

Appendix C

2014 National Survey on Distracted Driving Attitudes and Behaviors Questionnaire

Sample Read-ins:

State [sampstat]
Metro Status
Telephone number

INTRODUCTION – SCREENING QUESTIONS

QLAN WHICH LANGUAGE INTERVIEW CONDUCTED IN

- 1 English
- 2 Spanish

5460C: CELL SAMPLE

SC1 Hello, I am _____ calling on behalf of the U.S. Department of Transportation. We are conducting a national study of Americans' driving habits and attitudes.

[IF NEEDED: Any answers you give are kept strictly private. A federal agency may not conduct or sponsor, and a person is not required to respond to, nor shall a person be subject to a penalty for failure to comply with a collection of information subject to the requirements of the Paperwork Reduction Act unless that collection of information displays a current valid OMB Control Number. The OMB number for this solicitation is 2127-0665 and it expires on XXXXX XX, 201X. Public reporting for this collection of information is estimated to be approximately 20 minutes per respondent. All responses to this collection of information are voluntary. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to: Information Collection Clearance Officer, National Highway Traffic Safety Administration, 1200 New Jersey Ave, SE, Washington, DC 20590.]

Are you currently driving?

- 1 Yes
- 2 No
- 9 Refused

THANK & END, CALLBACK

THANK AND END

SC1a Are you in a safe and suitable place to talk right now?

- 1 Yes
- 2 No, call me later
- 3 No, CB on land-line
- 4 Cell phone for business only
- 9 Refused

SCHEDULE CALLBACK

RECORD NUMBER, schedule call back

THANK & END - BUSINESS#

THANK AND END

SC2 As I mentioned, I am calling on behalf of the Department of Transportation. This collection of information is VOLUNTARY and will be used for statistical purposes only so that we may develop and evaluate programs designed to reduce the number of traffic-related injuries and deaths. The interview will take approximately 20 minutes. Your participation is anonymous, and we will not collect any personal information that would allow anyone to identify you. Are you 16 years old or older?

[IF NEEDED: If you would like to learn more about the survey, you can call our toll-free number at 1-866-898-5285 or visit the DOT website at www.nhtsa.gov and read the Distracted Driving Survey Research in Progress notice for more information. The OMB number for this solicitation is 2127-0665 and it expires on XXXXXXXX XX, 201X.]

- | | | |
|---|--------------|--------------------------|
| 1 | Yes | |
| 2 | Yes, no time | SCHEDULE CALLBACK |
| 3 | No | SCREEN OUT |
| 9 | Refused | THANK AND END |

Qualified Level 1

SC2a How many persons, age 16 and older, live in your household?

- [ENTER NUMBER 1-10]
10 10 or more
98 NONE **SCREEN OUT, SKIP TO SCR1**
99 Don't know/Refused **THANK AND END**

SC5 Not counting (this/these) cell phone(s), do you also have a regular landline phone at home?

- | | | |
|---|---------------------------|----------------------|
| 1 | Cell is only phone | SKIP TO SA3 |
| 2 | Has regular phone at home | |
| 9 | Don't know/Refused | THANK AND END |

SC6 Of all the telephone calls that you or your family receives, are . . . (Read List)

- 1 All or almost all calls received on cell phones
- 2 Some received on cell phones and some on regular phones (**SCRN OUT: NOT CELL MOSTLY) SKIP TO SCR1**)
- 3 Very few or none on cell phones (**SCRN OUT: NOT CELL MOSTLY) SKIP TO SCR1**)
- 8 (VOL) Don't know (**SCRN OUT: NOT CELL MOSTLY) SKIP TO SCR1**)
- 9 (VOL) Refused (**SCRN OUT: NOT CELL MOSTLY) SKIP TO SCR1**)

SC7 Thinking about just your LANDLINE home phone, NOT your cell phone, if that telephone rang when someone was home, under normal circumstances, how likely is it that the phone would be answered? Would you say it is ... (Read List)

- 1 Very likely the landline phone would be answered,
- 2 Somewhat likely,
- 3 Somewhat unlikely,
- 4 Very Unlikely, or
- 5 Not at all likely the landline phone would be answered
- 8 (VOL) Don't know
- 9 (VOL) Refused

5460L: LANDLINE SAMPLE

SL1 Hello, I am _____ calling on behalf of the U.S. Department of Transportation. We are conducting a national study of Americans' driving habits and attitudes. This collection of information is **VOLUNTARY** and will be used for statistical purposes only so that we may develop and evaluate programs designed to reduce the number of traffic-related injuries and deaths. The interview will take approximately 20 minutes. Your participation is anonymous, and we will not collect any personal information that would allow anyone to identify you.

[IF NEEDED: If you would like to learn more about the survey, you can call our toll-free number at 1-866-898-5285 or visit the DOT website at www.nhtsa.gov and read the Distracted Driving Survey Research in Progress notice for more information. A federal agency may not conduct or sponsor, and a person is not required to respond to, nor shall a person be subject to a penalty for failure to comply with a collection of information subject to the requirements of the Paperwork Reduction Act unless that collection of information displays a current valid OMB Control Number. The OMB number for this solicitation is 2127-0665 and it expires on XXXXX XX, 201X. Public reporting for this collection of information is estimated to be approximately 20 minutes per respondent. All responses to this collection of information are voluntary. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to: Information Collection Clearance Officer, National Highway Traffic Safety Administration, 1200 New Jersey Ave, SE, Washington, DC 20590.]

How many persons, age 16 and older, live in this household?

[ENTER NUMBER 1-10]

10 10 or more

98 NONE

99 Don't know/Refused

SCREEN OUT

THANK AND END

Qualified Level 1

ASK IF SL1=1.

SL1b May I speak with that person?

