

Attachment C - Recruitment/Screening Phone Script

Form Approved

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Public Reporting burden of this collection of information is estimated at 5 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Reports Clearance Officer, 1600 Clifton Road NW, MS D-74, Atlanta, GA 30333; Attn: PRA (0920-1009).

Phone scripts

For inquiries from pharmacists responding to email announcements to Association members, flyers, ads in professional journals, or announcements in conference materials:

"Hello. Thank you for responding to our focus group announcement. Why don't I give you some information about us, and about our project? Altarum Institute is a non-profit organization. We are working on a Centers for Disease Control and Prevention/CDC funded initiative to support pharmacists in their efforts to reduce falls among adults aged 65 and older. These focus groups are designed to inform the development of the program.

Are you interested in participating?"

If no:

"I understand, thank you anyway."

If yes,

"Great. Can you tell me what kind of setting you currently practice in? (For example, community or chain pharmacy, managed care, or another type of health setting?)" *Record industry segment.*

"Can you tell me in which area/state you are located?"

Once location is determined: "Thank you. We anticipate that the [location] focus group will be conducted in the next two months. Once we have the exact date, time and location, we will contact you to see if you are able to participate. Do you prefer we contact you by phone or email?"

"Good. What is the best [phone/email] address to use?" *Record contact information.*

"Thank you very much. We will be in touch soon."