WBA Research **Time started:**

Job #10-781 **Time completed:**

July 2014 **Total time:**

**Entrance:** 01 East 02 West **OMB Control No. 3095-0062**

**Date: / / Expiration Date: X/XX/201X**

**National Archives Public Vaults Survey**

**The National Archives would like to hear from you.** In order to help improve the National Archives experience, we would appreciate you taking time to answer a few questions. For multiple choice questions, please circle the number(s) corresponding to your answer. You may return your completed survey to the professional interviewer who gave it to you. All of your responses are for research purposes only and will remain confidential.

Thank you!

Q1. What was your primary purpose for coming to the National Archives today? ***(Mark all that apply.)***

❒01 Academic research

❒02 Because the National Archives is a historical building

❒03 Boeing Learning Center

❒04 Charters of Freedom (Constitution, Declaration of Independence, Bill of Rights)

❒05 *Discovering the Civil War* exhibit

❒06 Genealogical/Family research

❒07 General interest in U.S. history

❒08 Part of visiting the DC area along with other national/historical points of interest

❒09 Program at the William G. McGowan Theater

❒10 Public Vaults

❒95 Other ***(Please specify:)***

Q2. Which of the following did you visit today? ***(Mark all that apply.)***

❒01 Rotunda/The Charters of Freedom (Constitution, Declaration of Independence, Bill of Rights)

❒02 A program at the William G. McGowan Theater

❒03 The *Discovering the Civil War* exhibit in the O’Brien Gallery

❒04 The Public Vaults

❒05 The Boeing Learning Center

❒06 Archives’ shop

❒07 The Charters Café (The Farmer’s Market)

***Please answer questions 3 and 4 for each venue you visited today:***

Q3. How long was your wait in line today to see/do each of the following? ***(Mark one answer for each venue visited.)***

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Very**  **short** | **Somewhat short** | **Acceptable** | **Somewhat long** | **Too  long** |
| a. Enter the National Archives building | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 |
| b. Rotunda/The Charters of Freedom (Constitution, Declaration of Independence, Bill of Rights) | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 |
| c. The William G. McGowan Theater | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 |
| d. The *Discovering the Civil War* exhibit in the O’Brien Gallery | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 |
| e. The Public Vaults | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 |

Q4. How long did you spend today seeing/doing each of the following? ***(Mark one answer for each venue visited.)***

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Less than 15 minutes** | **15 to 29 minutes** | **30 to 59 minutes** | **1 hour or more** |
| a. Entering the building | ❒01 | ❒02 | ❒03 | ❒04 |
| b. Rotunda/The Charters of Freedom (Constitution, Declaration of Independence, Bill of Rights) | ❒01 | ❒02 | ❒03 | ❒04 |
| c. The *Discovering the Civil War* exhibit in the O’Brien Gallery | ❒01 | ❒02 | ❒03 | ❒04 |
| d. The Public Vaults | ❒01 | ❒02 | ❒03 | ❒04 |

***Everyone please answer:***

Q5. How would you rate the ease of finding each of the following venues in the National Archives?   
***(Mark one answer for each.)***

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | **Extremely easy** | **Very  easy** | **Somewhat easy** | **Not very easy** | **Not at all easy** | **Don’t know** |
| a. Rotunda/The Charters of Freedom (Constitution, Declaration of Independence, Bill of Rights) | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 | ❒99 |
| b. The William G. McGowan Theater | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 | ❒99 |
| c. The O’Brien Gallery | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 | ❒99 |
| d. The Public Vaults | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 | ❒99 |
| e. The Boeing Learning Center | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 | ❒99 |
| f. Archives’ shop | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 | ❒99 |
| g. The Charters Café (The Farmer’s Market) | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 | ❒99 |

***Everyone please answer. The next few questions are specifically about your experiences in the Public Vaults.***

Q6. Overall, how satisfied are you with today’s visit to the Public Vaults?  ***(Mark one answer.)***

❒05 Extremely satisfied

❒04 Very satisfied

❒03 Somewhat satisfied

❒02 Not very satisfied

❒01 Not at all satisfied

Q7. Please rate how satisfied you were with each of the following aspects of the interactive exhibits during today’s visit to the Public Vaults? ***(Mark one answer for each.)***

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | **Extremely satisfied** | **Very satisfied** | **Somewhat satisfied** | **Not very satisfied** | **Not at all satisfied** | **Not applicable** |
| a. Lines to wait for interactive (touch screen or  hands-on) exhibits | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 | ❒96 |
| b. Instructions on how to use interactive exhibits | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 | ❒96 |
| c. How well interactive exhibits were working | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 | ❒96 |
| d. How long it takes for the interactive exhibits to play | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 | ❒96 |
| e. Interactive exhibits showing you what you want to see | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 | ❒96 |
| f. Not feeling overcrowded with the number of people | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 | ❒96 |

Q8. Please rate how much you agree with each of the following in regards to the Public Vaults.   
***(Mark one answer for each.)***

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Completely agree** | **Somewhat  agree** | **Neither Agree Nor disagree** | **Somewhat disagree** | **Completely disagree** |
| a. It helped you gain a better understanding of why records are important | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 |
| b. It helped you gain a better understanding of what is inside the National Archives | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 |
| c. It helped you gain a better understanding of some interesting events and people in United States’ history | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 |
| d. It made you more interested in doing research on your own family’s history | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 |
| e. It made you more interested in doing research on United States’ history | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 |
| f. It taught you something new or refreshed your knowledge in some way | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 |
| g. The records shown in the Public Vaults are from the National Archives | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 |
| h. Records matter | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 |

Q9. Please rate whether you believe each of the following is true or false in regards to the Public Vaults.   
***(Mark one answer for each.)***

|  |  |  |
| --- | --- | --- |
|  | **True** | **False** |
| a. There are personal and other records available to you through the National Archives | ❒01 | ❒02 |
| b. You are allowed to visit the National Archives and use documents for your own personal research | ❒01 | ❒02 |
| c. There are National Archives locations throughout the country that you can visit to conduct your own personal research | ❒01 | ❒02 |

Q10. Could you please rate the Public Vaults on the following scales? ***(Mark one answer for each.)***

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Easy to**  **understand** | |  | | | **Hard to**  **understand** | |  | **Politically balanced** | |  | **Politically biased** | |
| ❒05 | ❒04 | | ❒03 | ❒02 | | ❒01 |  | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 |

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Interesting**  **to be in** | |  | | | **Boring** | |  | **Good for adults** | |  | **Not good for adults** | |
| ❒05 | ❒04 | | ❒03 | ❒02 | | ❒01 |  | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 |

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Time well  spent** | |  | | | **Time  wasted** | |  | **Good for children** | |  | **Not good for children** | |
| ❒05 | ❒04 | | ❒03 | ❒02 | | ❒01 |  | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 |

Q11. How did your experience today at the Public Vaults meet your expectations? ***(Mark one answer.)***

❒03 Exceeded my expectations

❒02 Met my expectations

❒01 Did not meet my expectations

Q12. Please rate how well each word describes the Public Vaults. ***(Mark one answer for each.)***

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Describes extremely well** | **Describes well** | **Describes Somewhat well** | **Does not describe well** | **Does not describe at all** |
| a. Educational | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 |
| b. Fun | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 |
| c. Interesting | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 |
| d. Worthwhile | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 |
| e. Surprising | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 |
| f. Noisy | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 |
| g. Frustrating | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 |
| h. Clean | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 |
| i. Crowded | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 |
| j. Boring | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 |

Q13. When visiting the Public Vaults today, which of the following types of exhibits did you read/use?   
***(Circle all that apply.)***

❒01 Touch screen exhibits ❒03 Mechanical/Hands-on exhibits

❒02 Static/Non-interactive exhibits ❒96 None of these

Q14. How much time did you spend with the interactive exhibits in the Public Vaults today?  ***(Mark one answer.)***

❒03 A lot ❒02 A little ❒01 None

***Please answer Q15 for each type of exhibit you read/used today in the Public Vaults:***

Q15. Did you feel you had enough time to read/use each of these exhibits? ***(Mark one answer for each exhibit you read/used.)***

|  |  |  |
| --- | --- | --- |
|  | **Yes** | **No** |
| a. Touch screen exhibits | ❒01 | ❒02 |
| b. Static/Non-interactive exhibits | ❒01 | ❒02 |
| c. Mechanical/Hands-on exhibits | ❒01 | ❒02 |

***Everyone please answer:***

Q16. Was the amount of time you spent in the Public Vaults today more or less than you expected, or were you here as long as you expected to be today?  ***(Mark one answer.)***