1 Rspn on line

2 Rspn called to phone

3 Rspn unavailable

9 Refused

SKIP TO SA3

GO TO SL1d

SCHEDULE CALLBACK

THANK AND END

ASK IF SL1>1

SL1c In order to select just one person to interview, may I please speak to the person in your household, age 16 or older, who (**RANDOMIZE:** has had the most recent/will have the next) birthday?

1 Rspn on line

2 Rspn called to phone

3 Rspn unavailable

9 Refused

GO TO SA3

SCHEDULE CALLBACK

THANK AND END

SL1d Hello, I am _____ calling on behalf of the U.S. Department of Transportation. We are conducting a national study of Americans' driving habits and attitudes. This collection of information is VOLUNTARY and will be used for statistical purposes only so that we may develop and evaluate programs designed to reduce the number of traffic-related injuries and deaths. The interview will take approximately 20 minutes. Your participation is anonymous, and we will not collect any personal information that would allow anyone to identify you.

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Could I please confirm that you are a household member age 16 or older?

- 1 Yes
- 2 No
- 9 Refused

SCHEDULE CALLBACK
THANK AND END – Soft Refusal

SKIP TO SA3

45480: LANDLINE OVERSAMPLE

SO1 Hello, I am _____ calling on behalf of the U.S. Department of Transportation. We are conducting a national study of Americans' driving habits and attitudes. This collection of information is VOLUNTARY and will be used for statistical purposes only so that we may develop and evaluate programs designed to reduce the number of traffic-related injuries and deaths. The interview will take approximately 20 minutes. Your participation is anonymous, and we will not collect any personal information that would allow anyone to identify you.

[IF NEEDED: If you would like to learn more about the survey, you can call our toll-free number at 1-866-898-5285 or visit the DOT website at www.nhtsa.gov and read the Distracted Driving Survey Research in Progress notice for more information. A federal agency may not conduct or sponsor, and a person is not required to respond to, nor shall a person be subject to a penalty for failure to comply with a collection of information subject to the requirements of the Paperwork Reduction Act unless that collection of information displays a current valid OMB Control Number. The OMB number for this solicitation is 2127-0665 and it expires on XXXXXX XX, 201X. Public reporting for this collection of information is estimated to be approximately 20 minutes per respondent. All responses to this collection of information are voluntary. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to: Information Collection Clearance Officer, National Highway Traffic Safety Administration, 1200 New Jersey Ave, SE, Washington, DC 20590.]

How many persons, age 16 to 34, live in this household?

[ENTER NUMBER 1-10]

10 10 or more

98 NONE

99 Don't know/Refused

SCREEN OUT

THANK AND END

Qualified Level 1

ASK IF SO1=1.

SO1b May I speak with that person?

1 Rspn on line

2 Rspn called to phone

3 Rspn unavailable

9 Refused

SKIP TO SA3

GO TO SO1d

SCHEDULE CALLBACK

THANK AND END

ASK IF SO1>1

SO1c In order to select just one person to interview, may I please speak to the person in your household, age 16 to 34, who (has had the most recent/will have the next) birthday?

1 Rspn on line

2 Rspn called to phone

3 Rspn unavailable

9 Refused

GO TO SA3

SCHEDULE CALLBACK

THANK AND END

SO1d Hello, I am _____ calling on behalf of the U.S. Department of Transportation. We are conducting a national study of Americans' driving habits and attitudes. This collection of information is VOLUNTARY and will be used for statistical purposes only so that we may develop and evaluate programs designed to reduce the number of traffic-related injuries and deaths. The interview will take approximately 20 minutes. Your participation is anonymous, and we will not collect any personal information that would allow anyone to identify you.

[IF NEEDED: If you would like to learn more about the survey, you can call our toll-free number at 1-866-898-5285 or visit the DOT website at www.nhtsa.gov and read the Distracted Driving Survey Research in Progress notice for more information. A federal agency may not conduct or sponsor, and a person is not required to respond to, nor shall a person be subject to a penalty for failure to comply with a collection of information subject to the requirements of the Paperwork Reduction Act unless that collection of information displays a current valid OMB Control Number. The OMB number for this solicitation is 2127-0665 and it expires on XXXXXX XX, 201X. Public reporting for this collection of information is estimated to be approximately 20 minutes per respondent. All responses to this collection of information are voluntary. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to: Information Collection Clearance Officer, National Highway Traffic Safety Administration, 1200 New Jersey Ave, SE, Washington, DC 20590.]

Could I please confirm that you are a household member age 16 to 34?

- 1 Yes
- 2 No
- 9 Refused

**SCHEDULE CALLBACK
THANK AND END**

SA3 Record gender from observation. (Ask only if Necessary)

- 1 Male
- 2 Female

Qualified Level 2

GENERAL DRIVING INFORMATION

Q1) How often do you drive a motor vehicle, regardless of whether it is for work or for personal use? Every day, almost every day, a few days a week, a few days a month, a few days a year, or do you never drive?

[DO NOT READ LIST]

- 1 Every day
- 2 Almost every day
- 3 Few days a week
- 4 Few days a month
- 5 Few days a year
- 6 Never
- 7 (VOL) Other (**SPECIFY**)
- 98 (VOL) Don't know
- 99 (VOL) Refused

SKIP TO Q24 [SCREEN OUT – DEMOS ONLY]

SKIP TO Q24 [SCREEN OUT – DEMOS ONLY]

SKIP TO Q24 [SCREEN OUT – DEMOS ONLY]

Q1a) Is the vehicle you drive most often a car, van, motorcycle, SUV, pickup truck, or other type of truck?

[NOTE: IF RESPONDENT DRIVES MORE THAN ONE VEHICLE OFTEN, ASK:] "What kind of vehicle did you LAST drive?"

