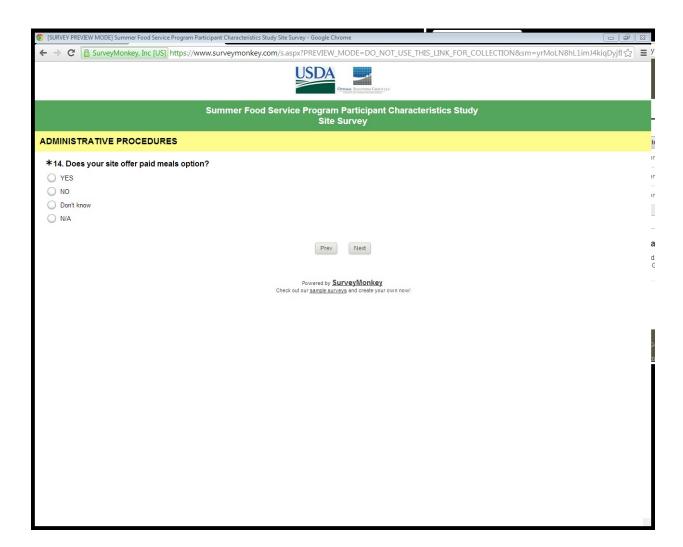


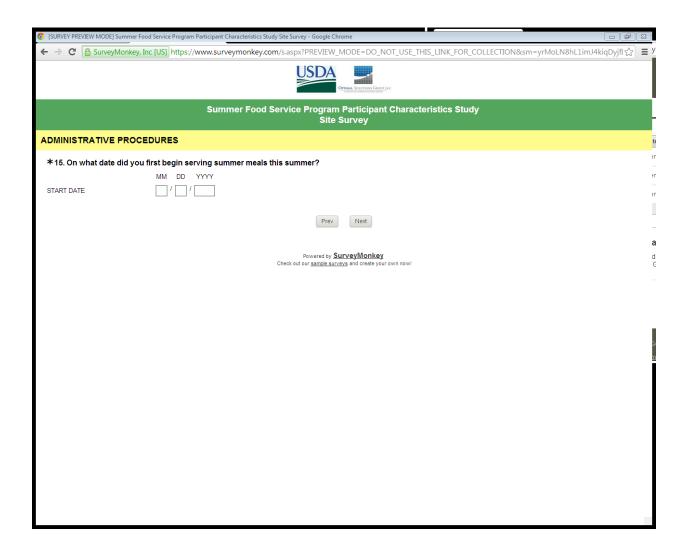


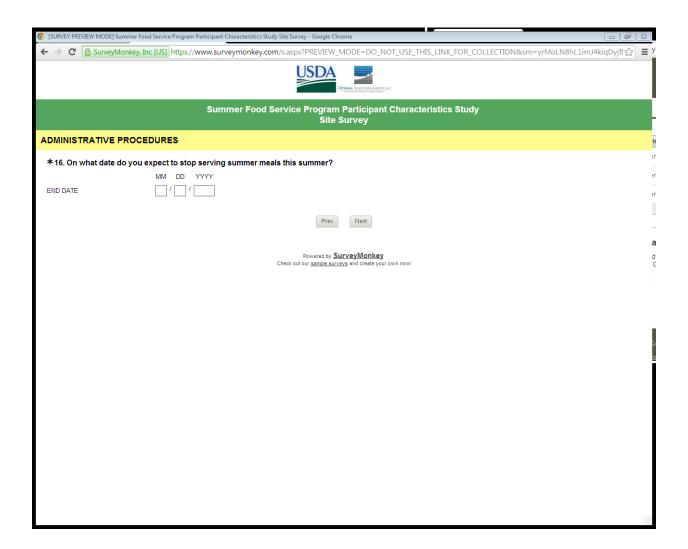


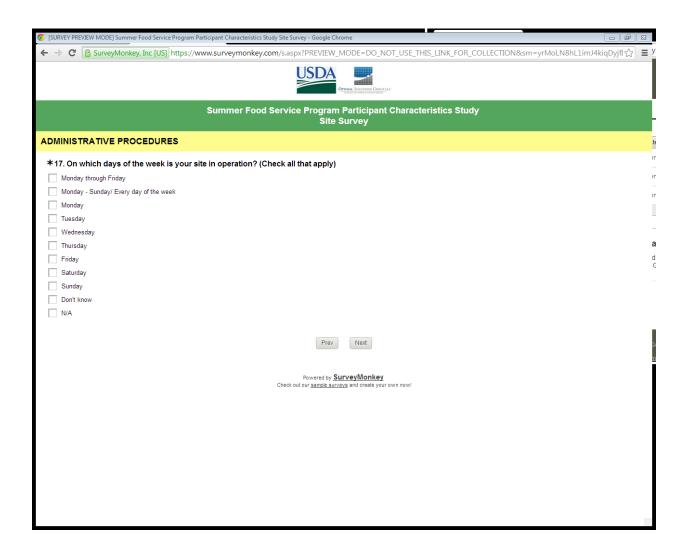


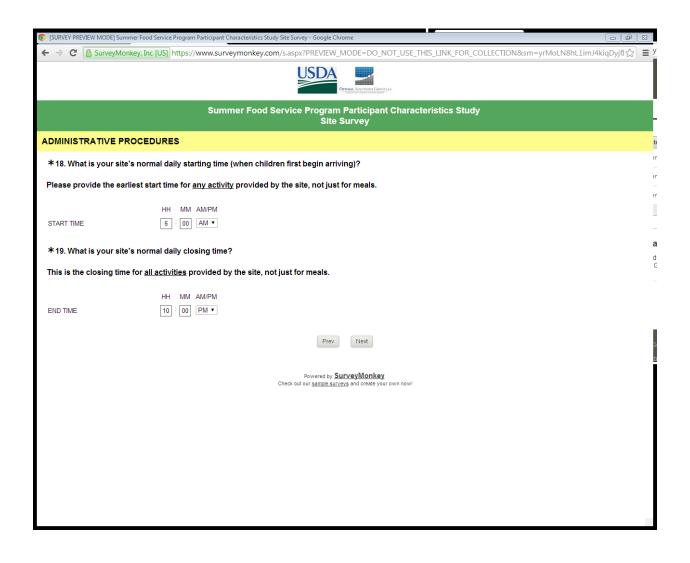






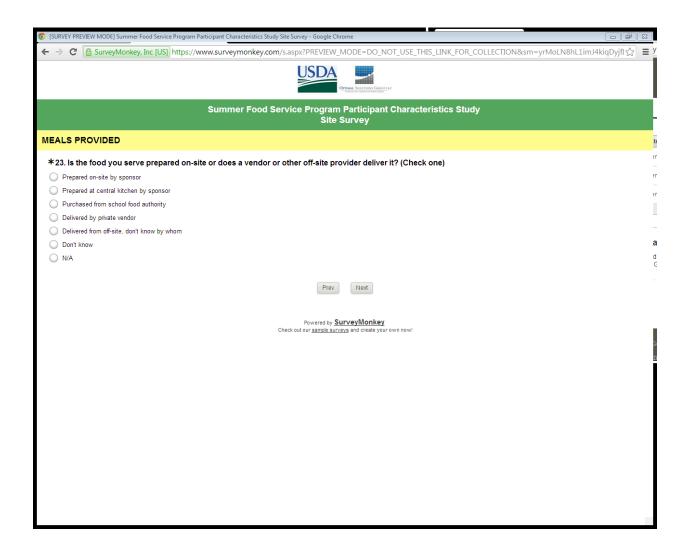


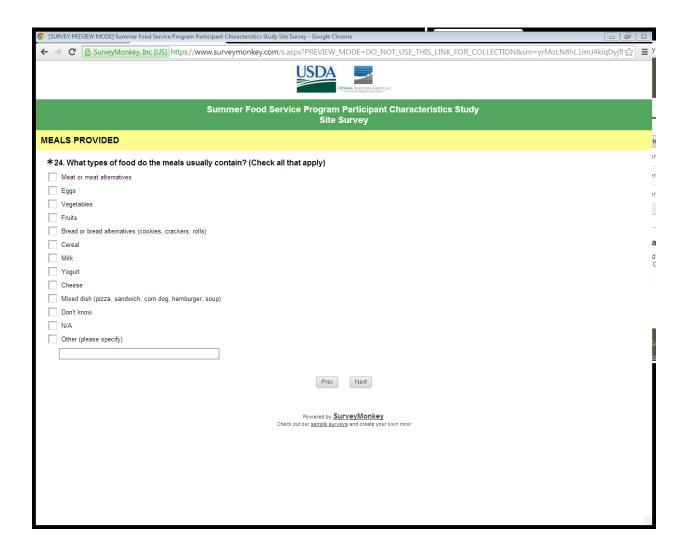


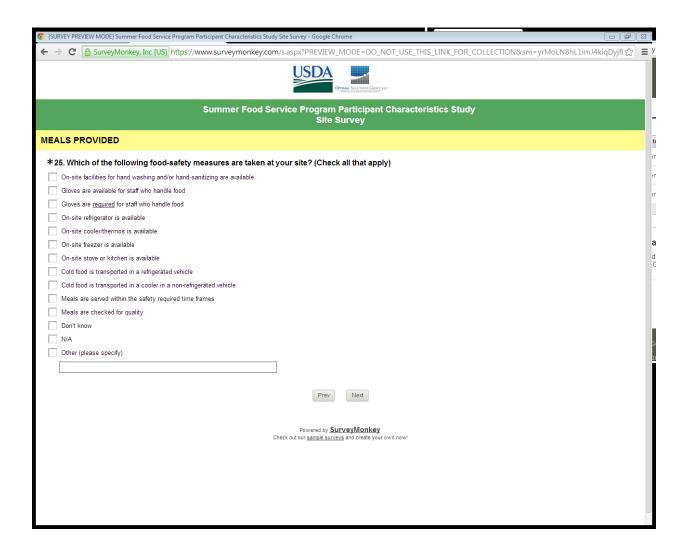


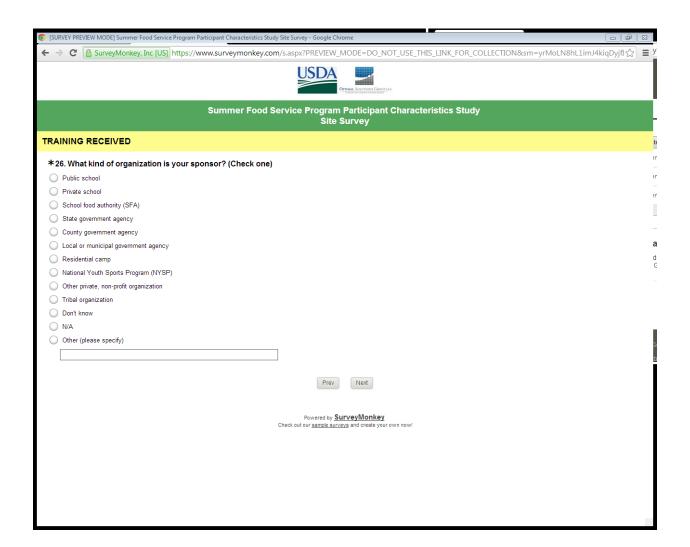
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| USDA OTTOMO GOLOVI ILC   |              |
| Summer Food Service Program Participant Characteristics Study Site Survey  | -            |
| ADMINISTRATIVE PROCEDURES  | t            |
| *20. At what time is the first meal served at your site?   | 31           |
| HH MM AM/PM  | 31           |
| FIRST MEAL TIME  | 31           |
| *21. At what time is the last meal served at your site?  |              |
| HH MM AW/PM  | -            |
| LAST MEAL TIME :   | ž<br>(       |
| Prev Next  | (            |
| 116V 116A  |              |
| Powered by <u>SurveyMonkey</u> Check out our <u>sample surveys</u> and create your own now!  |              |
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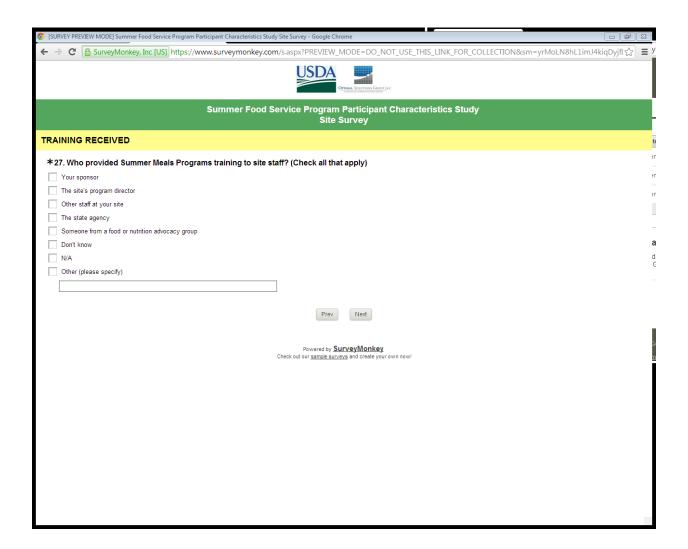
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|   | Orman Sourmon George Lic  |  |
| Summer Food Ser   | vice Program Participant Characteristic<br>Site Survey  | s Study                                      |
| MEALS PROVIDED  |   |  |
| *22. Approximately how many meals are served to children on a                         | typical day?  |  |
| If a type is not served, record "0"   |   |  |
| Breakfast # served  |   |  |
| Morning snack # served  |   |  |
| Lunch # served  |   |  |
| Afternoon snack # served  |   |  |
| Supper# served  |   |  |
| Evening snack # served  |   |  |
| Other (record type of meal and # served)  |   |  |
| Don't know  |   |  |
| N/A   |   |  |
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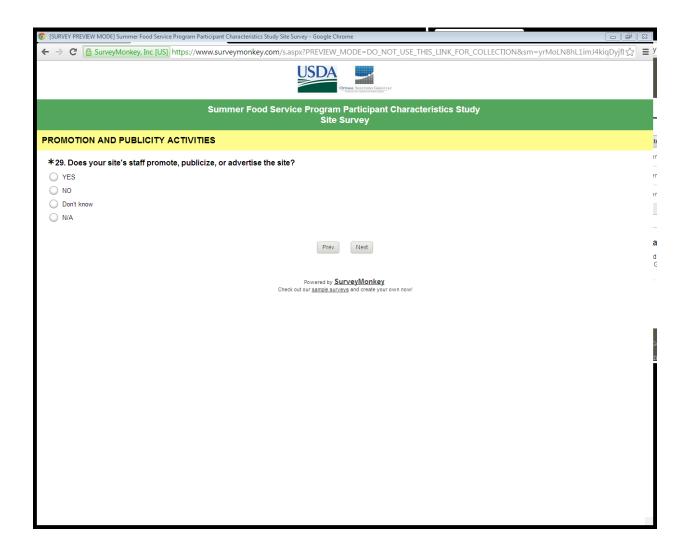


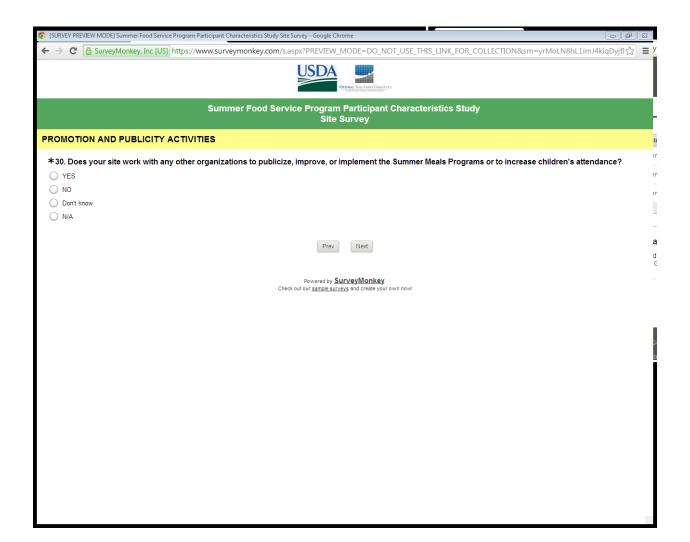






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|  |   | USDA   | AAL SOLUTIONS GROUP LLC |                  |             |              |              |            |            |
|  | Summer Food Se  | rvice Program P<br>Site Sເ                                     |                         | Characteristic   | s Study     |              |              |            | -          |
| TRAINING RECEIVED                      |   |  |                         |                  |             |              |              |            | te         |
| ★28. How helpful was the tra           | aining you or your staff received abo                 | _  |                         | -                |             |              | -            |            | an         |
|  |   |  |                         | Somewhat helpful |             | Very helpful | Don't know   | N/A        | er<br>-    |
| Sponsor monitoring of sites            |   |  |                         |                  |             |              |              |            | en         |
| State and Food and Nutrition Service   | es' monitoring of sites                               |  |                         |                  |             |              |              |            |            |
| Meal count records                     |   |  |                         |                  |             |              |              |            | -          |
| Record keeping                         |   |  |                         |                  |             |              |              |            | а          |
| Site violations and deficiencies       |   |  |                         |                  |             |              |              |            | d<br>C     |
| Health regulations, food safety, or sa | anitation   |  |                         |                  |             |              |              |            | _          |
| Menu planning                          |   |  |                         |                  |             |              |              |            |            |
| Vendor management                      |   |  |                         |                  |             |              |              |            |            |
| Promoting, advertising, publicizing, a | and expanding the program                             |  |                         |                  |             |              |              |            |            |
| Other (please specify)                 | c   | Prev  Powered by <b>Sun</b> heck out our <u>sample surveys</u> |                         | wn new!          |             |              |              |            | 3e         |
|  |   |  |                         |                  |             |              |              |            |            |





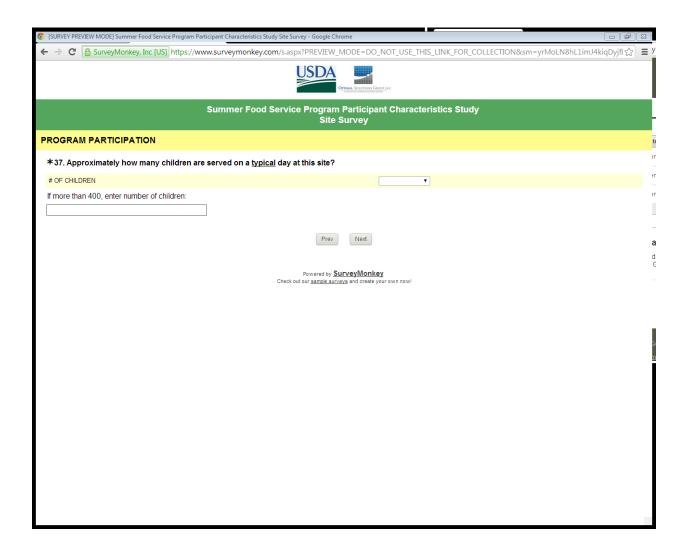
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|  |                         | USDA             | OPTIMAL SOLUTIONS GROUP LLC    |                  |               |                                      |             |               |
| Summe  | r Food Serv             |                  | Participant (<br>Survey        | Characterist     | tics Study    |                                      |             |               |
| OMOTION AND PUBLICITY ACTIVITIES                           |                         |                  |                                |                  |               |                                      |             |               |
| 31. What kinds of assistance did the following org         | anizations pı           | ovide?           |                                |                  |               |                                      |             |               |
| elect the response button for each type of assistan        | ce provided             | by the organiza  | ations. (Check                 | all that apply)  | )             |                                      |             |               |
|  | Publicize and advertise | Increase funding | Implement or Fingerove program | Recruit sponsors | Recruit sites | Increase<br>children's<br>attendance | Other       | N/A           |
| S. Department of Education                                 |                         |                  |                                |                  |               |                                      |             |               |
| .S. Department of Agriculture                              |                         |                  |                                |                  |               |                                      |             |               |
| /IC, SNAP, or other nutrition programs                     |                         |                  |                                |                  |               |                                      |             |               |
| ther federal government agencies, departments, or programs |                         |                  |                                |                  |               |                                      |             |               |
| tate Department of Education                               |                         |                  |                                |                  |               |                                      |             |               |
| tate Department of Agriculture                             |                         |                  |                                |                  |               |                                      |             |               |
| ther State agencies or departments                         |                         |                  |                                |                  |               |                                      |             |               |
| ocal government, departments, or groups                    |                         |                  |                                |                  |               |                                      |             |               |
| chools or school districts                                 |                         |                  |                                |                  |               |                                      |             |               |
| ommunity-based organizations, coalitions, or groups        |                         |                  |                                |                  |               |                                      |             |               |
| utrition or anti-hunger advocacy groups or food banks      |                         |                  |                                |                  |               |                                      |             |               |
| eligious organizations                                     |                         |                  |                                |                  |               |                                      |             |               |
| usiness organizations                                      |                         |                  |                                |                  |               |                                      |             |               |
| ledia  |                         |                  |                                |                  |               |                                      |             |               |
|  |                         |                  |                                |                  |               |                                      |             |               |

