

## UAS Communications Census

**POC:** Megan Bensette, [megan.bensette@faa.gov](mailto:megan.bensette@faa.gov), (202) 267-4521

### **PROPOSED TEXT AND QUESTIONS:**

#### **We want your feedback!**

FAA's UAS Integration Office wants your input on the agency's efforts to keep you informed about all things unmanned aircraft systems: policy and regulations, future priorities, research, and other issues affecting UAS.

Please share your insights to help evolve the channels and methods of FAA UAS communication. Your feedback will help inform future agency communication efforts, and all responses will remain anonymous.

1. How have you heard about Unmanned Aircraft System (UAS)/drone-related news from the FAA?  
Select all that apply.
  - Contact with FAA staff
  - FAA website "News and Updates"
  - FAA press release(s)
  - FAA UAS website update subscriber
  - FAA email to UAS/drone registrants
  - Industry/trade association
  - Traditional media
  - Social media
    - Select all that apply (Facebook, Twitter, Instagram, YouTube, LinkedIn, Pinterest, Google+, Tumblr)
  - Other – fill in
  
2. Which social media outlets do you use to receive UAS/drone-related news? Choose all that apply.
  - Facebook
  - Twitter
  - Instagram
  - YouTube
  - LinkedIn
  - Pinterest
  - Google+
  - Tumblr
  - Other (fill in)
  - None
  
3. What is your preferred method of receiving communication for UAS/drone-related news from the FAA? Rank selections in order 1 to 9, with 1 being most preferred.
  - Contact with FAA staff
  - FAA website "News and Updates"
  - FAA press release(s)
  - FAA UAS website update subscriber

- FAA email to UAS/drone registrants
  - Industry/trade association
  - Traditional media
  - Social media
    - Select all that apply (Facebook, Twitter, Instagram, YouTube, LinkedIn, Pinterest, Google+, Tumblr)
  - Other – fill in
4. Rate your satisfaction with how often you receive UAS/drone-related news from the FAA (1=very dissatisfied, 2=dissatisfied, 3=neutral, 4=satisfied, 5=very satisfied)
5. Rate your satisfaction with the timeliness of UAS/drone news from the FAA (1=very dissatisfied, 2=dissatisfied, 3=neutral, 4=satisfied, 5=very satisfied)
6. Rate your satisfaction with the content of UAS/drone news from the FAA (1=very dissatisfied, 2=dissatisfied, 3=neutral, 4=satisfied, 5=very satisfied)
7. Which UAS/drone content topics do you feel the FAA could more frequently communicate about? Check all that apply.
- Altitude/airspace
  - Beyond vision line of sight 0-5 miles
  - Beyond vision line of sight greater than 5 miles
  - Communication and outreach (i.e., Fly Safe, B4UFLy)
  - Industry-led committees (i.e., Drone Advisory Committee, Unmanned Aircraft Safety Team)
  - Operational waiver requests
  - Preemption
  - Research and Test Sites (i.e., Pathfinders)
  - Rulemaking
  - UTM
  - Other (please enter)
8. Of these topics, rank the selections in order 1 to 11, with **1 being the topic the FAA needs to communicate about the most.**
- Altitude/airspace
  - Beyond vision line of sight 0-5 miles
  - Beyond vision line of sight greater than 5 miles
  - Communication and outreach (i.e., Fly Safe, B4UFLy)
  - Industry-led committees (i.e., Drone Advisory Committee, Unmanned Aircraft Safety Team)
  - Operational waiver requests
  - Preemption
  - Research and Test Sites (i.e., Pathfinders)
  - Rulemaking
  - UTM
  - Other (please enter)

9. Which of the following UAS/drone topics are critical for you to receive communications and updates from the FAA? Check all that apply.

- Altitude/airspace
- Beyond vision line of sight 0-5 miles
- Beyond vision line of sight greater than 5 miles
- Communication and outreach (i.e., Fly Safe, B4UFLy)
- Industry-led committees (i.e., Drone Advisory Committee, Unmanned Aircraft Safety Team)
- Operational waiver requests
- Preemption
- Research and Test Sites (i.e., Pathfinders)
- Rulemaking
- UTM
- Other (please enter)

10. Of these topics, rank the selections in order 1 to 11, with **1 being the topic that is most important to you.**

- Altitude/airspace
- Beyond vision line of sight 0-5 miles
- Beyond vision line of sight greater than 5 miles
- Communication and outreach (i.e., Fly Safe, B4UFLy)
- Industry-led committees (i.e., Drone Advisory Committee, Unmanned Aircraft Safety Team)
- Operational waiver requests
- Preemption
- Research and Test Sites (i.e., Pathfinders)
- Rulemaking
- Unmanned aircraft systems traffic management
- Other (please enter)

11. Overall, how transparent do you feel the FAA is with information about UAS? (1=not transparent at all, 2=somewhat not transparent, 3=neutral, 4=somewhat transparent 5=very transparent)

12. What best describes your UAS/drone affiliation?

- a. Academia
- b. Hobbyist/recreationalist
- c. Government
- d. Industry
- e. Other – please fill in

13. How would you describe the pace of the FAA's UAS/drone integration efforts?

- a. Too slow
- b. Just right
- c. Too fast

14. If "too slow," what would you like the FAA to do more of, less of? Please describe.

15. Do you have any additional suggestions or comments on how the FAA can better communicate about UAS/drones?

Drafted: Bensette, AUS, 11/28/16

Edits: Amend, AUS, 11/28/16

Edits: Kolb, AOC, 12/7/16

Edits: Bensette per Julie Parker, PRA, 1/6/17