- 1 Car
- 2 Van or minivan
- 3 Motorcycle
- 4 Pickup truck
- 5 SUV
- 6 Other truck (**SPECIFY**)
- 7 (VOL) Other (**SPECIFY**)
- 98 (VOL) Don't know
- 99 (VOL) Refused

Q1b) What model year is that vehicle?

- RECORD 4 DIGIT YEAR
- 9998=Don't Know
- 9999=Refused

PERCEPTIONS OF ENFORCEMENT

Q2 When you pass a driver stopped by the police IN THE DAYTIME, what do you think the stop was most likely for?

[DO NOT READ LIST - MULTIPLE RECORD]

- 1 Speeding
- 2 Seat Belt Violation
- 3 Drunk Driving
- 4 Reckless Driving
- 5 Cell phone use
- 6 Texting or sending emails while driving
- 7 Registration Violation
- 8 Other (**SPECIFY**)
- 98 (VOL) Don't know
- 99 (VOL) Refused

Q2a) When you pass a driver stopped by the police IN THE NIGHTTIME, what do you think the stop was for? [DO NOT READ LIST - MULTIPLE RECORD]

- 1 Speeding
- 2 Seat Belt Violation
- 3 Drunk Driving
- 4 Reckless Driving
- 5 Cell phone use
- 6 Texting or sending emails while driving
- 7 Registration Violation
- 8 Other (**SPECIFY**)
- 98 (VOL) Don't know
- 99 (VOL) Refused

OWNERSHIP OF MOBILE ELECTRONICS

Q3) Do you CURRENTLY own any of the following devices?

[READ A-H AND CODE FOR EACH:]

- a) A cell phone [Code 1 (Yes) if mentions any cell phone including a smartphone]
- b) A 'smartphone' such as a Droid, iPhone, or Blackberry
- d) A portable music player, such as a CD player or iPod, separate from a smartphone
- e) A portable navigation system, such as TomTom or Garmin, separate from a smartphone
- f) A navigation system built into the vehicle, such as OnStar or Sync
- g) A laptop computer, iPad, Kindle, Nook, or tablet
- h) **[ASK IF 3a OR 3b= Yes]** A Bluetooth or other hands-free device for your cell phone, such as one that plugs into the phone, works wirelessly, or works through your vehicle's car stereo

- 1 Yes
- 2 No
- 3 Mixed/Shared Use
- 98 (VOL) Don't know
- 99 (VOL) Refused

ASK IF Q3h = 1

Q3i) Is the vehicle that you drive most often equipped with built-in hands-free Bluetooth capability?

- 1 Yes
- 2 No **SKIP TO Q4**
- 8 (VOL) Don't know **SKIP TO Q4**
- 9 (VOL) Refused **SKIP TO Q4**

Q3j) Have you paired or "connected" your phone with the vehicle via Bluetooth?

- 1 Yes
- 2 No
- 8 (VOL) Don't know
- 9 (VOL) Refused

FREQUENCY OF DISTRACTED DRIVING

Q4) I'm going to read a list of common activities people do while driving. For each activity, I'd like you to tell me how often YOU do each while driving. For each, please tell me if you do the activity always, almost always, sometimes, rarely, or never? How often do you...

[READ A-N AND CODE FOR EACH:]

- a) Talk to passengers in the vehicle
- b) Eat or drink
- c) Make phone calls
- c1) Answer phone calls
- d) Read, such as a book, newspaper, iPad or Kindle
- e) Read text or email messages
- f) Send text or email messages
- g) Talk or interact with children in the vehicle
- h) Do personal grooming, such as put on make-up or shave
- k) Use a portable music player, including a smartphone, with headphones on
- l) Use a portable music player, including a smartphone, with external speakers or with the car's speakers
- i) Adjust the car radio
- j) Change CDs, DVDs, or tapes

- m) Use a smartphone for driving directions
- n) Use a navigation system for driving directions
- o) Take pictures with your phone
- p) Use smartphone apps, not including a navigation app
- q) Look up information on the internet

- 1) Always
- 2) Almost always
- 3) Sometimes
- 4) Rarely
- 5) Never
- 98) (VOL) Don't know
- 99) (VOL) Refuse

ANSWERING AND MAKING CELL PHONE CALLS WHILE DRIVING

ASK Q5 IF Q3a=1 OR Q3b = 1

Q5) When not in use, where do you put your cell phone while driving?
[DO NOT READ LIST - MULTIPLE RECORD]

- 1 Pocket or Purse
- 2 Cup holder or tray
- 3 Lap
- 4 Passenger seat
- 5 Mount on dashboard
- 6 In hand
- 7 Backseat
- 8 Glove box
- 9 Built-in enclosed storage space (other than glove box)
- 98 (VOL) Don't know
- 99 (VOL) Refuse

IF (Q4c1=5) SKIP TO Q6b; IF (Q4c=5 AND Q4c1=5) SKIP TO Q9

Q5d) Which of the following do you USUALLY do when making or receiving a call while driving?
[READ LIST] MULTIPLE RECORD.

- 1 Hold the phone in your hand
- 2 Squeeze the phone between your ear and shoulder
- 3 Use a hands-free earpiece
- 4 Use a built-in-car system (OnStar, Sync)
- 5 Use the cell phone's speakerphone feature
- 6 Varies (record the multiple responses)
- 98 (VOL) Don't know
- 99 (VOL) Refuse

Q5b) What are the reasons you are more likely to ANSWER a call while driving?