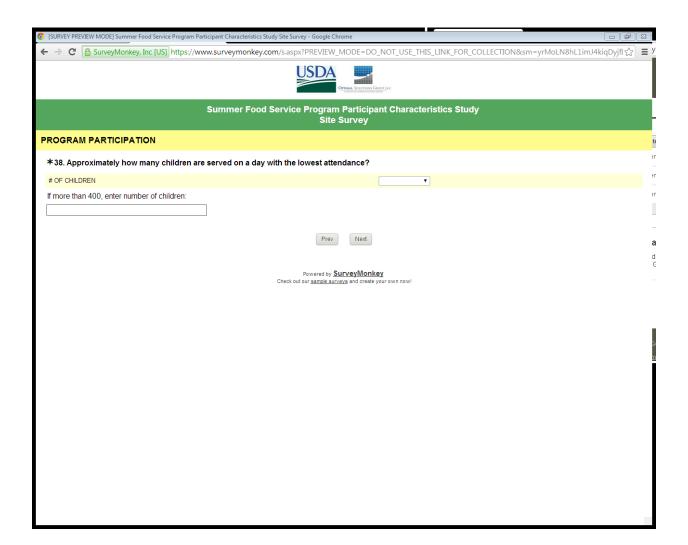
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| WIC, SNAP, or other nutrition programs   |                      |                      |             |                |              |             |              |               | Т |
| Other federal government agencies, departments, or programs  |                      |                      |             |                |              |             |              |               |   |
| State Department of Education  |                      |                      |             |                |              |             |              |               |   |
| State Department of Agriculture  |                      |                      |             |                |              |             |              |               |   |
| Other State agencies or departments  |                      |                      |             |                |              |             |              |               |   |
| Local government, departments, or groups   |                      |                      |             |                |              |             |              |               |   |
| Schools or school districts  |                      |                      |             |                |              |             |              |               |   |
| Community-based organizations, coalitions, or groups   |                      |                      |             |                |              |             |              |               | 3 |
| Nutrition or anti-hunger advocacy groups or food banks   |                      |                      |             |                |              |             |              |               | 3 |
| Religious organizations  |                      |                      |             |                |              |             |              |               |   |
| Business organizations   |                      |                      |             |                |              |             |              |               |   |
| Media  |                      |                      |             |                |              |             |              |               |   |
| Other (please specify)   |                      |                      |             |                |              |             |              |               |   |
| 32. If you answered "Other federal government agen  33. If you answered "Local government, department: |                      |                      |             | olease specify | :            |             |              |               |   |
|  |                      | Prev                 | e specify:  |                |              |             |              |               |   |

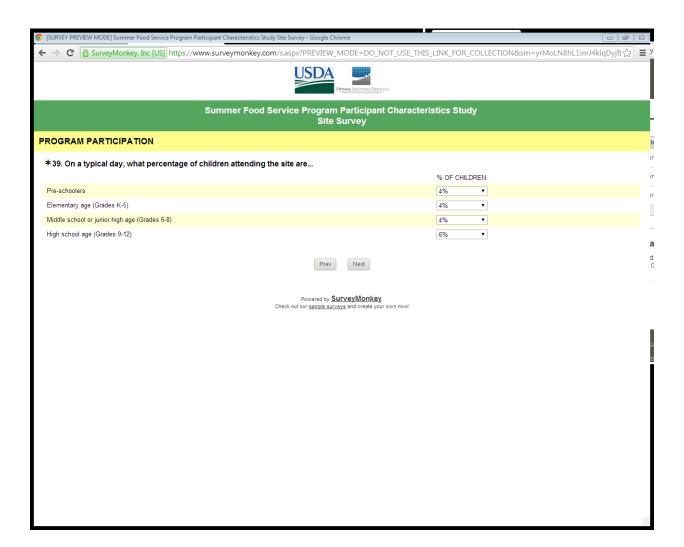
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|   | USDA                            | IMAL SOLUTIONS GROUP LLC |                  |                |                 |              |            |   |
| Summer Food Serv  | rice Program F<br>Site Si       |                          | Characteristic   | s Study        |                 |              |            |   |
| PROMOTION AND PUBLICITY ACTIVITIES  |                                 |                          |                  |                |                 |              |            |   |
| *34. How helpful are the following activities in increasing children                    | 's attendance at                | the site? (Se            | elect the respon | se button fo   | r each activity | that you do) |            |   |
|   | Not at all helpful              | A little helpful         | Somewhat helpful | Fairly helpful | Very helpful    | Don't know   | N/A        |   |
| Recruiting volunteers or staff  |                                 |                          |                  |                |                 |              |            |   |
| Securing additional funds   |                                 |                          |                  |                |                 |              |            |   |
| Finding food service vendors  |                                 |                          |                  |                |                 |              |            |   |
| Increasing the number of days the site is open during the summer                        |                                 |                          |                  |                |                 |              |            |   |
| Extending the hours of operation during the day   |                                 |                          |                  |                |                 |              |            |   |
| Improving the quality or selection of meals   |                                 |                          |                  |                |                 |              |            |   |
| Improving the program (provide or improve activities besides meals)                     |                                 |                          |                  |                |                 |              |            |   |
| Providing earlier, later, or additional meals (breakfast, snacks, supper)               |                                 |                          |                  |                |                 |              |            |   |
| Other (please specify)  |                                 |                          |                  |                |                 |              |            |   |
|   |                                 |                          |                  |                |                 |              |            |   |
|   |                                 |                          |                  |                |                 |              |            |   |
|   | Prev                            | Next                     |                  |                |                 |              |            |   |
|   |                                 |                          |                  |                |                 |              |            |   |
|   | Powered by Sur                  |                          |                  |                |                 |              |            |   |
| Chec  | ck out our <u>sample survey</u> | s and create your o      | wn now!          |                |                 |              |            |   |
|   |                                 |                          |                  |                |                 |              |            |   |
|   |                                 |                          |                  |                |                 |              |            |   |
|   |                                 |                          |                  |                |                 |              |            |   |
|   |                                 |                          |                  |                |                 |              |            |   |
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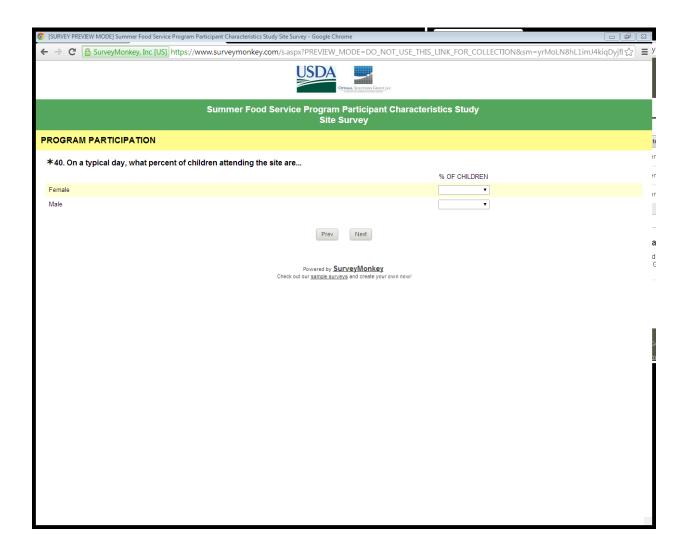
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|  | USDA                      | IMAL SOLUTIONS GROUP LLI |                  |                |                 |                 |              |
| Summer Food Serv   | rice Program F<br>Site Si |                          | Characteristic   | s Study        |                 |                 |              |
| ROMOTION AND PUBLICITY ACTIVITIES  |                           |                          |                  |                |                 |                 |              |
| *35. How helpful are the following promotion and publicity activity                              | ties in increasing        | g children's             | attendance at ti | ne site?       |                 |                 |              |
| (Select the response button for each activity that you do)                                       |                           |                          |                  |                |                 |                 |              |
|  | Not at all helpful        | A little helpful         | Somewhat helpful | Fairly helpful | Very helpful    | Don't know      | N/A          |
| Sending public mailings (letters, newsletters, brochures)  |                           |                          |                  |                |                 |                 |              |
| Using public service announcements (in television, radio, newspapers, magazines)                 |                           |                          |                  |                |                 |                 |              |
| Conducting public promotional activities (flyers, posters, banners, signs, billboards, gifts)    |                           |                          |                  |                |                 |                 |              |
| Holding special events   |                           |                          |                  |                |                 |                 |              |
| Using a toll-free number/hotline   |                           |                          |                  |                |                 |                 |              |
| Using websites, webinars, or web ads   |                           |                          |                  |                |                 |                 |              |
| Conducting door-to-door/home visits  |                           |                          |                  |                |                 |                 |              |
| Contacting families at WIC clinics, camps, other programs  |                           |                          |                  |                |                 |                 |              |
| Working with other organizations   |                           |                          |                  |                |                 |                 |              |
| Other (please specify)   |                           |                          |                  |                |                 |                 |              |
|  |                           |                          |                  |                |                 |                 |              |
| 36. For each outreach/program activity that was scored as <u>Not At</u> , participation.         | <u>All Helpful,</u> pleas | se explain w             | hy this outreacl | n/program ac   | ctivity did not | increase childr | en's         |
| Sending public mailings (letters, newsletters, brochures)  |                           |                          |                  | ]              |                 |                 |              |
| Using public service announcements (in television, radio, newspapers, magazines)                 |                           |                          |                  | ]              |                 |                 |              |
| Conducting public promotional activities (flyers, posters, banners, signs, billboards,<br>gifts) |                           |                          |                  | ]              |                 |                 |              |
| Holding special events   |                           |                          |                  |                |                 |                 |              |
| Using a toll-free number/hotline   |                           |                          |                  | ]              |                 |                 |              |
| Using websites, webinars, or web ads   |                           |                          |                  | 7              |                 |                 |              |

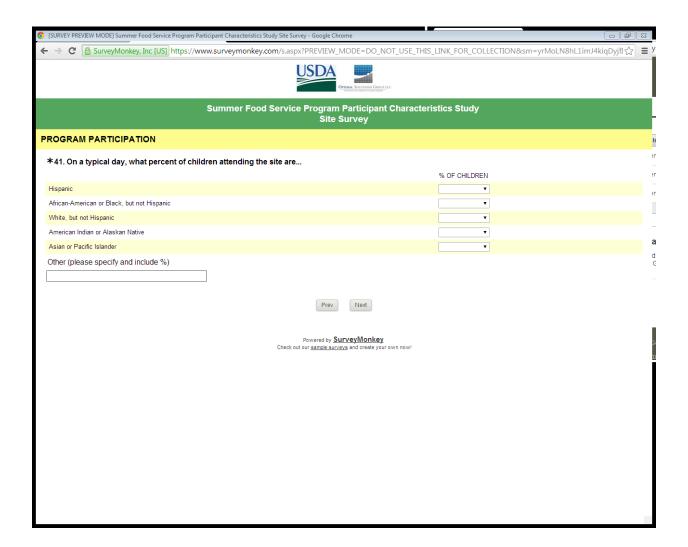
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| conducting public promotional activities (liyers, posters, balliters, signs, biliboards, gifts) |   |               |                 |               |                  |               |              |   |
| Holding special events  |   |               |                 |               |                  |               |              |   |
| Using a toll-free number/hotline  |   |               |                 |               |                  |               |              |   |
| Using websites, webinars, or web ads  |   |               |                 |               |                  |               |              |   |
| Conducting door-to-door/home visits   |   |               |                 |               |                  |               |              |   |
| Contacting families at WIC clinics, camps, other programs                                       |   |               |                 |               |                  |               |              |   |
| Working with other organizations  |   |               |                 |               |                  |               |              |   |
| Other (please specify)  |   |               |                 |               |                  |               |              |   |
|   |   |               |                 |               |                  |               |              |   |
| 36. For each outreach/program activity that was scored as <u>Not A</u>                          | t All Helpful, plea                                     | se explain wh | ny this outread | :h/program ac | tivity did not i | ncrease child | ren's        |   |
| participation.  |   |               | .,              | p g           | ,                |               |              |   |
| Sending public mailings (letters, newsletters, brochures)                                       |   |               |                 |               |                  |               |              |   |
| Using public service announcements (in television, radio, newspapers, magazines)                |   |               |                 |               |                  |               |              |   |
| Conducting public promotional activities (flyers, posters, banners, signs, billboards, gifts)   |   |               |                 |               |                  |               |              |   |
| Holding special events  |   |               |                 |               |                  |               |              |   |
| Using a toll-free number/hotline  |   |               |                 |               |                  |               |              |   |
| Using websites, webinars, or web ads  |   |               |                 |               |                  |               |              |   |
| Conducting door-to-door/home visits   |   |               |                 |               |                  |               |              |   |
| Contacting families at WIC clinics, camps, other programs                                       |   |               |                 |               |                  |               |              |   |
| Working with other organizations  |   |               |                 |               |                  |               |              |   |
|   |   |               |                 |               |                  |               |              |   |
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| Ch  | Powered by <u>Su</u><br>eck out our <u>sample surve</u> | rveyMonkey    | wn now!         |               |                  |               |              |   |
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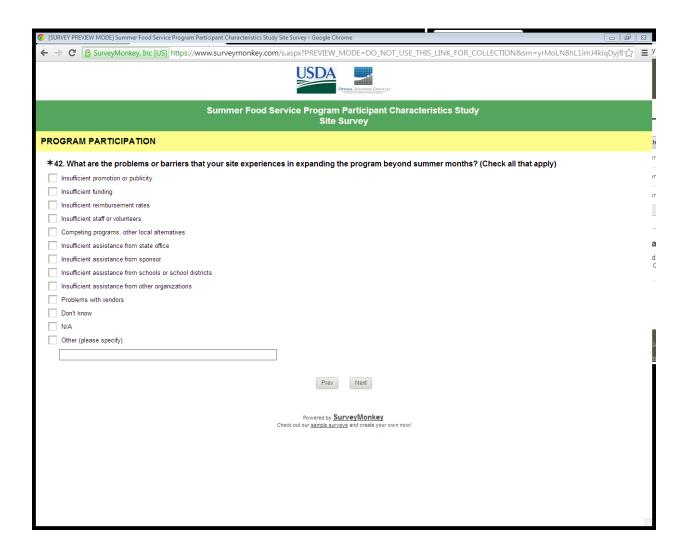


