

Information Experts will send the following recruitment email to the list of targeted organizations.

Dear Name,

The Consumer Financial Protection Bureau (CFPB), an independent federal agency, is working to improve the future financial well-being of adults and young people in America. The Bureau is creating resources for parents, and as a part of its effort, CFPB would like to talk to a representative from your organization about the financial wellness programs (both formal and informal) that you offer employees or may have considered offering them. With this information, CFPB hopes to create tools and resources that support organizations and help working parents create a better financial future for their families. Your organization's participation is completely voluntary.

CFPB has retained Information Experts to conduct the research and interviews. Information Experts is headquartered in the Washington, D.C. metro area and provides market research services in addition to a number of other services to federal agencies.

I am contacting you to ask your help identifying the person at (COMPANY) who can discuss your organization's financial wellness efforts during a 60- to 90-minute telephone interview. His or her participation will help us understand the supporting role CFPB can play to help employers and employees alike. The name and affiliation of the person participating in the interview will not be disclosed to CFPB by Information Experts.

If you have questions for CFPB or wish to validate this research effort, you may contact Laura Schlachtmeyer, CFPB Content Specialist, at Laura.Schlachtmeyer@cfpb.gov or (202) 435-9876.

To participate, your representative can respond to survey@informationexperts.com or call the toll-free number (844) 295-5730 and provide us with two or three preferred interview dates and times. A consultant from Information Experts will follow up with within two business days.

Thank you in advance for your help.

Upon receiving a response, Information Experts will ask participants to confirm their:

1. Company's number of employees (whether under 500 employees, or 500 or more employees).
2. A preferred interview date and time.