| WOODSY OWL® LICENSING PROGRAM**LICENSEE APPLICATION** |
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***Burden Statement***

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| GENERAL COMPANY INFORMATION |

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| 1. Your Name:       | Title:       |
| 2. Company Name:       Address:        City:       State:       Zip:       |
| 3. Type of Company: [ ]  Proprietorship [ ] Partnership [ ] Corporation Subsidiary/Division of      [ ] Other      Name of the person who has the authority to sign Licensing Contract (If different from above):      |
| 4. Phone:       |
| 5. Fax:       |
| 6. E-mail:       Website:       |
| 7. Years in Business:       Annual Sales Volume:       |
| 8. Royalty reporting point of contact (if different from above)       |
| 9. Are your products made in USA?       If not, where are they made?       If Sub-Contractors used, please name:       |
| 10. Other Licenses Held:       |
| 11. What are the products you would like us to consider for licensing? |
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| 12. Who is your target market for each of the above products? |
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| 13. What are your channels of distribution for each product? |
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| 1.
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| 1.
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| 14. How does this product promote environmental conservation and Woodsy Owl’s mission?      |

| **FINANCIAL PROPOSAL** |
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| 15. Sales Forecasts: |
| Product | Sales Units | Wholesale $/Unit | Gross Sales$ | Per UnitRetail Price $ |
| a.       |       |       |       |       |
| b.       |       |       |       |       |
| c.       |       |       |       |       |
| d.       |       |       |       |       |
| e.       |       |       |       |       |
| 16. Proposed term of License       You may choose 1 to 5 Year(s) |
| 17. Proposed Advance on Royalties:        |
| 18. Proposed Minimum Guarantee on Sales:        |
| 19. Marketing Date (when product(s) will be available at retail):       months  |
| 20. Other Information that may be helpful in consideration of this application:     **Thank you for completing this Application!** |

***Please return the signed and completed application to*** ***WoodsyOwl@themetisgroup.com*** ***or fax it to 202.822.5082. If you have any questions, please call Libby Kavoulakis at 202.822.5080.***

| WOODSY OWL® LICENSING PROGRAM**LICENSEE APPLICATION APPROVAL FORM** |
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***To be completed by Representative for USDA Forest Service:***

APPROVAL STATUS:

[ ]  Approved as submitted

[ ]  Not approved as submitted

COMMENTS:

APPROVED BY: DATE: