

**USER ACCEPTANCE AND EFFECTIVENESS OF SEAT BELT SPEED LIMITERS ON
RECREATIONAL OFF-HIGHWAY VEHICLES
Project Number: 6000.02 Task 2: Field Trial Focus Groups
Phone Recruitment Screener Guide**

Date: _____

Thank you for your interest in our focus group. Let me explain to you what the field trial focus group will be about. If you are interested, I will need to get some information from you. We will not be scheduling you for a focus group today. If you are eligible, we will add your name to the list of potential participants. We need to get a group of available people together before we try to schedule a session.

Westat will be conducting the field trial focus groups for the Federal Government. The focus group will take about 2 hours and will take place at _____ (fill in location). We are trying to understand the use patterns for recreational off-highway vehicles or ROV's. ROV's unlike ATV's, have a steering wheel and car-like pedals. They also have bucket or bench seats rather than a motorcycle-like saddle. Usually, passengers sit beside the driver, though some have a rear seat to accommodate up to 4 people. There is no special knowledge or ability required to participate, other than being active as a user off-road vehicles. As part of the field trial, you will be asked to drive an ROV and complete various tasks. After the hands-on portion you will be asked to take part in a discussion and share your opinions. You will be paid \$75 for your participation.

If you are interested, I will need to ask you a few questions to determine your eligibility. Are you interested in participating?

- a. Yes *(If yes, complete rest of form starting at question 1).*
- b. No *(If no, thank the person for their time and end the screener).*

1. Name: _____

2. Do you have a valid driver license?

a. Yes

b. No

Now, I have a few questions about your ROV use:

3. What type of ROV do you own?

Make: _____ **Model:** _____ **Year:** _____

4. Would you be interested in purchasing an ROV in the next several years?

- a. Yes b. No

5. Do you use the off-road vehicle for: (*Read Aloud and circle all that apply*)

- a. Recreational use
b. Work _____ (*please specify the type of work*)
c. Hunting
d. Farming
e. Other _____

6. How frequently do you drive the ROV? (*Read Aloud and circle all that apply*)

- a. Almost every day
b. 2-3 days a week
c. Once a week
d. Less than once a week
e. Several times a month
f. Once a month
g. Every few months
h. Other _____

7a. Does the vehicle have a seat belt system?

- a. Yes OR b. No (If No, go to Question 8)

7b. Do you wear a seatbelt when operating the vehicle?

- a. Yes
b. No
c. Sometimes

8. Do you carry passengers in the vehicle?

- a. Yes
b. No
c. Sometimes

9. How old are you?

10a. Do you have any children?

- a. Yes OR b. No (If no, go to Question 11)

10b. Do you have any grandchildren?

a. Yes OR b. No

11. Can you tell me a phone number where we can easily contact you?

Home : _____

Cell : _____

12. Email Address:

13. Home City and State:

14. How did you hear about the study?

- a. Newspaper
- b. Friend
- c. Email
- d. Craig's List
- e. Flyer
- f. Other _____

15. Can you tell me which days and times of the week when you might be available, if you are selected to participate?

16. [From observation, enter sex of respondent.] If unsure ask: Would you please tell me your gender?

a. Male OR b. Female

Closing:

Thank you for your time and interest. Once we get a pool of names together, we will schedule the focus group. We cannot guarantee that you will be included, because it depends on the times that we meet and the total number of people that are signed up. However we will make every effort to include you.

Hang up phone.