[DO NOT READ LIST - MULTIPLE RECORD]

- 1 I answer all calls
- 2 Who is calling
- 3 How important I think the call is
- 4 Availability of the phone
- 5 Call is work-related
- 6 Call is personal or social
- 7 Call is routine or expected
- 8 Call is unexpected
- 9 Call is from someone I know
- 10 Call is from a number I don't recognize
- 11 Non-stressful traffic conditions
- 12 Good weather conditions
- 13 Traveling at a low speed
- 14 Time of day
- 15 Boredom
- 16 In need of directions or other information
- 17 Personal safety
- 18 If state law allows
- 19 No police officers in sight
- 20 Tired (talking keeps me awake)
- 21 Other (**SPECIFY**)
- 98 (VOL) Don't know
- 99 (VOL) Refuse

Q5c) When you answer a call while driving, do you USUALLY... **[READ LIST]**

- 1 Answer and continue to drive while completing the conversation
- 2 Answer and promptly pull over to a safe location
- 3 Answer and inform the caller you will call back later
- 4 Pull over to a safe location first and then speak to the caller
- 5 Hand the phone to a passenger to answer if you have one
- 98 (VOL) Don't know
- 99 (VOL) Refuse

IF (Q4c = 5) SKIP TO Q7

Q6b) What are the reasons you are more likely to MAKE a call while driving?

[DO NOT READ LIST - MULTIPLE RECORD]

- 1 Who I'm calling
- 2 How important/urgent I think the call is
- 3 Availability of the phone
- 4 Work-related
- 5 Personal or social
- 6 Non-stressful traffic conditions
- 7 Good weather conditions
- 8 Traveling at a low speed
- 9 Time of day
- 10 Boredom
- 11 If I need of directions or other information
- 12 I think it's safe to call
- 13 Personal Safety
- 14 If state law permits
- 15 No police officers in sight
- 16 Report a traffic crash/emergency
- 17 Report a medical emergency
- 18 Tired (talking keeps me awake)
- 19 Other (**SPECIFY**)
- 98 (VOL) Don't know
- 99 (VOL) Refuse

Q6c) How do you MAKE a call while driving? Please answer Yes or No after I read each item.

[READ LIST – MULTIPLE RECORD]

- 1 Manual dialing
- 2 Voice-dial (speaking a name or phone number)
- 3 Speed dial or favorites
- 4 Scroll through saved numbers and select
- 98 (VOL) Don't know
- 99 (VOL) Refuse

Q7) How, if at all, would you say your driving is different when you are TALKING on the phone?

[DO NOT READ, MULTIPLE RECORD]

- 1 No difference
- 2 Drive slower
- 3 Drive faster
- 4 Change lanes more frequently
- 5 Change lanes less frequently
- 6 Avoid changing lanes altogether
- 7 Apply the brakes suddenly
- 8 Drift out of the lane or roadway
- 9 Use turn signal less regularly
- 10 Use turn signal more regularly
- 11 Increase distance from lead vehicle
- 12 Follow lead vehicle more closely
- 13 Look in your rear or side view mirrors more frequently
- 14 Look in your rear or side view mirrors less frequently
- 15 Other **[SPECIFY]**
- 98 (VOL) Don't Know
- 99 (VOL) Refused

Q7a) How, if at all, does TALKING on the phone change your behavior in the vehicle? **READ LIST.**

MULTIPLE RECORD.

- 1 Turn the radio/music down
- 2 Ask others in the vehicle to be quiet
- 3 Put down food or drink
- 4 Drive with one hand on the wheel
- 5 Drive with only your knee on the wheel
- 6 Other, Specify
- 8 (VOL) Don't Know
- 9 (VOL) Refused

Q8) Is there any driving situation in which you would NEVER TALK on a phone while driving?

[DO NOT READ, MULTIPLE RECORD]

- 1 When moving (not at stop signs or stop lights)
- 2 On long trips
- 3 On short trips
- 4 Fast moving traffic (freeway)
- 5 Bumper to bumper traffic
- 6 On an empty roadway
- 7 Merging with traffic
- 8 Bad weather
- 9 Driving a familiar route
- 10 Driving in unfamiliar area/roads
- 11 Driving at nighttime
- 12 Marked school zones
- 13 Residential streets
- 14 Parking lots
- 15 With other adult passengers in the car
- 16 With a baby or child on board
- 17 Winding/curving roads
- 18 Marked construction zones
- 19 When I see a police officer
- 20 When driving in a place where it is prohibited
- 21 Other **[SPECIFY]**
- 98 (VOL) Don't Know
- 99 (VOL) Refused

TEXTING OR EMAILING WHILE DRIVING

IF (Q4f=5) SKIP TO Q12a

Q10) When you SEND a text message or email while driving, do you USUALLY...

[READ LIST]

- 1 Continue to drive while completing the message
- 2 Pull over to a safe location to send the message
- 3 Hand the phone to a passenger to do your messaging
- 4 Use a Voice Command feature (speech dictation)
- 5 Wait until you reach a red light or stop sign to send the message
- 98 (VOL) Don't know
- 99 (VOL) Refuse

Q10a) What makes it more likely you will SEND a text message or email while driving?

[DO NOT READ LIST - MULTIPLE RECORD]

- 1 Who I'm messaging
- 2 How important I think the message is
- 3 Work-related
- 4 Personal or social
- 5 Non-stressful traffic conditions
- 6 Good weather conditions
- 7 Traveling at a low speed
- 8 Time of day
- 9 Boredom
- 10 In need of directions or other information
- 11 I think it's safe to call
- 12 Personal Safety
- 13 If state law permits
- 14 If no police officers are in sight
- 15 Report a traffic crash/emergency
- 16 Report a medical emergency
- 17 Tired (texting keeps me awake)
- 18 Other (**SPECIFY**)
- 98 (VOL) Don't know
- 99 (VOL) Refuse

Q11) How, if at all, would you say your driving is different when you are SENDING TEXT OR EMAIL MESSAGES while driving?

