## Dear Visitor,

The National Park Service is dedicated to providing a high-quality experience for our visitors. As part of our effort to continually improve services, we are asking for your help.

Please take a few minutes at the end of your visit to complete this card. When you are finished, simply drop it in the survey return drop box or in a U.S. mailbox.

Your participation is very important, and your opinion counts.

We appreciate your help!

Sincerely,

Jonathan B. Jarvis Director National Park Service





## **U.S.** Department of the Interior **National Park Service**

2014 Visitor Survey Card

- Please fill out the card
- Detach along perforation
- Drop in the survey return drop box or in any U.S. mailbox

Thank You!

For more information about this and other studies, visit:

www.pcgfirm.com



## PAPERWORK REDUCTION ACT STATEMENT: The National Park Service is

authorized by 16 U.S.C. 1a-7 to collect this information. This information will be used by park managers to improve services in the National Parks. Your response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Permanent data will be anonymous. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number.

**BURDEN ESTIMATE: Public reporting** burden for this form is estimated to average 3 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to the Pacific Consulting Group, 200 S. California Avenue, Palo Alto, CA 94306: or Phadrea Ponds at pponds@nps.gov (email).

OMB Control Number - 1024-0216 Expiration Date: XX/XX/XXXX

## **Your Opinion Counts!**

<NAME OF PARK>

PLEASE USE BLUE OR BLACK INK ONLY					FILL IN THE OVAL COMPLETELY	
Park Facilities	Very Good	Good	Average	Poor	Very Poor	Not used o not availab
Visitor center	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	0
Exhibits (indoor and outdoor)	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	0
Restrooms	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	0
Walkways, trails, and roads	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	
Campgrounds and/or picnic area	as 🔿	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	
Visitor Services						
Assistance from park employees	s 🔿	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	
Park map or brochure	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	
Ranger programs	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	
/alue for entrance fee paid	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	
Commercial services in the park food, lodging, gifts, rentals, etc.)	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	
Please specify services used						
Recreational Opportunitie earning about nature, history, or culture	o O	$\bigcirc$	0	0	0	0
<b>Dutdoor recreation</b> (sightseeing, camping, bicycling, boating, hiking, etc.	.) 🔿	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	0
Overall quality of facilities, see and recreational opportunities		Very Good	Good	Average	Poor	Very Poor
Male Your gender and age?	Female	18-21 2	22-30 31-40	) 41-50 51-	60 61-70	71+
This park was established becau n your opinion, what is the natio	onal sigr	ificance	of this pa	rk?	tios sor	vicos
or recreational opportunities?			e at this p			

2014 Visitor Survey Card

S C A N T R O N<sup>™</sup> EliteView<sup>™</sup> EM-293259-2:654321