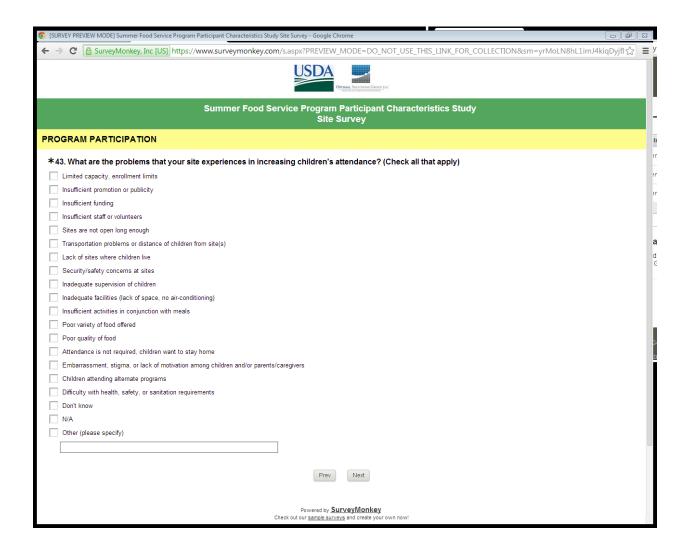


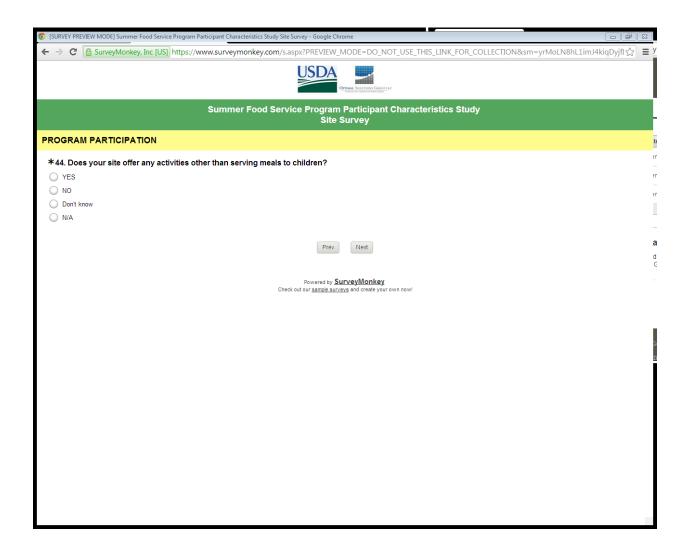




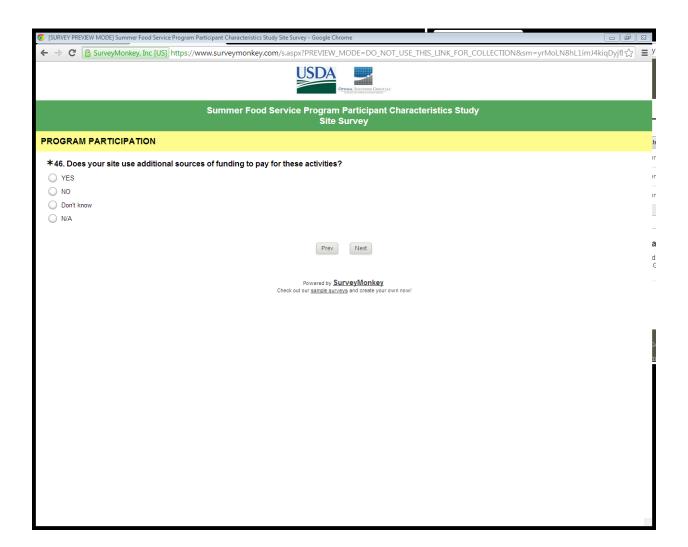


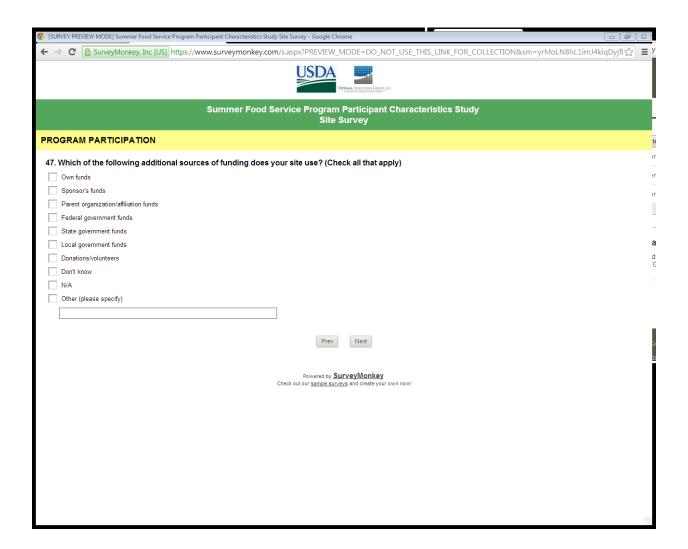


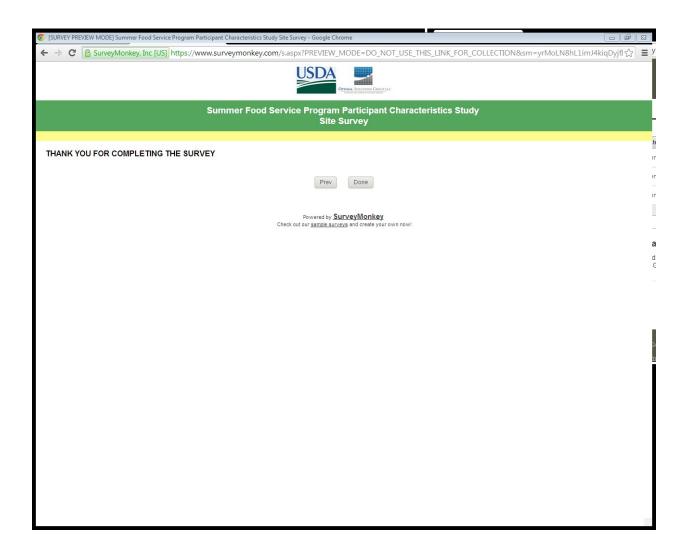




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|  | USDA  | IMAL SOLUTIONS GROUP LL |                |            |            |               |             |
| Summer Food Ser  | vice Program F<br>Site S                                    |                         | Characteristic | s Study    |            |               |             |
| PROGRAM PARTICIPATION  |   |                         |                |            |            |               |             |
| *45. How much did the following activities increase children's a                     | ttendance?  |                         |                |            |            |               |             |
| (Select the button for each activity that you offer)                                 |   |                         |                |            |            |               |             |
|  | Not at all  | A little                | Somewhat       | Fairly     | Very       | Don't Know    | N/A         |
| Arts and crafts  |   |                         |                |            |            |               |             |
| Performing arts  |   |                         |                |            |            |               |             |
| Educational/instructional activities   |   |                         |                |            |            |               |             |
| Organized games or sports  |   |                         |                |            |            |               |             |
| Supervised free play   |   |                         |                |            |            |               |             |
| Unsupervised free play   |   |                         |                |            |            |               |             |
| Supervised child care  |   |                         |                |            |            |               |             |
| Swimming   |   |                         |                |            |            |               |             |
| Off-site field trips   |   |                         |                |            |            |               |             |
| Religious activities   |   |                         |                |            |            |               |             |
| Cooking  |   |                         |                |            |            |               |             |
| Counseling, therapy, social skills development                                       |   |                         |                |            |            |               |             |
| Multicultural activities   |   |                         |                |            |            |               |             |
| Other (please specify)   |   |                         |                |            |            |               |             |
|  |   |                         |                |            |            |               |             |
|  | Prev  | Next                    |                |            |            |               |             |
|  | Powered by <u>Sur</u><br>eck out our <u>sample survey</u> : |                         |                |            |            |               |             |







## SPONSOR SURVEY SCREENSHOTS

[SURVEY PREVIEW MODE] Summer Food Service Program Participant Characteristics Study Sponsor Survey - Google Chrome

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USDA

## Summer Food Service Program Participant Characteristics Study Sponsor Survey

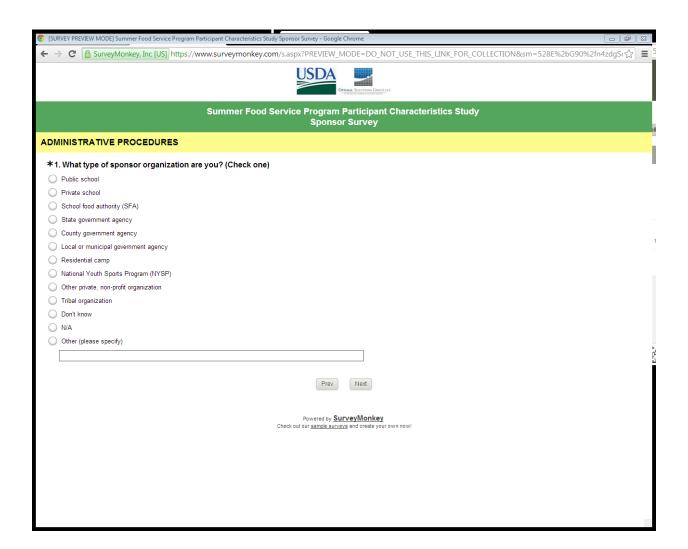
The U.S. Department of Agriculture's (USDA) Food and Nutrition Service (FNS) partnered with Optimal Solutions Group, LLC to conduct an evaluation of the **Summer Meals Programs** that includes both the Summer Food Service Program (SFSP) and the Seamless Summer Option (SSO). The main objectives of the evaluation are to describe the characteristics of service providers, to examine program operations, and to identify factors affecting sponsors, sites, and children's participation in the program. Your responses will be kept confidential, will be combined with those from other sponsors, and will not be reported separately. Your participation in this survey is very important and will help to evaluate and improve the Summer Meals Programs.

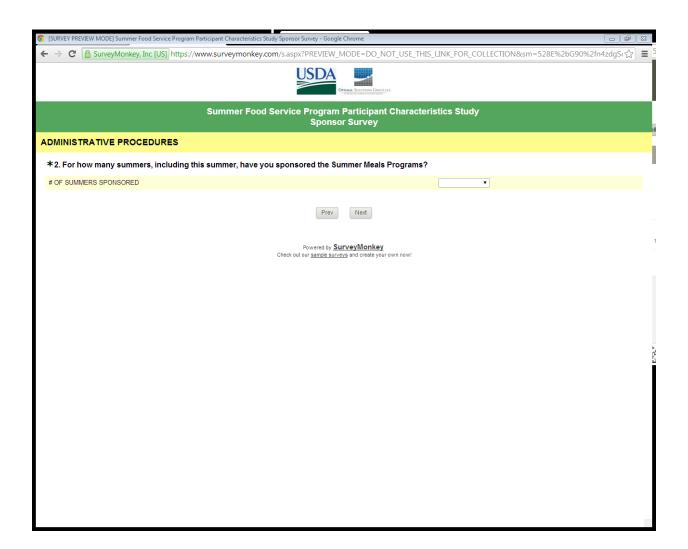
OMB Control No.:0584-NEW Expiration Date: xx/xx/xxxx

Public reporting burden for this collection of information is estimated to average 45 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: U.S. Department of Agriculture, Food and Nutrition Services, Office of Policy Support, 3101 Park Center Drive, Room 1014, Alexandria, VA 22302 ATTN: PRA (0584-xxxx\*). Do not return the completed form to this address.

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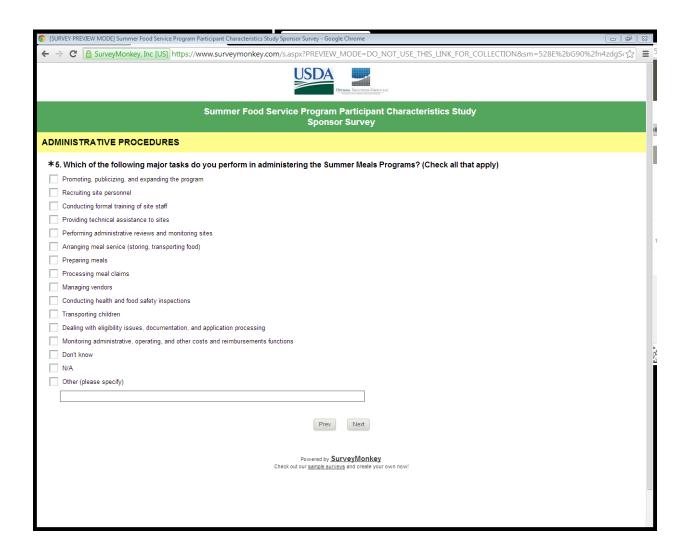
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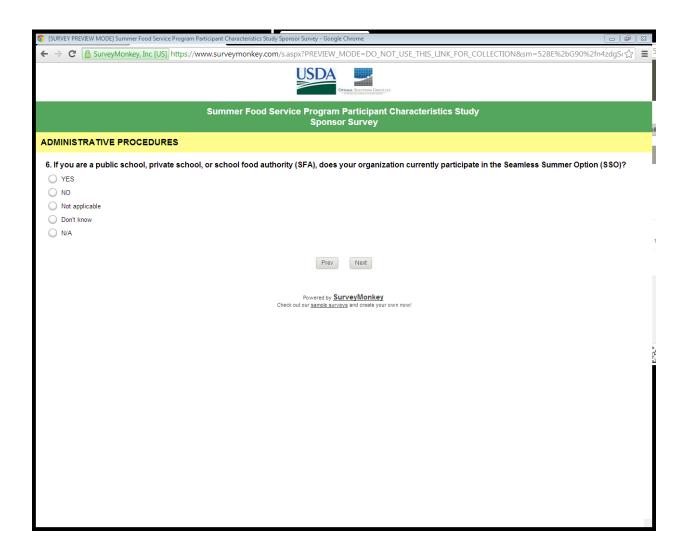


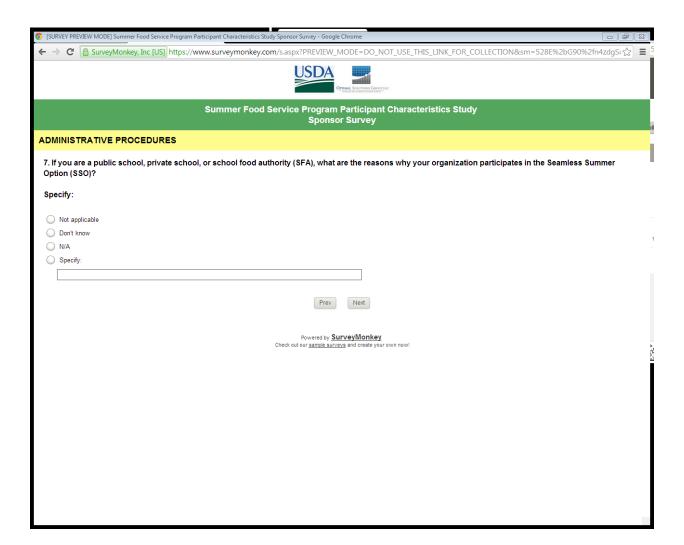


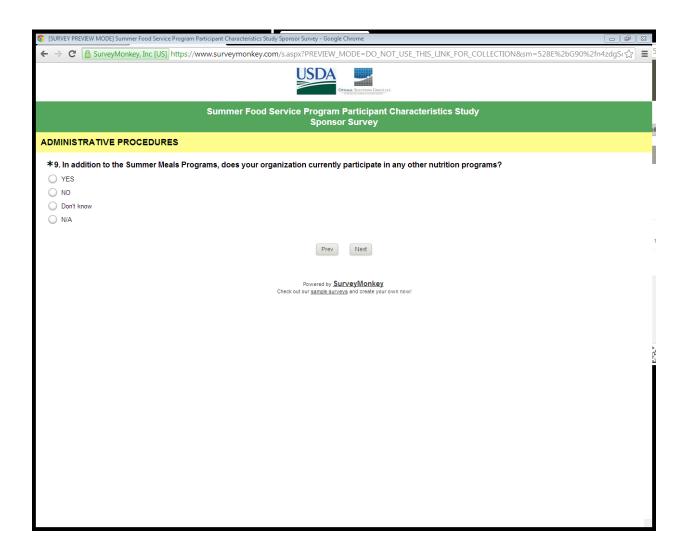
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| OFFIGE CONTROL GROUP ALC  |                |
| Summer Food Service Program Participant Characteristics Study<br>Sponsor Survey   |                |
| ADMINISTRATIVE PROCEDURES   |                |
| *3. On what date did you begin meal service for Summer Meals Programs this summer?  |                |
| MM DD YYYY  START DATE  |                |
| Prev Next   |                |
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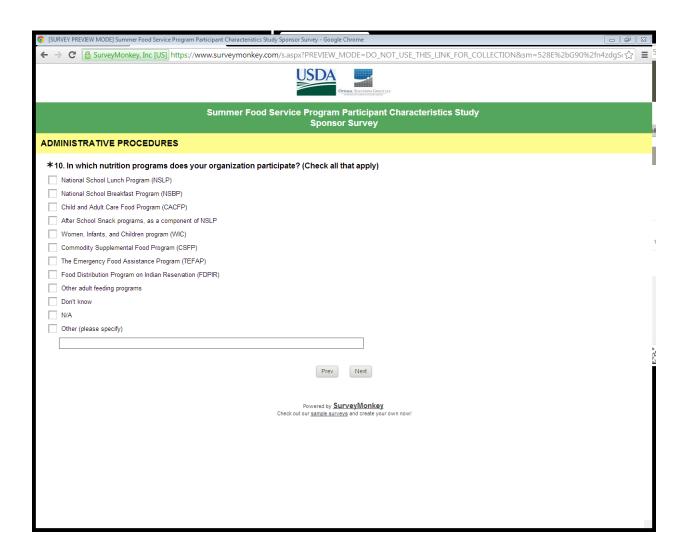
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|  | OFFINAL SOLUTIONS GROUP ILC  |             |
|  | Summer Food Service Program Participant Characteristics Study Sponsor Survey   | ,           |
| ADMINISTRATIVE PROCE                           | EDURES   |             |
| *4. One what date did you service this summer? | stop meal service for Summer Meals Programs this summer? If meal service is still ongoing, on what date do you expect to s | stop meal   |
| END DATE                                       | MM DD YYYY   |             |
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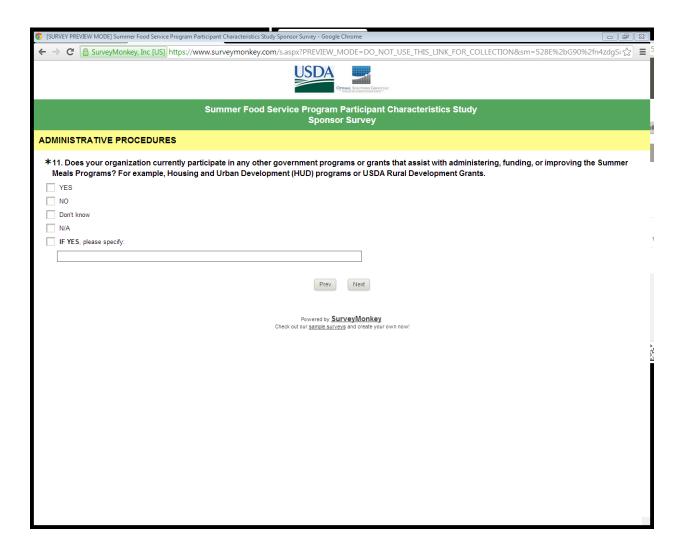