[DO NOT READ, MULTIPLE RECORD]

- 1 No difference
- 2 Drive slower
- 3 Drive faster
- 4 Change lanes more frequently
- 5 Change lanes less frequently
- 6 Avoid changing lanes altogether
- 7 Apply the brakes suddenly
- 8 Drift out of the lane or roadway
- 9 Use turn signal less regularly
- 10 Use turn signal more regularly
- 11 Increase distance from lead vehicle
- 12 Follow lead vehicle more closely
- 13 Look in your rear or side view mirrors more frequently
- 14 Look in your rear or side view mirrors less frequently
- 15 Other (**SPECIFY**)
- 98 (VOL) Don't Know
- 99 (VOL) Refused

Q11a) How, if at all, does SENDING TEXT OR EMAIL MESSAGES while driving change your behavior in the vehicle? **READ LIST. MULTIPLE RECORD.**

- 1 Turn the radio/music down
- 2 Ask others in the vehicle to be quiet
- 3 Put down food or drink
- 4 Drive with one hand on the wheel
- 5 Drive with only your knee on the wheel

- 6 Other, Specify
- 8 (VOL) Don't Know
- 9 (VOL) Refused

Q12) Is there any driving situation in which you would NEVER SEND a text or email message while driving?

[DO NOT READ, MULTIPLE RECORD:]

- 1 When moving (not at stop signs or stop lights)
- 2 On long trips
- 3 On short trips
- 4 Fast moving traffic (freeway)
- 5 Bumper to bumper traffic
- 6 On an empty roadway
- 7 Merging with traffic
- 8 Bad weather
- 9 Driving a familiar route
- 10 Driving in unfamiliar area/roads
- 11 Driving at nighttime
- 12 Marked school zones
- 13 Residential streets
- 14 Parking lots
- 15 With other adult passengers in the car
- 16 With a baby or child on board
- 17 Winding/curving roads
- 18 Marked construction zones
- 19 When I see a police officer
- 20 When driving in a place where it is prohibited
- 21 Other **[SPECIFY]**
- 98 (VOL) Don't Know
- 99 (VOL) Refused

USING APPS WHILE DRIVING

IF (Q4P=5) SKIP TO Q13

Q12a) Other than navigation apps, what smartphone apps do you typically use while driving?

- 1 Facebook
- 2 Twitter
- 3 YouTube
- 4 Instagram
- 5 Pandora
- 6 Skype
- 7 Other (record)
- 8 Don't use
- 98 (VOL) Don't Know
- 99 (VOL) Refused

[SKIP TO Q13]

Q12b) When you USE smartphone apps while driving, do you USUALLY...

[READ LIST]

- 1 Continue to drive while using the app
- 2 Pull over to a safe location to use the app
- 3 Hand the phone to a passenger to use the app
- 4 Use a Voice Command feature (speech dictation)
- 5 Wait until you reach a red light or stop sign to use the app
- 98 (VOL) Don't know
- 99 (VOL) Refuse

Q12c) What makes it more likely you will USE smartphone apps while driving?

[DO NOT READ LIST - MULTIPLE RECORD]

- 3 Work-related
- 4 Personal or social
- 5 Non-stressful traffic conditions
- 6 Good weather conditions
- 7 Traveling at a low speed
- 8 Time of day
- 9 Boredom
- 10 In need of directions or other information
- 12 Personal Safety
- 13 If state law permits
- 14 If no police officers are in sight
- 15 Report a traffic crash/emergency
- 16 Report a medical emergency
- 17 Tired (using apps keeps me awake)
- 18 Other (**SPECIFY**)
- 98 (VOL) Don't know
- 99 (VOL) Refuse

Q12d) How, if at all, would you say your driving is different when you USE smartphone apps while driving?

[DO NOT READ, MULTIPLE RECORD]

- 1 No difference
- 2 Drive slower
- 3 Drive faster
- 4 Change lanes more frequently
- 5 Change lanes less frequently
- 6 Avoid changing lanes altogether
- 7 Apply the brakes suddenly
- 8 Drift out of the lane or roadway
- 9 Use turn signal less regularly
- 10 Use turn signal more regularly
- 11 Increase distance from lead vehicle
- 12 Follow lead vehicle more closely
- 13 Look in your rear or side view mirrors more frequently
- 14 Look in your rear or side view mirrors less frequently
- 15 Other (**SPECIFY**)
- 98 (VOL) Don't Know
- 99 (VOL) Refused

Q12e) How, if at all, does using smartphone apps while driving change your behavior in the vehicle?
[READ LIST. MULTIPLE RECORD].

- 1 Turn the radio/music down
- 2 Ask others in the vehicle to be quiet
- 3 Put down food or drink
- 4 Drive with one hand on the wheel
- 5 Drive with only your knee on the wheel
- 6 Other, Specify
- 8 (VOL) Don't Know
- 9 (VOL) Refused

Q12f) Is there any driving situation in which you would NEVER use smartphone apps while driving?
[DO NOT READ, MULTIPLE RECORD:]

- 1 When moving (not at stop signs or stop lights)
- 2 On long trips
- 3 On short trips
- 4 Fast moving traffic (freeway)
- 5 Bumper to bumper traffic
- 6 On an empty roadway
- 7 Merging with traffic
- 8 Bad weather
- 9 Driving a familiar route
- 10 Driving in unfamiliar area/roads
- 11 Driving at nighttime
- 12 Marked school zones
- 13 Residential streets
- 14 Parking lots
- 15 With other adult passengers in the car
- 16 With a baby or child on board
- 17 Winding/curving roads
- 18 Marked construction zones
- 19 When I see a police officer
- 20 When driving in a place where it is prohibited
- 21 Other [SPECIFY]
- 98 (VOL) Don't Know
- 99 (VOL) Refused

PERCEPTIONS ABOUT DANGER OF DISTRACTIONS

Q13) How many seconds do you believe a driver can take his or her eyes off the road before driving becomes significantly more dangerous?

