

RTI/FDA Tobacco Focus Groups Screening Questionnaire

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Hello, this is _____ from [FACILITY NAME], a local market research firm.
May I please speak to _____?

(Hello, this is _____ from [FACILITY NAME], a local market research firm.) We are working with RTI International, a nonprofit research organization, and the Food and Drug Administration (FDA) on a research study about tobacco products and would like to include your opinions. I want to assure you that we are not from a tobacco company or a company that sells quit-smoking aids.

We are holding a group discussion on [DATE] with 7 other people like yourself. The discussion group starts at [TIME] and will last about 90 minutes. For study purposes, the group discussion will be audio and video recorded, and FDA project team members may observe the discussion. If you participate, you will receive **\$XX** for your time and opinions. First, however, I need to ask you a few questions to see if you qualify for the study.

Record Gender—***Do not ask:***

- Male
 Female

1. Which of the following categories best describes your age? (***Read list. Recruit per group. Recruit a mix to show per group.***)

- | | |
|--------------------------------------|---------------------------------------|
| <input type="checkbox"/> 18–24 | <i>Recruit for 18–24 Group</i> |
| <input type="checkbox"/> 25–29 | <i>Recruit for 25–34 Group</i> |
| <input type="checkbox"/> 30–34 | <i>Recruit for 25–34 Group</i> |
| <input type="checkbox"/> 35–39 | <i>Recruit for 35+ Group</i> |
| <input type="checkbox"/> 40–49 | <i>Recruit for 35+ Group</i> |
| <input type="checkbox"/> 50–59 | <i>Recruit for 35+ Group</i> |
| <input type="checkbox"/> 60 and over | <i>Recruit for 35+ Group</i> |

2. Have you smoked more than 100 cigarettes, cigarillos, or little cigars in your lifetime?
- Yes *Continue.*
- No *Continue if recruiting for 18–24 Groups, otherwise:
If male, go to Question 8.
If female, thank the respondent and terminate.*
3. Do you currently smoke cigarettes, cigarillos, or little cigars...? (*Read list.*)
- Every day *Continue.*
- Some days *Go to Question 5.*
- Not at all (**FORMER**) *If recruiting for Former Smokers Groups, go to Question 7; otherwise, thank the respondent and terminate.*
4. **[Smokers/Every day only.]** On average, how many cigarettes, cigarillos, or little cigars do you smoke a day? Would you say...? (*Read list.*)
- Fewer than 10 (**LIGHT**) *Go to Question 8 if recruiting 18–24 light smokers.*
- 10 or more (**CURRENT**) *Continue. [For Light User Group only, thank the respondent and terminate.]*
5. **[Smokers/Some days only.]** On how many of the past 30 days did you smoke a cigarette, cigarillo, or little cigar? Would you say...? (*Read list.*)
- Fewer than 20 (**LIGHT**) *Go to Question 8 if recruiting 18–24 light smokers.*
- 20 to 30 (**CURRENT**) *Continue. [For Light User Group only, thank the respondent and terminate.]*
6. **[Smokers/Some days only.]** On average, when you smoked during the past 30 days, about how many cigarettes, cigarillos, or little cigars did you smoke a day? Would you say...? (*Read list.*)
- Fewer than 10 (**LIGHT**) *Go to Question 8 if recruiting 18–24 light smokers.*
- 10 or more (**CURRENT**) *Continue. [For Light User Group only, thank the respondent and terminate.]*

7. How long has it been since you quit smoking cigarettes, cigarillos, or little cigars? Would you say...? (**Read list. Recruit at least 6 Recent Quitters per group.**)
- Less than 6 months ago **Continue to recruit (Recent Quitters) for Former Groups.**
 - 6 to 12 months ago **Continue to recruit (Recent Former Users) for Former Groups.**
 - 1 to 2 years ago **Continue to recruit (Recent Former Users) for Former Groups.**
 - More than 2 years ago **Thank the respondent and terminate.**
8. Do you currently use chewing tobacco, snuff, or dip, such as Copenhagen, Skoal, Grizzly, or Redman? (**If yes, recruit for Smokeless Tobacco User Group and/or at least 2 per each remaining male group.**)
- Yes **Continue.**
 - No **If smoker, continue; otherwise, thank the respondent and terminate.**
9. In the past 5 years, have you or any member of your household worked for any of the following? **If yes to any, thank the respondent and terminate.**
- A tobacco or cigarette company
 - A public health or community organization involved in communicating the dangers of smoking or the benefits of quitting
 - A marketing, advertising, or public relations agency or department
 - The U.S. Food and Drug Administration (FDA)
 - The National Institutes of Health (NIH)
 - The Centers for Disease Control and Prevention (CDC)
 - The Substance Abuse and Mental Health Services Administration (SAMHSA)
 - The Centers for Medicare & Medicaid Services (CMS)
10. Have you or any member of your household ever lobbied on behalf of the tobacco industry?
- Yes **Thank the respondent and terminate.**
 - No **Continue.**
11. Have you or any member of your household personally represented or worked on behalf of a tobacco company in connection with a tobacco lawsuit?
- Yes **Thank the respondent and terminate.**
 - No **Continue.**

12. Have you participated in any paid market research in the past 6 months?
- Yes ***Thank the respondent and terminate.***
- No ***Continue.***
13. For study purposes, if you participate, the discussion group will be recorded. The interviewer will not ask any sensitive questions. Are you okay with us recording your group discussion?
- Yes ***Continue.***
- No ***Thank the respondent and terminate.***
14. What is the highest level of education that you have completed? ***(Read list. Recruit a mix to show per group. No more than two postgraduates per group.)***
- Less than high school ***Go to Question 16.***
- High school graduate or GED ***Go to Question 16.***
- Some college or 2-year degree ***Continue.***
- College degree ***Continue.***
- Postgraduate degree ***Continue.***
15. Are you currently enrolled in college either part time or full time? ***(Recruit for College Student Groups and/or mix to show per remaining groups.)***
- Yes
- No
16. Are you of Hispanic or Latino origin? ***(Recruit for Hispanic Group and/or at least 1 to show in each remaining group.)***
- Yes
- No
17. What is your race? ***(Read list. Recruit AA for AA Groups and/or a mix to show per remaining groups.)***
- White
- Black or African American
- Asian
- Native Hawaiian or other Pacific Islander
- American Indian or Alaskan Native
- [DON'T READ]** Hispanic
- [DON'T READ]** Other

18. Finally, during the focus group discussion, you will be asked to review written materials and offer your opinions; therefore, I need to ask whether you have a medical or nonmedical condition that hinders your ability to read and/or understand written materials in English?

Yes

Thank the respondent and terminate.

No

Continue.

Great! You qualify for our study. The discussion group will be held on [DATE] at [TIME] and will last about 90 minutes. For your time and opinions, you will receive a \$XX cash honorarium.

19. Would you like to participate in the group discussion at [TIME] on [DATE]?

Yes

Continue.

No

Thank the respondent and terminate.

Great! May I please have your mailing or e-mail address to send you a confirmation letter with directions? ***[Verify address and phone number.]***

Thank you. That's all the questions I have today. Please try to arrive at least 15 minutes prior to the group. If you have any questions or find that you are unable to attend, please call [facility's phone number] as soon as possible. Thank you again for your time. We look forward to seeing you at [TIME] on [DATE].

Read if necessary:

If you have any questions about the study, you may contact Katherine Kosa of RTI at 1-800-334-8571, extension 23901. If you have concerns about how participants are being treated in the study, you may contact RTI's Office of Research Protection toll-free at 1-866-214-2043.