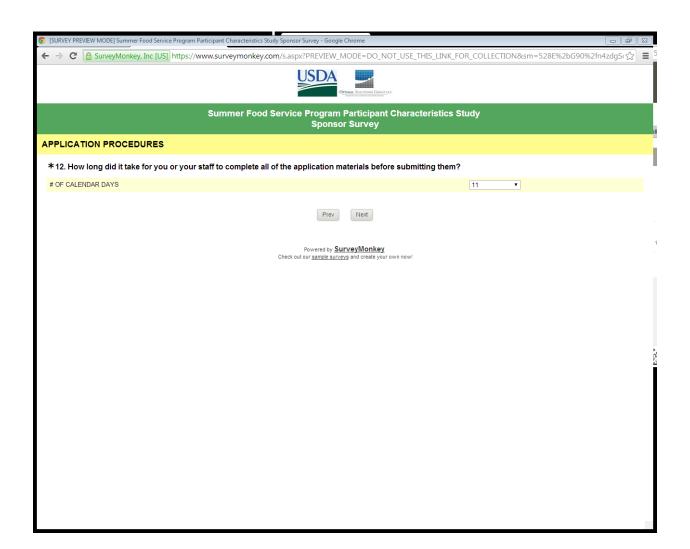






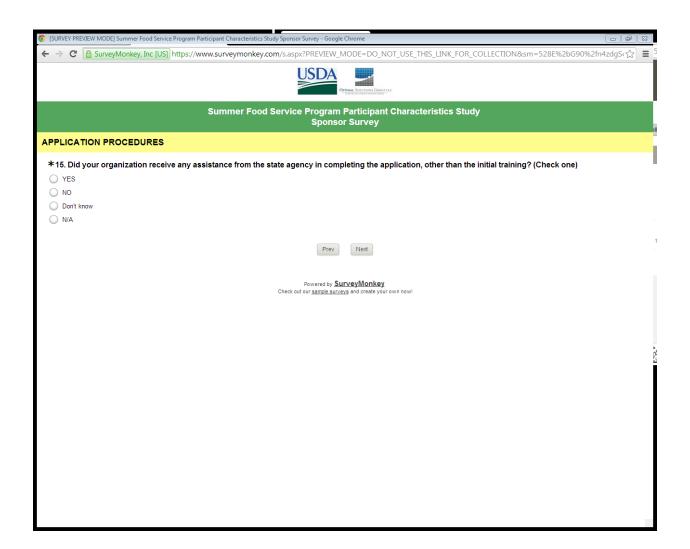


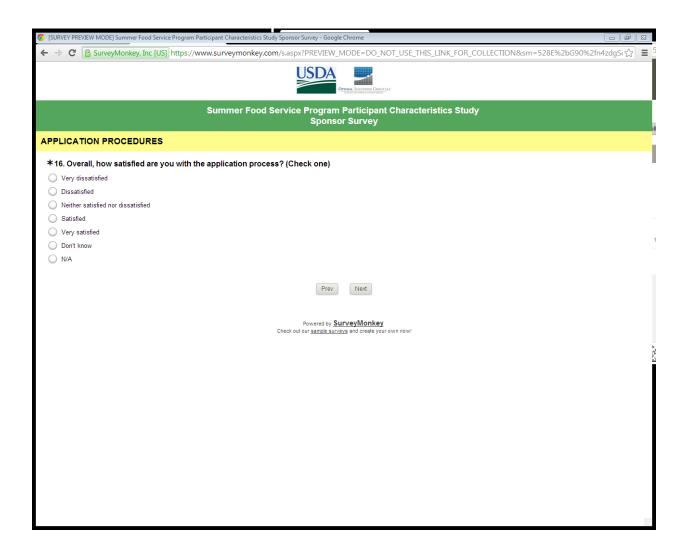




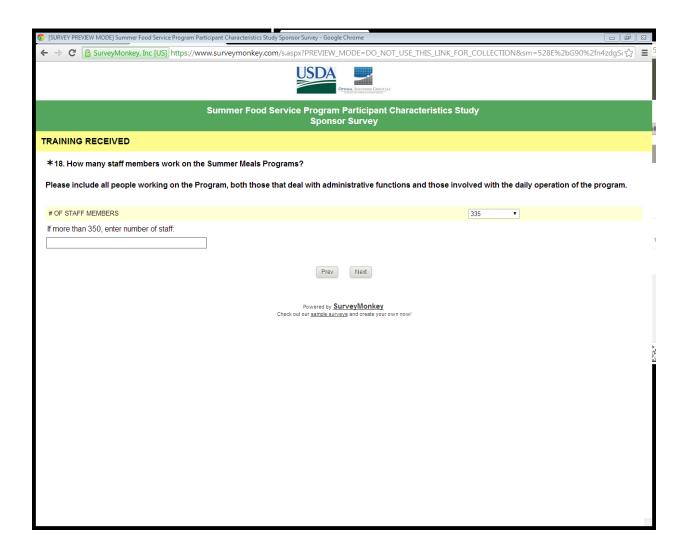
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|                               | OFFINAL SOLUTIONS CROST LIC  |        |
|                               | Summer Food Service Program Participant Characteristics Study Sponsor Survey   | )<br>I |
| APPLICATION PROC              | CEDURES  |        |
| <b>≭</b> 13. On what date did | d you submit your application with the state agency?   |        |
| DATE OF SUBMISSION            | MM DD YYYY  / /  |        |
|                               | Prev Next  | -      |
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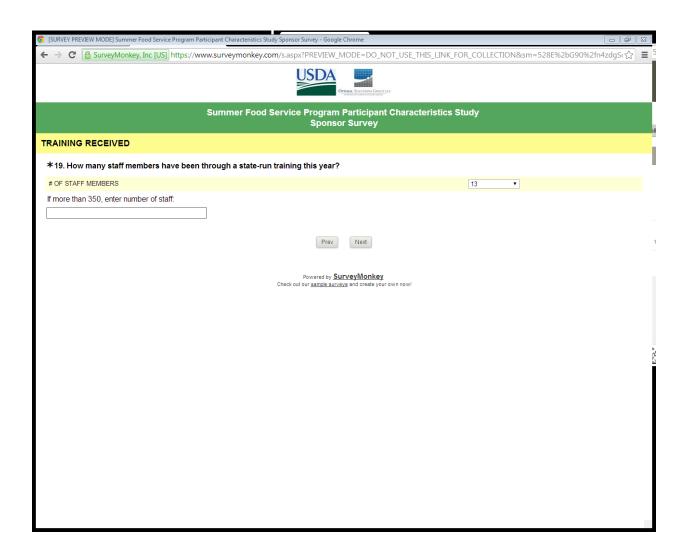
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| OFFIGURE SOUTHON GROUP LIC.  |           |          |
| Summer Food Service Program Participant Characteristics Study<br>Sponsor Survey  |           | bl       |
| APPLICATION PROCEDURES   |           |          |
| *14. On what date were you notified of sponsorship approval?   |           |          |
| DATE OF APPROVAL MM DD YYYYY    MM DD YYYYY  |           |          |
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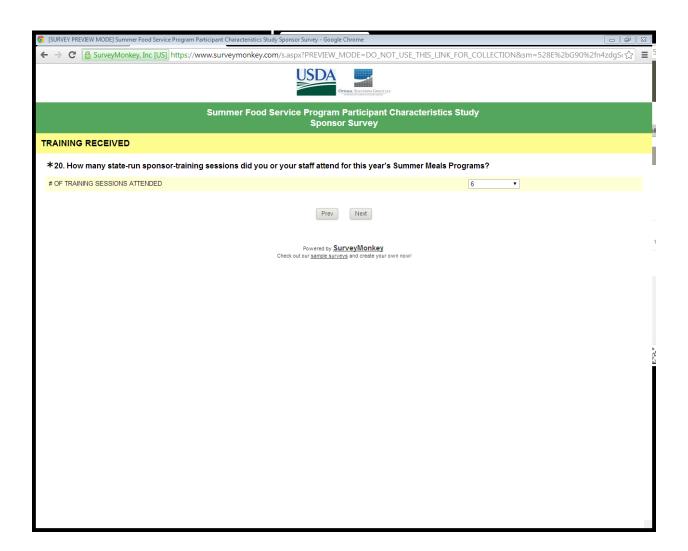


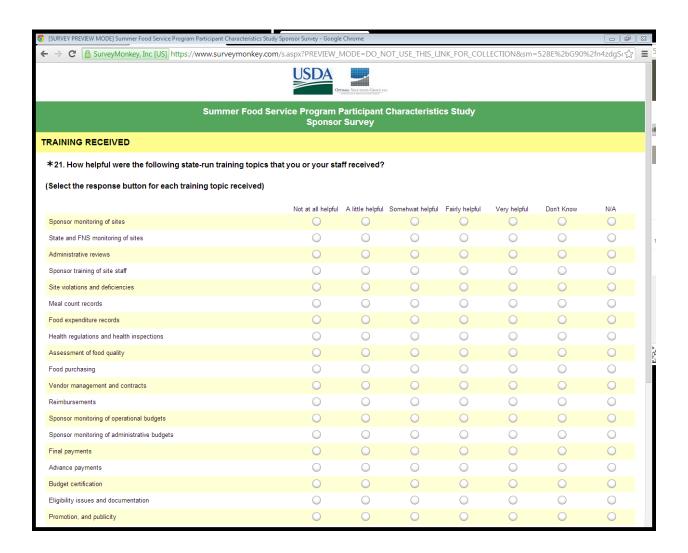


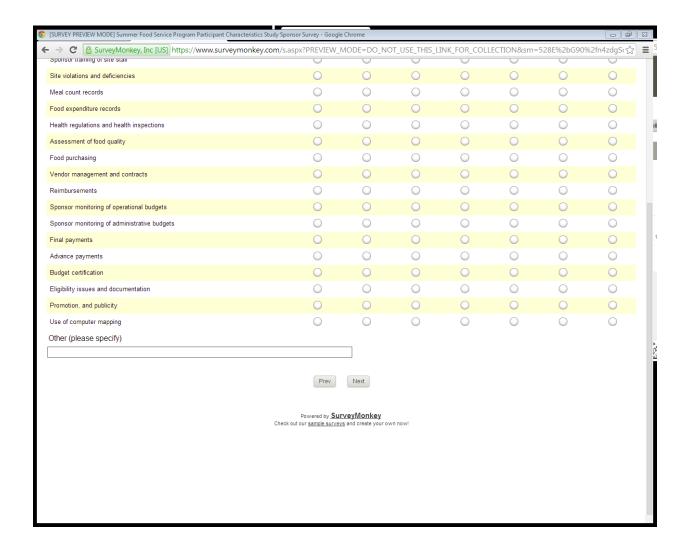
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|  | USDA om   | MAL SOLUTIONS GROUP LLC |                       |                  |                |             |            |
| Summer Food Serv   | vice Program P<br>Sponsor   |                         | haracterist           | ics Study        |                |             |            |
| APPLICATION PROCEDURES   |   |                         |                       |                  |                |             |            |
| *17. How difficult was it for your organization to meet the followi                      | ing eligibility requ  | uirements?              |                       |                  |                |             |            |
| (Select the response button for each application requirement that                        | t you have.)  |                         |                       |                  |                |             |            |
|  | Not at all difficult  | A little difficult      | Somewhat<br>difficult | Fairly difficult | Very difficult | Don't Know  | N/A        |
| Non-profit status  | 0   | 0                       | $\bigcirc$            |                  | 0              |             | 0          |
| Health and sanitation requirements   | 0   |                         | 0                     |                  |                |             | 0          |
| Staff qualifications   | 0   |                         | $\bigcirc$            |                  |                |             |            |
| Promotional activities plans/protocol  | 0   |                         | $\bigcirc$            |                  |                |             | $\bigcirc$ |
| Area income eligibility criteria   | 0   |                         |                       |                  |                |             |            |
| Method of serving food (e.g., cooked on site, ordered through a vendor, etc)             | 0   |                         | 0                     |                  |                |             | 0          |
| Training capabilities/protocol   |   |                         | $\bigcirc$            |                  |                |             |            |
| Protocol for vendor monitoring   | 0   |                         | $\bigcirc$            |                  |                |             | 0          |
| Administrative capabilities  | 0   |                         | $\bigcirc$            | 0                |                | $\bigcirc$  |            |
| Financial capabilities   | 0   |                         |                       |                  |                |             |            |
| State or local special application/program requirements                                  |   |                         |                       |                  |                |             |            |
| Other (please specify)   |   |                         |                       |                  |                |             |            |
|  |   |                         |                       |                  |                |             |            |
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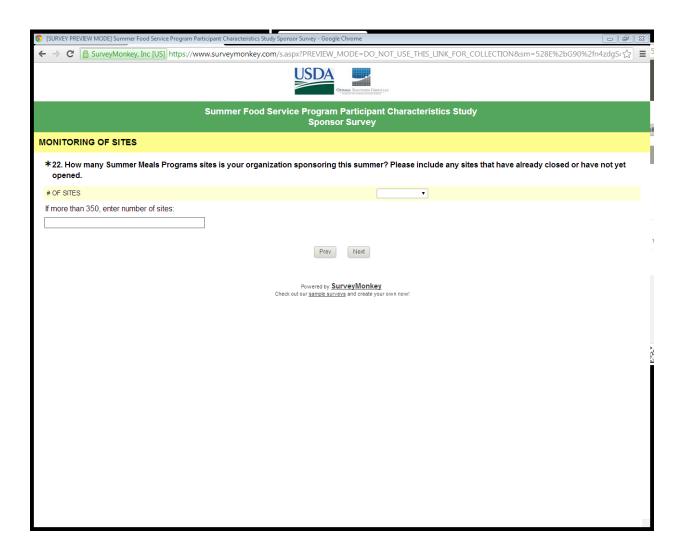