ENTER VALUE: _____

- 11 11 seconds or more
- 98 (VOL) Don't know
- 99 (VOL) Refuse

Q14) Now I'm going to read a list of things people sometimes do while driving. Tell me how safe you would feel if you were a passenger riding in a car while your driver was doing the following. For each please tell me if you would feel very unsafe, somewhat unsafe, a little less safe, or safe – no problem – would not pay any more attention.

[READ A-O AND RECORD FOR EACH:]

- a) Talking to other passengers in the vehicle
- b) Eating or drinking
- c) Talking on a cell phone while holding the phone
- d) Talking on a cell phone with a hands-free device
- e) Reading, such as a book, newspaper, iPad or Kindle
- f) Reading text or email messages
- g) Sending text or email messages
- h) Talking or interacting with children in the vehicle
- i) Doing personal grooming, such as putting on make-up or shaving
- j) Using a portable music player with headphones on
- k) Adjusting the car radio, tape, or CD player
- l) Singing along to a song on the radio
- m) Using a laptop computer
- n) Manipulating a navigation system for driving directions
- o) Using smartphone apps, not including a navigation app
- p) Watching a movie
- q) Taking pictures with a cell phone
- r) Looking up[information on the internet

- 1 Very unsafe
- 2 Somewhat unsafe
- 3 A little less safe
- 4 Safe, no problem, would not pay any more attention
- 98 (VOL) Don't know
- 99 (VOL) Refuse

Q14b1) How likely are you to do or say something to your driver if they're TALKING on a hand-held cell phone while driving?

[READ LIST]

- 1 Very likely
- 2 Somewhat likely
- 3 Somewhat unlikely **SKIP TO Q14c**
- 4 Very unlikely **SKIP TO Q14c**
- 5 Never would intervene **SKIP TO Q14c**
- 98 (VOL) Don't know **SKIP TO Q14c**
- 99 (VOL) Refused **SKIP TO Q14c**

Q14b1o) What would you say?

(SPECIFY)

PROBE: Anything Else?

Q14c1) How likely are you to do or say something to your driver if they're SENDING TEXT MESSAGES OR EMAILS OR USING SMARTPHONE APPS while driving?

[READ LIST]

- 1 Very likely
- 2 Somewhat likely
- 3 Somewhat unlikely **SKIP TO Q15**
- 4 Very unlikely **SKIP TO Q15**
- 5 Never would intervene **SKIP TO Q15**
- 98 (VOL) Don't know **SKIP TO Q15**
- 99 (VOL) Refused **SKIP TO Q15**

Q14c1o) What would you say?

(SPECIFY)

PROBE: Anything Else?

CHANGES IN DISTRACTED DRIVING

IF Q4c=5, SKIP TO Q15a1

IF Q4c1=5, SKIP TO Q15b

Q15) In the past 30 days, has your frequency of making phone calls while driving increased, decreased, or stayed the same?

- 1 Increased **SKIP TO Q15b**
- 2 Decreased
- 3 Stayed the same **SKIP TO Q15b**
- 4 New Driver **SKIP TO Q15b**
- 5 Never used a phone while driving **SKIP TO Q16**
- 98 (VOL) Don't know **SKIP TO Q15b**
- 99 (VOL) Refuse **SKIP TO Q15b**

Q15a) Why did your frequency of making phone calls while driving decrease?

[DO NOT READ LIST - MULTIPLE RECORD]

- 1 Increased awareness of safety
- 2 Law that bans cell phone use
- 3 Don't want to get a ticket
- 4 Was in a crash
- 5 Influence/pressure from others
- 6 More long distance driving
- 7 The weather
- 8 Driving faster
- 9 Other (SPECIFY)
- 98 (VOL) Don't know
- 99 (VOL) Refused

Q15a1) In the past 30 days, has your frequency of answering phone calls while driving increased, decreased, or stayed the same?

- 1 Increased **SKIP TO Q15a2**
- 2 Decreased
- 3 Stayed the same **SKIP TO Q15a2**
- 4 New Driver **SKIP TO Q15a2**
- 5 Never used a phone while driving **SKIP TO Q16**

98 (VOL) Don't know
99 (VOL) Refuse

SKIP TO Q15a2
SKIP TO Q15ba2

Q15a2) Why did your frequency of answering phone calls while driving decrease?
[DO NOT READ LIST - MULTIPLE RECORD]

- 1 Increased awareness of safety
- 2 Law that bans cell phone use
- 3 Don't want to get a ticket
- 4 Was in a crash
- 5 Influence/pressure from others
- 6 More long distance driving
- 7 The weather
- 8 Driving faster
- 9 Other (SPECIFY)
- 98 (VOL) Don't know
- 99 (VOL) Refused

IF Q4e=5 AND Q4f=5, SKIP TO Q16

Q15b) In the past 30 days, has the frequency with which you send and receive text messages or emails while driving increased, decreased, or stayed the same?

- 1 Increased **SKIP TO Q16**
- 2 Decreased
- 3 Stayed the same **SKIP TO Q16**
- 4 New Driver **SKIP TO Q16**
- 5 Never used a phone while driving **SKIP TO Q16**
- 98 (VOL) Don't know **SKIP TO Q16**
- 99 (VOL) Refuse **SKIP TO Q16**

Q15c) Why did your frequency of sending and receiving text messages or emails while driving decrease?
[DO NOT READ LIST - MULTIPLE RECORD]

- 1 Increased awareness of safety
- 2 Law that bans texting/emailing
- 3 Don't want to get a ticket
- 4 Was in a crash
- 5 Influence/pressure from others
- 6 More long distance driving
- 7 The weather
- 8 Driving faster
- 9 Other (SPECIFY)
- 98 (VOL) Don't know
- 99 (VOL) Refused

DISTRACTED DRIVING LAWS

Q16) Does [SAMPSTAT] have a law banning talking on a hand-held cell phone while driving?

