

Attachment 1: Participant Recruitment Letter

Dear:

The CDC's Division of Violence Prevention (DVP) is adding new applications and continually enhancing the [VetoViolence website](#). DVP is soliciting your input and feedback to learn more about what works well and what does not on the website. This information will help us improve the VetoViolence website.

We would like you to participate in online usability testing that will last no longer than 60 minutes and can be conducted from the comfort of your own office. Participation is entirely voluntary, and no personally identifiable information will be collected. Banyan Communications is working with DVP to conduct the remote usability testing. Should you agree to take part in this usability testing, you will receive next steps and participation instructions from Ann Chen at Banyan Communications (achen@banyancom.com).

Your participation would make DVP's violence prevention resources, trainings, and tools better for you and your colleagues. We look forward to your response and potential participation.

Thank you for considering our invitation to participate,

[NAME OF DVP PROGRAM STAFF]