❒01 More than I expected ❒02 As long as I expected ❒03 Less than I expected

Q17. After your visit today, what do you believe is the central message of the Public Vaults?   
***(Please explain.)***

Q18. How likely are you to visit the National Archives again in the future?  ***(Mark one answer.)***

❒05 Extremely likely ❒03 Somewhat likely ❒01 Not at all likely

❒04 Very likely ❒02 Not very likely

Q19. How likely would you be to recommend visiting the National Archives to your friends and family? ***(Mark one answer.)***

❒05 Extremely likely ❒03 Somewhat likely ❒01 Not at all likely

❒04 Very likely ❒02 Not very likely

Q20. Prior to visiting today, were you aware of the National Archives Web site? If so, have you ever visited this Web site? ***(Circle one answer.)***

❒01 Aware, and have visited ❒02 Aware, but have not visited ❒03 Not aware

Q21. What resources, if any, did you use to plan today’s visit to the National Archives?   
***(Mark all that apply.)***

❒01 Friend/Family recommendation

❒02 Tour guide booklet/map

❒03 The National Archives Web site

❒04 A travel agent

❒05 A tour guide ***(Please specify:)***

❒06 Another Web site ***(Please specify:)***

❒95 Other ***(Please specify:)***

❒96 Nothing/Did not plan today’s trip

Q22. Do you have a Smartphone, such as a Blackberry or iPhone, with you today?

❒01 Yes ❒02 No

Q23. How often do you use each of the following types of social media? ***(Mark one answer for each.)***

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | **Every day/ Almost every day** | **2-3 times per week** | **Once per week** | **1-3 times  per month** | **Less than once per month** | **Never** |
| a. Facebook | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 | ❒96 |
| b. Twitter | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 | ❒96 |
| c. YouTube | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 | ❒96 |
| d. MySpace | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 | ❒96 |
| e. Flickr | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 | ❒96 |
| f. LinkedIn | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 | ❒96 |
| g. Blogger | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 | ❒96 |
| h. Eventful | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 | ❒96 |
| i. Other ***(Please specify:)\_\_\_\_\_\_\_\_\_\_\_\_\_*** | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 |  |
| j. Other ***(Please specify:)\_\_\_\_\_\_\_\_\_\_\_\_\_*** | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 |  |
| k. Other ***(Please specify:)\_\_\_\_\_\_\_\_\_\_\_\_\_*** | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 |  |
| l. Other ***(Please specify:)\_\_\_\_\_\_\_\_\_\_\_\_\_*** | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 |  |
| m. Other ***(Please specify:)\_\_\_\_\_\_\_\_\_\_\_\_\_*** | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 |  |
| n. Other ***(Please specify:)\_\_\_\_\_\_\_\_\_\_\_\_\_*** | ❒05 | ❒04 | ❒03 | ❒02 | ❒01 |  |

***Everyone please answer. The final few questions are for classification purposes only.***

Q24. Home zip code: \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_

🞎 ***Check here if living outside the U.S.***

Q25. Age group:

❒01 18 – 24 ❒02 25 – 34 ❒03 35 – 44 ❒04 45 – 54 ❒05 55 – 64 ❒06 65 or older

Q26. Gender:

❒01 Male ❒02 Female

Q27. Marital status:

❒01 Married

❒02 Single, living alone

❒03 Single, but living with a partner

❒04 Divorced, separated or widowed

Q28. Are you Hispanic or Latino?

❒01 Yes ❒02 No

Q29. Race ***(select one or more)***:

❒01 American Indian or Alaska Native

❒02 Asian

❒03 Black or African-American

❒04 Native Hawaiian or Other Pacific Islander

❒05 White

Q30. Including yourself, please indicate the number of people in your party today for each age group:

|  |  |
| --- | --- |
|  | ***Number of people in party*** |
| a. Under 4 years of age |  |
| b. Age 4 to 12 |  |
| c. Age 13 to 17 |  |
| d. Age 18 to 44 |  |
| e. Age 45 to 64 |  |
| f. Age 65 and older |  |
| ***Total number of people in party:*** |  |

Q31. Highest level of education you have completed: ***(Circle one answer.)***

❒01 8th grade or less ❒05 Some college

❒02 Some high school ❒06 Bachelor’s/4-year degree

❒03 Graduated high school ❒07 Advanced degree (Master’s/Ph.D.)

❒04 Vocational/Technical school

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