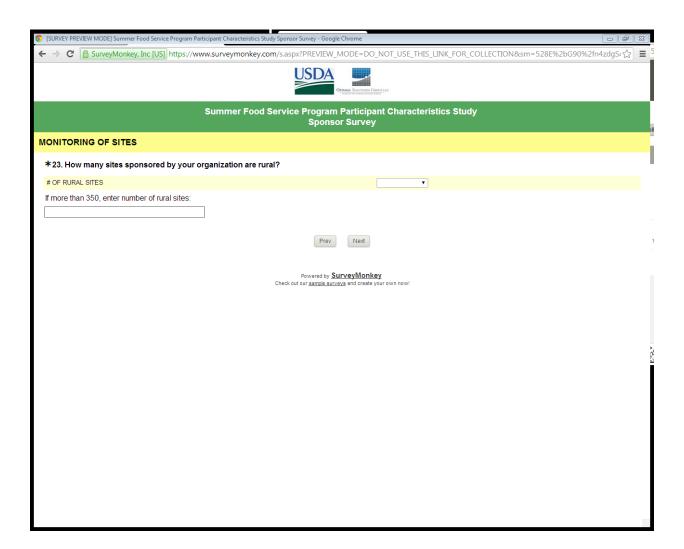


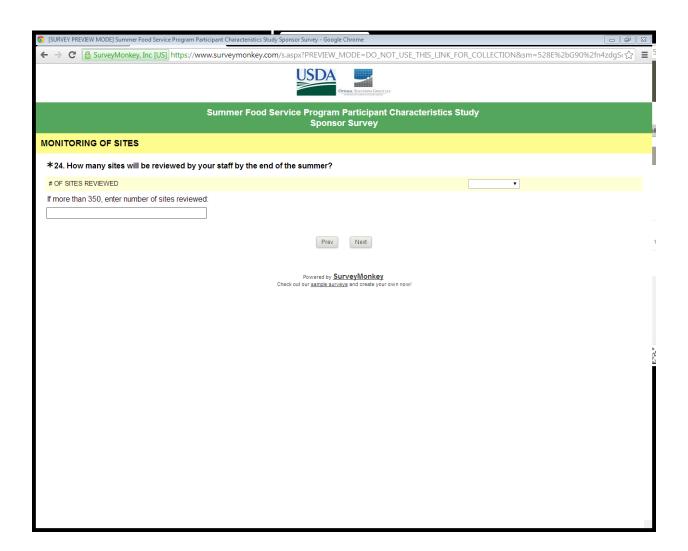


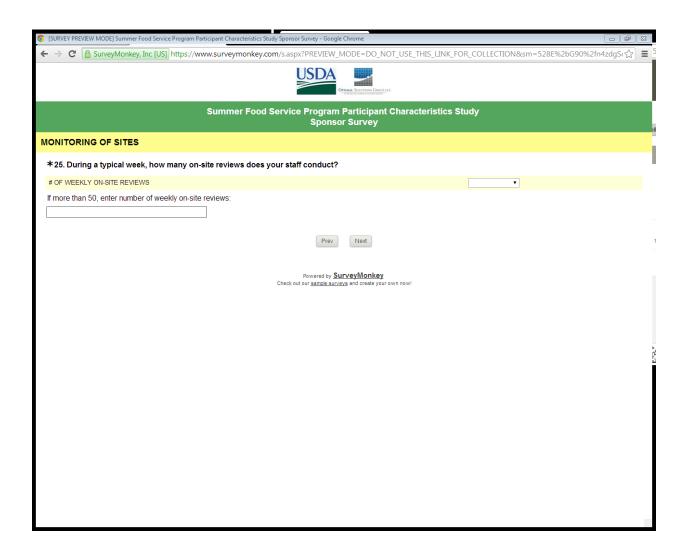


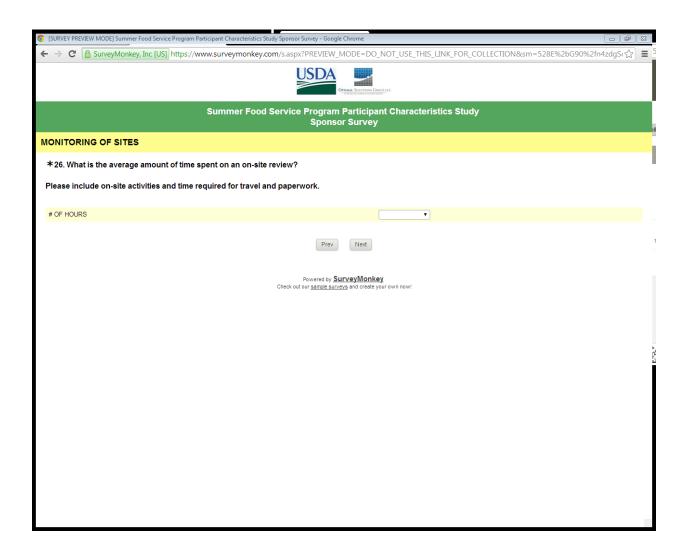


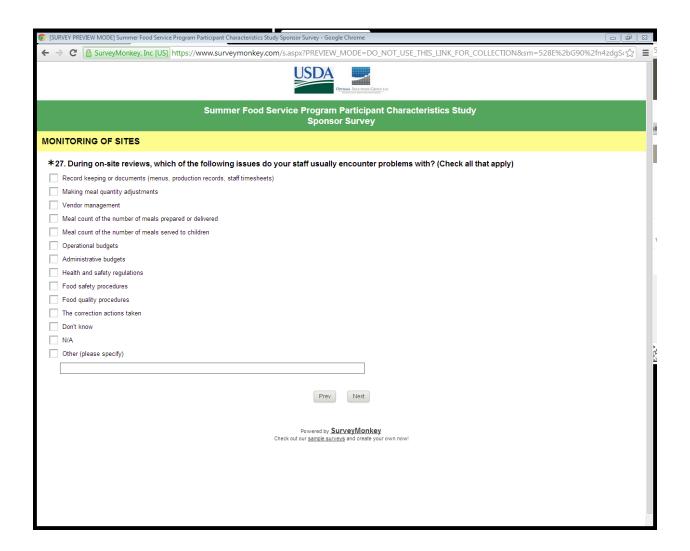


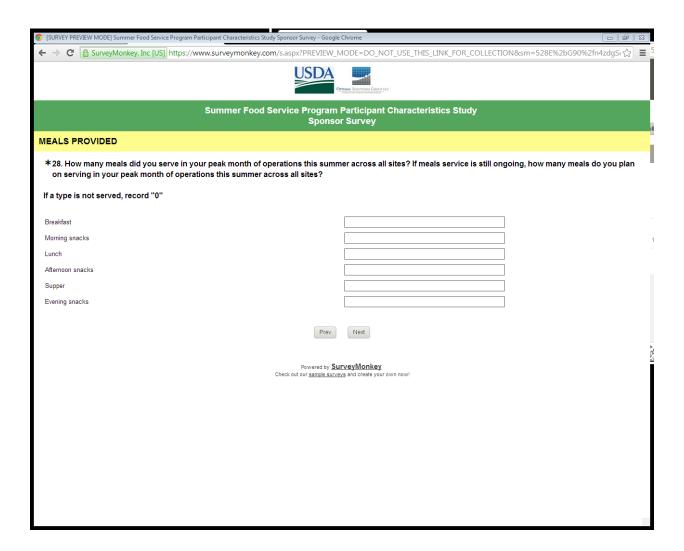


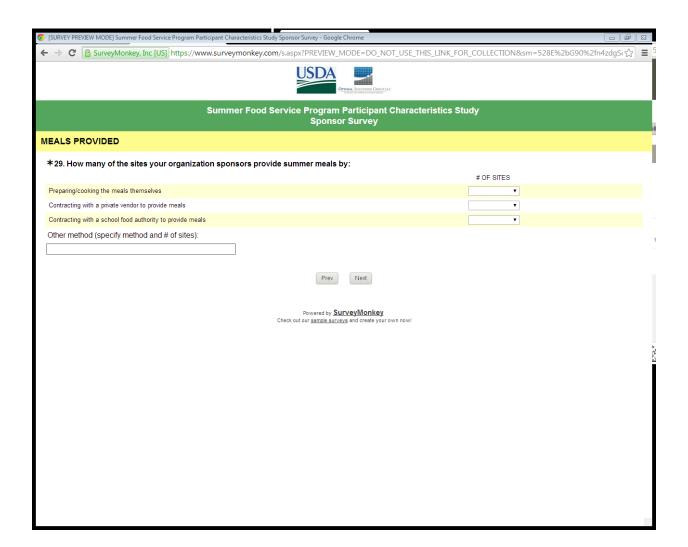


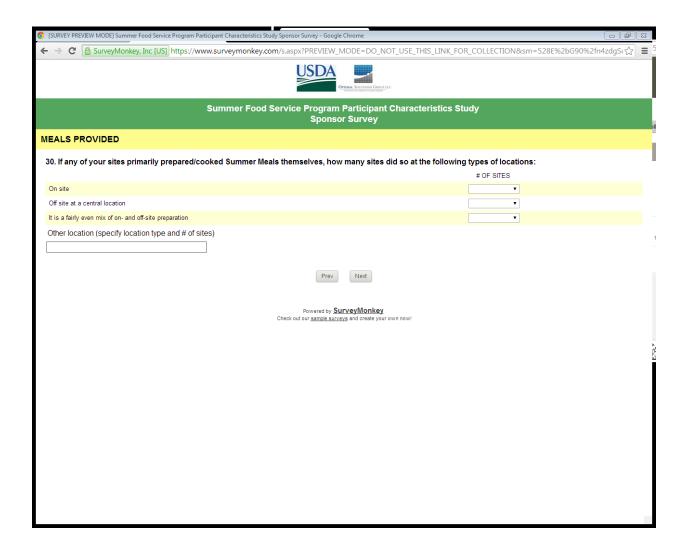


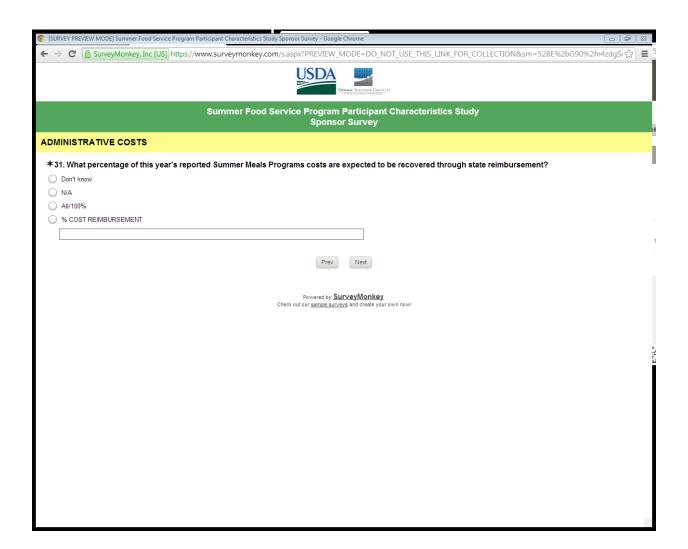


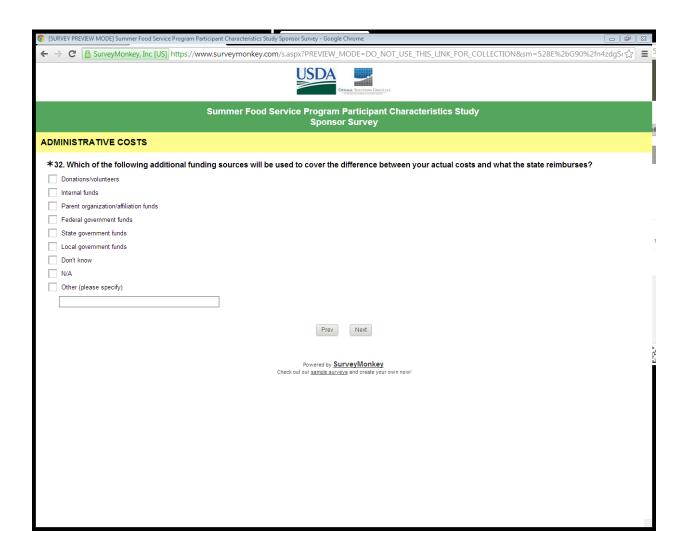


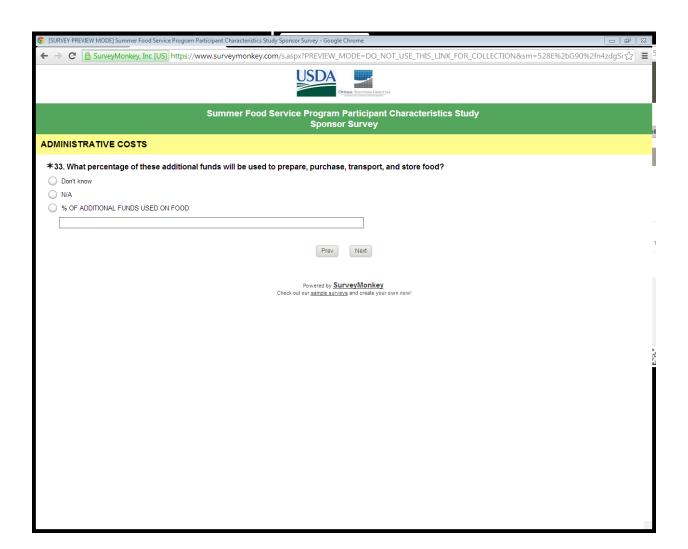


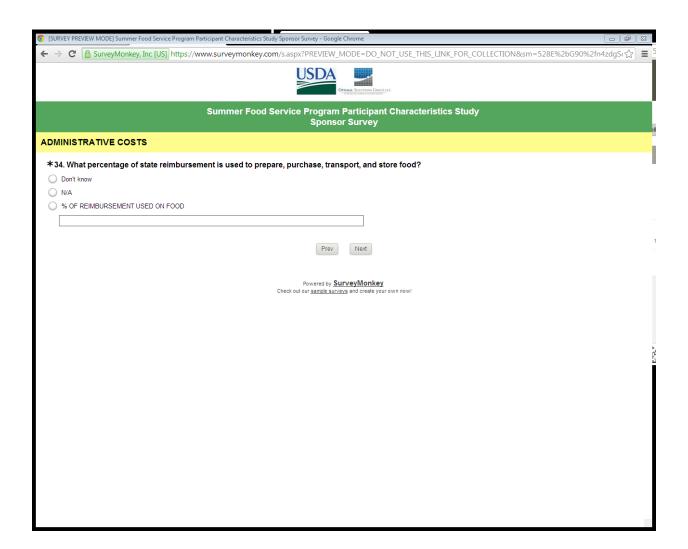


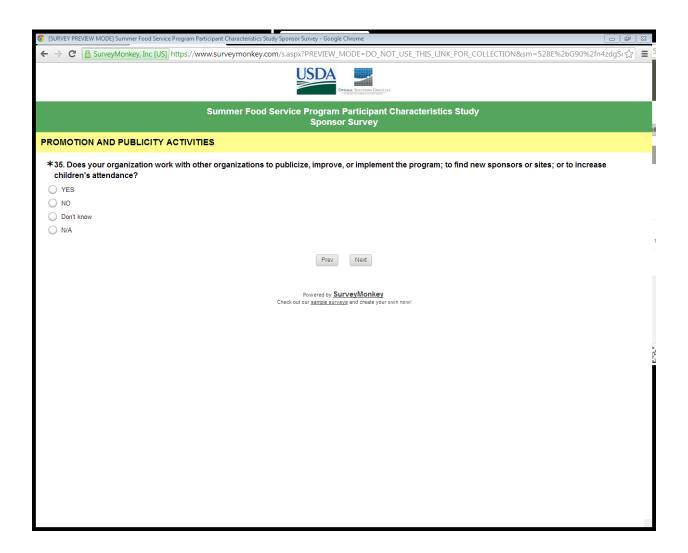












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|   |                         | USDA                | OPTIMAL SOLUTIONS GROUP LLC  |                  |               |                                      |            |             |
| Summ  | er Food Serv            |                     | n Participant (<br>or Survey | Characterist     | tics Study    |                                      |            |             |
| MOTION AND PUBLICITY ACTIVITIES                           |                         |                     |                              |                  |               |                                      |            |             |
| What kinds of assistance did the following orga           | anizations prov         | ride?               |                              |                  |               |                                      |            |             |
| ect the response button for each type of assista          | ance provided           | by the organiz      | ations. (Check               | all that apply)  | )             |                                      |            |             |
|   | Publicize and advertise | Increase funding    | Implement or improve program | Recruit sponsors | Recruit sites | Increase<br>children's<br>attendance | Other      | N/A         |
| S. Department of Education                                |                         |                     |                              |                  |               |                                      |            |             |
| S. Department of Agriculture                              |                         |                     |                              |                  |               |                                      |            |             |
| C, SNAP, or other nutrition programs                      |                         |                     |                              |                  |               |                                      |            |             |
| ner federal government agencies, departments, or programs |                         |                     |                              |                  |               |                                      |            |             |
| ate Department of Education                               |                         |                     |                              |                  |               |                                      |            |             |
| ate Department of Agriculture                             |                         |                     |                              |                  |               |                                      |            |             |
| ner State agencies or departments                         |                         |                     |                              |                  |               |                                      |            |             |
| cal government, departments, or groups                    |                         |                     |                              |                  |               |                                      |            |             |
| hools or school districts                                 |                         |                     |                              |                  |               |                                      |            |             |
| mmunity-based organizations, coalitions, or groups        |                         |                     |                              |                  |               |                                      |            |             |
| trition or anti-hunger advocacy groups or food banks      |                         |                     |                              |                  |               |                                      |            |             |
| ligious organizations                                     |                         |                     |                              |                  |               |                                      |            |             |
| siness organizations                                      |                         |                     |                              |                  |               |                                      |            |             |
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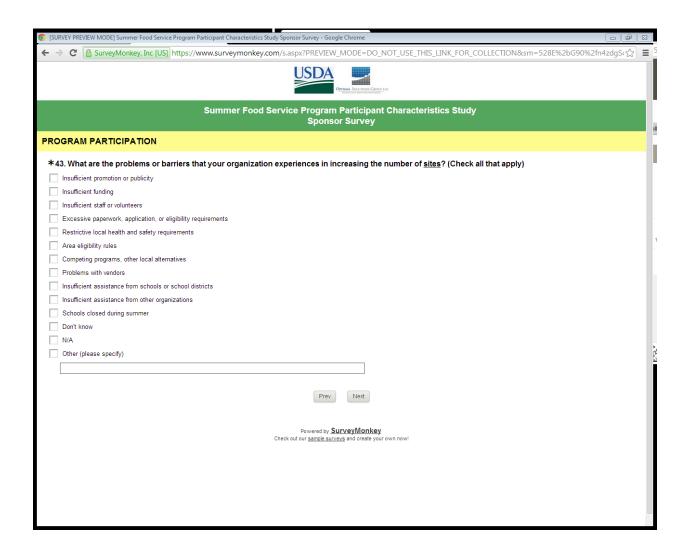
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| IC, SNAP, or other nutrition programs                            |                       |                    |             |               |              |            |              |             |
| her federal government agencies, departments, or programs        |                       |                    |             |               |              |            |              |             |
| ate Department of Education                                      |                       |                    |             |               |              |            |              |             |
| ate Department of Agriculture                                    |                       |                    |             |               |              |            |              |             |
| ner State agencies or departments                                |                       |                    |             |               |              |            |              |             |
| cal government, departments, or groups                           |                       |                    |             |               |              |            |              |             |
| hools or school districts  |                       |                    |             |               |              |            |              |             |
| mmunity-based organizations, coalitions, or groups               |                       |                    |             |               |              |            |              |             |
| trition or anti-hunger advocacy groups or food banks             |                       |                    |             |               |              |            |              |             |
| ligious organizations  |                       |                    |             |               |              |            |              |             |
| siness organizations   |                       |                    |             |               |              |            |              |             |
| dia  |                       |                    |             |               |              |            |              |             |
| If you answered "Other State agencies or depart                  | ments" above          | , please spec      | ify:        |               |              |            |              |             |
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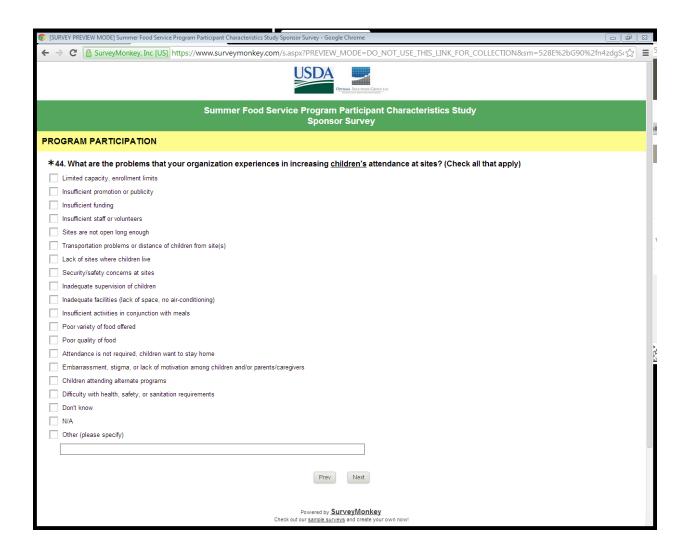
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| OFFINAL SOLUTIONS GROWT I.C.   |  |                  |                        |                |              |             |            |  |  |
| Summer Food Service Program Participant Characteristics Study Sponsor Survey         |  |                  |                        |                |              |             |            |  |  |
| PROMOTION AND PUBLICITY ACTIVITIES   |  |                  |                        |                |              |             |            |  |  |
| *39. How helpful are the following activities that your or your pa                   | rtner organization   | ns conduct t     | o recruit new <u>s</u> | ites?          |              |             |            |  |  |
| (Select the response button for each conducted activity)                             |  |                  |                        |                |              |             |            |  |  |
|  | Not at all helpful   | A little helpful | Somewhat helpful       | Fairly helpful | Very helpful | Don't Know  | N/A        |  |  |
| Contact potential sites  |  |                  |                        |                |              |             |            |  |  |
| Extend invitations for events or training  |  |                  |                        |                |              |             |            |  |  |
| Present at conferences or meetings of relevant groups                                |  |                  |                        |                |              |             |            |  |  |
| Use public mailings (letters, newsletters, brochures)                                |  |                  |                        |                |              |             |            |  |  |
| Use public service announcements (TV, radio, newspapers, magazines)                  |  |                  |                        |                |              |             |            |  |  |
| Conduct public advertisement (flyers, posters, banners, signs, billboards)           |  |                  |                        |                |              |             |            |  |  |
| Use a toll-free number/hotline   |  |                  |                        |                |              |             |            |  |  |
| Use websites or webinars   |  |                  |                        |                |              |             |            |  |  |
| Working with other organizations   |  |                  |                        |                |              |             |            |  |  |
| Other (please specify)   | Prev Powered by <u>Surv</u> Powered by <u>Surv</u> eck out our <u>sample surveys</u> |                  | wn now!                |                |              |             |            |  |  |

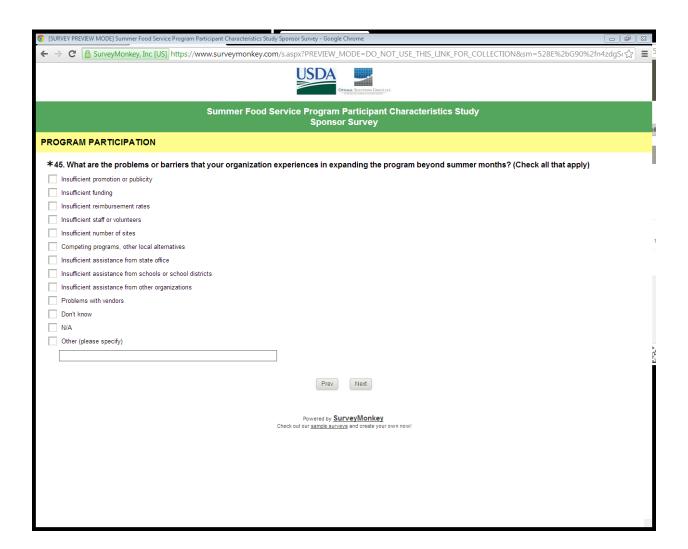
| SURVEY PREVIEW MODE] Summer Food Service Program Participant Characteristics Study Sp  | onsor Survey - Google  | Chrome                  |                  |                |              |             |            | X |  |
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|  | USDA   | MAL SOLUTIONS GROUP LLC | С                |                |              |             |            |   |  |
| Summer Food Serv   | Summer Food Service Program Participant Characteristics Study Sponsor Survey |                         |                  |                |              |             |            |   |  |
| PROMOTION AND PUBLICITY ACTIVITIES   |  |                         |                  |                |              |             |            |   |  |
| *40. How helpful are the following activities in increasing the nun  | nber of children   | participating           | g in the progran | 1?             |              |             |            |   |  |
| (Select the response button for each activity that you do)   | Not at all helpful   | A little helpful        | Somewhat helpful | Fairly helpful | Very helpful | Don't Know  | N/A        |   |  |
| Recruiting volunteers or staff   |  |                         |                  |                |              |             |            |   |  |
| Securing additional funds  |  |                         |                  |                |              |             |            |   |  |
| Finding food service vendors   |  |                         |                  |                |              |             |            |   |  |
| Recruiting/opening more sites  |  |                         |                  |                |              |             |            |   |  |
| Increasing the number of days the sites are open during the summer   |  |                         |                  |                |              |             |            |   |  |
| Extending the sites' hours of operation during the day   |  |                         |                  |                |              |             |            |   |  |
| Improving the quality or selection of meals  |  |                         |                  |                |              |             |            |   |  |
| Improving the program (provide or improve activities besides meals)  |  |                         |                  |                |              |             |            |   |  |
| Providing earlier, later, or additional meals (breakfast, snacks, supper)  |  |                         |                  |                |              |             |            |   |  |
| Other (please specify)  Prev Next  Powered by <b>SurveyMonkey</b> Check out our <u>sample surveys</u> and create your own now! |  |                         |                  |                |              |             |            |   |  |
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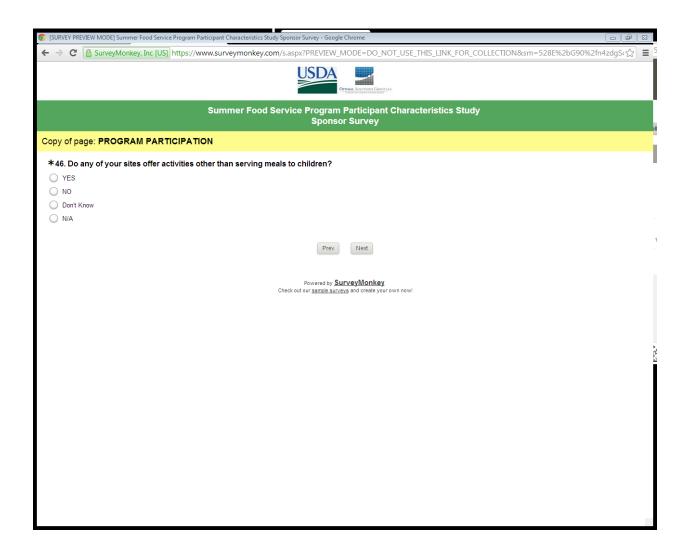
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|   | USDA                     | IMAL SOLUTIONS GROUP LIA |                  |                |                |                   |            |
| Summer Food Servi   | ice Program F<br>Sponsor |                          | Characteristic   | s Study        |                |                   |            |
| PROMOTION AND PUBLICITY ACTIVITIES  |                          |                          |                  |                |                |                   |            |
| *41. How helpful are the following promotion and publicity activit                            | ies in increasin         | g the numbe              | r of children pa | rticipating in | the program?   | ,                 |            |
| (Select response button for each activity that you do)  |                          |                          |                  |                |                |                   |            |
|   | Not at all helpful       | A little helpful         | Somewhat helpful | Fairly helpful | Very helpful   | Don't Know        | N/A        |
| Sending public mailings (letters, newsletters, brochures)                                     |                          |                          |                  |                |                |                   |            |
| Using public service announcements (in television, radio, newspapers, magazines)              |                          |                          |                  |                |                |                   |            |
| Conducting public promotional activities (flyers, posters, banners, signs, billboards, gifts) |                          |                          |                  |                |                |                   |            |
| Holding special events  |                          |                          |                  |                |                |                   |            |
| Using a toll-free number/hotline  |                          |                          |                  |                |                |                   |            |
| Using websites, webinars, or web ads  |                          |                          |                  |                |                |                   |            |
| Conducting door-to-door/home visits   |                          |                          |                  |                |                |                   |            |
| Contacting families at WIC clinics, camps, other programs                                     |                          |                          |                  |                |                |                   |            |
| Working with other organizations  |                          |                          |                  |                |                |                   |            |
| Other (please specify)  |                          |                          |                  |                |                |                   |            |
|   |                          |                          |                  |                |                |                   |            |
| 42. For each promotional activity scored as Not At All Helpful, plea                          | se explain why           | this outreacl            | h/program activ  | ity did not in | crease childre | en's participatio | on.        |
| Sending public mailings (letters, newsletters, brochures)                                     |                          |                          |                  |                |                |                   |            |
| Using public service announcements (in television, radio, newspapers, magazines)              |                          |                          |                  |                |                |                   |            |
| Conducting public promotional activities (flyers, posters, banners, signs, billboards, gift   | ts)                      |                          |                  |                |                |                   |            |
| Holding special events  |                          |                          |                  |                |                | _                 |            |
| Using a toll-free number/hotline  |                          |                          |                  |                |                | _                 |            |
| Using websites, webinars, or web ads  |                          |                          |                  |                |                | =                 |            |
| Conducting dear to dear/home visits   |                          |                          |                  |                |                |                   |            |

