

## Attachment 3. Survey

**Form Approved**  
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**We would like to start by asking some questions to get a better sense of your background and general familiarity with websites and web-based tools.**

1. How old are you?
  - 18-39 years old
  - 40-59 years old
  - 60-75 years old
  - Over 75 years old
  
2. What is your highest level of education?
  - High school or less
  - Some college
  - College degree
  - Advanced degree
  
3. Who do you work for?
  - Local or State government
  - Non-governmental or Non-profit organization
  - Academic institution
  - Other \_\_\_\_\_
  
4. How many years of experience do you have in the field of violence prevention?
  - Less than 1 year
  - 1 to 4 years
  - 5 to 9 years
  - 10 years or more
  - Not in the field of violence prevention

5. How often do you use the Internet for work (such as for training, finding statistics/data, conducting research)?
  - Daily
  - Weekly
  - Monthly
  
6. How would you describe your internet use proficiency?
  - Basic
  - Intermediate
  - Advanced
  - Expert

**Now we would like to ask you for some information about your past experience with VetoViolence.**

7. Have you ever been to the CDC website, VetoViolence.cdc.gov?
  - Yes
  - No
  
8. [If yes] What did you go to VetoViolence for? Check all that apply.
  - To find and complete trainings;
  - To find information for specific violence prevention topics;
  - To find, complete, and download evaluation plans;
  - To find templates to submit Success Stories
  - [Other]
  
9. Do you have a VetoViolence account?
  - Yes
  - No

**Now we would like to ask you a few task questions. You will be taken to the VetoViolence homepage to complete each task.**

**(Note: the following tasks are samples and will change based on the participant's area of expertise and assets that fit best.)**

*Task #1(information search): From the VetoViolence homepage, please find the infographic that highlights the benefits of healthy relationships and review it.*

10. Were you able to find the infographic that highlights the benefits of healthy relationships?
  - Yes
  - No
  - I don't know
  
11. Based on your experience, how difficult was it to find the infographic that highlights the benefits of healthy relationships from the VetoViolence homepage?
  - Not at all
  - Neutral

- Extremely
12. Based on your experience, how difficult was it to download the infographic that highlights the benefits of healthy relationships after finding it?
- Not at all
  - Neutral
  - Extremely
13. Which of the following best describe any problems or frustrations you encountered while trying to complete this task? Please check all that apply.
- Navigating from page to page was difficult
  - Item would not load at all
  - Site was slow
  - Information categories were not useful
  - Organization of the site was confusing
  - Labels used were unclear
  - It took too many clicks to get to information
  - I could not find the information I was looking for
  - I got lost on the site
  - I did not encounter any problems or frustrations
  - Other: \_\_\_\_\_

*Task #2 (launch training): From the VetoViolence homepage, please find, launch, and complete the first module of Dating Matters training.*

14. Were you able to find the Dating Matters training?
- Yes
  - No
  - I don't know
15. In module 1, you are introduced to five different types of relationships that can both support the development of healthy dating relationships and lower the risk of dating violence. These individuals help teens learn how to navigate the world beyond their home and family in school and other learning environments. Who are they?
- Parents
  - Peers
  - Educators
  - Other trusted adults
  - Dating partners
16. Based on your experience, how difficult was it to find Dating Matters training from the VetoViolence homepage?
- Not at all
  - Neutral
  - Extremely
17. Based on your experience, how difficult was it to launch the Dating Matters training?
- Not at all
  - Neutral
  - Extremely
18. Which of the following best describe any problems or frustrations you encountered while

trying to complete this task? Please check all that apply.

- Navigating from page to page was difficult
- Item would not load at all
- Site was slow
- Information categories were not useful
- Organization of the site was confusing
- Labels used were unclear
- It took too many clicks to get to information
- I could not find the information I was looking for
- I got lost on the site
- I did not encounter any problems or frustrations
- Other: \_\_\_\_\_

19. What about the training, Dating Matters, made a lasting impression on you? [Optional]

*Task #3 (identify resources): From the VetoViolence homepage, please find Success Stories in the area of Child Maltreatment.*

20. Were you able to find success stories in the area of Child Maltreatment?

- Yes
- No
- I don't know

21. How many success stories in the area of Child Maltreatment are there in the Success Stories library?

- 0
- 1
- 3
- 5

22. Based on your experience, how difficult was it to find success stories in the area of Child Maltreatment from the VetoViolence homepage?

- Not at all
- Neutral
- Extremely

23. Based on your experience, how difficult was it to find success stories in the area of Child Maltreatment?

- Not at all
- Neutral
- Extremely

24. Which of the following best describe any problems or frustrations you encountered while trying to complete this task? Please check all that apply.

- Navigating from page to page was difficult
- Item would not load at all
- Site was slow
- Information categories were not useful
- Organization of the site was confusing
- Labels used were unclear

- It took too many clicks to get to information
- I could not find the information I was looking for
- I got lost on the site
- I did not encounter any problems or frustrations
- Other: \_\_\_\_\_

**You have completed all the tasks and now we would like to ask you some follow up questions.**

25. Please indicate how likely you are to return to the VetoViolence website to find information to support your work in violence prevention.
- Definitely would return to the site
  - Probably would return to the site
  - Probably would not return to the site
  - Definitely would not return to the site
26. Based on your experience today, how satisfied were you with the ability to find information on VetoViolence?
- Very dissatisfied
  - Somewhat dissatisfied
  - Neutral
  - Somewhat satisfied
  - Extremely satisfied
27. Based on your experience today, how easy was it to use VetoViolence?
- Extremely easy
  - Somewhat easy
  - Neutral
  - Somewhat difficult
  - Extremely difficult
28. Based on your experience today, how would you rate the organization of information on VetoViolence?
- Very disorganized
  - Somewhat disorganized
  - Neutral
  - Somewhat organized
  - Very organized
29. What aspects of VetoViolence did you find most easy to use and why? [Optional]
30. What aspects of VetoViolence did you find most difficult to use and why? [Optional]
31. What about VetoViolence made a lasting impression on you? [Optional]

[Usability Testing Session Complete]

