



DATE

[State] Resident  
(Add 1)  
(Add 2)  
(City), (State) (Zip)

Dear [State] Resident:

I am writing to ask you for your help in a study being conducted for the National Oceanic and Atmospheric Administration. This survey collects information about severe weather events and participation in outdoor activities. The findings from this study will be used to improve access to information about the environment and ensure the quality of marine and coastal resources in [state].

For the results to be representative of households in [state], we need everyone who receives this short questionnaire to complete it and send it back, **even if you do not fish**. Your address was randomly selected from a list of fishing licenses in [State], and we cannot replace you with someone else. We have enclosed a small token of appreciation as a way of saying thanks for your help.

This is a voluntary survey. Responses are kept confidential as required by section 402(b) of the Magnuson-Stevens Act and NOAA Administrative Order 216-100, Confidentiality of Fisheries Statistics, and will not be released for public use except in aggregate statistical form without identification as to its source.

If you have any questions or comments about this study, we would be happy to talk with you. Please call 1-xxx-xxx-xxxx.

Thank you very much for your help with this important study. Please return your completed questionnaire in the postage paid envelope provided.

Yours sincerely,

A handwritten signature in black ink that reads "David A. Van Voorhees". The signature is written in a cursive style.

David A. Van Voorhees  
Chief, Fisheries Statistics Division  
NOAA Fisheries, Office of Science and Technology



DATE

[State] Resident  
(Add 1)  
(Add 2)  
(City), (State) (Zip)

Dear [State] Resident:

A few weeks ago we sent a questionnaire on severe weather events and participation in outdoor activities to your household. If you have already returned the questionnaire, we thank you. If you have not returned it, we ask you to please complete the enclosed questionnaire and return it as soon as possible. For the results to be representative of households in [state], we need everyone who receives this short questionnaire to complete it and send it back, even if you don't participate in outdoor activities.

We are very grateful for your help. Your completed questionnaire will contribute to our understanding of the state's access to information about the environment and help ensure the quality of outdoor and coastal resources.

Your address was randomly selected from a list of households who hold fishing licenses in the State of <License State>. This is a voluntary survey. Responses are kept confidential as required by section 402(b) of the Magnuson-Stevens Act and NOAA Administrative Order 216-100, Confidentiality of Fisheries Statistics, and will not be released for public use except in aggregate statistical form without identification as to its source.

If you have any questions or comments about this study, we would be happy to talk with you. Please call 1-xxx-xxx-xxxx.

Thank you very much for your help with this important study. Please return your completed questionnaire in the postage paid envelope provided.

Yours sincerely,

A handwritten signature in black ink, appearing to read "David A. Van Voorhees".

David A. Van Voorhees  
Chief, Fisheries Statistics Division  
NOAA Fisheries, Office of Science and Technology

June 6, 2013

Last week we sent you a survey on behalf of the National Oceanic and Atmospheric Administration. If you have already completed and returned the survey, please accept our sincere thanks. If not, I encourage you to do so today.

Information collected in this study will help us to better understand how people use recreation resources in <<STATE>>. Please know that your answers are completely confidential and will be used only for this study in accordance with the Magnuson-Stevens Act and NOAA Administrative Order 216-100.

If you did not receive the survey or need another copy, please call XXXXXXXX toll-free at 1-XXX-XXX-XXXX.

Sincerely,



Dave Van Voorhees  
Chief, Fisheries Statistics Division  
NOAA Fisheries, Office of Science and Technology



Weather and Outdoor Activities Survey  
7431 College Parkway, Ste A  
Fort Myers, FL 33907

<<STATE>> Resident  
Add1  
Add2  
City, St Zip

Hello, I'm calling on behalf of the National Oceanic and Atmospheric Administration. A few days ago we sent you or another adult in your household a Weather and Outdoor Activity Survey. If you have already returned your completed survey, thank you very much. If you haven't, we ask that you complete the survey as soon as possible and return it in the postage-paid envelope we provided. If you have questions about the survey, please call us toll-free at 1-xxx-xxx-xxxx. Thank you again for your help. (This message will repeat.)