

Attachment C

Interview Recruitment Script

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My name is _____. I work with the [Northern Kentucky Health Department/Cincinnati Health Department]. We are doing a project with about 30 small businesses in Northern Kentucky/Cincinnati to understand how they handle workforce health issues.

I am calling to see if you and your company would be interested in working with the project. If you are interested I would come to your company and interview you about how you manage workforce health issues. As a token of appreciation for your participation you will be given \$50 after completing the interview. Over the course of the next year, and depending on your company's available time and resources, we would be contacting you to present you with free workplace safety and/or wellness information, activities, and assistance. We have a small amount of money to support each company that works with us, and you will also receive \$50 as a token of appreciation for any future interviews. We have several community partners including [(St. Elizabeth Healthcare Business Services and Kentucky Employers Mutual Insurance) / (Tri-Health and Christ Hospital)] that will be offering free assistance to participants. We would also want to complete an exit interview with you following the year of services.

As a first step, we would like you to participate in an in-person interview that will last about one to one and a half hours. The purpose of this interview is to get your opinions about workforce health issues. We will be asking for details about your company and how you manage your workforce health issues. No other personal information will be asked during the interview. Will you be interested in participating in this interview?

If asked what they might be doing over course of the year of service:

Some examples of what you might choose to do over the course of the trial service year might be:

- Assistance with developing workplace safety and wellness policies
- Health risk assessments
- Tobacco cessation
- Slip and fall prevention
- Back injury prevention
- Nutrition counseling
- Workplace hazard assessment