

WOODSY OWL® LICENSING PROGRAM LICENSEE APPLICATION

Burden Statement

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GENERAL COMPANY INFORMATION

1. Your Name:	
2. Company Name:	
Address:	
City:	State:
Zip:	
3. Type of Company: <input type="checkbox"/> Proprietorship <input type="checkbox"/> Partnership	
<input type="checkbox"/> Corporation Subsidiary/Division of	
<input type="checkbox"/> Other _____	
Name of the person who has the authority to sign Licensing Contract (If different from above):	
4. Phone:	
5. Fax:	
6. E-mail:	Website:
7. Years in Business:	Annual Sales Volume:
8. Royalty reporting point of contact (if different from above)	
9. Are your products made in USA? If not, where are they made?	
If Sub-Contractors used, please name:	

10. Other Licenses Held:
11. What are the products you would like us to consider for licensing?
a.
b.
c.
d.
e.
12. Who is your target market for each of the above products?
a.
b.
c.
d.
e.
13. What are your channels of distribution for each product?
a.
b.
c.
d.
e.
14. How does this product promote environmental conservation and Woodsy Owl's mission?

FINANCIAL PROPOSAL				
15. Sales Forecasts:				
Product	Sales Units	Wholesale \$/Unit	Gross Sales \$	Per Unit Retail Price \$
a.				
b.				
c.				
d.				
e.				
16. Proposed term of License		You may choose 1 to 5 Year(s)		
17. Proposed Advance on Royalties:				
18. Proposed Minimum Guarantee on Sales:				
19. Marketing Date (when product(s) will be available at retail):			months	
20. Other Information that may be helpful in consideration of this application:				
Thank you for completing this Application!				

Please return the signed and completed application to WoodsyOwl@themetisgroup.com or fax it to 202.822.5082. If you have any questions, please call Libby Kavoulakis at 202.822.5080.

**WOODSY OWL® LICENSING PROGRAM
LICENSEE APPLICATION APPROVAL FORM**

To be completed by Representative for USDA Forest Service:

APPROVAL STATUS:

- Approved as submitted
- Not approved as submitted

COMMENTS:

APPROVED BY: _____ DATE: _____