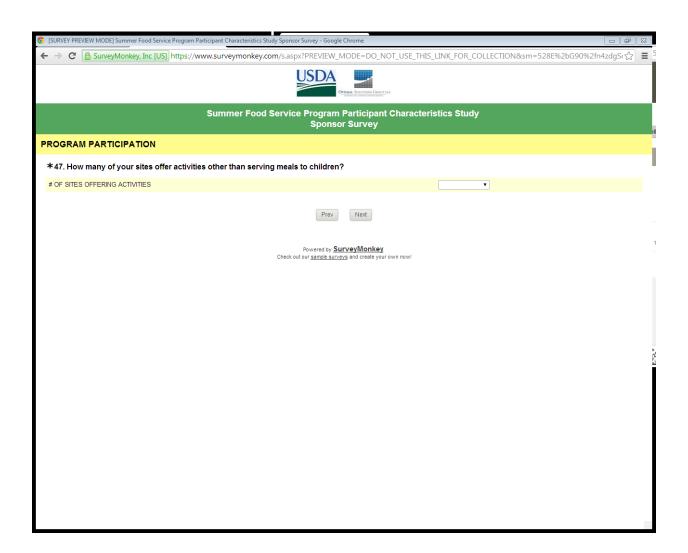
| [SURVEY PREVIEW MODE] Summer Food Service Program Participant Characteristics Study Spons     | sor Survey - Google          | e Chrome                     |              |                 |                |                |                      |  |
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| Using a toll-free number/hotline  |                              |                              |              |                 |                |                |                      |  |
| Using websites, webinars, or web ads  |                              |                              |              |                 |                |                |                      |  |
| Conducting door-to-door/home visits   |                              |                              |              |                 |                |                |                      |  |
| Contacting families at WIC clinics, camps, other programs                                     |                              |                              |              |                 |                |                |                      |  |
| Working with other organizations  |                              |                              |              |                 |                |                |                      |  |
| Other (please specify)  |                              |                              |              |                 |                |                |                      |  |
|   |                              |                              |              |                 |                |                |                      |  |
| 42. For each promotional activity scored as Not At All Helpful, please                        | explain why                  | this outreach                | program acti | vity did not in | crease childre | n's participat | ion.                 |  |
| Sending public mailings (letters, newsletters, brochures)                                     |                              |                              | · •          |                 |                |                |                      |  |
| Using public service announcements (in television, radio, newspapers, magazines)              |                              |                              |              |                 |                |                |                      |  |
| Conducting public promotional activities (flyers, posters, banners, signs, billboards, gifts) |                              |                              |              |                 |                |                |                      |  |
| Holding special events  |                              |                              |              |                 |                |                |                      |  |
| Using a toll-free number/hotline  |                              |                              |              |                 |                |                |                      |  |
| Using websites, webinars, or web ads  |                              |                              |              |                 |                |                |                      |  |
| Conducting door-to-door/home visits   |                              |                              |              |                 |                |                |                      |  |
| Contacting families at WIC clinics, camps, other programs                                     |                              |                              |              |                 |                |                |                      |  |
| Working with other organizations  |                              |                              |              |                 |                |                |                      |  |
| Other activities identified above   |                              |                              |              |                 |                |                |                      |  |
| Prev Next  Powered by <b>SurveyMonkey</b>   |                              |                              |              |                 |                |                |                      |  |
| Check of  | ut our <u>sample surve</u> v | <u>vs</u> and create your ow | n now!       |                 |                |                |                      |  |
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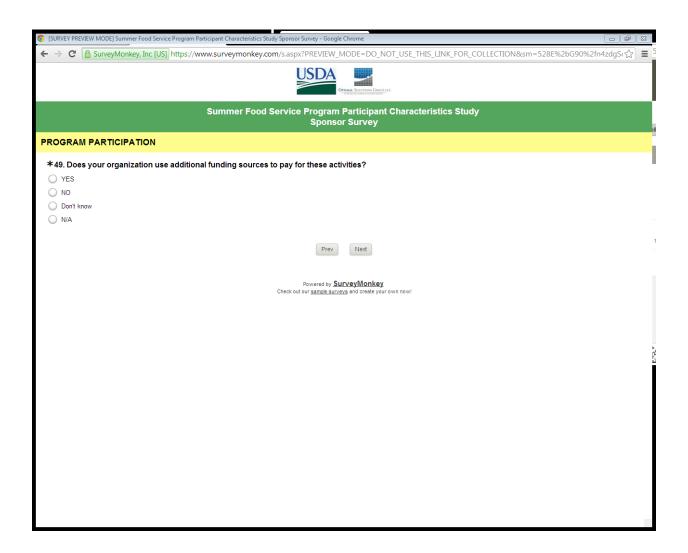


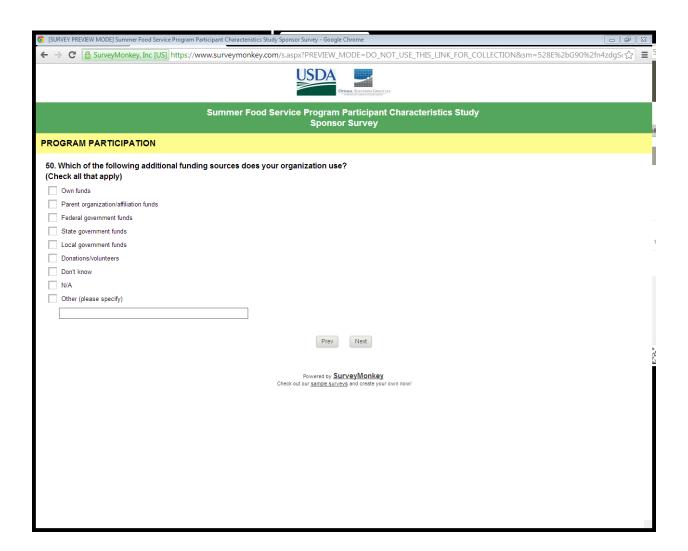


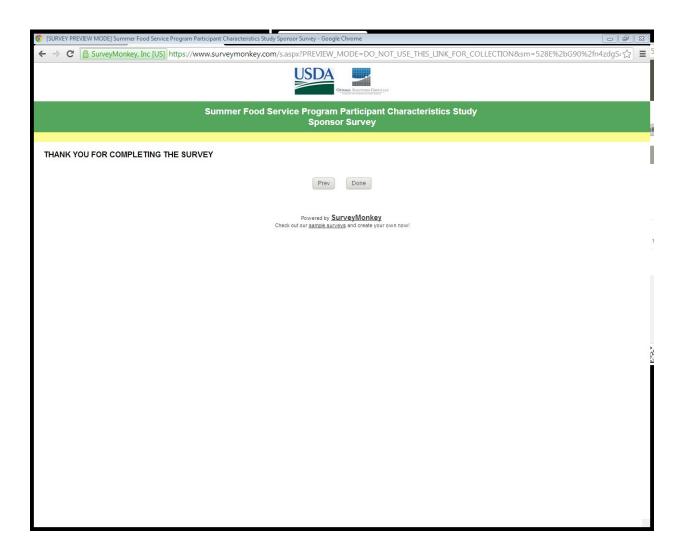




| SURVEY PREVIEW MODE] Summer Food Service Program Participant Characteristics Study Sp | ponsor Survey - Google                                    | Chrome                   |                |             |            |              |            | [23]  |  |
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|   | USDA  | IMAL SOLUTIONS GROUP LLC | c              |             |            |              |            |       |  |
| Summer Food Service Program Participant Characteristics Study Sponsor Survey          |   |                          |                |             |            |              |            |       |  |
| PROGRAM PARTICIPATION   |   |                          |                |             |            |              |            |       |  |
| *48. Overall, in the past several years, how much did the followin                    | ng activities incre                                       | ease childrer            | n's attendance | at sites?   |            |              |            |       |  |
| (Select response button for each activity that you offer)                             |   |                          |                |             |            |              |            |       |  |
|   | Not at all  | A little                 | Somewhat       | Fairly      | Very       | Don't know   | N/A        |       |  |
| Arts and crafts   |   |                          |                |             |            |              |            |       |  |
| Performing arts   |   |                          |                |             |            |              |            |       |  |
| Educational/instructional activities  |   |                          |                |             |            |              |            |       |  |
| Organized games or sports   |   |                          |                |             |            |              |            |       |  |
| Supervised free play  |   |                          |                |             |            |              |            |       |  |
| Unsupervised free play  |   |                          |                |             |            |              |            |       |  |
| Supervised child care   |   |                          |                |             |            |              |            |       |  |
| Swimming  |   |                          |                |             |            |              |            |       |  |
| Off-site field trips  |   |                          |                |             |            |              |            |       |  |
| Religious activities  |   |                          |                |             |            |              |            |       |  |
| Cooking   |   |                          |                |             |            |              |            |       |  |
| Counseling, therapy, social skills development  |   |                          |                |             |            |              |            |       |  |
| Multicultural activities  |   |                          |                |             |            |              |            |       |  |
| Other (please specify)  |   |                          |                |             |            |              |            |       |  |
|   |   |                          |                |             |            |              |            |       |  |
|   | Prev  |                          |                |             |            |              |            |       |  |
|   | Piev  | Next                     |                |             |            |              |            |       |  |
|   |   |                          |                |             |            |              |            |       |  |
| Che   | Powered by <u>Sur</u><br>ck out our <u>sample surveys</u> |                          | wn now!        |             |            |              |            |       |  |







## STATE SURVEY SCREENSHOTS

SURVEY PREVIEW MODE] Summer Food Service Program Participant Characteristics Study State Administrator Survey - Google Chrome

SurveyMonkey, Inc [US] https://www.surveymonkey.com/s.aspx?PREVIEW\_MODE=DO\_NOT\_USE\_THIS\_LINK\_FOR\_COLLECTION&sm=mnAbHBvgZ7PAPflKthndlj76%2fLFgEki5RfQ%



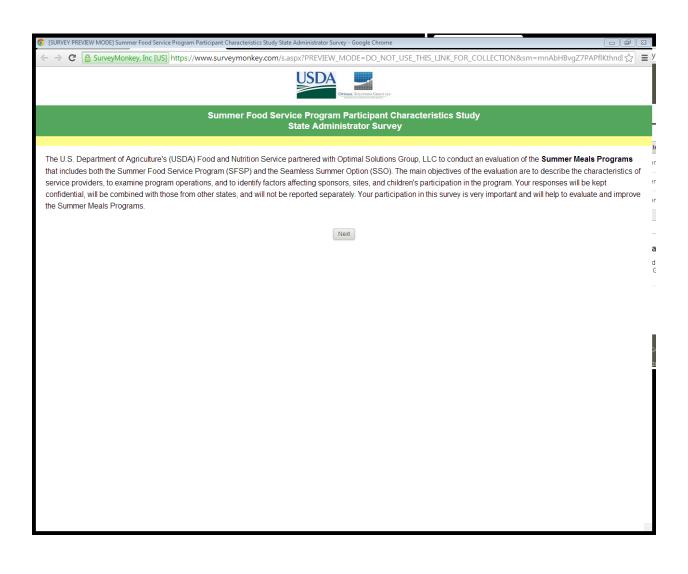
## Summer Food Service Program Participant Characteristics Study State Administrator Survey

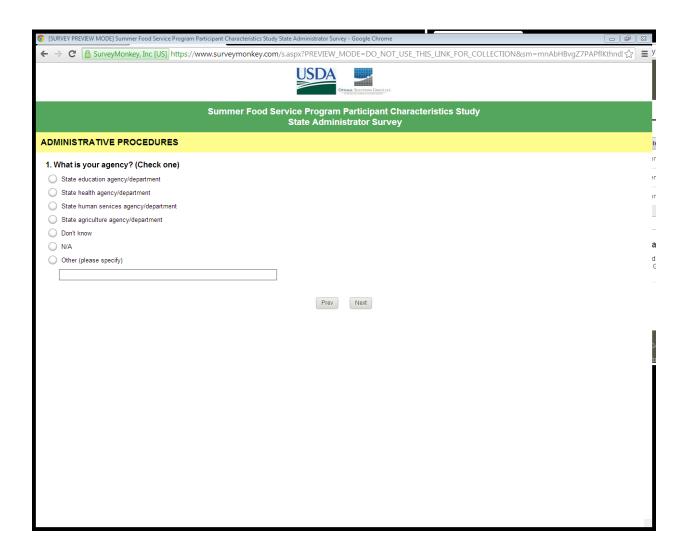
The U.S. Department of Agriculture's (USDA) Food and Nutrition Service partnered with Optimal Solutions Group, LLC to conduct an evaluation of the **Summer Meals Programs** that includes both the Summer Food Service Program (SFSP) and the Seamless Summer Option (SSO). The main objectives of the evaluation are to describe the characteristics of service providers, to examine program operations, and to identify factors affecting sponsors, sites, and children's participation in the program. Your responses will be kept confidential, will be combined with those from other states, and will not be reported separately. Your participation in this survey is very important and will help to evaluate and improve the Summer Meals Programs.

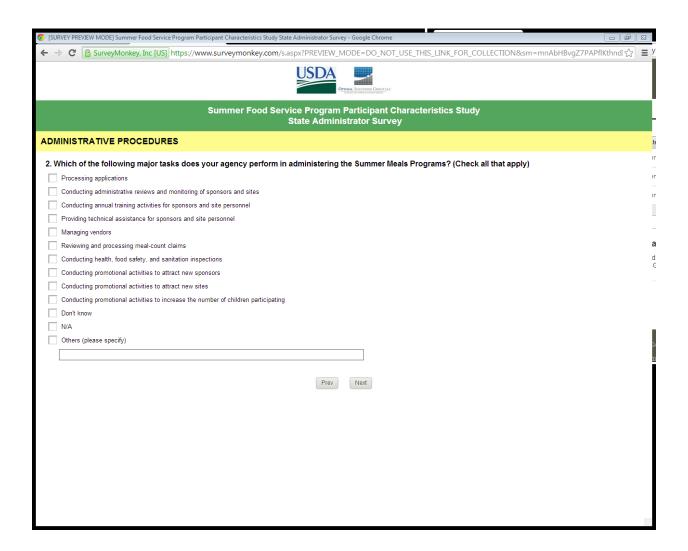
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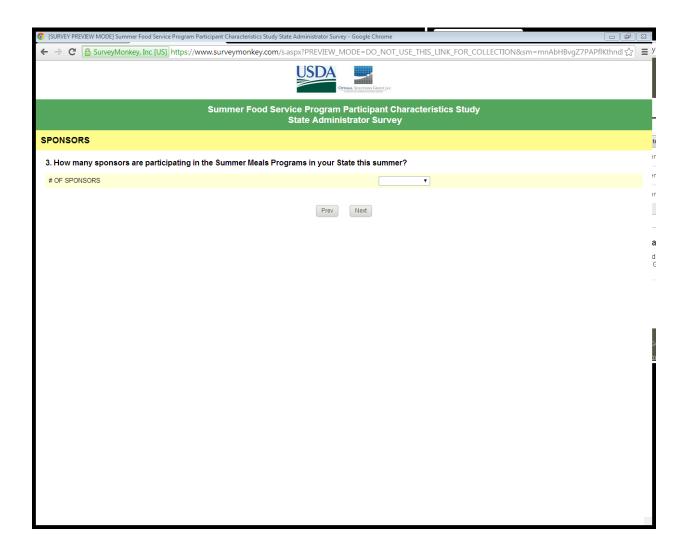
Public reporting burden for this collection of information is estimated to average 45 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: U.S. Department of Agriculture, Food and Nutrition Services, Office of Policy Support, 3101 Park Center Drive, Room 1014, Alexandria, VA 22302 ATTN: PRA (0584-xxxxx\*). Do not return the completed form to this address.

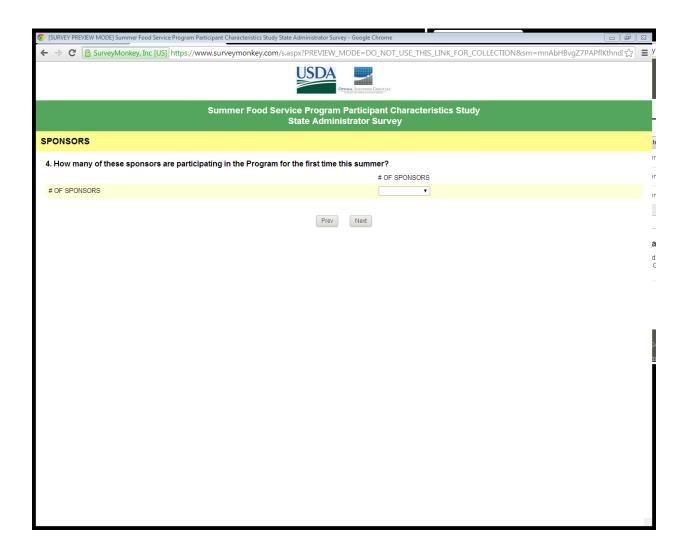
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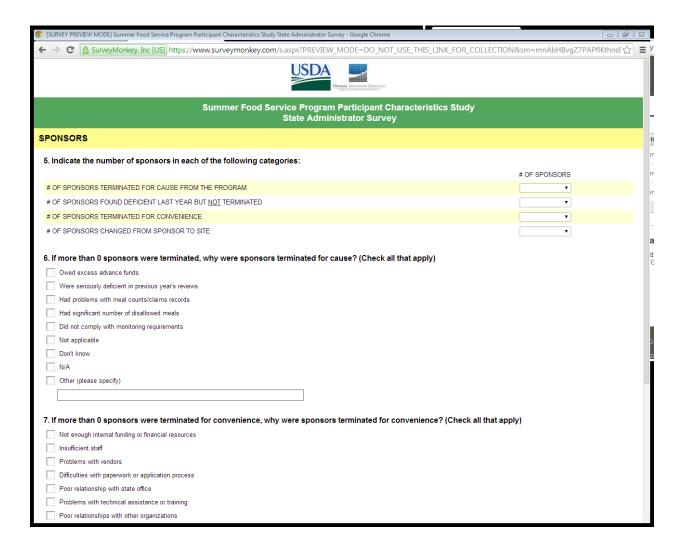




