

Affordable Care Act (ACA) Outreach and Enrollment Supplemental Funding

Data Collection Measures

Using the following measures, please report only on the activities that are supported by the Affordable Care Act (ACA) Outreach and Education Supplemental Funding.

Part 1: Organization Details

1. Reporting Period

Data Collection Period	Data Reporting Period
October 1 st , 2013- December 31 st , 2013	January 13-31 st , 2014
January 1 st , 2014- April 30 th , 2014	May 1 st , 2014- May 31 st , 2014

2. Grantee Organization- Select from a Drop Down Menu
3. Organization Type- Select from a Drop Down Menu
4. Did your state expand Medicaid? Yes/No
5. Did you state create an Insurance Exchange? Yes/No

Part 2: Outreach & Enrollment Personnel

1. Number of Outreach and Enrollment assistance workers that have successfully completed all required federal and/or state training
2. Number of general educators who provide information to consumers to raise awareness

Part 3: Outreach and Education

1. Events - *Includes presentations at community events such as health fairs, civic clubs, school events, partner meetings, etc.*
 - *Number of Events*
 - *Total number reached*
2. Education Materials - *Includes brochures, flyers, radio and television spots aired, billboards and any other materials purchased, created and disseminated.*
 - *Number of educational materials*
 - *Number of radio spots aired*
 - *Number of TV spots aired*
 - *Number of other materials*

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- *Other materials? Provide an explanation*
- 3. One-on-One Counseling - *Individual counseling sessions for raising awareness and enrollment assistance.*
 - Number of individuals educated on health insurance options
 - Number of individuals assisted with enrollment by a trained Outreach and Enrollment assistance worker
- 4. Referrals
 - Number of individuals who receive eligibility determination for the Federal Health Insurance Marketplace by a trained Outreach & Enrollment assistance worker
 - Number of individuals who receive eligibility determination for the State Health Insurance Marketplace by a trained Outreach & Enrollment assistance worker
 - Number of individuals who receive eligibility determination for the Medicaid by a trained Outreach & Enrollment assistance worker
 - Number of individuals who receive eligibility determination for the Medicaid by a trained Outreach & Enrollment assistance worker
 - Number of individuals referred to a trained Outreach & Enrollment assistance worker

Part 4: Enrollment

1. Number of individuals who enroll in the Federal Health Insurance Marketplace with the assistance of a trained Outreach/Enrollment assistance worker
2. Number of individuals who enroll in the State Health Insurance Marketplace with the assistance of a trained Outreach/Enrollment assistance worker
3. Number of individuals who enroll in Medicaid with the assistance of a trained Outreach/Enrollment assistance worker

Part 5: Additional Resources

- Has your organization received any other funding to promote the Affordable Care Act other than the \$25,000 supplemental funding related to your Outreach grant? Yes/No
- If so, how much additional funding did your organization receive? Enter Amount:
- Did having received the Outreach supplemental funding contribute to your being able to obtain this additional funding? Yes/No