- 1 Yes
- 2 Yes, probably
- 3 No **SKIP TO Q16b**
- 98 (VOL) Don't Know
- 99 (VOL) Refused **SKIP TO Q16b**

Q16a) Assume that over the next six months someone frequently TALKS on a hand-held cell phone while driving. How likely do you think that person would be to receive a ticket for talking on a cell phone while driving?

[READ LIST]

- 1 Very likely
- 2 Somewhat likely
- 3 Somewhat unlikely
- 4 Very unlikely
- 98 (VOL) Don't know
- 99 (VOL) Refused

Q16b) Does [SAMPSTAT] have a law banning TEXTING OR EMAILING while driving?

- 1 Yes
- 2 Yes, probably
- 3 No **SKIP TO Q17**
- 98 (VOL) Don't Know
- 99 (VOL) Refused **SKIP TO Q17**

Q16c) Assume that over the next six months someone frequently sends text messages or emails while driving. How likely do you think that person would be to receive a ticket for this behavior?

[READ LIST]

- 1 Very likely
- 2 Somewhat likely
- 3 Somewhat unlikely
- 4 Very unlikely
- 98 (VOL) Don't know
- 99 (VOL) Refused

Q17) Do you support a State law banning talking on a hand-held cell phone while driving?

- 1 Yes
- 2 No **SKIP TO Q17b**
- 98 (VOL) Don't Know
- 99 (VOL) Refused **SKIP TO Q17b**

Q17a) What do you think the fine should be for talking on a hand-held cell phone while driving?

[RECORD VALUE]

- 0 No fine
- 997 \$997 or more
- 998 (VOL) Don't know
- 999 (VOL) Refuse

Q17b) Do you support a State law banning texting or email messaging while driving?

- 1 Yes
- 2 No **SKIP TO Q18**
- 98 (VOL) Don't Know
- 99 (VOL) Refused **SKIP TO Q18**

Q17c) What do you think the fine should be for sending text or email messages while driving?

[RECORD VALUE]

- 0 No fine

- 997 \$997 or more
- 998 (VOL) Don't know
- 999 (VOL) Refuse

PROGRAM AWARENESS

Q18b) Have you ever been personally stopped by police for using a hand-held cell phone while driving?

- 1 Yes
- 2 No **SKIP TO Q19**
- 98 (VOL) Don't Know **SKIP TO Q19**
- 99 (VOL) Refused **SKIP TO Q19**

Q18b2) How long ago were you stopped?

- RECORD RESPONSE.
- 98 (VOL) Don't Know
- 99 (VOL) Refused

Q18c) Did you receive a ticket or warning?

- 1 Yes - ticket for talking on a cell phone
- 2 Yes - warning for talking on a cell phone
- 3 Yes - ticket for texting or sending an email
- 4 Yes - warning for texting or sending an email
- 5 No
- 98 (VOL) Don't Know
- 99 (VOL) Refused

OTHER EDUCATIONAL MESSAGES

Q19) Now, I would like to ask you a few questions about educational or other types of activities. In the past 30 days, have you seen or heard any messages that encourage people not to talk on phones or send electronic messages while driving? This could be public service announcements on TV, messages on the radio, signs on the road, news stories, or something else.

- 1 Yes
- 2 No **SKIP TO Q20**
- 98 (VOL) Don't Know **SKIP TO Q20**
- 99 (VOL) Refused **SKIP TO Q20**

Q19a) Where did you see or hear these messages?

[DO NOT READ LIST - MULTIPLE RECORD]

- 1 TV - advertisement/public service announcement
- 2 TV - news
- 3 TV show storyline
- 4 Radio - advertisement/public service announcement
- 5 Radio - news
- 6 Online news/blog
- 7 Internet ad/banner
- 8 Social networking website (Facebook, MySpace, Twitter)
- 9 Online video (YouTube, Google Video)

- 10 Friend/relative
- 11 Newspaper/magazine
- 12 Personal observation/on the road
- 13 Billboard/signs
- 14 Educational program
- 15 I'm a police officer/judge
- 16 Direct contact by police officer
- 17 Internet game
- 18 Other (**SPECIFY**)
- 98 (VOL) Don't know
- 99 (VOL) Refused

Q20) Do you recall hearing or seeing the following slogans in the past 30 days?
[READ A-P AND RECORD FOR EACH:]

- a) Friends don't let friends drive drunk
- b) Click it or Ticket
- c) On the Road, Off the Phone
- d) Drive by the Rules, Keep the Privilege
- e) u txt i tikit
- f) Phone in One Hand, Ticket in the Other
- g) Just Drive
- h) You Drink and Drive. You Lose.
- i) No Phone Zone
- j) Get the keys
- k) Drunk Driving Over the Limit under Arrest
- l) Four Steps for Kids
- m) Put it Down
- n) If they're under FOUR FEET, NINE INCHES, they need a booster seat
- o) One Text or Call Could Wreck it All
- p) Drive Sober or Get Pulled Over

- 1 Yes
- 2 No
- 98 (VOL) Don't Know
- 99 (VOL) Refused

EXPOSURE TO DISTRACTED DRIVING CRASHES

Q21) Have you been involved in a crash or near-crash as a driver in the past year?

- 1 Yes - near-crash
- 2 Yes - crash
- 3 No **SKIP TO Q22**
- 98 (VOL) Don't Know **SKIP TO Q22**
- 99 (VOL) Refused **SKIP TO Q22**

Q21a) Were you distracted at the time of the LAST [**crash/near-crash**] you were in?

