Form Approved OMB No: 0920-1009

Exp. Date: 3/31/2017

Public Reporting burden of this collection of information is estimated at 60 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Reports Clearance Officer, 1600 Clifton Road NW, MS D-74, Atlanta, GA 30333; Attn: PRA (0920-0920-1009).

# **WISQARS Discussion Group Questions**

### **Opening Script**

Thank you for agreeing to help the Centers for Disease Control and Prevention (CDC) improve the Web-based Injury Statistics Query and Reporting System (WISQARS). As a user of WISQARS, your feedback is extremely important.

We anticipate that this group discussion will take approximately 60 minutes to complete. Your responses to all questions will be kept secure and only reported in aggregate with data from other respondents. All information collected will be used to improve the functionality of WISQARS.

#### Background

- What is your job title?
  - O How long have you been working in this role?
  - O How long have you been working in this organization?
- What type and level of educational background do you have?
- What injury and violence prevention and control information do you rely on to perform your job?

#### General

- What are three words that you would use to describe WISQARS?
  - O What is its purpose?
- How often do you use WISQARS?
- What do you use it for?
- Which of the WISQARS data are most useful to you?
- What specific issues or topics do you use these WISQARS data for?
- How do you present WISQARS data?
- Who benefits from the data provided by WISQARS?

#### Satisfaction

- What do you like most about using WISQARS?
- What do you like least about using WISQARS?
- What is easiest to use in WISQARS?
- What is most difficult to use in WISQARS?
- Are you able to find what information you need?
- What could be improved with WISQARS (give examples: such as function, other data, other output)?
- What tools or resources could be added to WISQARS to make it more useful in your work?
- What do you think about the WISQARS logo? Any positive or negative reaction to it?
  - O What three words would you use to describe the logo?
  - O Do you associate the logo with the data system?

## **Mapping Module**

- How often do you use the WISQARS mapping module?
- What do you use it for?
- What do you like most about the mapping module?
- What do you like least about the mapping module?
- How could the mapping module be improved?

#### **Cost Module**

- How often do you use the WISQARS cost module?
- What do you use it for?
- What do you like most about the cost module?
- What do you like least about the cost module?
- How could the cost module be improved?

## **Mobile App**

- How often do you use the WISQARS mobile app?
- What do you use it for?
- What do you like most about the app?
- What do you like least about the app?
- How can the app be improved?

## **Return of Investment Calculator**

A return on investment calculator allows users to compute the cost and benefit of injury prevention efforts at the state and local level.

- How often would you use a Return on Investment calculator?
- What would you use it for?

#### **Other Data Query Systems**

- What other injury data query systems or resources do you use to obtain injury statistics?
  - 0 How are these data systems similar or different from WISQARS?

- What other public health data query systems or resources do you use in general?
- What do you like about those systems?

## **Closing Script**

Thank you for providing your feedback so that we can continue to improve the WISQARS data system. We appreciate you taking the time to speak with us.