

Approximate time: 10 minutes

CIRCLE
DATE
Group 1 Time 1
Group 2 Time 2

RECRUITMENT SCREENER

RESPONDENT NAME: _____
ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____
TELEPHONE: _____
DATE RECRUITED: _____ RECRUITED BY: _____
DATE CONFIRMED: _____ CONFIRMED BY: _____
(RECRUIT FOR A SHOW OF 8 TO 10)

Hello, this is _____ calling from Shugoll Research, an independent survey research company. May I please speak with _____? (CONTINUE WHEN REACH NAME ON LIST)

We are conducting a research study in order to improve a government website. We are looking for individuals to spend an hour using the website and answering questions about their experience. Participants in this study will receive \$40 for their time.

The sessions will be conducted on ____ via phone and screen-sharing technology.

1. Would you be interested in participating in the study?

	<u>CIRCLE</u>	
No	<input type="checkbox"/> 1	→(THANK AND TERMINATE)
Yes	<input type="checkbox"/> 2	
Don't know	<input type="checkbox"/> 3	

2. Which of the following applies to you: (READ LIST)

	<u>CIRCLE</u>	
Your identity has never been stolen	1	→(ATTEMPT A MIX, 9-10 ideal)
You have been a victim of fraudulent credit card charges	2	→(ATTEMPT A MIX, 9-10 ideal)
You have been a victim of banking, tax, or identity fraud	3	
(DO NOT READ) Don't know	4	→(THANK AND TERMINATE)

3. Record gender for all groups:

	<u>CIRCLE</u>	
Male	1	→(ATTEMPT A MIX)
Female	2	

4. Please stop me when I reach the category that includes your age. (READ LIST)

	<u>CIRCLE</u>	
Under 18	1	→(THANK AND TERMINATE)
18 to 29	2	
30 to 39	3	
40 to 49	4	→(ATTEMPT A MIX, 2-3 from each group is ideal)
50 to 64	5	
65 or older	6	
Refused	7	→(THANK AND TERMINATE)

5. What is your home city, state, and zip code?

City, State, Zip Code:	1	→(ATTEMPT A MIX)
Not continental U.S. (i.e. Alaska or Hawaii)	2	→(THANK AND TERMINATE)

6. What is your time zone:

Pacific	<input type="text" value="1"/>	→(ATTEMPT A MIX)
Mountain	<input type="text" value="2"/>	
Central	<input type="text" value="3"/>	
Eastern	<input type="text" value="4"/>	

7. The session will be conducted remotely. You will be required to access the Internet and talk on the phone at the same time. Do you have a high-speed Internet connection or a dial-up connection?

Dial-up	<input type="text" value="1"/>	→(THANK AND TERMINATE)
Don't know	<input type="text" value="2"/>	→(THANK AND TERMINATE)
High-speed	<input type="text" value="3"/>	