Request for Approval under the "GENERIC CLEARANCE FOR QUALITATIVE CONSUMER EDUCATION, ENGAGEMENT, AND EXPERIENCE INFORMATION COLLECTIONS"
(OMB Control Number: 3170-0036)

1. TITLE OF INFORMATION COLLECTION:
CFPB *Ready, Set, Save* Tax Time Savings Campaign; End of Tax Year Partner Feedback

2. PURPOSE:
The purpose *Ready, Set, Save* is to encourage earned income tax credit (EITC)-recipient taxpayers to engage in savings and wealth-building activities during the tax preparation process. This is the second request for information from the 13 organizations that agreed to participate in the CFPB tax time savings pilot identified as Ready? Set, Save! The first inquiry sought primarily logistical information from the organizations on best times for the CFPB to offer training, quantities of various materials the organizations could use in their tax campaign and the number of people participating in the trainings provided by the CFPB. From the results of that initial inquiry we were able to schedule and deliver 3 webinar style trainings for staff and volunteers and deliver educational and consumer materials to the 13 pilot organizations in advance of tax season.

The purpose of this inquiry is to collect information from the same 13 non-profit organizations to get their feedback on the experience of using the Ready, Set Save materials and training during the tax season which ends on April 15, 2014. The information provided will help the Bureau get a better understanding about how organizations such as those included in the pilot integrate savings promotions strategies in their VITA campaign and the value that the Bureau can provide in support of those efforts. The information we are requesting includes a small amount of quantitative data including number of returns filed, number of EITC filers, and number of people who saved, plus a narrative report of no more than two pages describing the effectiveness of the tools, materials and training provided by CFPB, and any recommendations for improvement. This information will not be used to evaluate the quality or effectiveness of the individual programs or respondents.

3. **DESCRIPTION OF RESPONDENTS**:
Respondents to this inquiry will be the lead staff of 13 non-profit and community based organizations participating in the *Ready, Set, Save* pilot.

4. TYPE OF COLLECTION (ADMINISTRATION OF THE INSTRUMENT):

a. How will you collect the information? (Check all that apply)

[ ] Web-based or other forms of Social Media
[ ] Telephone
[ ] In-person
[ ] Mail
[ ] Small Discussion Group
[ ] Focus Group
[X] Other, Explain ___Email________

b. Will interviewers or facilitators be used?

[ ] Yes [X] No [ ] Not Applicable

5. **FOCUS GROUP OR SURVEY:**

If you plan to conduct a focus group or survey, please provide answers to the following questions:

a. Do you have a customer list or something similar that defines the universe of potential respondents and do you have a sampling plan for selecting from this universe?

[X] Yes [ ] No [ ] Not Applicable

b. If the answer is yes, please provide a description below. If the answer is no, please provide a description of how you plan to identify your potential group of respondents and how you will select them?

Respondents to this inquiry will be the lead staff of 13 non-profit and community based organizations participating in the *Ready, Set, Save* pilot.

6. **INFORMATION COLLECTION PROCEDURES**
Please summarize the procedures that will be used to collect data from respondents.

Respondents will receive the request for information via email and will be asked to respond via email.

7. **PERSONALLY IDENTIFIABLE INFORMATION:**

a. **Is personally identifiable information (PII) collected?** [ ] Yes [X] No

b. If Yes, is the information that will be collected included in records that are subject to the Privacy Act of 1974? [ ] Yes [ ] No [X] Not Applicable

c. If Applicable, has a System or Records Notice been published?
[ ] Yes [ ] No [X] Not Applicable

8. **INCENTIVES:**

a. Is an incentive provided to participants? [ ] Yes [X] No

b. I**f Yes, provide the amount or value of the incentive?** $_____N/A______.

c. If Yes, provide a statement justifying the use and amount of the incentive.

9. **ASSURANCES OF CONFIDENTIALITY:**

a. Will a pledge of confidentiality be made to respondents? [ ] Yes [X] No

b. If Yes, please cite the statue, regulation, or contractual terms supporting the pledge.

10. **JUSTIFICATION OF SENSITIVE QUESTIONS (if applicable): N/A**

11. **BURDEN HOURS:**

Category of Respondent	**Number of Respondents/Response**	**Frequency**	**Response Time (hours)**	**Burden (hours)**
CFPB Ready, Set, Save Tax Time Savings Campaign; End of Tax Year Partner Feedback	13	1x	1.5	20
Totals:	**13**	///////////////	/////////////////	**20**

12. FEDERAL COST: The estimated annual cost to the Federal government is $____0____

13. **CERTIFICATION:**

By submitting this document, the Bureau certifies the following to be true:

- The collection is voluntary.
- The collection is low-burden for respondents.
- The collection is non-controversial and does not raise issues of concern to other federal agencies.
- Information gathered will not be used for the purpose of substantially informing influential policy decisions.
- The collection is not statistically significant; the results are not intended to be generalizable beyond the survey population.
- The results will not be used to measure regulatory compliance or for program evaluation.