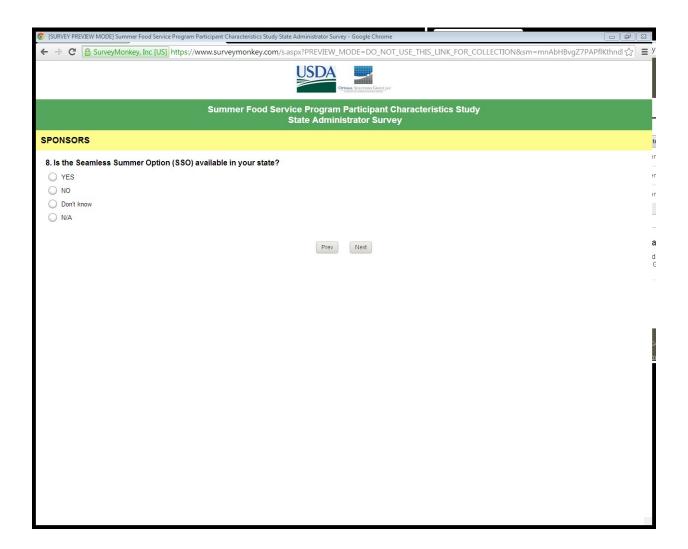


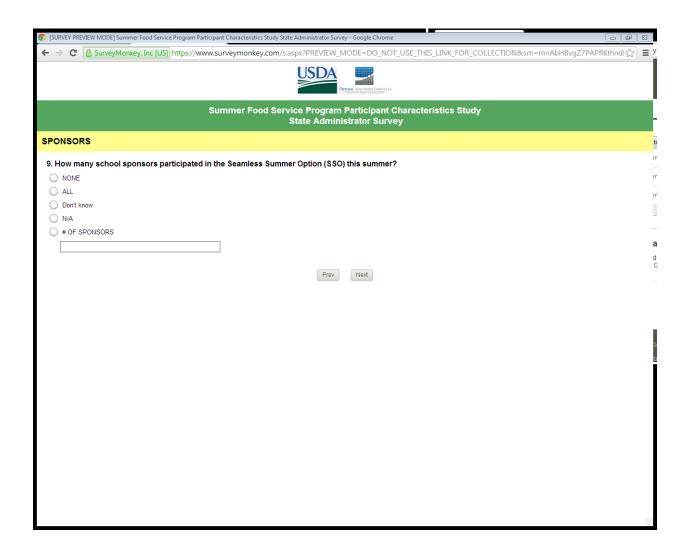


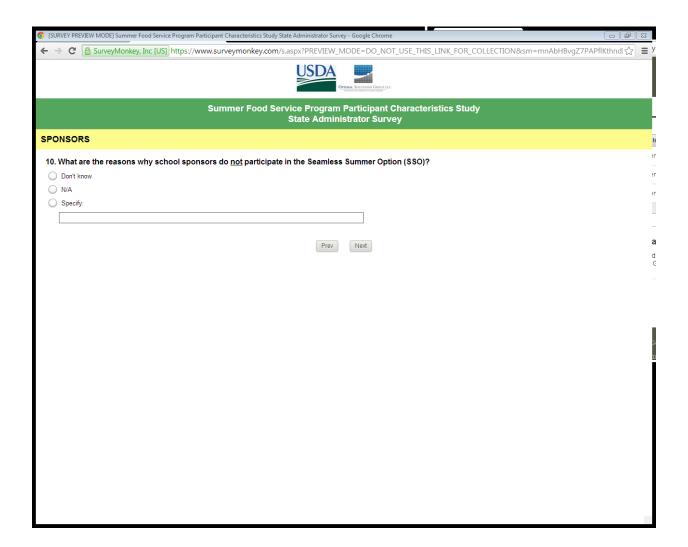


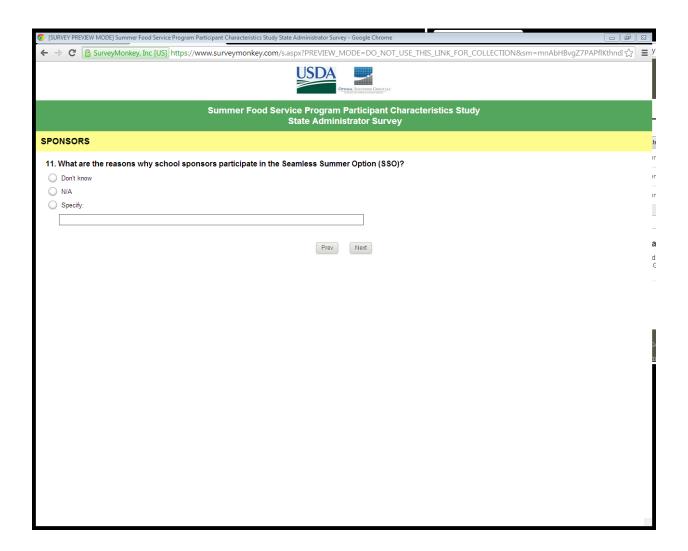


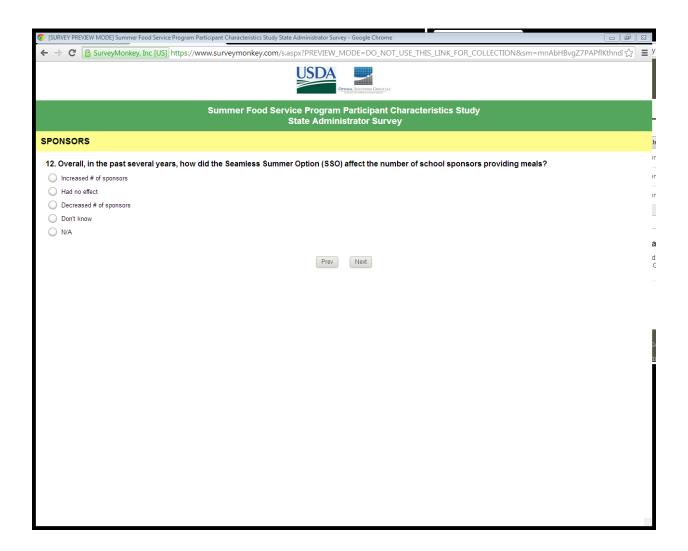
| [SURVEY PREVIEW MODE] Summer Food Service Program Participant Characteristics Study State Administrator Survey - Google Chrome            |        |
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| 6. If more than 0 sponsors were terminated, why were sponsors terminated for cause? (Check all that apply)                                |        |
| Owed excess advance funds   |        |
| Were seriously deficient in previous year's reviews   |        |
| Had problems with meal counts/claims records  |        |
| Had significant number of disallowed meals  | -      |
| ✓ Did not comply with monitoring requirements   |        |
| Not applicable  | 1      |
| Don't know  | 3      |
| □ N/A   | 3      |
| Other (please specify)  |        |
|   | )<br>  |
|   |        |
| 7. If more than 0 sponsors were terminated for convenience, why were sponsors terminated for convenience? (Check all that apply)          |        |
| Not enough internal funding or financial resources  | a      |
| Insufficient staff  | C      |
| Problems with vendors   |        |
| Difficulties with papervork or application process  |        |
| Poor relationship with state office   |        |
| Problems with technical assistance or training  |        |
| Poor relationships with other organizations   |        |
| Inadequate reimbursement rates or cheaper to run other programs   |        |
| Competing programs or other local alternatives  |        |
| Difficulty with health and sanitation requirements  | i      |
| Difficulty with site's operations (security, transportation, meal quality or selection)   |        |
| Not applicable  |        |
| Don't know  |        |
| N/A   |        |
| Other (please specify)  |        |
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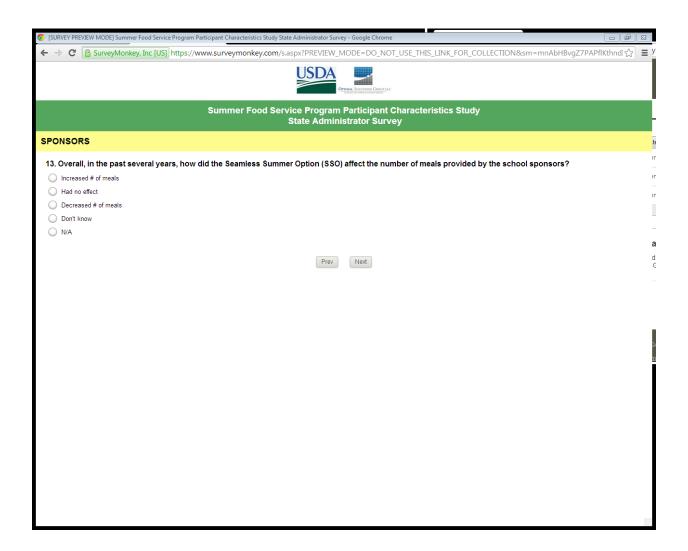


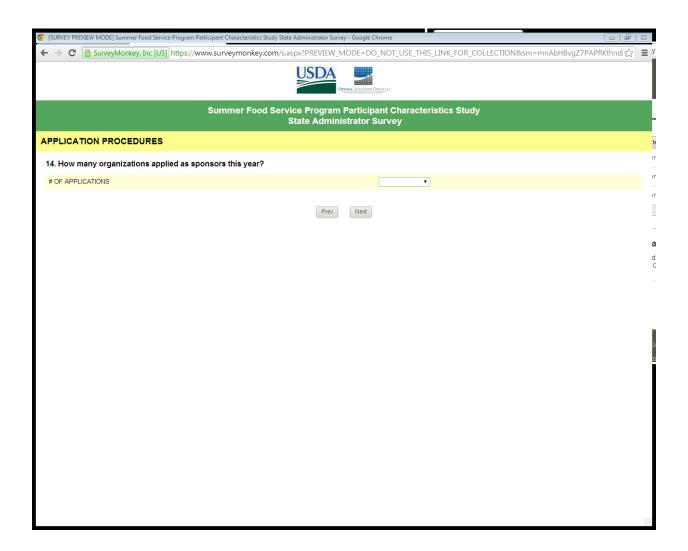


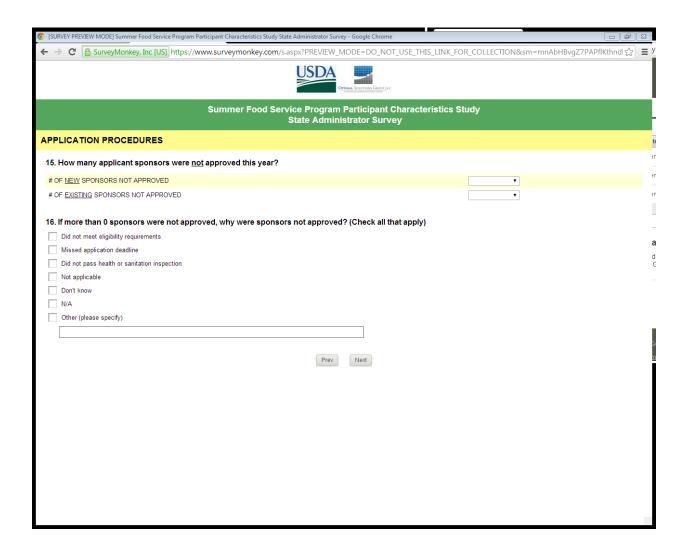


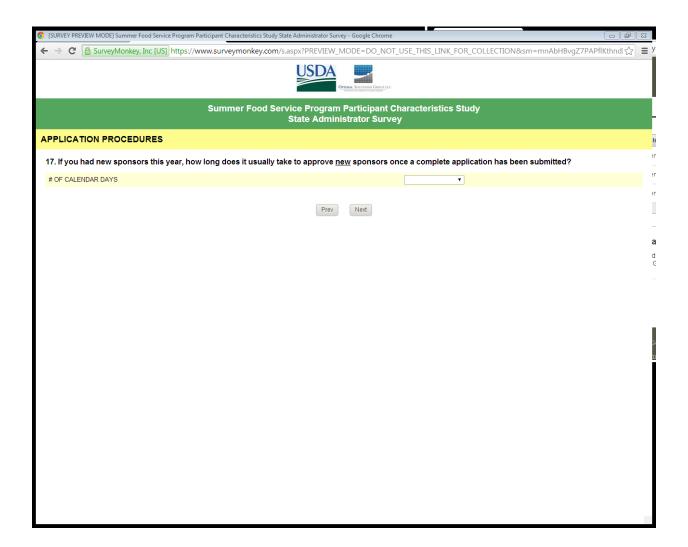


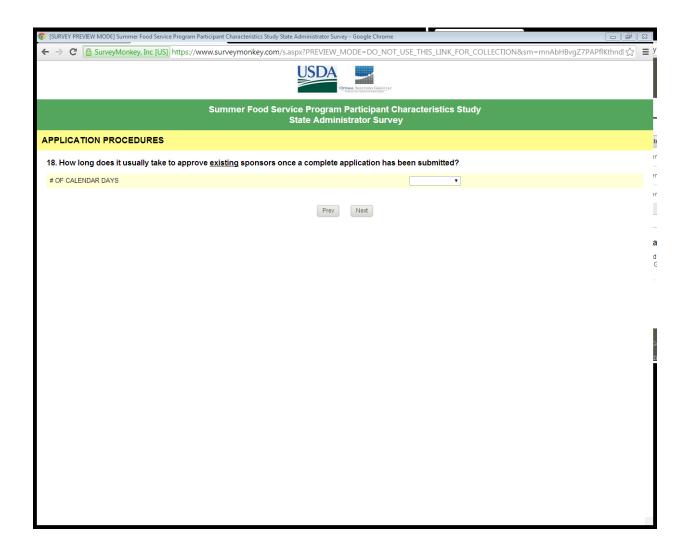


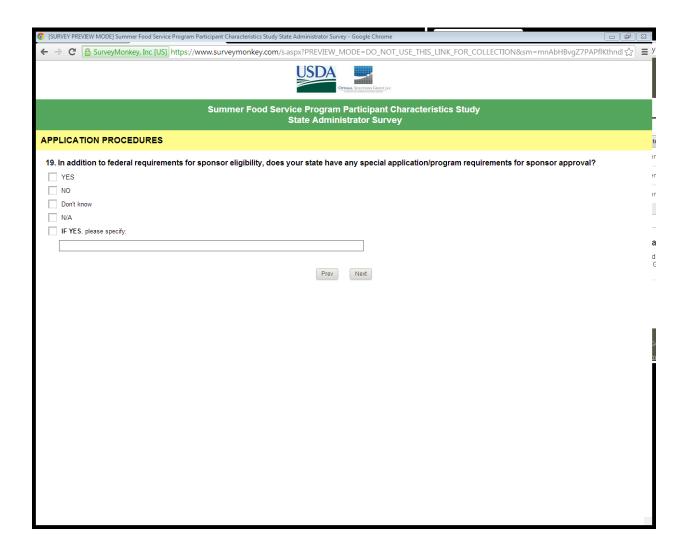


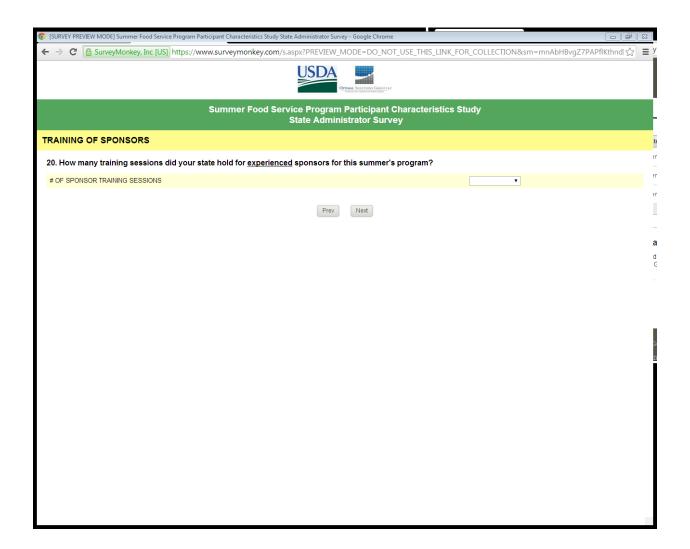


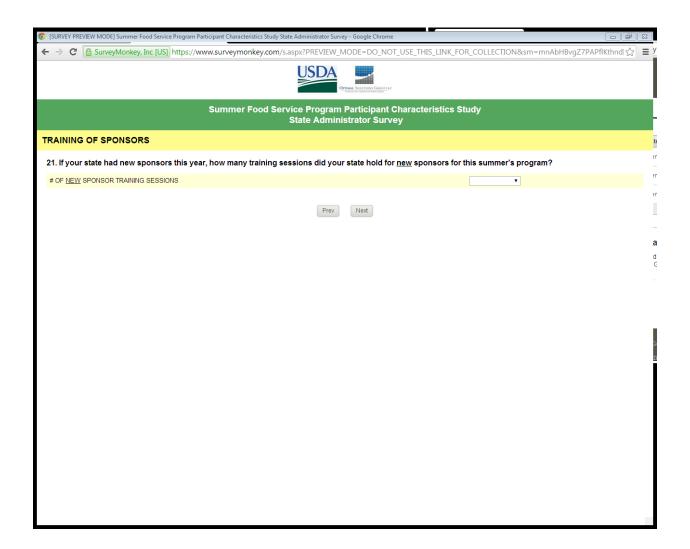


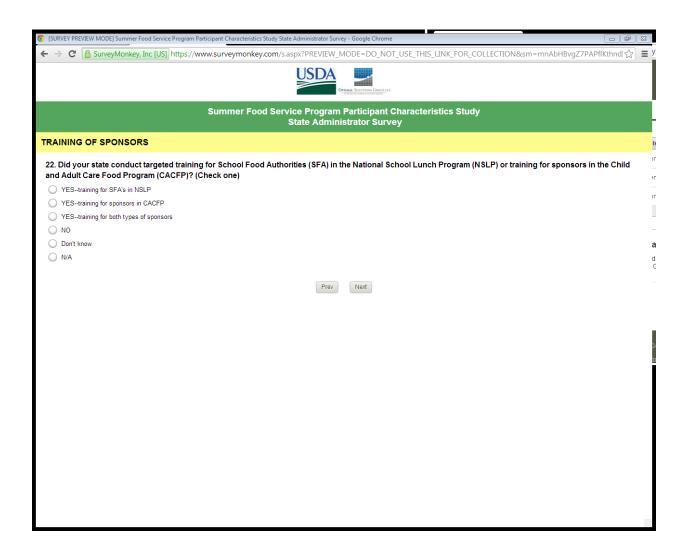


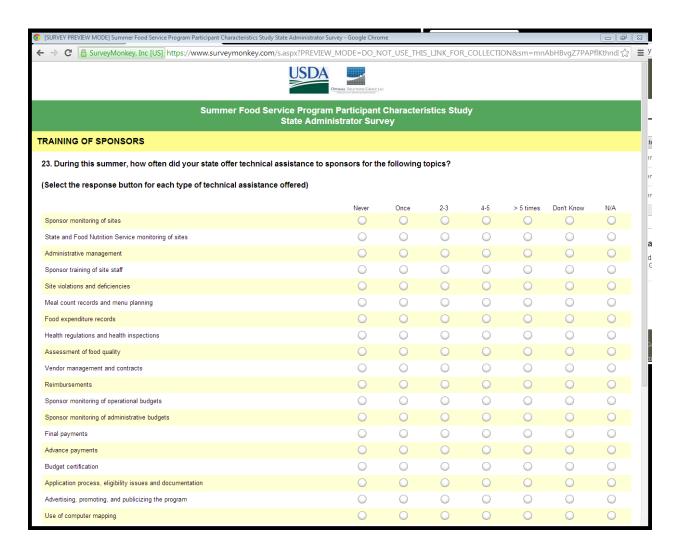


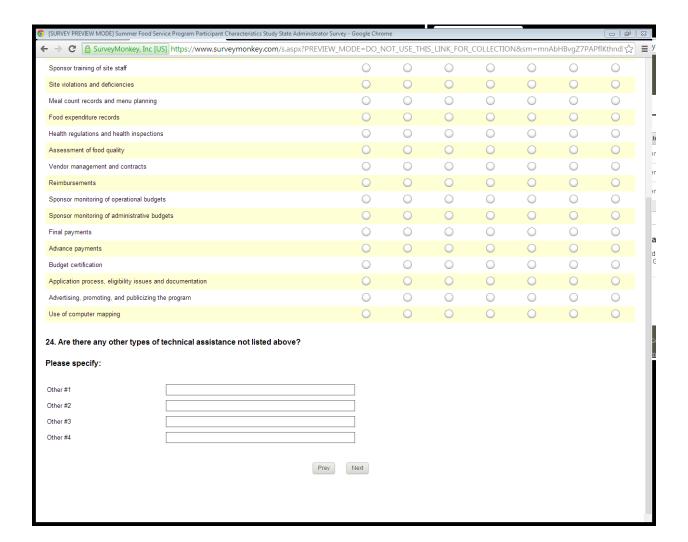


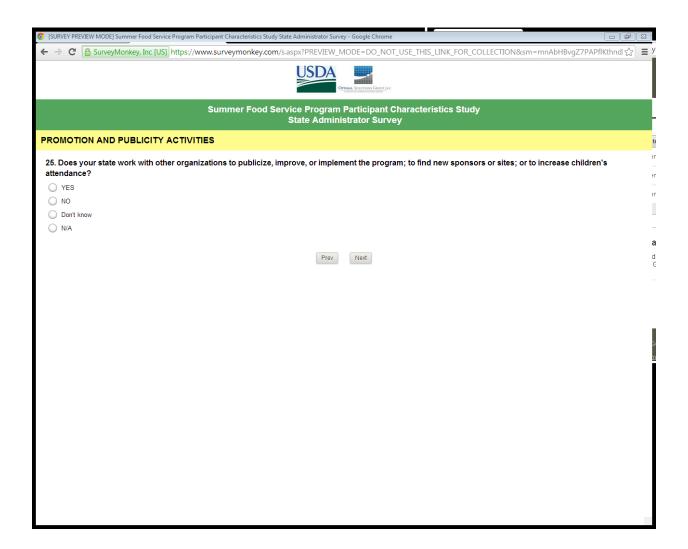












| [SURVEY PREVIEW MODE] Summer Food Service Program Participant C |                         |                  |                                   |                  |               |                                      |            |               |
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|   |                         | USDA             | OPTIMAL SOLUTIONS GROUP LLC       |                  |               |                                      |            |               |
| Sumn  | ner Food Ser            |                  | n Participant (<br>nistrator Surv |                  | tics Study    |                                      |            |               |
| ROMOTION AND PUBLICITY ACTIVITIES                               |                         |                  |                                   |                  |               |                                      |            |               |
| 26. What kinds of assistance did the following orga             | anizations prov         | vide?            |                                   |                  |               |                                      |            |               |
| Select the response button for each type of assista             | ance provided           | by the organiz   | ations. (Check                    | all that apply)  | 1             |                                      |            |               |
|   | Publicize and advertise | Increase funding | Implement or improve program R    | Recruit sponsors | Recruit sites | Increase<br>children's<br>attendance | Other      | N/A           |
| U.S. Department of Education                                    |                         |                  |                                   |                  |               |                                      |            |               |
| U.S. Department of Agriculture                                  |                         |                  |                                   |                  |               |                                      |            |               |
| WIC, SNAP, or other nutrition programs                          |                         |                  |                                   |                  |               |                                      |            |               |
| Other federal government agencies, departments, or programs     |                         |                  |                                   |                  |               |                                      |            |               |
| State Department of Education                                   |                         |                  |                                   |                  |               |                                      |            |               |
| State Department of Agriculture                                 |                         |                  |                                   |                  |               |                                      |            |               |
| Other State agencies or departments                             |                         |                  |                                   |                  |               |                                      |            |               |
| Local government, departments, or groups                        |                         |                  |                                   |                  |               |                                      |            |               |
| Schools or school districts                                     |                         |                  |                                   |                  |               |                                      |            |               |
| Community-based organizations, coalitions, or groups            |                         |                  |                                   |                  |               |                                      |            |               |
| Nutrition or anti-hunger advocacy groups or food banks          |                         |                  |                                   |                  |               |                                      |            |               |
| Religious organizations   |                         |                  |                                   |                  |               |                                      |            |               |
| Business organizations  |                         |                  |                                   |                  |               |                                      |            |               |
| Media (radio, TV, print ads)                                    |                         |                  |                                   |                  |               |                                      |            |               |
| Other (please specify)  |                         |                  |                                   |                  |               |                                      |            |               |