- 1 Yes
- 2 No **SKIP TO Q22**
- 8 (VOL) Don't Know **SKIP TO Q22**
- 9 (VOL) Refused **SKIP TO Q22**

Q21b) How were you distracted at the time of the crash/near-crash?

- 1 Talking on cell phone
- 2 Reading text message or email
- 3 Sending text message or email
- 4 Talking to passengers
- 5 Eating
- 6 Grooming
- 7 Daydreaming
- 8 Adjusting radio, gps, etc.
- 9 Something else (Specify)
- 98 (VOL) Don't Know
- 99 (VOL) Refused

PERCEPTIONS OF AND RESPONSES TO OTHER DISTRACTED DRIVERS

Q22) What percentage of drivers do you believe at least occasionally TALK on a cell phone while driving?

[RECORD VALUE]

- 998 (VOL) Don't know
- 999 (VOL) Refuse

Q22a) What percentage of drivers do you believe at least occasionally SEND TEXT OR EMAIL MESSAGES OR USE SMARTPHONE APPS while driving?

[RECORD VALUE]

- 998 (VOL) Don't know
- 999 (VOL) Refuse

Q22b) Which is safer using a [hands free cell phone or using a hand-held cell phone]? **ROTATE ORDER**

- 1 Hands free
- 2 Hand-held
- 3 Same
- 4 Neither
- 8 (VOL) Don't Know
- 9 (VOL) Refused

Q22c) There are phone apps available to block phone calls and text messaging while driving. Would you use such an app?

- 1 Yes
- 2 No
- 3 Depends
- 4 Already have one (VOL) Don't Know
- 9 (VOL) Refused

DEMOGRAPHIC QUESTIONS

[SAY:] Now, I need to ask you some basic information about you and your household. Again, this information is confidential and will not be used to identify you personally.

Q24) What is your age?

[RECORD VALUE] RANGE: 16-101/998/999

101 101 or older

998 (VOL) Don't know

999 (VOL) Refuse

IF (SAMPLE=LANDLINE X-SECTION OR CELL) SKIP TO Q24b

Q24a) Including yourself, how many persons, age 16 or older, are living in your household at least half of the time or consider it their primary residence?

[RECORD VALUE] RANGE: 0-11/998/999

11 11 or more

998 (VOL) Don't know

999 (VOL) Refuse

Q24b) How many children age 15 or younger are living in your household at least half of the time or consider it their primary residence?

[RECORD VALUE] RANGE: 0-11/998/999

11 11 or more

998 (VOL) Don't know

999 (VOL) Refuse

Q24c) Do you consider yourself to be Hispanic or Latino?

1 Yes

2 No

98 (VOL) Don't Know

99 (VOL) Refused

Q24d) Which of the following racial categories describe you? You may select more than one.

[READ LIST - MULTIPLE RECORD]

1 American Indian or Alaska Native

2 Asian

3 Black or African American

4 Native Hawaiian or other Pacific Islander

5 White

6 (VOL) Hispanic

7 Other (SPECIFY)

99 (VOL) Refused

Q24e) What is highest grade or year of school you have completed? **DO NOT READ**

- 1 No formal schooling
- 2 First through 7th grade
- 3 8th grade
- 4 Some high school
- 5 High school graduate
- 6 Some college
- 7 Four-year college graduate
- 8 Some graduate school
- 9 Graduate degree
- 10 (VOL) Refused

Q24e1) Do you own or rent your home?

- 1 Own
- 2 Rent
- 3 Some other arrangement
- 98 (VOL) Don't Know
- 99 (VOL) Refused

Q24f) How many landline telephone numbers do you have in your household?

[RECORD VALUE] RANGE: 0-97/98/99

- 97 97 or more
- 98 (VOL) Don't know
- 99 (VOL) Refuse

ASK ONLY IF LANDLINE SAMPLE OR OVERSAMPLE AND (Q24G>0 AND Q24G<98)

Q24h Of all the telephone calls that you or your family receives, are . . . (Read List)

- 1 All or almost all calls received on cell phones
- 2 Some received on cell phones and some on regular phones
- 3 Very few or none on cell phones
- 98 (VOL) Don't know
- 99 (VOL) Refused

ASK ONLY IF LANDLINE SAMPLE OR OVERSAMPLE AND (Q24G>0 AND Q24G<98)

Q24i Thinking about just your LANDLINE home phone, NOT your cell phone, if that telephone rang when someone was home, under normal circumstances, how likely is it that the phone would be answered? Would you say it is ... (Read List)

- 1 Very likely the landline phone would be answered,
- 2 Somewhat likely,
- 3 Somewhat unlikely,
- 4 Very Unlikely, or
- 5 Not at all likely the landline phone would be answered
- 98 (VOL) Don't know
- 99 (VOL) Refused

Q24j) What is your approximate household income?

[READ LIST]

- 1 Less than \$10,000
- 2 \$10,000 to \$14,999
- 3 \$15,000 to \$24,999
- 4 \$25,000 to \$49,999
- 5 \$50,000 to \$99,999
- 6 \$100,000 to \$149,999
- 7 \$150,000 to \$199,999
- 8 \$200,000 or more
- 98 (VOL) Don't Know
- 99 (VOL) Refused

Q24j1) Have you visited the distraction.gov website or looked for distracted driving information on nhtsa.gov?

- 1 Yes
- 2 No
- 8 (VOL) Don't Know
- 9 (VOL) Refused

Q24k. May I please have your zip code?

ENTER 5 DIGIT ZIP CODE:

- 99998 (VOL) Don't Know
- 99999 (VOL) Refused

[READ:] That completes the survey. Thank you very much for your time and cooperation. If you would like information about traffic safety, please visit www.nhtsa.gov.

SCR1 I am sorry but you are not eligible to participate in the survey today. Thank you for your cooperation and I hope you have a pleasant evening.