



# PRIMARY CARE PROVIDERS

**1 IN 4** adults aged 65 and older fall every year.

**2 MILLION** are treated in emergency departments for fall-related injuries.

The Centers for Disease Control and Prevention (CDC) has funded an initiative to reduce falls among older adults. In this effort, the CDC is seeking insights from physicians, physician assistants, and nurse practitioners, to help inform and improve fall prevention services.

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**Contact us today to participate in a focus group or interview. Help CDC support primary care providers in preventing falls.**

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Participants will receive a gift card as a token of appreciation.

**IF YOU ARE INTERESTED, PLEASE CONTACT**  
[steadi@altarum.org](mailto:steadi@altarum.org) | 1-877-828-5101 *toll-free*

Altarum Institute is a nonprofit health systems research and consulting organization. Altarum Institute is contracted with Brunet-García and CDC to conduct this study.