| → C* SurveyMonkey, Inc [US] https://www.surveelect the response button for each type of assistance.  S. Department of Education  S. Department of Agriculture. |                |                  | ations. (Chec | k all that apply)  |               | LECTION&sm=              | mnAbHBvgZ7l | PAPflKthndl ☆ |
|--|----------------|------------------|---------------|--------------------|---------------|--------------------------|-------------|---------------|
| I.S. Department of Education I.S. Department of Agriculture  | Publicize and  |                  | Implement or  | Descript appropria |               | Increase                 |             |               |
| S. Department of Agriculture   |                | Increase funding |               | Recruit sonnsors   |               | Increase                 |             |               |
| S. Department of Agriculture   |                |                  |               | . toordit openious | Recruit sites | children's<br>attendance | Other       | N/A           |
|  |                |                  |               |                    |               |                          |             |               |
| UIO ONAD UI 100  |                |                  |               |                    |               |                          |             |               |
| VIC, SNAP, or other nutrition programs   |                |                  |               |                    |               |                          |             |               |
| other federal government agencies, departments, or programs  |                |                  |               |                    |               |                          |             |               |
| state Department of Education  |                |                  |               |                    |               |                          |             |               |
| state Department of Agriculture  |                |                  |               |                    |               |                          |             |               |
| other State agencies or departments  |                |                  |               |                    |               |                          |             |               |
| ocal government, departments, or groups  |                |                  |               |                    |               |                          |             |               |
| chools or school districts   |                |                  |               |                    |               |                          |             |               |
| ommunity-based organizations, coalitions, or groups  |                |                  |               |                    |               |                          |             |               |
| utrition or anti-hunger advocacy groups or food banks  |                |                  |               |                    |               |                          |             |               |
| eligious organizations   |                |                  |               |                    |               |                          |             |               |
| usiness organizations  |                |                  |               |                    |               |                          |             |               |
| edia (radio, TV, print ads)  |                |                  |               |                    |               |                          |             |               |
| ther (please specify)  |                |                  |               |                    |               |                          |             |               |
|  |                |                  |               |                    |               |                          |             |               |
| If you answered "Other federal government age  | ncies, departr | nents, or progi  | rams" above,  | please specify:    |               |                          |             |               |
|  |                |                  |               |                    |               |                          |             |               |
|  |                |                  |               |                    |               |                          |             |               |
| B. If you answered "Other State agencies, or depart  | tments" abov   | e, please spec   | ify:          |                    |               |                          |             |               |
|  |                |                  |               |                    |               |                          |             |               |
|  |                | Prev             | Next          |                    |               |                          |             |               |
|  |                | riev             | Ivext         |                    |               |                          |             |               |
|  |                |                  |               |                    |               |                          |             |               |
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| SURVEY PREVIEW MODE] Summer Food Service Program Participant Characteristics Study State  | e Administrator Survey | r - Google Chrome |                  |             |              |               |             | X        |  |  |  |
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|   | <b>USDA</b>            |                   |                  |             |              |               |             |          |  |  |  |
| OPTIMAL SOLUTIONS CROPP ILC  TRANSPORT OF THE PROPERTY OF THE |                        |                   |                  |             |              |               |             |          |  |  |  |
| Summer Food Service Program Participant Characteristics Study<br>State Administrator Survey   |                        |                   |                  |             |              |               |             |          |  |  |  |
| PROMOTION AND PUBLICITY ACTIVITIES  |                        |                   |                  |             |              |               |             |          |  |  |  |
|   |                        |                   |                  |             |              |               |             |          |  |  |  |
| 29. How helpful are the following activities that your state or partner organizations conduct to recruit new <u>sponsors</u> ?  |                        |                   |                  |             |              |               |             |          |  |  |  |
| (Select the response button for each conducted activity)  |                        |                   |                  |             |              |               |             |          |  |  |  |
|   | _                      | A little helpful  | Somewhat helpful |             | Very helpful | Don't Know    | N/A         |          |  |  |  |
| Contact potential sponsors  |                        |                   |                  |             |              |               |             | <b>.</b> |  |  |  |
| Extend invitations for events or training   |                        |                   |                  |             |              |               |             |          |  |  |  |
| Present at conferences or meetings of relevant groups   |                        |                   |                  |             |              |               |             |          |  |  |  |
| Use public mailings (letters, newsletters, brochures)   |                        |                   |                  |             |              |               |             |          |  |  |  |
| Use public service announcements (TV, radio, newspapers, magazines)   |                        |                   |                  |             |              |               |             |          |  |  |  |
| Conduct public advertisements (flyers, posters, banners, signs, billboards)   |                        |                   |                  |             |              |               |             |          |  |  |  |
| Use a toll-free number/hotline  |                        |                   |                  |             |              |               |             |          |  |  |  |
| Use websites or webinars  |                        |                   |                  |             |              |               |             |          |  |  |  |
| Working with other organizations  |                        |                   |                  |             |              |               |             |          |  |  |  |
| Other (please specify)  |                        |                   |                  |             |              |               |             | i        |  |  |  |
|   |                        |                   |                  |             |              |               |             |          |  |  |  |
|   | Pour                   |                   |                  |             |              |               |             |          |  |  |  |
|   | Prev                   | Next              |                  |             |              |               |             |          |  |  |  |
|   |                        |                   |                  |             |              |               |             |          |  |  |  |
|   |                        |                   |                  |             |              |               |             |          |  |  |  |
|   |                        |                   |                  |             |              |               |             |          |  |  |  |
|   |                        |                   |                  |             |              |               |             |          |  |  |  |
|   |                        |                   |                  |             |              |               |             |          |  |  |  |
|   |                        |                   |                  |             |              |               |             |          |  |  |  |

| [SURVEY PREVIEW MODE] Summer Food Service Program Participant Characteristics Study State Administrator Survey - Google Chrome  |               |                  |                  |                |              |               |             |       |  |  |  |
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|   | <b>USDA</b>   |                  |                  |                |              |               |             |       |  |  |  |
| OPTIMAL SOLUTIONS CROPP ILC  TRANSPORT OF THE PROPERTY OF THE |               |                  |                  |                |              |               |             |       |  |  |  |
| Summer Food Serv  |               |                  |                  | s Study        |              |               |             |       |  |  |  |
| PROMOTION AND PUBLICITY ACTIVITIES  State Administrator Survey  |               |                  |                  |                |              |               |             |       |  |  |  |
|   |               |                  |                  |                |              |               |             |       |  |  |  |
| 30. How helpful are the following activities that your state or partner organizations conduct to recruit new sites?   |               |                  |                  |                |              |               |             |       |  |  |  |
| (Select the response button for each conducted activity)  |               |                  |                  |                |              |               |             | 3     |  |  |  |
|   | _             | A little helpful | Somewhat helpful | Fairly helpful | Very helpful | Don't Know    | N/A         |       |  |  |  |
| Contact potential sites   |               |                  |                  |                |              |               |             |       |  |  |  |
| Extend invitations for events or training   |               |                  |                  |                |              |               |             | ŕ     |  |  |  |
| Present at conferences or meetings of relevant groups   |               |                  |                  |                |              |               |             |       |  |  |  |
| Use public mailings (letters, newsletters, brochures)   |               |                  |                  |                |              |               |             |       |  |  |  |
| Use public service announcements (TV, radio, newspapers, magazines)   |               |                  |                  |                |              |               |             |       |  |  |  |
| Conduct public advertisement (flyers, posters, banners, signs, billboards)  |               |                  |                  |                |              |               |             |       |  |  |  |
| Use a toll-free number/hotline  |               |                  |                  |                |              |               |             |       |  |  |  |
| Use websites or webinars  |               |                  |                  |                |              |               |             |       |  |  |  |
| Working with other organizations  |               |                  |                  |                |              |               |             |       |  |  |  |
| Other (please specify)  |               |                  |                  |                |              |               |             |       |  |  |  |
|   |               |                  |                  |                |              |               |             |       |  |  |  |
|   |               |                  |                  |                |              |               |             |       |  |  |  |
|   | Prev          | Next             |                  |                |              |               |             |       |  |  |  |
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|   |               |                  |                  |                |              |               |             |       |  |  |  |
|   |               |                  |                  |                |              |               |             |       |  |  |  |
|   |               |                  |                  |                |              |               |             |       |  |  |  |
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| SURVEY PREVIEW MODE] Summer Food Service Program Participant Characteristics Study State | te Administrator Survey | - Google Chrome  |                  |                | `            |              |             | 23         |  |  |
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| ← → C 🖺 SurveyMonkey, Inc [US] https://www.surveymonkey.com/s.a                          | aspx?PREVIEW_M          | ODE=DO_NO        | T_USE_THIS_LINI  | C_FOR_COLLI    | CTION&sm=n   | nAbHBvgZ7PAI | PflKthndl ☆ | <b>≡</b> y |  |  |
| Ormana Southwoo Georgia  |                         |                  |                  |                |              |              |             |            |  |  |
| Summer Food Service Program Participant Characteristics Study State Administrator Survey |                         |                  |                  |                |              |              |             |            |  |  |
| PROMOTION AND PUBLICITY ACTIVITIES   |                         |                  |                  |                |              |              |             |            |  |  |
| 31. How helpful are the following activities in increasing the numbe                     | r of children par       | ticipating in    | the program?     |                |              |              |             | ar.        |  |  |
| (Select the response button for each activity that you do)                               |                         |                  |                  |                |              |              |             | er         |  |  |
| ,,,  |                         |                  |                  |                |              |              |             | ar.        |  |  |
| Recruiting volunteers or staff   | Not at all helpful      | A little helpful | Somewhat helpful | Fairly helpful | Very helpful | Don't Know   | N/A         |            |  |  |
| Securing additional funds  |                         |                  |                  |                |              |              |             | -          |  |  |
| Finding food service vendors   |                         |                  |                  |                |              |              |             | а          |  |  |
| Recruiting more sponsors   |                         |                  |                  |                |              |              |             | d<br>G     |  |  |
| Recruiting/opening more sites  |                         |                  |                  |                |              |              |             |            |  |  |
| Increasing the number of days the sites are open during the summer                       |                         |                  |                  |                |              |              |             |            |  |  |
| Extending the sites' hours of operation during the day                                   |                         |                  |                  |                |              |              |             |            |  |  |
| Improving the quality or selection of meals  |                         |                  |                  |                |              |              |             |            |  |  |
| Improving the program (provide or improve activities besides meals)                      |                         |                  |                  |                |              |              |             | G          |  |  |
| Providing earlier, later, or additional meals (breakfast, snacks, supper)                |                         |                  |                  |                |              |              |             | m          |  |  |
| Other (please specify)   |                         |                  |                  |                |              |              |             |            |  |  |
|  |                         |                  |                  |                |              |              |             |            |  |  |
|  |                         |                  |                  |                |              |              |             |            |  |  |
|  | Prev                    | Next             |                  |                |              |              |             |            |  |  |
|  |                         |                  |                  |                |              |              |             |            |  |  |
|  |                         |                  |                  |                |              |              |             |            |  |  |
|  |                         |                  |                  |                |              |              |             |            |  |  |
|  |                         |                  |                  |                |              |              |             |            |  |  |
|  |                         |                  |                  |                |              |              |             |            |  |  |

| [SURVEY PREVIEW MODE] Summer Food Service Program Participant Characteristics Study State Administrato | r Survey - Google Chro    | me               |                     |                |              |             |              |  |  |
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| + > C  | M_ODE=DO_N                | NOT_USE_THIS     | LINK_FO             | R_COLLECTIO    | N&sm=mn/     | AbHBvgZ7PAI | PflKthndl ᠸᢢ |  |  |
| USDA   | OPTIMAL SOLUTIONS GROUP I | ıc               |                     |                |              |             |              |  |  |
| Summer Food Service Program Participant Characteristics Study State Administrator Survey               |                           |                  |                     |                |              |             |              |  |  |
| PROMOTION AND PUBLICITY ACTIVITIES   |                           |                  |                     |                |              |             |              |  |  |
| 32. How helpful are the following promotion and publicity activities in increasi                       | ing the number            | of children pa   | articipatin         | g in the prog  | ram?         |             |              |  |  |
| (Select response button for each activity that you do)   |                           |                  |                     |                |              |             |              |  |  |
|  | Not at all<br>helpful     | A little helpful | Somewhat<br>helpful | Fairly helpful | Very helpful | Don't Know  | N/A          |  |  |
| Sending public mailings (letters, newsletters, brochures)  |                           |                  |                     |                |              |             |              |  |  |
| Using public service announcements (television, radio, newspapers, magazines)                          |                           |                  |                     |                |              |             |              |  |  |
| Conducting public promotional activities (flyers, posters, banners, signs, billboards, gifts)          |                           |                  |                     |                |              |             |              |  |  |
| Holding special events   |                           |                  |                     |                |              |             |              |  |  |
| Using a toll-free number/hotline   |                           |                  |                     |                |              |             |              |  |  |
| Using websites, webinars, or web ads   |                           |                  |                     |                |              |             |              |  |  |
| Conducting door-to-door/home visits  |                           |                  |                     |                |              |             |              |  |  |
| Contacting families at WIC clinics, camps, other programs  |                           |                  |                     |                |              |             |              |  |  |
| Working with other organizations   |                           |                  |                     |                |              |             |              |  |  |
| Other (please specify)   |                           |                  |                     |                |              |             |              |  |  |
|  |                           |                  |                     |                |              |             |              |  |  |
| 33. For each activity above scored as <u>Not At All Helpful</u> , please explain why th                | is promotional            | activity failed  | to increas          | se program r   | articipation | 1           |              |  |  |
| Sending public mailings (letters, newsletters, brochures)  | promotional               |                  |                     | - p. v gram þ  |              |             |              |  |  |
| Using public service announcements (in television, radio, newspapers, magazines)                       |                           |                  |                     |                |              |             |              |  |  |
| Conducting public outreach (flyers, posters, banners, signs, billboards, gifts)                        |                           |                  |                     |                |              |             |              |  |  |
| Holding special events   |                           |                  |                     |                |              |             |              |  |  |
| Using a toll-free number/hotline   |                           |                  |                     |                |              |             |              |  |  |
| Using websites, webinars, or web ads   |                           |                  |                     |                |              |             |              |  |  |
|  |                           |                  |                     |                |              |             |              |  |  |

| [SURVEY PREVIEW MODE] Summer Food Service Program Participant Characteristics Study State Administrator Survey - Google Chrome |                            |                  |                     |                |               |             |             | [X |
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| ← → C 🖺 SurveyMonkey, Inc [US] https://www.surveymonkey.com/s  | s.aspx?PREVIEW_MODE=DO_    | NOT_USE_THI:     | S_LINK_FOR          | _COLLECTIO     | N&sm=mnA      | AbHBvgZ7PAF | PflKthndl ☆ | =  |
|  | Not at all<br>helpful      | A little helpful | Somewhat<br>helpful | Fairly helpful | Very helpful  | Don't Know  | N/A         |    |
| Sending public mailings (letters, newsletters, brochures)  |                            |                  |                     |                |               |             |             |    |
| Using public service announcements (television, radio, newspapers, magazines)  |                            |                  |                     |                |               |             |             |    |
| Conducting public promotional activities (flyers, posters, banners, signs, billboards, g                                       | gifts)                     |                  |                     |                |               |             |             |    |
| Holding special events   |                            |                  |                     |                |               |             |             | 1  |
| Using a toll-free number/hotline   |                            |                  |                     |                |               |             |             | 3  |
| Using websites, webinars, or web ads   |                            |                  |                     |                |               |             |             | 3  |
| Conducting door-to-door/home visits  |                            |                  |                     |                |               |             |             | 9  |
| Contacting families at WIC clinics, camps, other programs  |                            |                  |                     |                |               |             |             |    |
| Working with other organizations   |                            |                  |                     |                |               |             |             |    |
| Other (please specify)  33. For each activity above scored as Not At All Helpful, please ex                                    | plain why this promotional | activity failed  | l to increas        | e program p    | participation | ı.          |             |    |
| Sending public mailings (letters, newsletters, brochures)  |                            |                  |                     |                |               |             |             |    |
| Using public service announcements (in television, radio, newspapers, magazines)   |                            |                  |                     |                |               |             |             |    |
| Conducting public outreach (flyers, posters, banners, signs, billboards, gifts)  |                            |                  |                     |                |               |             |             | Ш  |
| Holding special events   |                            |                  |                     |                |               |             |             |    |
| Using a toll-free number/hotline   |                            |                  |                     |                |               |             |             |    |
| Using websites, webinars, or web ads   |                            |                  |                     |                |               |             |             |    |
| Conducting door-to-door/home visits  |                            |                  |                     |                |               |             |             |    |
| Contacting families at WIC clinics, camps, other programs  |                            |                  |                     |                |               |             |             |    |
| Relying on word-of-mouth   |                            |                  |                     |                |               |             |             |    |
| Other activities identified above.   |                            |                  |                     |                |               |             |             |    |
|  | Prev Next                  |                  |                     |                |               |             |             |    |

