



# PHARMACIST FOCUS GROUPS

**1 IN 3** adults aged 65 and older  
falls every year.

**2 MILLION** are treated in emergency departments  
for fall-related injuries.

The Centers for Disease Control and Prevention (CDC) has funded an initiative to reduce falls among older adults. In this effort, the CDC is seeking pharmacists' insights to help inform and improve fall preventative services.

**In a 90-minute focus group, provide your input on how CDC can support (*practice setting*) pharmacists to manage medications and prevent falls.**

**WHERE:**

**WHEN:**

Participants will receive a gift card as a token of appreciation.

**IF YOU ARE INTERESTED, PLEASE CONTACT**

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Altarum Institute is a nonprofit health systems research and consulting organization. Altarum Institute is contracted with Brunet-García and CDC to conduct focus groups for this study.